

Online Advertising Opportunities for TheMagnificentMile.com

The Magnificent Mile is launching a new and improved website in the first quarter of 2010! Enjoy enhanced features, user-friendly programs, exciting technology, a sleek and stylish design, plus the opportunity to place your skyscraper banner ad in one or multiple sections.

TheMagnificentMile.com enjoys over 96,000 unique users monthly and is a top referring site for many of our member businesses. Increase your business's visibility and take advantage of our online traffic by advertising on The Magnificent Mile website.



Skyscraper
160 x 600 pixels
30 kb max file size
.gif, .jpg or .swf

Special 2010 Introductory Rates

Advertising* Placement	Quarterly** Investment	Annual Investment
Shopping	\$1,050	\$4,200
Hotels	\$1,050	\$4,200
Dining	\$1,050	\$4,200
Entertainment	\$1,050	\$4,200
Culture	\$1,050	\$4,200
Health & Beauty	\$1,050	\$4,200
Fashion & Style	\$1,050	\$4,200
A Great Avenue	\$1,050	\$4,200
Hot Spot	\$1,050	\$4,200

** Minimum buy is 3 months. Non-Members pay 25% more.

* Three ads rotate per page

Skyscraper Ad Specifications

Web ads must be submitted complete and ready to upload to website. Format must be .gif, .jpg or .swf. Maximum file size is 30 kb. Please provide click-through URL with ad. Unless specifically stated, rates quoted do not include ad production.

Space reservation: Reserve by 1st of each month, ads due on the 10th, posted by the 15th, monthly.

Name: _____

Company: _____

Phone: _____ Email: _____

Ad Placement Section(s): _____

Advertising Dates: Q1 Q2 Q3 Q4 Annual

Please send in completed form to Melanie Mapes at mmapes@gnmaa.com or fax to 312-642-3826.

For questions, call 312-344-2317.