

Golden Doorways along The Magnificent Mile® offer a warm welcome to visitors and other passers-by. One of the most magnificent is located at 900 N. Michigan Avenue, also known as The 900 Shops. The entrance is to the building that houses Bloomingdale's, Max Mara, Gucci, Fogal, Solstice, Pavillon Christoffe, Teuscher Chocolates, Galt Toys and St. Croix. Look inside for more doorways of gold!



Tear out & post on your bulletin board
or at your desk!

GNMAA Tear Out

Upcoming Events:

Ladies' Night Out

October 16; 5:30 p.m. - 8:30 p.m.
Elizabeth Arden Red Door Salon & Spa

The Magnificent Mile Charitable Foundation Benefit

November 22; 7:00 p.m. - 10:00 p.m.
Hyatt Regency Chicago

The December Membership Luncheon

December 4; 11:15 a.m. - 1:30 p.m.
Westin Chicago River North

GNMAA Away

January 28 - February 1, 2009
San Francisco/Napa Valley



This doorway leads shoppers into the beautiful 800 N. Michigan Avenue building where the Giorgio Armani boutique is located.

SAVE THE DATE!

**Volunteer for The Magnificent Mile
Lights Festival presented by Harris
Saturday, November 22, 2008!**
See page 11 for more information!

www.themagnificentmile.com
www.gnmaa.com

Scene on The Magnificent Mile®!

Oprah Kicks Off Her 2008/2009 Season
in Millennium Park!



On Wednesday, September 3, **Oprah Winfrey** taped her 2008/2009 season opener at The Pritzker Pavilion in Millennium Park. The show featured over 150 Olympic athletes, including Michael Phelps and the other U.S. Olympic swim team members.

Staff Members Ellen Farrar and Katie Lippert were able to attend with member CoCo DelMonico of ABC 7 Chicago!



Escada offers some of the most luxurious merchandise on The Magnificent Mile®, so it is no wonder why the doors to enter are gold in hue. Warm and welcoming, this boutique shows off its upscale and stylish side, not only through its merchandise, but through its entrance as well.



LETTER FROM THE CHAIRMAN

Executive Officers

October 1, 2008

Dear GNMAA Member:

We sometimes refer to the Program Division as "the glue that holds GNMAA together." The Division is co-chaired by Susan A. Ellefson-Kurtz, Director of Public Relations, The Peninsula Chicago, and Peter Simoncelli, General Manager, The Westin Chicago River North, and staffed by Polly Olson and Amy Schoenfeld. The Division plans events and activities that provide benefit to membership in GNMAA.


The dynamic GNMAA area brings many challenging agendas - marketing, planning and development, transportation, beautification, security - all aimed at maintaining and enhancing our great district. Hard working volunteers and staff at GNMAA focus on a particular project agenda, sometimes without being aware of the work of the other Divisions to enhance North Michigan Avenue as One of the Great Avenues of the World® and build business for our member-companies.

The Program Division is geared to bring *everyone* together. Their events provide networking opportunities for volunteers and staff across division borders. These carefully planned and executed events foster profitable business partnerships, a key to success in the retail and hospitality industries. As examples, the Annual Meeting in February, the Leadership Retreat in February, the Wine Event in April, the Gala in May, the Golf Outing in June, the Boat Cruise in August, and the four Quarterly Membership Luncheons. Along with the monthly Membership Connections, council meetings, and marketing campaign kick-off parties, the events enhance professional ties and friendships, giving every participant the opportunity to meet new people and become better acquainted with those they already know.

GNMAA Away, the Program Division's four day tour of another commercial venue, enables GNMAA volunteers from all divisions to meet our counterparts in other parts of the country to discuss what they are doing that may be difference from our plans, for the ultimate networking experience! GNMAA Away will take participating volunteers to San Francisco and Napa Valley in January, 2009. Look for more about this opportunity!

Additionally, the Program Division serves as GNMAA's "event management agency," assisting the other three divisions with logistics for their Division meetings and retreats. Making arrangements for the location, seating, audio-visual technology, food, and beverages takes a special skill and the Program Division delivers on these needs.

So enjoy taking part of GNMAA's vast array of opportunities. Attend the functions that hold us together to share in one of the great urban districts of the world.



Ralph M. Weber
Chairman of the Board

Chairman of the Board

Ralph M. Weber

Northwestern Memorial Hospital

Secretary

Howard W. Melton, PhD

Law Offices of Howard Melton and Associates

Treasurer

David M. Quinnert

Ad Compensation, Inc.

Legal Counsel

David B. Ritter

Neal, Gerber & Eisenberg, LLP

President & CEO

John S. Maxson

GNMAA

October Newsletter Features:

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This golden doorway is the entrance to Allerton Hotel Chicago right off the Avenue on Huron Street.



DIVISION NEWS

An Update from GNMAA's Four Divisions + Foundation

Programs

Polly Olson/ Program Director/ polson@gnmaa.com/ 312.344.2320
Amy Schoenfeld/ Program Associate/ aschoenfeld@gnmaa.com/ 312.344.2329

We are thrilled to announce the 2009 GNMAA Away Member Trip to San Francisco and Napa Valley! This will be a fantastic trip from January 28 – February 1, 2009. The unique purpose of this trip is to meet with our counterparts at another top tourist destination and to experience all that they have to offer! We hope you can all join us and please find all of the exciting information on www.gnmaa.com/programs.

Marketing

Ellen Farrar/ VP Marketing & Communications/ efarrar@gnmaa.com/ 312.344.2315
Katie Lippert/ Communications Associate/ klippert@gnmaa.com/ 312.344.2319
Melanie Mapes/ Marketing Associate/ mmapes@gnmaa.com/ 312.344.2317

The Marketing Division is in full swing planning marketing and operations logistics of The Magnificent Mile Lights Festival presented by Harris, a procession that travels down Michigan Avenue and lights up over one million lights! Staff and volunteers have been busy recruiting the 800 volunteers necessary to make this event happen. The association would love your help - with day-of assignments such as Safety Management, Event Ambassador and even Ogden School Coordinator! See page 11 for details and a sign-up form. Thank you for making the largest one day event in the city of Chicago come to life!

Membership

Karen Hickey/ Membership Director/ khickey@gnmaa.com/ 312.344.2314

Win great prizes, recruit a new member! A letter will be sent on your behalf to the potential member recommending GNMAA membership. If you have any further suggestions or questions please contact Karen Hickey.

Planning & Advocacy

Phil Levin/ Planning Director/ plevin@gnmaa.com/ 312.344.2318

Along with the Marketing Division, the Planning and Advocacy Division is planning to participate in the 2009 Centennial Celebration of the 1909 Burnham Plan of Chicago with events and planning efforts beginning in the spring of next year. In addition to unique original sculptures by Chicago architects based upon the "City Beautiful" concept in the tulip beds during Tulip Days on The Magnificent Mile[®], GNMAA plans to rededicate the soon to be renovated Michigan Avenue bridge, drawing attention to a key element of the Plan to transform the former Pine Street into a world famous retail boulevard.

The Magnificent Mile[®] Charitable Foundation

Bernadette Molina/ Foundation Manager/
bmolina@gnmaa.com/ 312.344.2324

The Magnificent Mile Charitable Foundation is looking for donations for its upcoming auctions. See below for more details!

Charitable Foundation Benefit - Silent Auction Contribution Form

We invite you to consider donating a silent auction item or items to this year's Magnificent Mile Charitable Foundation Benefit on November 22 at The Hyatt Regency Ballroom, West Tower. Please consider donating a gift or gift certificate worth anywhere from \$100 - \$1,000 or more. Donors and their donations will be recognized at the event.

Please return the gift form below and donation to:

The Magnificent Mile Charitable Foundation/ 625 N. Michigan Avenue, Ste 401/ 60611/ Fax: (312) 642-3826

Name	Gift Description
Company	
Address	
Phone	Retail Value
Email	Expiration Date (if certificate)

The Magnificent Mile Charitable Foundation, the charitable arm of The Greater North Michigan Avenue Association, grants financial awards to educational programs and/or institutions in The Magnificent Mile neighborhood. The Foundation is an Illinois Non-Profit corporation with a 501(c)(3) tax designation, therefore you may be eligible to receive a charitable tax deduction for your donation.

On behalf of The Magnificent Mile Charitable Foundation, thank you for your generous donation.

If you have any questions, please contact Polly Olson at (312) 344-2320 or polson@gnmaa.com.

Please check one of the following:

Gift Enclosed

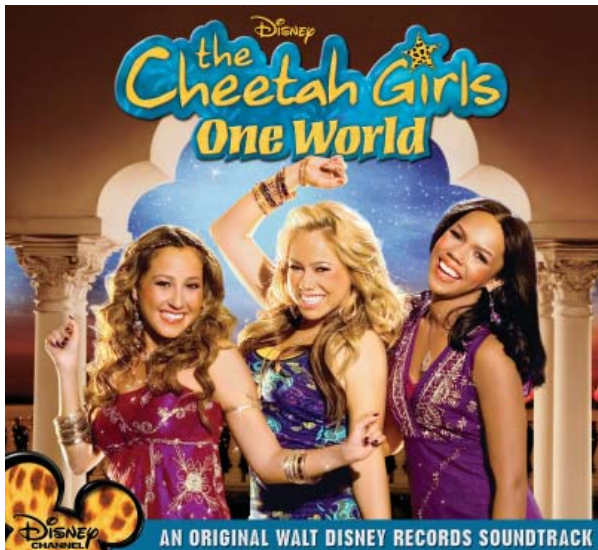
**Gift to Arrive
(by Tuesday, November 18)**

Questions, Answers and Opinions around the Avenue

The Magnificent Mile Lights Festival® presented by Harris Marketing Committee is excited to announce...

As we prepare for the national broadcast of our Magnificent Mile Lights Festival presented by Harris, courtesy of our friends at ABC 7 Chicago, we are thrilled to announce our headline talent for our Harris Stage. On Saturday, November 22, visitors will enjoy performances from **Jason Mraz (middle)**, presented by 101.9 fm THE MIX, and **The Cheetah Girls (left)**, presented by Radio Disney AM 1300, in addition to **Justin Roberts** and the Not Ready for Napttime Players and **Ralph's World**. The excitement begins in Pioneer Court at 11 a.m.

The inspired team at Davis Harrison Dion, led by Bob Dion, has developed wonderful and witty new red colored creative for this year's event (right). Sayings such as "Think your neighbor's got a lot of lights?" and "Forget the Halls. We decked the Mile." will adorn outdoor City Information Panels, Chicago Tribune advertisements and much more. Look, watch and listen for promotion of our magnificent holiday event – you won't be able to miss it!



On Location: Martini Park

Stop at the Park, Martini Park!
151 West Erie at LaSalle, has a
delicious taste of Fall!

Don't miss Featured Fall Specialty
Cocktails including the Strawberry
Rhubarb Martini, Pumpkin Martini,
Caramel Appletini (pictured) and the
Cranberry Margarita!



A delicious seasonal pairing:

Caramel Appletini (\$11)

1.5 oz. Smirnoff Apple
2 oz. Caramel Godiva
1 oz. Apple Puree
1 oz. Monin Granny Smith Apple Syrup
Garnish with a baby caramel apple

The Park Chicken Sliders (\$8.95)

Grilled Chicken Breast
Crisp Bacon
Pepper Jack Cheese
Lettuce and Tomato
Served with Honey Mustard on a Mini
Toasted Brioche Bun

ITEMS OF MAGNIFICENCE

Member Spotlights

The 2008 Beautification Awards

The landscape gardens in the North Michigan Avenue parkways this year have been, by far, the best ever! The year 2008 has been exceptional for innovative and creative landscape efforts during all three planting seasons. All along the Avenue, visitors and residents have enjoyed the variety of plant materials, the diversity of colors and the quality of the landscaping.

GNMAA's Public Way Committee completed their 2008 Beautification Award series with the winners announced at the September 11th Quarterly Luncheon held at the Chicago Marriott Downtown Magnificent Mile. This year's recipient of the President's award is the 730 N. Michigan Avenue building managed by U.S. Equities Realty, LLC. We salute this exceptional property and all of the winners on a job well done.

In addition to properties along North Michigan Avenue, this year the Committee recognized 8 properties in the surrounding neighborhoods with Special Recognition Awards for landscaping. These properties provided a variety of landscaping efforts which add to the overall quality of life within the Greater North Michigan Avenue area.

President's Award 730 N. Michigan Avenue U.S. Equities Realty



Honor Award



140 E. Walton Street—The Drake Hotel
909 N. Michigan Avenue—The Westin Hotel
875 N. Michigan Avenue—Golub & Company
845 N. Michigan Avenue—General Growth Properties
810 N. Michigan Avenue—Department of Water Management
737 N. Michigan Avenue—U.S. Equities Realty
717 N. Michigan Avenue—Mid-America Asset Management
701 N. Michigan Avenue—The Allerton Hotel
679 N. Michigan Avenue—Water Tower Realty
676 N. Michigan Avenue—U.S. Equities Realty
663-669 N. Michigan Avenue—U.S. Equities Realty

645 N. Michigan Avenue—Feil Organization
625 N. Michigan Avenue—Golub & Company
605 N. Michigan Avenue—Mid-America Asset Management
600 N. Michigan Avenue—Mid-America Asset Management
540 N. Michigan Avenue—Marriott Downtown
520 N. Michigan Avenue—Macerich North Bridge
505 N. Michigan Avenue—Strategic Hotels and Resorts
435 N. Michigan Avenue—Tribune Properties
410 N. Michigan Avenue—The Wrigley Building
401 N. Michigan Avenue—Zeller Realty Group

Merit Award



980 N. Michigan Avenue—C.B. Richard Ellis
919 N. Michigan Avenue—Draper & Kramer
900 N. Michigan Avenue—The 900 Shops
840 N. Michigan Avenue—U.S. Equities Realty
830 N. Michigan Avenue—C.B. Richard Ellis
825 N. Michigan Avenue—Department of Water Management
820 N. Michigan Avenue—Loyola University
800 N. Michigan Avenue—Park Hyatt Hotel
777 N. Michigan Avenue—Community Specialists

700 N. Michigan Avenue—Chicago Place
646 N. Michigan Avenue—Crate & Barrel
633 N. Michigan Avenue—Burberry
626 N. Michigan Avenue—Woman's Athletic Club
555 N. Michigan Avenue—Falcon Realty
545 N. Michigan Avenue—Mid America Asset Management

Special Recognition

20 E. Delaware Place—The Talbott Hotel
25 E. Erie Street—Driehaus Capital Management, LLC
33 W. Kinzie Street—Harry Caray's Italian Steakhouse
430 N. Michigan Avenue—GNP Realty Partners for Plaza of the Americas

429 W. Ohio Street—East Bank Storage
230 N. Michigan Avenue—China Grill
747 N. Wabash Avenue—The Bernadin
The North Bridge Development/Macerich

ITEMS OF MAGNIFICENCE

Committee Spotlight

Committee Spotlight:
The Magnificent Mile
Lights Festival
presented by Harris
/Marketing



What are your names and occupations?

JW: I am Jennifer Woolford, I am the senior vice president marketing communications for the Merchandise Mart.

BD: Bob Dion, partner at Davis Harrison Dion, a downtown Chicago advertising agency

What does the Lights Festival Marketing Committee do?

BD: The Lights Festival Committee meets to plan and strategize the daytime entertainment and the evening procession. We believe that through a continuous process of improvement we can consistently present a 'Best in Class' event.

JW: We have a wonderful team on board for this most exciting year. Both the Marketing committee and the experience and talent we tap into with our Marketing partners give us the opportunity to provide the best experience possible for families and visitors who come down for that special day..

What distinguishes your committee from other committees?

BD: There's a saying—"Looks like it was designed by committee" and this case, it is a positive thing! I'd have to say The Magnificent Mile Lights Festival committee is made up of some of the most professional people I have ever met. This group really makes thoughtful decisions and gets things done.

JW: The team has tremendous enthusiasm for our city and the offerings on The Magnificent Mile. We have so much in place earlier than ever before. This gives us the opportunity to extend our promotion and PR efforts to markets outside Chicago and bring in NEW visitors.

Tell me something exciting that The Magnificent Mile Lights Festival Marketing Committee is working on now!

BD: There are so many things, from our incredible media reach through ABC-7 to the fantastic stage acts.

JW: The Musical Lineup this year is even better than ever with Jason Mraz, Justin Roberts, Ralph's World and The Cheetah Girls! Also, Good Morning America's "Robin Roberts" will be a terrific addition to the Broadcast that is syndicated nationally.

How do you think this year's Lights Festival will be different than all of the other years?

JW: Special addition this year will be a focus on giving back to the community. We are calling these efforts: "The Extra Mile", highlighting all of the charitable support the sponsors and GNMAA members are offering this holiday season

BD: Every year we learn little things to do that greatly improve the event. This year we will be broadcasting to more cities in the US than ever before. We should reach more than half of US households!

One of the Great Avenues of the World Spotlight: Bahnhof Strasse, Zurich, Switzerland

A visit to the Bahnhofstrasse in Zurich, Switzerland, inspires a feeling of integrity, quality, and prestige.

The relatively austere architecture, beautiful gardens and trees, and lack of intrusive signage creates the experience of a well planned, immaculately maintained model city. In fact, the Bahnhofstrasse is where luxury shoppers and vacationers from throughout Europe come for high-end apparel and fashion accessories.



While Michigan Avenue and the Bahnhofstrasse have their similarities, there are also stark differences. For example, both are world-class settings and offer premier shopping, fine dining, and top quality hospitality. But Michigan Avenue is challenged by street performers, panhandlers, peddlers, and others on the sidewalk, many of whom challenge the community when they abuse their right to the public way. On the other hand, this activity is prohibited by law on the Bahnhofstrasse and police escort offenders away from the area. Also, while Michigan Avenue offers visitors a strong sense of personal security thanks to vigilant building security officers and police, the Bahnhofstrasse is plagued by desperately poor eastern Europeans who prey on store operators and pedestrians.

Of course Switzerland is known for its high-end jewelry and watches, each one created by a skilled craftsman. Add this to the Bahnhofstrasse's other amenities and you clearly have the feeling that you are on One of the Great Avenues of the World.

ITEMS OF MAGNIFICENCE

Recent Events

Planning & Advocacy Division Retreat

On Wednesday, September 10, 2008, the Planning & Advocacy Division committee members met at the Allerton Hotel to hear Jody Weis (third from left), Superintendent of the Chicago Police Department, speak about his challenges and accomplishments. He began by summarizing his career, remarking how one year ago, managing the FBI office in Philadelphia, he did not imagine that a short twelve months later he would be at the helm of one of the country's largest city police departments. He was extremely personable and spoke directly to the concerns of his audience, which included strengthening store and pedestrian security and enforcing ordinances pertaining to the use of the public way. Steve Georgas, Commander of the 18th District (north of the River) and Kevin Ryan, Commander of the 1st District (south of the River) also attended and were on hand after the meeting to answer questions.



Photo Features: John Maxson (GNMAA), Mike Toolis (VOA Associates), Jody Weis (Chicago Police Department), Donna Pugh (Foley & Lardner, LLP), Ralph Weber (Northwestern Memorial Hospital)



Annual Boat Cruise

The Chicago Cross-Town Classic, the 2008 baseball themed boat cruise, was a huge success! Manny B & Co. donated a real diamond to lucky raffle winner, Jeffrey Hernandez, from Classic Color. It was a wonderful evening with great wine and drinks from Wein-Bauer, Inc., food from Levy Restaurants, dessert from The Eli's Cheesecake Company, and especially nice summer weather! A special thanks to Chicago's First Lady Cruises, who year, after year, hosts such a magnificent party.

Photo Features: Toby Geise, fig media, inc., and Noelle Williams, Sheffer Promotions. Photo courtesy of Stanley Wlodkowski.

Event Sign-Up Form (Invitations on following page)

Please return to GNMAA via fax: 312.642.3826 / Cancellations received less than 48 hours and no-shows will be billed

Name	Title	Company	Phone
------	-------	---------	-------

CC#	Exp.	Name on Card	Zip	Total Amount
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Ladies' Night Out - Please Include Guests' names & job titles & companies

Charitable Foundation Benefit - Please Include Guests' names & job titles & companies

The December Membership Luncheon - Please Include Guests' names & job titles & companies

ITEMS OF MAGNIFICENCE

Future Events

The Magnificent Mile Charitable Foundation: Ladies' Night Out

October 16, 2008

5:30 p.m. - 8:30 p.m.

**The Elizabeth Arden Red Door
Salon & Spa**

919 N. Michigan Avenue

\$65/Ticket

Photos:
(above) Attendees check out the
silent auction gifts at last year's
event.



**Proceeds benefit The Magnificent Mile
Charitable Foundation.**

Generously hosted by:

 **red door spas**

Elizabeth Arden

Pamper yourself with:
massages
mini-manicures
hairstyling
make-up

Enjoy hors d'oeuvres
and cocktails!
Bring home goodie bags!
Fun silent auction items!

To sign up for this event, use form on page 8. Questions? Contact Bernadette Molina at 312.344.2324 or bmolina@gnmaa.com

The Magnificent Mile Charitable Foundation Benefit

November 22, 2008

7:00 p.m. - 10:00 p.m.

Following The Magnificent Mile
Lights Festival presented by
Harris

**Hyatt Regency Chicago
West Tower, Regency Ballroom**
151 E. Wacker Drive

**\$85/Ticket/Adult
\$35/Ticket/Child (up to 17 years
of age)**



**Spend your staff holiday
party with us!**

**Featuring the Dr.
Bombay Band!**

Enjoy dancing, music and plenty of
food and cocktails!

Sponsored by:

 **HARRIS**

WE'RE HERE TO HELP!

To sign up for this event, use form on page 8. Questions? Contact Bernadette Molina at 312.344.2324 or bmolina@gnmaa.com

The December Membership Luncheon

Prepaid/Door/Status

\$55/\$65/Members

\$70/\$80/Non-Members

Prepaid for Board Members

Come celebrate 2008 and the holidays
with your fellow members and
volunteers. Don't miss the presentation
from one of The Magnificent Mile
Charitable Foundation recipients!



December 4, 2008

11:15 Check In/Reception

12:00 Lunch/Program

THE WESTIN
CHICAGO
RIVER NORTH

320 N. Dearborn Street

To sign up for this event, use form on page 8. Questions? Contact Polly Olson at 312.344.2320 or polson@gnmaa.com

ITEMS OF MAGNIFICENCE

Member Anniversaries, News + Offers

MEMBER ANNIVERSARIES!

Celebrating 60 Years!

Chase
MCL Companies/River East
Park Hyatt Chicago
Trabert & Hoeffler Inc

Celebrating 50 Years!

645 N. Michigan Avenue Building

Celebrating 45 Years!

717 N. Michigan Avenue Building
Allerton Hotel Chicago
Westin Michigan Avenue

Celebrating 43 Years!

John Hancock Center

Celebrating 42 Years!

Tiffany & Company

Celebrating 38 Years!

Water Tower Place

Celebrating 32 Years!

Elm Street Properties

Celebrating 23 Years!

161 Chicago Avenue East Condominium Association

Celebrating 21 Years!

Chanel

16 Years

Lettuce Entertain You Enterprises

14 Years

Mid-America Real Estate Corporation

13 Years

Lumina

11 Years

Atlas Partners

Joel Oppenheimer Inc

House of Blues

10 Years

J. Walter Thompson USA

McCormick & Schmicks Seafood

Restaurant

9 years

Hellmuth, Obata & Kassabaum, Inc

Kenneth Staral, Ogden Elementary

School

Mark Goodman & Associates, Inc

8 years

Hotel Monaco

Lookingglass Theatre Company

Shoreline Sightseeing & Charters

Shula's Steakhouse

The Peninsula Hotel

7 years

Concierge Preferred Magazine

Jewell Events Catering

Phil Stefani Signature Restaurants

The Shops at North Bridge

6 years

The Hard Rock Hotel

Yes Promotions

5 years

Amalfi Hotel Chicago

Courtyard by Marriott Magnificent Mile

Hall & Associates Ltd, Hospitality

Recruiters

Levy Security Corporation

Olympic Signs, Inc.

Terry Savage Productions

MEMBER NEWS

Three members made **Travel & Leisure's "World's Best" list** for hotel properties in North America & Canada: The Peninsula (10), The JAMES (29), and The Ritz-Carlton (56). Congratulations!

Fox & Obel will celebrate fall with cooking classes at their downtown location. Fall Soups, The Perfect Fall Dinner, Riesling and Cheese, and Harvest and Halloween Sweets are just some of the classes they are offering! Check out their website for more information: www.fox-obel.com.

In August, **Chicagoland Transportation Solutions, Inc.** was named one of the 500 Fastest Growing Companies by Inc. Magazine. Congratulations GNMAA Member!

Lynn J. Osmond, President & CEO, **Chicago Architecture Foundation**, and a member of the GNMAA board of directors, will be giving a luncheon presentation titled "Why Architecture Matters" at the City Club of Chicago on Thursday, November 6, 2008. The event at Maggiano's Banquets, 111 West Grand Avenue, begins with a reception at 11:30 a.m. Registration information is available at (312) 759-8339.

Kendall College announced the appointment of Randi J. Bergey, as business development manager, a new position at the school. Bergey will reach out to the Chicago business community to introduce working adults to Kendall's progressive business programs as well as to develop partnerships with local organizations for student internships and career services.

Congratulations! DiamondRock Hospitality presented Russell Menkes, General Manager of the **Conrad Chicago**, with the 'General Manager of the Year Award' in recognition for outstanding leadership with respect to meeting the Owner's goals in the areas of financial performance and team member and guest satisfaction.

In its European premiere at Edinburgh Festival Fringe, **Chicago Shakespeare Theater's** critically and popularly acclaimed production of Funk It Up About Nothin' has won the Dress Circle Award for Best Musical Production during the Scotsman Fringe First Awards Ceremony on August 22.

The 900 Shops is celebrating 20 years on The Magnificent Mile this October. In recognition of this occasion, The 900 Shops is hosting a one-day only shopping event on Saturday, October 18th from 10:00am - 7:00pm. This event will feature in-store promotions, food sampling, amazing raffle prizes and entertainment.

Congratulations to Jennifer Pfeiffer of **The Sutton Place Hotel** on becoming the new Director of Sales and Marketing!

MEMBER OFFERS

The **Hotel InterContinental** is offering 25% discounts to those who live and work within 5 miles of their beautiful hotel for their tri-level fitness center that includes a junior Olympic swimming pool, cardio studio, strength training center, spacious locker rooms and saunas. For more information, visit their website at www.icchicagohotel.com.

AlphaGraphics on North Michigan Avenue celebrated 20 years in September. They have come a long way since 1988 and we would like to thank all of their customers by offering 20% off your next order. Offer expires 11/1/08 and order must be over \$100.00. Contact AlphaGraphics at (312) 266-9266.

To submit an offer or relevant information for this section, email Katie Lippert at klippert@gnmaa.com.

MEMBER INVOLVEMENT



SAVE THE DATE!
Volunteer Orientation
November 19, 2008
5:30 p.m.
Location TBD

Volunteer on Saturday, November 22, 2008

Instructions:

Rank your top 3 volunteer positions
Fill out the Contact Information Form
Fax form to GNMAA at 312.642.3826 or email Amy at aschoenfeld@gnmaa.com
For questions, call 312.344.2329
DUE BY WEDNESDAY, NOVEMBER 5th, FIRST COME FIRST SERVED!

Morning Volunteer Opportunities

- _____ **Event Ambassador:** 10 a.m. - 1 p.m.
Interact with festival guests by distributing information to visitors along The Magnificent Mile®
- _____ **Ogden School Coordinator:** 10 a.m. - 1 p.m.
Welcome motorcade participants and VIP guests.
- _____ **Safety Management:** 10 a.m. - 1 p.m.
Be an ambassador to all guests, including those with special needs.
- _____ **I am happy to help wherever I am needed.**

Afternoon Volunteer Opportunities

- _____ **Block Host:** 3:30 - 8:00 p.m.
Assist with on-street activities and pedestrian traffic control along the avenue during the procession.
- _____ **Event Ambassador:**
 12-2 p.m. 2-4 p.m. 4-7 p.m.
Interact with festival guests by distributing information to visitors along The Magnificent Mile®.
- _____ **Finish Line Host:** 4:30-7:30 p.m.
Ensure a safe ending to the procession.
- _____ **Ogden School Coordinator:** 3-6 p.m.
Welcome motorcade participants and VIP guests.
- _____ **Safety Management**
 12:30-3:30 p.m. 3:00-6:00 p.m.
Be an ambassador to all guests, including those with special needs.
- _____ **Vehicle Host:** 4:00-7:30 p.m.
Assist with staging, line-up and spacing of assigned procession vehicles.
- _____ **I'm happy to help wherever I am needed.**

**RECRUIT THE MOST
VOLUNTEERS AND
WIN 2 ROUND-TRIP
TICKETS ON
SOUTHWEST
AIRLINES!**



Contact Information Form

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____

I have volunteered for The Magnificent Mile Lights Festival presented by Harris for _____ years.
Did someone refer you? We would like to know so that we may thank that individual!

Referred by _____ Company _____

Welcome Greater North Michigan Avenue Association New Members!

101 E. Erie Building Winthrop Management, L.P.
Terri Kirby
(312) 346-6274
www.winthropmanagement.com/properties/99
Commercial Real Estate

Aries Charter Transportation
Antoinette Gonzales
(773) 826-2000
www.ariescharter.com
Transportation

Cafe Descartes Coffee
Arshad Javid
(312) 565-2557
Cafe

Chicago South Loop Hotel
Todd Soliday
(312) 225-7000
www.chicagosouthloophotel.com
Hotel

Consulate General of Switzerland
Giambattista Mondada
(312) 915-4500
www.swissemb.org
Consulate

First Source Printing LLC
Larry D. Vickers
(312) 541-0447
www.firstsourceprinting.com
Full Service Printing and Design

Matrix Payment Systems
Mary Ahart
(877) 738-0731
www.matrix-ps.com
Credit Card Processing Company

Newspapers First
Kelly Duerwerth
(312) 822-8666
www.newspapersfirst.com

Scheffer Promotions, Inc.
Scott Scheffer
(866) 766-4634
www.scheffer-promotions.com
Full Service Print Management Firm



21st Century Print Technology: The Heart of Conservation

- 1/5 the power consumption of 1st generation presses
- 92% less paper waste
- Recycled and wind-powered paper stocks available
- Soy-based inks = energy independence
- Print-on-Demand shrinks landfills

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