



THE GREATER NORTH
MICHIGAN AVENUE ASSOCIATION

The Greater North Michigan Avenue Association

625 North Michigan Avenue Suite 401 Chicago, IL 60611

www.themagnificentmile.com gnmaa@gnmaa.com

t: 312.642.3570

General Membership Application Form

Main Contact: _____ Title: _____

Business Name: _____

Business Address: _____

Phone: _____ Direct Line: _____

Fax: _____ Direct Fax: _____

Email: _____ www: _____

Referred by: _____

Business Demographics - please complete the applicable sections

Type of Business: _____ # of hotel rooms: _____ # of residential units: _____

Square Feet: _____ # of employees: _____ Annual Sales: _____

Annual Dues Investment (investment schedule on the reverse side) \$ _____

Payment Method: please charge my credit card Check Enclosed

American Express Expiration Date: _____

Visa Card # _____

MasterCard Name on Credit Card: _____

CVC Code: _____

Billing Zip Code: _____

Preferred Mailing/Billing Address if different from company information:

Contact: _____

Address: _____

Please list additional contacts that should receive GNMAA Information (include email and phone number)

Human Resources Manager/Director: _____

Marketing Manager/Director: _____

Security Manager/Director: _____

Additional Contacts: _____

Signature: _____ Date: _____

You may send your payment with this application or you will be sent an invoice once your completed application is received.

Please be advised that membership benefits do not apply until full payment is received.

Please note: All contact information will be listed in the membership directory excluding email and anything else that you specify.

2012 Membership Investment Schedule by Category



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To determine membership fees:

- 1) Select the appropriate business category
- 2) Select the investment fee based on business demographics

<p>Dining and Night Life and Entertainment Night Life ξ Private Club ξ Restaurant Attraction ξ Sightseeing ξ Cultural</p> <p>(Dues based on square footage)</p> <table> <tr><td>\$ 620</td><td>Up to 2,000</td></tr> <tr><td>\$ 740</td><td>2,001 to 3,000</td></tr> <tr><td>\$ 860</td><td>3,001 to 5,000</td></tr> <tr><td>\$ 980</td><td>5,001 to 10,000</td></tr> <tr><td>\$1,225</td><td>10,001 to 15,000</td></tr> <tr><td>\$1,475</td><td>Over 15,000</td></tr> </table>	\$ 620	Up to 2,000	\$ 740	2,001 to 3,000	\$ 860	3,001 to 5,000	\$ 980	5,001 to 10,000	\$1,225	10,001 to 15,000	\$1,475	Over 15,000	<p><i>If you have any questions, please do not hesitate to contact the GNMAA membership department 312.344.2314</i></p>	<p>Commercial Real Estate (non-profit - 25% discount) ξ Property Owner/Manager</p> <p>(Dues based on square feet)</p> <table> <tr><td>\$1,225</td><td>Up to 100,000</td></tr> <tr><td>\$1,595</td><td>100,000 - 200,000</td></tr> <tr><td>\$2,150</td><td>201,000 - 300,000</td></tr> <tr><td>\$2,700</td><td>301,000 - 400,000</td></tr> <tr><td>\$3,180</td><td>401,000 - 550,000</td></tr> <tr><td>\$3,920</td><td>551,000 - 750,000</td></tr> <tr><td>\$4,865</td><td>Over 750,000</td></tr> <tr><td>\$5,515</td><td>Retail Malls</td></tr> </table>	\$1,225	Up to 100,000	\$1,595	100,000 - 200,000	\$2,150	201,000 - 300,000	\$2,700	301,000 - 400,000	\$3,180	401,000 - 550,000	\$3,920	551,000 - 750,000	\$4,865	Over 750,000	\$5,515	Retail Malls				
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<p>Hotel</p> <p>(Dues based on number of rooms)</p> <table> <tr><td>\$ 4.55</td><td>Per Room</td></tr> <tr><td>\$ 710</td><td>Minimum</td></tr> <tr><td>\$ 4,160</td><td>Maximum</td></tr> </table>	\$ 4.55	Per Room	\$ 710	Minimum	\$ 4,160	Maximum		<p>Residential Real Estate Condominium ξ Apartment (Dues based on number of units)</p> <table> <tr><td>\$ 2.50</td><td>Per Unit</td></tr> <tr><td>\$ 525</td><td>Minimum</td></tr> <tr><td>\$1,770</td><td>Maximum</td></tr> </table>	\$ 2.50	Per Unit	\$ 525	Minimum	\$1,770	Maximum																				
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<p>Personal Services Beauty Salon ξ Fitness Center Barber Shop ξ Spa</p> <p>(Dues based on number of employees)</p> <table> <tr><td>\$ 470</td><td>1 to 10</td></tr> <tr><td>\$ 620</td><td>11 to 20</td></tr> <tr><td>\$ 860</td><td>21 to 50</td></tr> <tr><td>\$1,100</td><td>Over 50</td></tr> </table>	\$ 470	1 to 10	\$ 620	11 to 20	\$ 860	21 to 50	\$1,100	Over 50	<p>Financial Institution ξ Bank</p> <p>(Dues based on total deposits)</p> <table> <tr><td>\$ 990</td><td>Less than \$50 million</td></tr> <tr><td>\$1,230</td><td>\$51 to 100 million</td></tr> <tr><td>\$1,840</td><td>\$101 to 200 million</td></tr> <tr><td>\$2,145</td><td>\$201 to 500 million</td></tr> <tr><td>\$3,675</td><td>over \$500 million</td></tr> </table>	\$ 990	Less than \$50 million	\$1,230	\$51 to 100 million	\$1,840	\$101 to 200 million	\$2,145	\$201 to 500 million	\$3,675	over \$500 million	<p>Non-Profit (no real estate) Health Care ξ Education Religious ξ Association</p> <p>(Dues based on number of employees)</p> <table> <tr><td>\$250</td><td>1 to 5</td></tr> <tr><td>\$310</td><td>6 to 10</td></tr> <tr><td>\$430</td><td>11 to 20</td></tr> <tr><td>\$550</td><td>21 to 50</td></tr> <tr><td>\$700</td><td>Over 50</td></tr> </table>	\$250	1 to 5	\$310	6 to 10	\$430	11 to 20	\$550	21 to 50	\$700	Over 50				
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<p>Retail Auctioneer ξ Art Gallery ξ Department Florist ξ Grocery/Convenience</p> <p>(Dues based on square footage)</p> <table> <tr><td>\$ 550</td><td>Up to 2,500</td></tr> <tr><td>\$ 800</td><td>2,501 to 5,000</td></tr> <tr><td>\$1,040</td><td>5,001 to 10,000</td></tr> <tr><td>\$1,300</td><td>10,001 to 15,000</td></tr> <tr><td>\$1,620</td><td>15,001 to 20,000</td></tr> <tr><td>\$1,960</td><td>20,001 to 25,000</td></tr> <tr><td>\$2,700</td><td>25,001 to 50,000</td></tr> <tr><td>\$2,945</td><td>Over 50,001</td></tr> </table>	\$ 550	Up to 2,500	\$ 800	2,501 to 5,000	\$1,040	5,001 to 10,000	\$1,300	10,001 to 15,000	\$1,620	15,001 to 20,000	\$1,960	20,001 to 25,000	\$2,700	25,001 to 50,000	\$2,945	Over 50,001	<p>Professional Services Accounting ξ Advertising & PR Architectural Firm ξ Consultant Law Firm ξ Physician</p> <p>(Dues based on number of employees)</p> <table> <tr><td>\$ 470</td><td>1 to 10</td></tr> <tr><td>\$ 620</td><td>11 to 20</td></tr> <tr><td>\$ 860</td><td>21 to 50</td></tr> <tr><td>\$1,100</td><td>Over 50</td></tr> </table>	\$ 470	1 to 10	\$ 620	11 to 20	\$ 860	21 to 50	\$1,100	Over 50	<p>Service, Transportation & Vendor Airline ξ Bus ξ Catering ξ Child Care Communication ξ Financial ξ Funeral Home ξ Insurance ξ Musician Real Estate Firm ξ Special Event Parking ξ Travel Agency</p> <p>(Dues based on number of employees)</p> <table> <tr><td>\$ 470</td><td>1 to 10</td></tr> <tr><td>\$ 620</td><td>11 to 20</td></tr> <tr><td>\$ 860</td><td>21 to 50</td></tr> <tr><td>\$1,100</td><td>Over 50</td></tr> </table>	\$ 470	1 to 10	\$ 620	11 to 20	\$ 860	21 to 50	\$1,100	Over 50
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