



The Magnificent Mile.com

2,193,087 page views annually, June 2009—June 2010

43,363 Unique Visitors a month

1,445 visitors a day

4.5 page views per visit

5 minutes per visit

Are you getting the most of your exposure on www.themagnificentmile.com?
Take advantage of this complimentary business listing and upgrade options.

Many members report The Magnificent Mile website is the top-referring site for their business.

As a benefit of your GNMAA membership, you are provided a **free** listing and website link on www.themagnificentmile.com. In addition to your complimentary listing, **add a photo for a nominal fee** to upgrade your exposure on our website.

Visit www.themagnificentmile.com and review your listing. Please make any changes to your listing information in the space provided below. Maximize your exposure by choosing complimentary and fee-based upgrade options from the menu below. Return this form to GNMAA via fax at 312-642-3826 or email to mwilliams@gnmaa.com

CONTACT INFORMATION

Please provide the following information for GNMAA Staff use. This information **will not be included** on the web site.

Company Name:

Contact Name:

Title:

Phone Number:

Fax Number:

E-Mail Address:

COMPLIMENTARY LISTING FEATURES

Please complete the information below, this information will be shared on www.themagnificentmile.com

Company Name:

Complete Address:

E-Mail Address:

Web Site Address:

Phone Number:

Fax Number:

SEE REVERSE SIDE TO COMPLETE THIS FORM

COMPLIMENTARY COMPANY PROFILE

**Listings on www.themagnificentmile.com are searchable through the search function.
Take advantage of this opportunity to increase your web presence.**

Description: Add a 50 - 75 word description of your business in your listing for FREE! Email description to mwilliams@gnmaa.com. A properly written profile will provide clarity to your product or service, improve your search results and increase traffic to your site.

1. Start with a list of words that describe what your company offers.
2. Create a second list of terms and phrases that prospects would use to find you through an online search. Revisit the search engine optimization terms you used to develop your website.
3. Craft two or three succinct sentences incorporating the words and phrases. It is important to avoid vague, general thoughts.

50-75 word description:

UPGRADE OPTIONS: PHOTO UPGRADE AND MEETING PLANNING SECTION

Photo Upgrade: Select a key shot that best depicts the experience you offer.

- Photo:** Add a photo of your business to your listing for only \$100 per year.

Meeting & Event Planners: This list is an additional listing under the Meeting/Events section. This section is designed to attract meeting planners, tour operators and group travel planners that arrange events for large groups. There are two options to participate. Choose the option that best fits your needs and you will be provided special forms to create your listing.

- Option 1:** Enhanced Listing with Photo for \$250 per year.
 Option 2: Standard Text Listing for \$100 per year.

Please return completed form to Megan Williams via email to mwilliams@gnmaa.com. Questions, please contact Megan at 312-642-3570 or mwilliams@gnmaa.com.