



## GNMAA Bi-Weekly News

November 11, 2010

### Letter from the Chairman



Dear GNMAA Members,

In nine short days one of the city's most anticipated celebrations of the year, The Magnificent Mile Lights Festival® presented by Harris, will be here! This special day means a chance to see Mickey or a favorite band, a festive day of shopping, or perhaps a continuation of a family tradition. For GNMAA and its members, this event has transformational significance. The Magnificent Mile Lights Festival has changed how GNMAA markets itself. [Read More.](#)

### Bowersox to Perform at Lights Festival, Street Closures and More



The Magnificent Mile Lights Festival® presented by Harris is next weekend and all the final details are falling into place. Please see below for fun announcements and other important Lights Festival information:

- **American Idol favorite Crystal Bowersox**, presented by 101.9fm THE MIX, will perform at 3pm as the closing act on the Harris Stage.

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### Calendar

[The Magnificent Mile Charitable Foundation - TRACES](#)

Friday, November 12, 2010  
at 8:00pm

[The Magnificent Mile Lights Festival presented by Harris](#)

Saturday, November 20, 2010

### Save the Date!

December Quarterly Membership Meeting:

Thursday, December 16, 2010

Annual Gala: Friday, April 29, 2011 at Swissôtel Chicago

### November New Members

Christy Webber Landscapes  
Christy Webber, President  
2900 W. Ferdinand Street  
(773) 533-0477  
[www.christywebber.com](http://www.christywebber.com)  
Landscaping

- Download a [Street Closure](#) schedule.
- **The Magnificent Mile Lights Festival presented by Harris Media Event** led by Wisecarver Public Relations took place bright and early this morning at 5:00am! The event enjoyed visits from ABC7, NBC 5, CBS 2, WGN TV and Radio and Telemundo. Participants at the event included Mickey Mouse and Minnie Mouse from Disney Parks, Hubert the Harris Lion and the Harris leadership team, Shedd Aquarium's live wire puppets and DePaul University's Belden Brass Quintet. [See photos of the event here](#).
- **What are you doing after the procession and fireworks come to an end?** Continue celebrating at **ZED451's Rooftop Wrap Party!** Enjoy their Jolly Hot Chocolate bar on their stunning outdoor Rooftop Lounge surrounded by the city skyline. Complimentary to Lights Festival volunteers, family and friends. *7pm - 12am, 739 N. Clark Street.*
- **Did you know a host of in-business events and special offers** are occurring exclusively the weekend of Lights Festival? [See what's happening here](#).
- **Get involved!** From marketing your business to volunteering at the event, there is still time to be a part of GNMAA's largest consumer event. [Learn more](#).

### Submit Your Thanksgiving and Black Friday Activities and Promotions

Are you offering a promotion or hosting an event for the Thanksgiving holiday (November 25) or Black Friday (November 26)? Send your activities our way to be shared with the news media, fellow GNMAA members and Magnificent Mile Consumers! Thanksgiving menus, can't-resist deals, special store hours and more will be accepted. Please send to Matt DiNello, marketing intern, at [mdinello@gnmaa.com](mailto:mdinello@gnmaa.com). All submissions will be confirmed Monday, November 22, 2010.

### GNMAA Seeking Presenters for 2011 Professional Development Series

The Greater North Michigan Avenue Association is proud to offer educational programming in the form of a Professional Development Series. There will be five seminars in 2011 during the months of January, March, May, July and October. GNMAA is currently seeking proposals from presenters for the 2011 Professional Development Series. [Read More](#).

**Garmin International LTD**  
Dewayne Watson, General Manager  
663 N. Michigan Avenue  
(312) 787-3221  
[www.garmin.com](http://www.garmin.com)  
Specialty Electronics

**Harry and David Orchard Store**  
Kristin Berggren, Store Sales Manager  
45 E. Oak Street  
(312) 280-4964  
[www.harryanddavid.com](http://www.harryanddavid.com)  
Gourmet Foods and  
Specialty Gifts

**Hirsch Associates LLC**  
Howard Hirsch, Sole Manager  
255 W. Hubbard, Floor 5  
(312) 836-0011  
[www.hirschassociates.com](http://www.hirschassociates.com)  
Architecture Firm

**Kurzman Architecture, LLC**  
Randall Kurzman, Owner  
743 W. Brompton Lane  
(312) 286-0901  
[www.kurzmanarchitecture.com](http://www.kurzmanarchitecture.com)  
Architecture Firm

**Mastro's Steakhouse**  
Liz Gantz, Head of Marketing  
520 N. Dearborn  
(312) 521-5100  
[www.mastrosrestaurants.com](http://www.mastrosrestaurants.com)  
Steak and Seafood Restaurant

**Monnalisa**  
Alexandra Nesterczok, Manager  
49 E. Oak Street  
[www.monnalisa.edu](http://www.monnalisa.edu)  
(312) 929-2229  
Children's Apparel

**Pie Guys Pizzeria**  
Michelle Marsh, Owner  
405 N. Wabash Avenue  
(312) 755-1255  
[www.pieguyschicago.com](http://www.pieguyschicago.com)  
Pizza

**Pullman & Gotkin**  
Marc Pullman, Principal  
20 N. Clark Street, Ste 1725  
(312) 368-0244  
[www.Pullmanlaw.com](http://www.Pullmanlaw.com)  
Law Firm

### November Member Anniversaries

Celebrating 62 years!  
Walgreens  
The Chicagoan - Draper & Kramer Inc.

46 years  
840 N. Michigan Avenue  
Building U.S. Equities Realty, Inc.

30 years

## Neighborhood News

### American Heart Association and "Go Red" Campaign

The American Heart Association (AHA) will be holding their 2010 AHA Scientific Sessions (annual convention) at McCormick Place, November 14 - 17, 2010. An estimated 22,000 people will attend the convention... [Read More.](#)

### 2011 Illinois Governor's Conference on Tourism

Consider attending the 2011 Illinois Governor's Conference on Tourism. The conference will take place March 16-18, 2011, at The Donald E. Stephens Convention Center in Rosemont. [Read More.](#)

### US Commerce Department Announces Strong Outlook for International Visitors through 2015

*from eTurboNews via U.S. Travel Association*

The U.S. Department of Commerce announced that international visitation to the United States is projected to increase 9 percent in 2010, setting a new record of 60 million visitors in a year. [Read More.](#)

### No Other International Marketing Matches the ROI of Exhibiting at International Pow Wow

*from the U.S. Travel Association*

Meet, network, negotiate and conduct business with top international leisure, meeting and incentive buyers under one roof at the Moscone Center in San Francisco, CA on May 21-25, 2011. Space is limited and a sellout is expected. [Learn more and register today.](#)

### Skipping the Line at Customs

*from The Wall Street Journal via U.S. Travel Association*

International frequent fliers are hailing a program called Global Entry, a "trusted traveler" program run by U.S. Customs and Border Protection that lets you use kiosks that take an average 40 seconds to clear, compared to processes that can stretch to an hour or more. [Read More.](#)

## New to The Mile

[Regina Court Flowers](#) (formerly Chicago Blooms), 1149 N. State Street (*Opened November, 2010*)

[Julie Watson & Annie Barlow](#), The 900 Shops, 900 N. Michigan Avenue (*Opened November, 2010*)

[Harry & David Orchard](#), 45 E. Oak Street (*Opening November 15, 2010*)

[See who else is coming to The Magnificent Mile Neighborhood!](#)

## Member News

Last week, [Charter One](#) was honored by SOS Children's

Inn of Chicago Magnificent Mile

28 years  
Christoffle  
Louis Vuitton

27 years  
Jacqueline Hayes & Associates, Ltd.

24 years  
The Westin Chicago River North

19 years  
McCaffery Interests  
Popular Community Bank  
669-663 N. Michigan Avenue Building -  
U.S. Equities Realty LLC

18 years  
Marianne Strokirk Salon on Chestnut

17 years  
Bruce C. Gronner D.D.S. & Maria E.  
Zalduendo D.D.S.  
Salvation Army Metropolitan Division Hq.

16 years  
Starbucks Coffee Company  
Illinois Communications Sales Inc.  
Ambassador East Hotel  
VOA Associates Inc.

15 years  
Related Midwest

14 years  
Le Colonial

13 years  
Cannon Design

10 years  
Visionaire

Nine years  
Marlowe

Eight years  
420 E. Ohio Apartments

Six years  
Morton's The Steakhouse

Five years  
Exhale Mind & Body Spa  
Mary Mary

Four years  
541 N. Fairbanks Bldg/  
Golub & Co.

Three years  
Thomas G. Besore, Attorney At Law  
HARRY WINSTON  
The Disney Store, Inc./  
Disney Store North America

Two years  
Orchestra 22 Entertainment, Inc.

**Villages Illinois** in recognition of the bank's leadership and support. In particular, Charter One's support has been instrumental to the success of SOS's Educational Enrichment program, which is designed to meet the learning needs of children as individuals.

**Vote Blackhawks 2011 has just begun! The [Chicago Blackhawks](#) launched this campaign** to ensure every Blackhawks player listed on the NHL Fan Ballot earns a roster spot in the 2011 All Star game. The Blackhawks are seeking GNMAA members' help to promote "Vote Blackhawks"! [Learn More](#).

**Hilton Worldwide has honored Alfredo Caliva, Miguel Acevedo and Jim Ryan of the [Doubletree Chicago Magnificent Mile](#)** with the company's Spirit of CARE Award. Doubletree Hotels recognizes less than 100 of their 50,000 employees every year with this honor.

**Congratulations to [Hannah's Bretzel](#) for being named a finalist in [Mayor Daley's GreenWorks Awards 2010](#).** They are the only fast-casual dining establishment that has made it to this level. Good luck!

**Lynne Bredfeldt of the [Park Hyatt Chicago](#) was included in [Michigan Avenue Magazine's](#)** feature "Emerging Women at the forefront of Chicago's Philanthropy Scene" for her work with The Joffrey Ballet's Auxiliary Board.

**Congratulations to [Simone Deary Design Group](#) for their feature in [US Weekly](#)** for their design of Bachelor and Bachelorette star Jen Shefft's nursery.

**Congratulations to the [Swissotel Chicago](#) for their shopping package feature in [Travel + Leisure Magazine](#).**

**GNMAA and The Magnificent Mile in the News: [ABC 7 Chicago](#), [Radio Business Report](#), [San Francisco Chronicle](#), [MLive](#), [Grand Rapids Press](#), [Chicago Tribune](#), CBS Chicago, NBC Chicago, Telemundo, FOX Chicago**

## **Member Special Events and Offers**

- ***Member Exclusive!*** The Peninsula Chicago is offering a special GNMAA group rate of \$250 on Saturday, November 20, 2010. Please call the hotel's reservation department at (312) 573-6620 and mention The Magnificent Mile Lights Festival. Space is limited.
- Get \$25 off an in-home massage from Windy City Massage
- Free child's ticket with adult ticket on Shoreline Sightseeing through November 30
- Black Friday special at Comfort Inn and Suites for \$129 per night
- November 15 - 19: Get 25% off at Harry and David Orchard Store during their Grand Opening
- November 25: Meet Santa Claus at the Hard Rock

Serpe Insurance  
Covers Unlimited Corp.

One year  
We Clean  
Michael Kors  
Hickey Freeman  
Development Management Associates,  
LLC  
Balani Custom Clothiers  
Cubby Bear Wrigleyville  
MORE Access Solutions  
The IDM Group

Cafe Chicago

[Click here to view all of these member special offers and events, plus more!](#)

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