Weekly News Stories

"Transformers 3" Filming Production Schedule for The Magnificent Mile

DW Studios Productions will be filming scenes for the upcoming movie "Transformers 3" on The Magnificent Mile from Friday, July 16 - Sunday, July 19. A portion of Michigan Avenue will be closed from 8pm on Thursday, July 15 to 5am on Monday, July 19. For full details of the filming activity including road closure points, street postings and special effects, please select from the following: **North of the Chicago River**, **South of the Chicago River**.

Photos: Michael Franti Rocks The Mile, Kris Allen Up July 9

For a full hour on June 25, the excitement of live music was electric with the cool sounds of Michael Franti & Spearhead during the first concert of the **Summer Concert Series presented by Walgr**eens. And the excitement didn't stop with the end of the concert for many lucky fans. After the show, Michael Franti hung around the plaza to sign autographs, give hugs and take photos with close to 100 devoted fans. Earlier in the day, fans filled the upper and lower levels of the John Hancock Center Plaza waiting for a barefooted Michael Franti to perform his hits "Sound of Sunshine" and "Say Hey (I Love You)" among others. Tyler Hilton from "One Tree Hill" opened for Franti and pleased fans by hosting a meet and greet at THE MIX tent after his performance. **View photos** from the concert.

American Idol winner Kris Allen will shake up the Avenue on Friday, July 9 at 12noon for the second concert of the summer series at the John Hancock Center Plaza. Join us and hear his hits "**Live Like We're Dying**" and "**The Truth**" live!

Marano: International Visitor Traffic to Grow Almost One Third Over Next 5 Years

Helen Marano shared this travel forecast and more at last week's quarterly luncheon. Couldn't make it? **Click here** to download her presentation. If you did attend, we want to hear from you! Please take a moment to complete a **brief survey**.

Neighborhood News

From Alderman Reilly's 42nd Ward Update:
Vacation Rental Ordinance Passed
Last Wednesday at the Joint Committee on License and Consumer Protection and Zoning, Alderman Reilly's Vacation Rental Ordinance passed with only one dissenting vote. **Read More**.

Neighborhood Construction and Street Closure Updates

2010 IRS News for Businesses

Free Trolleys for Taste of Chicago
Trolleys will drop off at the Balbo Street entrance to the Taste of Chicago on June 30, July 1 & July 2 between 11 am - 2 pm. Trolleys arrive every 15-20 minutes.

Building/Trolley Stops:
• Union Station, 210 S. Canal St.
• Citigroup Center (Ogilvie Station), 500 W. Madison St.
• Chase Building (Madison and Clark), 21 S. Clark St.
• Willis Tower, 233 S. Wacker Dr.
• AT&T Corp Center (Franklin and Monroe), 222 W. Adams St.
• Corner of Monroe and State
• Water Tower Park, 180 East Pearson Street
• Southwest Corner of Huron & Michigan (Omni Hotel)
• 401 N. Michigan, 401 North Michigan Avenue

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Jun 30, 2010
GNMAA's Security Meeting

Jun 30, 2010
Boat Cruise Committee Meeting

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New to The Mile

Recently Opened

Harry Caray's Tavern, Navy Pier (Opened March 1, 2010)
Kooky, The Shops at North Bridge – Level 3, 520 N. Michigan Avenue (Opened March 1 – 31)
M Burger, part of Tru Restaurant at 676 N. St. Clair Street (Opened March 11, 2010)
Columbia Sportswear, 830 N. Michigan Avenue (Opened March 12, 2010)
Al Primo Canto, 749 N. Clark Street (Opened March, 2010)
Leonidas, 59 E. Chicago Avenue (Opened March, 2010)
Benny's Chophouse, 444 N. Wabash Avenue (Opened April 1, 2010)
Hotel Palomar Chicago - A Kimpton Hotel, 505 N. State Street (Opened April, 2010)
Sable Kitchen and Bar, Hotel Palomar, 505 N. State Street (Opened April, 2010)
Sofia, 72 E. Oak Street (Opened April, 2010)
The Art of Shaving, The Shops at North Bridge, 520 N. Michigan Avenue (Opened April, 2010)
Teavana, The Shops at North Bridge, 520 N. Michigan Avenue (Opened April 29, 2010)
Deca Restaurant + Bar, The Ritz-Carlton Chicago, 160 E. Pearson (Opened May, 2010)
LittleMissMatched, Water Tower Place on Level 5, 835 N. Michigan Avenue (Opened May 6, 2010)
Space 519, The 900 Shops on Level 5, 900 N. Michigan Avenue (Opened May 6, 2010)
Karen Millen London, The 900 Shops on Level 3, 900 N. Michigan Avenue (Opened May, 2010)
Reopened as: **Wolfhome by Silk Trading** (formerly The Silk Trading Company), The 900 Shops at 900 N. Michigan
1969 Jeans, 939 N. Rush Street (Opened May, 2010)
FreshBerry, 211 E. Ontario Street (Opened May 26, 2010)
THE OPRAH STORE, Water Tower Place, 835 N. Michigan Avenue (Opened May 27, 2010)
Hermes, 25 E. Oak Street (Opening June 10, 2010)
Eatt, 6 W. Hubbard Street (Opening June, 2010)

Coming Soon

Sprinkles, 50 E. Walton Street (Opening mid July, 2010)
*__Qdoba Mexican Grill__, 20 E. Chicago Avenue (Opening July 19, 2010)
Francesca's Collections, Water Tower Place, 835 N. Michigan Avenue (Opening late July, 2010)
Chicago Cut Steakhouse, 300 N. LaSalle Street (Opening Summer 2010)
Mastro's, 520 N. Dearborn Street (Opening Summer 2010)
AllSaints, 700 N. Michigan Avenue (Opening Fall, 2010)
Broadway Playhouse at Water Tower Place, 845 N. Michigan Avenue (Opening Fall, 2010)
Nordstrom Rack, 101 E. Chicago Avenue (Opening September 30, 2010)
Radisson Blu Hotel in Aqua, 225 N. Columbus (Opening Fall 2011)
Anthropologie, 111 E. Chicago Avenue (Opening TBD)

**New listing*

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Member News

ABC 7 Chicago was honored with seven Illinois Broadcast Association "Silver Dome" Awards, including "Best Live Coverage" for The Magnificent Mile Lights Festival presented by Harris. Great job!

Chicago Marriott Downtown Magnificent Mile was recognized in the LA Times for their rooftop hives of honey bees. The hotel currently has about 100,000 honey bees up and buzzing and the honey is used for their Rooftop Honey Wheat beer and more. **Read the full article here**.

Congratulations to E.leaven and Hotel Palomar Chicago for being included in recent editions of Daily Candy, naming E.Leaven's bagel as "**hands down, the best bagel in the city**", and featuring the "sleek new" Hotel Palomar in their last minute **summer travel deals**.

Congratulations to Simeone Deary Design Group for winning top honors in the "Luxury/Upscale Hotel" category for the Elysian Hotel in Hospitality Design magazine's annual design awards. Simeone Deary Design Group was also named one of i4Design magazine's **Suite 16**, an honor given to the top 16 emerging talents in the Midwest for making their mark in the design world. The Simeone Deary team was also selected to develop a concept for one of the 10 rooms in the Merchandise Mart's DreamHome.

Mercury Chicago's Skyline Cruiselines, owned by Bob and Holly Agra, was highlighted in the Chicago Sun Times for celebrating 75 years of navigating. Congratulations! Ready the full article here.

GNMAA members Balani Custom Clothiers, C.D. Peacock, Chiaroscuro, Mary Mary and Primitivewere highlighted in a blog on boutique shopping in The Magnificent Mile neighborhood. Congrats on this feature! **Read here**.

GNMAA and The Magnificent Mile in the news: Destinations-Daily.com, AAATravelViews.com, Chicago Tribune, ABC 7 Chicago, ExploreChicago.org, YouTube.com

*Special accolades or member news to share? Email Melanie Mapes a **mmapes@gnmaa.com** for inclusion in an upcoming Weekly News.*

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BUILD YOUR BUSINESS

Submissions accepted all summer!

Campaign Participation

Participate in **Gardens of The Magnificent Mile** with a summer-themed offer or event. Promotion on www.themagnificentmile.com, consumer eblasts, social media, PR efforts and more. **Download a participation form**.

Social Media Sweepstakes

Give your brand the opportunity to go viral by donating an in-kind item or service for the Gardens of The Magnificent Mile Social Media Sweepstakes! Promoted on The Magnificent Mile's **Twitter** and **Facebook** accounts. Contact Melanie Mapes at **mmapes@gnmaa.com** or (312) 344-2317 to participate.

Take advantage of the below opportunities and showcase your business on TheMagnificentMile.com!

Complimentary Website Listing

Is your listing current? Is your description search-friendly? **Download a form** to submit your updated listing today.

Photo Enhancement Upgrade

Enhance your complimentary website listing with a photo for $100/year. That's less than $9/month! Email your photo to Melanie Mapes at mmapes@gnmaa.com and request a "photo enhancement upgrade."

Meeting/Events Listing

Would your business benefit from a meeting and event planner audience? If "yes", consider listing your business on the Meeting/Events page. For $250/year, enjoy a photo and expanded listing. Download a form to learn more: **Hotels**, **Attractions**, **Restaurants/Banquets**, **Shopping**, **Tours**, **Event Space**, **Event Services**.

Multiple Listings

Does your business fit into multiple categories and you want to make sure to capture all interested viewers? Increase your exposure with multiple listings. Additional text listings $150; with photo, $250. Email your request to mmapes@gnmaa.com.

Advertising

NEW opportunity! Sign up to advertise on the new TheMagnificentMile.com with a banner ad on the page of your choice. Limited space available! **Download a form** to learn more.

The Magnificent Mile Newsletter, Hotspot, Facebook and Twitter

Have an event or special offer you want to share with consumers? Submit your activities to Melanie at mmapes@gnmaa.com to be considered for complimentary inclusion in the quarterly The Magnificent Mile newsletter, the Hotspot page or social media.

Reciprocal Link to TheMagnificentMile.com

Help expand the reach of TheMagnificentMile.com with reciprocal links. Put the above logo on your website to link back to www.themagnificentmile.com.

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GNMAA Calendar

Don't miss these upcoming events! Register now!

Gardens of The Magnificent Mile®

June 21 – September 6, 2010
The Magnificent Mile District

Summer Concert Series presented by Walgreens: Kris Allen

Friday, July 9, 2010
12:00noon
John Hancock Center Plaza, 875 N. Michigan Avenue

Click here for details.

Save the Date!

July Membership Connection, O'Brien's Riverwalk Cafe: Thursday, July 22, 2010
GNMAA Cruise: August 10, 2010
Summer Concert Series presented by Walgreens: Guster: Friday, August 27, 2010

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Member Special Offers

Make sure to take advantage of these special offers from fellow GNMAA members!

Seneca Hotel and Suites
The Seneca Hotel and Suites is offering a special rate for GNMAA members only! Mention your membership to book a suite for $99/night between NOW and August 31, 2010. To make reservations, please call Dee Dee in the Sales Department directly at (312) 988-4408.

Member Events

Check out what is happening at member businesses this month!

***Chicago Shakespeare Theater**
The Emperor's New Clothes
June 30 - August 29

Don't miss this world premiere Chicago Shakespeare Theater musical for the whole family! The frivolously fashionable Emperor and his opinionated daughter Sam just can't get along. But with the help of some colorful characters and not-so-colorful threads, the two come to see themselves - and appreciate each other - for the first time. Based on the classic Hans Christian Andersen fairy tale, The Emperor's New Clothes promises to warm the hearts of children and adults alike! Use promo code "GARDEN" when checking out online to save $5 on each ticket! *(Limit 4 discounted tickets. Cannot be used in combination with any other offer or on previously purchased tickets.)*

***Mercury Chicago's Skyline Cruiselines**
Wacky Pirate Cruise
June 21 – August 21, Fridays at 10:30am, Saturdays at 10:30am and 12:30pm

Welcome aboard, mateys! Join Buccaneer Bob as the host for this 60-minute river and lakefront voyage. Children are greeted with a Pirate Bandana as they come aboard. Kids learn how to tie a nautical knot, recite the Wacky Pirate Oath and are issued a temporary tattoo. For more information and online reservations, please visit **www.WackyPirateCruise.com**.

Seneca Park
Storytime at Seneca Park
Chicago Avenue and N. Seneca Street
Mondays starting June 28, 1 - 3pm

Bring your little one to Storytime at Seneca Park starting June 28 from 1 - 3pm for eight weeks. Storytellers come from the Harold Washington Library Center.

Chicago Architecture Foundation River Cruise
Date Night
Southeast corner of the Michigan Avenue Bridge at Wacker Drive
Thursdays and Fridays, June - September

The Chicago Architecture Foundation is offering special sunset cruises. The 90-minute 'date night' architecture river cruises are Thursday and Friday evenings at 5:30 PM. The architecture river cruise is offered aboard Chicago's First Lady Cruises luxury cruising yachts, with open-air decks as well as air conditioned interior seating and a full bar. Architecture River Cruise tours are $32 per person.

Terrace at the Conrad
Movies on The Terrace
521 N. Rush Street
Sundays, May 30 - September 26

Blend amongst trend-setting urbanites nestled in the skyline Chicago during "Movies on the Terrace," presenting new and classic Chicago-centric features each Sunday evening at dusk. This season, the screening experience has been elevated with the installation of a new state-of-the-art, 110-inch Stewart Film Screen and surround-sound system. **Click here** to view the complete movie line-up.

The Center for Creative Aging at Harold Washington College
2010 Spring Lecture Series: "So We'll Live to be 100…Now What?"
30 E. Lake Street, Rm 1136
Begins May 27

This FREE series addresses the fact that Americans are living longer, healthier lives, prompting many in their 60's, 70's and beyond to contemplate future careers. **Click here for more details**.

**Denotes new offer/event*

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