

JUNE 2007

NOKIA
PRESENTS



Gardens
of The Magnificent Mile®

June 27, 2007 – October 15, 2007





THE GREATER NORTH
MICHIGAN AVENUE ASSOCIATION

625 North Michigan Avenue
Suite 401
Chicago, IL 60611
Phone: (312) 642-3570
Fax: (312) 642-3826
E-mail: gnmaa@gnmaa.com
www.gnmaa.com
www.themagnificentmile.com

EXECUTIVE OFFICERS

Chairman of the Board
Ralph M. Weber

Northwestern Memorial Hospital

Secretary

Howard W. Melton, PhD

Law Offices of Howard Melton and Assoc.

Treasurer

David M. Quinnett

Ad Compensation, Inc.

Legal Counsel

David B. Ritter

Neal, Gerber & Eisenberg, LLP

President and CEO

John S. Maxson

GNMAA

GNMAA STAFF

Lisa Cooling

Marketing Manager

lcooling@gnmaa.com

Ellen Farrar

VP, Marketing & Communications

efarrar@gnmaa.com

Sarah Fleming

Planning Manager

sfleming@gnmaa.com

Karen A. Hickey

Membership Director

khickey@gnmaa.com

Philip Y. Levin

Planning Director

plevin@gnmaa.com

Katie Lippert

Membership Associate

klippert@gnmaa.com

John S. Maxson

President and CEO

jmaxson@gnmaa.com

Bernadette F. Molina

Member Services &

Foundation Manager

bmolina@gnmaa.com

Polly J. Olson

Program Manager

polson@gnmaa.com

Amy Schoenfeld

Executive Assistant

aschoenfeld@gnmaa.com



June 1, 2007

Dear GNMAA Member:

Flowers mean hospitality! As the world-class landscape architect Douglas Hoerr has said, "We all know what it means to go into someone else's home and see fresh flowers. It gives us the warm feeling that guests are welcome."

More than any other single feature, visitors from all over the world comment on the beauty of The Magnificent Mile's gardens. Tulips in the spring, lush prairie-style plantings in the summer, and hardy mums and other resilient plants are a focus of the Avenue.

As businesses on One of the Great Avenues of the World, GNMAA members share this value and support the gardens, both by funding maintenance of beds in front of our buildings and contributing to the Michigan Avenue Streetscape Association to pay for the median planters. Of the 72 miles of median planters in Chicago, North Michigan Avenue is the only mile that receives no government assistance.

Tulip Days on The Magnificent Mile Presented by LaSalle Bank and *Gardens of the Magnificent Mile Presented by Nokia* are two GNMAA marketing programs that promote the gardens. We conduct events highlighting the gardens as a major attraction and place ads showing off the flowers. Additionally, we encourage our members to place flowers in show windows, on tables, and in rooms to leverage the theme.

The signature gardens have become an important part of the total experience of shopping, dining, and spending the night on North Michigan Avenue. Also, the 20,000 people living in the area benefit immensely from the gardens. GNMAA's Marketing Division has made the gardens a critically important differentiating feature of North Michigan Avenue. Many thousands of regional "overnighters" use the gardens as a reason to visit while leisure and business travelers from other cities enjoy the gardens rather than stay in other parts of the city.

Earlier this year the SWISS in-flight travel magazine featured a story on "The Ten Great Shopping Avenues of the World." Of course Michigan Avenue was among them. It was evident that most of the other great avenues have some form of urban gardens with mature trees similar to ours.

Thank you to the over one hundred volunteers in the Marketing Division who assist in publicizing the gardens and doing their part to ensure that The Magnificent Mile remains a popular summer destination and One of the Great Avenues of the World.

Sincerely,

Ralph M. Weber
GNMAA Chairman of the Board
Vice President, Northwestern Memorial Hospital

Summer On One of the Great Avenues of the World

Summer months are the busiest on North Michigan Avenue. Retailers are reporting strong sales, restaurants are accommodating guests at record levels, and hotels are reporting record occupancies.

Tulip Days on The Magnificent Mile presented by LaSalle Bank, GNMAA's spring marketing campaign, continued to distinguish North Michigan Avenue as Chicago's most experiential hospitality destination, leveraging unique architecture, cultural opportunities, and visitor attractions to differentiate our retailers, restaurants, hotels, and other businesses from those anywhere else.

Now its summer and both leisure and business travelers, as well as regional "overnighters," gravitate to The Magnificent Mile to enjoy everything from a walk down the Avenue past world-class gardens - to river and lake cruises - to the excitement of our diverse businesses.

Gardens of The Magnificent Mile presented by Nokia will soon be the featured GNMAA summer campaign. Set to kick-off on June 27th with a reception at The Conrad, a public art installation of dressing forms created by local fashion class students as well as established retailers in our district will be featured in the gardens up and down the Avenue. Just as bicycles decorated by young artists provided public art in the beds during Tulip Days, fashion will be the mode for summer.

Truly One of the Great Avenues of the World, the people who visit, as well as work or live here, experience an environment that compares favorably with the Champs-Elysees in Paris, the Bahnhofstrasse in Zurich, Bond Street in London, and any one of the other famous boulevards around the world. Earlier this year, the SWISS in-flight magazine featured a story on the Ten Great Shopping Avenues of the World and highlighted North Michigan Avenue as one of the best.

In addition to protecting and enhancing the quality of life in our region, we are busy creating more reasons to visit North Michigan Avenue and experience the Avenue's many unique attributes.

IN THIS ISSUE

- 4 What Beautiful Gardens
- 4 Meritage on The Magnificent Mile Photos
- 5 June Membership Luncheon
- 6 Website Fashion Showcase
- 7 The Spring Beautification Walk
- 7 Condition Reporting
- 8 June Membership Connection
- 9 Ladies' Night Out
- 10 Jersey Boys
- 11 Member 2 Member
- 11 Welcome to Our New Members
- 12 Upcoming GNMAA Events

In Case You Are Asked About . . .

How GNMAA is funded

Roughly one-third of our needs are met by member's dues, one third by member programs like the Gala and the Golf Outing, and one-third by our marketing programs and contributions from our Cornerstone members (generous property owners).

On April 25, 2007, the Executive Committee approved a 2007 budget with non-project expenses (i.e., projects pay for themselves and count as net contributors) of about \$1,250,000. Nearly \$500,000 or 40% of this will be paid by dues. Member Programs, including the Gala, will pay an additional \$340,000 or 27%. Cornerstone combined with Marketing Division programs like the Lights Festival account for an additional \$360,000 or 29%. The remaining \$50,000 or 4% comes from miscellaneous sources like interest income and fees to post pictures on our website.

The diversity of GNMAA's income from dues, member programs, and marketing sponsorships contributes in a major way to the financial strength and sustainable success of the organization.

Designed by
Treacy Marketing Group 

Printed by
N & M Communications, Inc. 

What Beautiful Gardens!

Gardens of The Magnificent Mile is in full bloom this summer when fashion meets flowers from June 27 – October 15, 2007. This summer-long event, presented by Nokia, showcases fashion through an innovative public art program that provides Chicago fashion students and local designers with the opportunity to display their fashion creativity along North Michigan Avenue. This event is one of many fashion events in Chicago leading up to the fabulous Fashion Focus celebration in October.



Join us at the
GARDENS KICK-OFF PARTY
June 27, 2007
5:30 – 7:30pm
Conrad Chicago
521 N. Rush Street At Michigan Avenue
To RSVP visit www.gnmaa.com
or call GNMAA at (312)642-3570

Dressing forms will be displayed in the beautiful garden beds along the avenue, sponsored by an organization or business in The Magnificent Mile district. Participating students at The Illinois Institute of Art – Chicago and the International Academy of Design and Technology, along with renowned designers from the district's retailers, will be creating garden-inspired fashion dressing forms in collaboration with their sponsors.

"Established designers and artists from our member businesses as well as Chicago's emerging student designers will showcase their talents as they create garden inspired art, utilizing fashion dressing forms as their canvas," says Caryn Torres, Gardens of The Magnificent Mile Committee Chair. "The end result will be an inspiring art installation, marrying the campaign's two messages of gardens and fashion."

These unique dressing forms will be 'planted' amidst the beautiful garden beds along North Michigan Avenue from June 27 – October 15, where shoppers and others strolling along the avenue are invited to enjoy a self-guided tour of the gardens and to take advantage of the special offers from our member businesses. Gardens of The Magnificent Mile partners with members by highlighting events, programs and special offers from businesses in the district.

For more information about the dressing forms and Gardens of The Magnificent Mile, please contact Lisa Cooling at lcooling@gnmaa.com.

Meritage on The Magnificent Mile Photos

The fun and successful wine event featured specialty cuisines from participating GNMAA member restaurants and imported wines from Austria.



(L-R) Hans Nittnaus, H&C Nittnaus; Karl Jurtschitsch, Jurtschitsch-Sonnhof; Gernot Wiedner, Austrian Consulate General Chicago; Robert Zischg, Consul General of Austria



Ralph Weber, Northwestern Memorial Hospital (center), with top winemakers from Austria; Karl Jurtschitsch, Jurtschitsch-Sonnhof (left) and Christian Fischer, Fischer Vineyards (right)

The Greater North Michigan Avenue Association presents

The June Membership Luncheon

Thursday, June 21, 2007

11:15 a.m. Reception

12:00 p.m. Luncheon Meeting

The Westin Michigan Avenue Hotel
909 North Michigan Avenue

**Valet Parking is available*

**Don't miss the Special
Presentation by Alderman-
Elect Brendan Reilly!**

_____ Member Reservation/s @\$50 each (\$60 at the door) \$_____

_____ Non-Member Reservation/s @\$65 each \$_____

_____ Board member (pre-paid) Total Due: \$_____

_____ Check Enclosed _____ Please Invoice



NAME: _____ TITLE: _____

COMPANY: _____ PHONE: _____

Please provide complete information for additional guests so that we can provide complete and accurate name badges:

NAME: _____ TITLE: _____ COMPANY: _____

NAME: _____ TITLE: _____ COMPANY: _____

NAME: _____ TITLE: _____ COMPANY: _____

NAME: _____ TITLE: _____ COMPANY: _____

Return by Monday, June 18, 2007 via fax at (312) 642-3826

or mail to GNMAA, 625 N. Michigan Avenue Suite 401, Chicago, IL 60611, or RSVP on our website @ www.gnmaa.com.

Questions? Call (312) 642-3570. Due to contract, cancellations after 6/18/07 and no-shows will be billed.

We ask that you submit payment prior to the event.

March Membership Luncheon Photos

Over 250 members attended the March Membership Luncheon which highlighted Chicago's bid for the Olympics in 2016.



(L-R) Tracy Colitte, Weaver Chicago Publications; Kelly Wisecarver, WKPR, LLC.; Sandra Hotton, Visionaire



(L-R) John Maxson, GNMAA; Douglas Smith, Chicago 2016; Ralph Weber, Northwestern Memorial Hospital

WEBSITE FASHION SHOWCASE

July 1 – October 15, 2007



Last year, the Gardens of The Magnificent Mile Committee launched a special section on The Magnificent Mile web site (www.themagnificentmile.com) showcasing the latest trends in fashion, beauty and technology. The fashion guide was the 5th most visited section of the website during the summer of 2007!

We will be hosting this section of the website again in 2007. Each page will have different product shots, editorial and a link to GNMAA members' web sites. Our goal is to enhance our visibility and support our place as one of the great avenues of the world! Please visit www.themagnificentmile.com/fashionguide to see last year's site! We invite you to participate in the product showcase and ask that you provide us with the following:

Product Shots: Please send images of your latest fashionable trends that relate to our Gardens campaign including apparel, accessories and technology via e-mail to lcooling@gnmaa.com. We will feature new photos on a monthly basis so feel free to send more than one image. However, we cannot guarantee that every picture will be placed on the website. All submissions are subject to committee approval.

We can only accept images of the product (no models please)

JPEG format (no smaller than 250 pixels, no larger than 3MB)

Copy: Brief description (limit 50 words)

Include location, price and availability

URL: Home page link and/or product page:

Dates: (Please let us know how long this product will be available)



Please call Lisa Cooling at 312-642-3570 if you have any questions or would like to see sample product shots.

Fax or e-mail this form to 312-642-3826 or lcooling@gnmaa.com.

July showcase – deadline June 15, 2007

August showcase – deadline July 20, 2007

September/October showcase – deadline August 17, 2007

Condition Reporting

As beautiful as the GNMAA area is, there are times when the physical condition of the public way needs some repair or touching up. The Avenue isn't immune to urban ills including graffiti, dead trees and abandoned bikes attached to light poles and parkway planters. The Public Way Committee of GNMAA's Planning and Advocacy Division is calling for all members of GNMAA to be proactive when you see something in our neighborhood that needs improvement – from rusted garbage cans to broken planters or fencing.

The Committee has developed a condition reporting system to make it easy for GNMAA members to make a difference when you see something on the street that is in need of improvement. Attached below you will find the newly developed *GNMAA Area Conditions Reporting Form*. Please tear out this card and keep it in your briefcase or purse. When you see something in the area that needs improvement or repair, fill out the card and drop it in the mail. GNMAA staff will log the incident and contact the appropriate City agency to have the issue taken care of. Staff will monitor the condition and will report back to you when the problem is taken care of. We will have additional response cards in our office and we'll make them available at meetings throughout the year.

If the problem is urgent such as a downed traffic signal or excessive ice on a sidewalk, call the GNMAA office number on the bottom of the card and we will contact the appropriate City department immediately. Your assistance will play a large part in maintaining North Michigan Avenue as *One of the Great Avenues of the World*.

The Spring Beautification Walk

The gardens along The Magnificent Mile are exploding with color and creativity this summer. Although the unseasonably cold and snowy April challenged the Avenue's tulips and spring plantings, flowers and plants persevered and were ready for the Spring Beautification Walk held on Wednesday, May 2nd. Members of the Planning and Advocacy Division's Public Way Committee were out in force judging the parkway plantings, facades and sidewalk conditions, all of which are maintained by adjacent property owners and businesses. This year, the parkway landscaping is being augmented by artistic programs including decorated bicycles (spring) and fashion dressing forms (summer and fall). These additions will add to the excitement of the Avenue. The Beautification Walk series will culminate in an awards ceremony which will be held at GNMAA's September Membership Luncheon. The Public Way Committee also conducts a summer and fall walk.



The June Membership Connection

A networking event to welcome new and prospective GNMAA members



Graciously hosted by:



Located in the Historic Biggs Mansion, Il Mulino Chicago's menu includes classics from the Abruzzi region, done with "Roman flair". Menus feature classic signature dishes with an extensive array of hot and cold antipasti, pastas, entrees and desserts. Whether you are planning a small gathering of friends, an important client dinner or a celebratory social engagement, Il Mulino is the perfect location for your event.



MAKE CONNECTIONS
with fellow business leaders
WHILE ENJOYING
gourmet appetizers and cocktails
JOIN US
for food, fun and friends at
IL MULINO!

THE BUZZ AT IL MULINO:

- Patio Open: Special outdoor fare and light wines embrace the freshness of the new season. Please join us in our "Garden of Eating".
- New Lunch Menu: Il Mulino's lunch menu features lighter versions of the restaurant's signature specialties with mid-day prices.
- Pre Theatre Menu: Food aficionados can make a per-theatre dash without the drama. Ticket holders may dine via a fixed dinner menu with complimentary valet parking that extends for the duration of the show.

Yes, I will attend The Membership Connection!

I am a:

- Member (\$20)
- New Member (Complimentary)
- Prospective Member (Complimentary)
- Non-Member (\$35)

Name: _____

Title: _____

Company: _____

Phone: _____

**Tuesday,
June 12, 2007
5:30 p.m.–7:30 p.m.
1150 N. Dearborn**

Please RSVP by Friday, June 8, 2007 via e-mail: klippert@gnmaa.com,
phone: (312) 642-3570, or fax: (312) 642-3826

Due to contract, cancellations after 6/10/07 and no-shows will be billed.

The Magnificent Mile Charitable Foundation LADIES' NIGHT OUT!

- Pamper yourself
- Learn something new
- Mingle with friends
- Shop 'til you drop - exclusive silent auction items
- Enjoy food & drinks
- Fun goodie bags

Featured Presentations:

- **Dr. Steven H. Dayan, Cosmetic Surgeon** — Dr. Dayan is a nationally recognized and award winning Chicago plastic surgeon specializing in plastic surgery of the face including rhinoplasty, revision rhinoplasty, facelifts, eyelid lifts (blepharoplasty), chin implants, lip augmentation, and fat transfers.
- **Annette Findling, CFP, Stonebridge Advisors** – Annette specializes in providing wealth management services with emphasis on helping clients grow, protect and preserve their wealth. Her team will present the “Family Love Letter” – Creating your family legacy.
- **Jim Karas, Personal Trainer** — Jim is one of the nation's top weight-loss experts and author of the #1 New York Times bestseller, “The Business Plan for the Body”. He works with ABC's Diane Sawyer, among other celebrity and CEO clients, using the concepts of a classic business plan to help individuals lose weight.
- **Bonnie Vicari, Owner, Tanga Fine Italian & French Lingerie** — Tanga Lingerie carries the most exclusive lines from top European designers such as Aubade, Chantelle, Ravage, Simone Perele and many more!

June 7, 2007, 6:00 – 9:00 p.m. Elizabeth Arden Red Door Salon & Spa
919 N. Michigan Avenue
Tickets: \$50.00

Space is limited, sign-up now! Proceeds benefit The Magnificent Mile Charitable Foundation
Due to contract, cancellations after 6/5/07 and no-shows will be billed.

Contact Name: _____ Title: _____

Phone: _____ Company: _____

Visa MasterCard American Express Discover Credit Card No: _____

Expiration: _____ Security Code: _____ Card's Zip Code: _____

**Fax or mail completed form to Bernadette Molina, Foundation Manager, The Magnificent Mile Charitable Foundation
F: (312) 642-3826 E: bmolina@gnmaa.com • 625 N. Michigan Avenue Suite 401, Chicago, IL 60611**

THE MAGNIFICENT MILE CHARITABLE FOUNDATION RAFFLE 2007 PRESENTS 6 FABULOUS PRIZES!

GRAND PRIZE: “Viva Madrid!”

Two round-trip, international business class tickets on **American Airlines** to Madrid, Spain and a four-night hotel stay at **InterContinental Madrid**.

CHICAGO LUXURY: Five Diamond Weekend Package at The **Ritz-Carlton Chicago** which includes two-night weekend stay with breakfast, dinner for two in **The Café**, overnight parking and more!

CHICAGO SPORTS: Tickets to selected games for Chicago Cubs & White Sox.

CHICAGO SHOPPING: 3 chances to win!

- \$500 gift certificate to **The 900 Shops**
- \$500 gift certificate to **Water Tower Place**
- \$500 gift certificate to **Westfield North Bridge**

Raffle Drawing to be held at the June 21, 2007 GNMAA Membership Luncheon

Enter Today! Please make checks payable to *Magnificent Mile Charitable Foundation*

Name: _____

Company: _____

Address: _____

City: _____ State, _____ Zip: _____

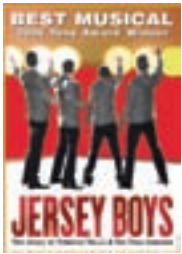
Phone: _____

No. of tickets: _____ x \$25 = \$ _____ - OR - 5 tickets for \$100 = \$ _____

Thank you for supporting The Magnificent Mile Charitable Foundation. You will receive your ticket(s) in the mail following receipt of payment. Fax this form to (312) 642-3826 or mail with check at 625 N. Michigan Avenue, Suite 401, Chicago, IL 60611

Questions? Contact Bernadette Molina @ bmolina@gnmaa.com or call (312) 642-3570.

The Magnificent Mile Charitable Foundation reserves the right to cancel the raffle at any time by notification and full refund. Winner is responsible for all applicable state and federal taxes. Prize is non-transferable and no substitutes or refunds are permissible and is subject to availability. The foundation is a 501(c)(3) organization.



Jersey Boys

The Story of Frankie Valli & The Four Seasons

Thursday, November 8, 2007

Reception at Petterino's
Show at the LaSalle Bank Theatre

Sponsored by



Be one of the FIRST to see this highly acclaimed musical!

Limited Tickets Available

"Too good to be true!" raves the New York Post for JERSEY BOYS, the 2006 Tony® Award-winning Best Musical about Rock and Roll Hall of Famers The Four Seasons: Frankie Valli, Bob Gaudio, Tommy DeVito and Nick Massi. This is the story of how four blue-collar kids became one of the greatest successes in pop music history.

Opens in Chicago in Mid-October 2007.

5:30 – 7:00 p.m. — Fabulous Cocktail Reception
with Heavy Hors d'oeuvres
Petterino's – 150 N. Dearborn Street

7:30 p.m. —SHOW TIME!
LaSalle Bank Theatre – 18 W. Monroe Street

Special Contributions From



Please reserve _____ ticket(s) at \$200.00 each (Seats in first 10 rows, center) \$ SOLD OUT

Please reserve _____ ticket(s) at \$160.00 each (Seats on main floor) \$ _____

***Reception included in price*Just a few tickets remain!**

_____ Check Enclosed _____ Please Invoice **Total Due: \$ _____**

NAME: _____ TITLE: _____ COMPANY: _____ PHONE: _____

Please provide complete information for additional guests so that we can provide complete and accurate name tags:

NAME: _____ TITLE: _____ COMPANY: _____

NAME: _____ TITLE: _____ COMPANY: _____

NAME: _____ TITLE: _____ COMPANY: _____

NAME: _____ TITLE: _____ COMPANY: _____

**Please RSVP to GNMAA by fax: (312) 642-3826 or phone: (312) 642-3570 or email: gnmaa@gnmaa.com
Please make your reservation by Friday, July 6, 2007 and submit payment prior to the event. Thank you!**

**Due to contract, cancellations after 10/18/07 and no-shows will be billed.

The Greater North Michigan Avenue Association Presents

SUMMER BOAT CRUISE ABOARD CHICAGO'S FIRST LADY

Tuesday, August 21, 2007

5:30 p.m. Boarding Call • 6:00 p.m. Cruise

Please join GNMAA for its annual Summer Boat Cruise—a scenic adventure on the breathtaking waters of Lake Michigan!

Chicago First Lady Cruises

Board at the lower southeast corner of the Michigan Avenue Bridge

5:30 p.m. — Boarding Call/Check-In

6:00 p.m. — Cruise Along Lake Michigan

7:30 p.m. — Return to Port

Please reserve _____ ticket(s) at \$50.00 each \$ _____

_____ Check Enclosed _____ Please Invoice

Total Due: \$ _____

NAME: _____ TITLE: _____ COMPANY: _____ PHONE: _____

Please provide complete information for additional guests so that we can provide complete and accurate name tags:

NAME: _____ TITLE: _____ COMPANY: _____

NAME: _____ TITLE: _____ COMPANY: _____

NAME: _____ TITLE: _____ COMPANY: _____

**Please RSVP to GNMAA by fax: (312) 642-3826 or phone: (312) 642-3570 or email: gnmaa@gnmaa.com
Please make your reservation by Friday, August 17, 2007.**

Due to contract, cancellations after 8/17/07 and no-shows will be billed.



Member 2 Member (M2M)

WHO'S NEW...NEWLY APPOINTED...

Alfredo Acves, GM—Johnny Rockets • **Jeff Carter, GM**—Ruth's Chris Steakhouse • **John Chikow, Executive Director**—Institute of Real Estate Management Foundation • **Dan Gates, GM**—Red Roof Inn Chicago Downtown • **Kenan Ipek, Consul General**—Turkish Consulate General • **Sam McDermott, Store Manager**—Vosges Haut Chocolat • **John O'Grady, General Manager**—Apple Computer • **Sheila O'Grady, President**—Illinois Restaurant Association • **David Ruiz, VP of Advertising**—Chicago-Sun Times • **Fred Suhm, Store Manager**—Walgreens 757 North Michigan Avenue • **Renata Stec, GM**—REALTOR Building • **Maria Razumich-Zec, Regional VP**—USA East Coast-Peninsula Hotels • **Andre Zottoff, GM**—Fairmont Chicago

WHAT'S NEW?

Accenting Chicago Events & Tours won the 2007 Best in Industry Award for Best Destination Management Company in Illinois by Illinois Meetings & Events Magazine.

A new list of "Ten Tips for Visiting Chicago" was developed by the **Chicago Architecture Foundation (CAF)** and is available on a free 10 tips card at the CAF shop at 224 S. Michigan Avenue at Jackson.

Bice Bistro is now open in the former Basil's space at **The Talbott Hotel**. Bice Bistro will be open for breakfast, lunch and dinner.

The **Chicago Marriott Downtown Magnificent Mile** announces six more employees who have become Certified Meeting Professionals (CMP) bringing the total of on-staff CMP's to 15. Congratulations to Brian Boucher, Brandy Chavez, Susana Hogan, Jackie Horwitz, Keith Levin and Soon-Thong Tin.

NoMI was named Best Hotel Restaurant by Time Out Chicago's 2007 Eat Out Awards in the Reader's Choice category.

The Signature Room at the 95th was voted "Best Banquet/Reception Venue without a Hotel" at the *Illinois Meetings and Events* "Best of 2007" awards.

Rick Roman, co-owner of **The Signature Room at the 95th**, was presented a PRESIDENTIAL CITATION by *Variety – The Children's Charity of Illinois* at the Variety International Convention in Palm Springs in May.

EVENTS

June 2–September 1

The Hancock Observatory will conduct a free concert series every Wednesday from noon–1:30 p.m. and 2–4 p.m. every Saturday. 875 North Michigan Avenue. For more information please call 1 (888) 875-VIEW or visit www.hancockobservatory.com.

June 22, 5:30–8:30 p.m.

Join the **River East Art Center** for an evening of fine art, wine and community! Free admission, complimentary appetizers and wine. Discount lot parking in the North Pier Garage. 435 East Illinois. For more information please visit www.rivereastartcenter.com.

June 22, 5:30–8:30 p.m.

The Chicago Architecture Foundation will host **John Maxson**, President & CEO of The Greater North Michigan Avenue Association. Mr. Maxson will give a lecture on "Preserving Chicago's Historic Motor Row." 224 South Michigan Avenue. Free admission.

EXCLUSIVE M2M OFFERS

Chicago Shakespeare Theatre offers GNMAA members' two tickets for the price of one to *Troilus and Cressida* (Tuesday-Friday nights through June 21). Use promotion code 4214 when you call the Box Office. Limit 4 discounted tickets. Subject to availability and cannot be used in combination with any other offers or on previously purchased tickets. For more information, visit www.chicagoshakes.com or call the Box Office (312) 595-5600.

Sofitel's Le Bar is offering GNMAA members a complimentary appetizer with the purchase of a wine flight. Offer good through 6/30/07. Limited to one appetizer per GNMAA member. Please bring in newsletter for validation. 20 East Chestnut Street, (312) 324-4000.

Sarah's Pastries & Candies Inc. offers GNMAA members 20% off all cakes in June! From birthdays and baby showers to wedding cakes, Sarah's will create the perfect cake for you! 11 East Oak Street, (312) 664-6223.

For the August issue consideration, please submit your article or press release to Bernadette at bmolina@gnmaa.com or fax to (312) 642-3826 by Friday June 15, 2007.

WELCOME TO OUR NEW MEMBERS

Chicago Carriage Cab Company
Taxi Service
Michael Azrikan
2617 S. Wabash Avenue
P: (312) 791-1180
www.chicagocarriagecab.com

David Burke's Primehouse
Classic American Steakhouse
Michael Mason, Manager
616 N. Rush Street
P: (312) 660-6000
www.davidburke.com/primehouse.html

Gibbons & Gibbons Ltd.
Real Estate Appraisal
Jim Gibbons, President
401 S. LaSalle Street, Ste 1502
P: (312) 322-0099

Il Mulino
Italian Restaurant
Teri Dasse, Private Dining Manager
1150 N. Dearborn Street
P: (312) 440-8888
www.ilmulino.com

Instituto Cervantes of Chicago
Spanish Classes & Cultural Activities
Juan Carlos Vidal, Director
875 N. Michigan Avenue, #2940
P: (312) 335-1996
www.cervantes1.org

Interactive Services of Illinois
Telecommunications
John Havis, Sales Manager
16 W. 485 South Frontage Rd. Ste 300, Burr Ridge
P: (630) 789-1144
www.ISI1.net

KN Gallery
Lara Niemira, Director
875 N. Michigan Avenue, Ste 2515
P: (312) 640-5550
www.kngallery.com

Republic Restaurant
Pan-Asian Restaurant & Lounge
Sandy Yu, Owner
58 E. Ontario Street
P: (312) 440-1818
www.republicrestaurant.us

Solstice Sunglass Boutique
Meghan Mahon, Store Manager
900 N. Michigan Avenue
P: (312) 274-1617
www.solsticestores.com

Trump International Hotel & Tower
Colm O'Callaghan, VP/Managing Director
420 N. Wabash Avenue, Ste 400
P: (312) 828-0801
www.trumpchicago.com

MARK YOUR CALENDARS!

The Magnificent Mile Charitable Foundation's
LADIES' NIGHT OUT

June 7, 2007

6:00 p.m. – 9:00 p.m.

Elizabeth Arden Red Door Salon & Spa

919 N. Michigan Avenue

Tickets: \$50.00

JUNE MEMBERSHIP CONNECTION

June 12, 2007

5:30 p.m. — 7:30 p.m.

Il Mulino

1150 N. Dearborn Street

Tickets: \$20.00

GOLF OUTING

June 18, 2007

All Day

Bolingbrook Golf Club

2001 Rodeo Drive, Bolingbrook

Foursomes and Individual Golfers welcome!

MEMBERSHIP LUNCHEON

June 21, 2007

11:15 a.m. – 12:00 p.m. — Reception

12:00 p.m. – 1:30 p.m. — Luncheon

The Westin Michigan Avenue Hotel

909 N. Michigan Avenue

Tickets: \$50.00

GARDENS KICK-OFF PARTY

June 27, 2007

5:30 – 7:30 p.m.

Conrad Chicago

521 N. Rush Street at Michigan Avenue

Tickets: \$30.00

JULY MEMBERSHIP CONNECTION

July 17, 2007

5:30 p.m. – 7:30 p.m.

Lucky Strike Lanes Lounge & Bowl

322 E. Illinois Street

Tickets: \$20.00

ANNUAL BOAT CRUISE

August 21, 2007

5:30 p.m. – Boarding Call/Check-In

6:00 p.m. – Cruise along Lake Michigan

7:30 p.m. – Return to Port

Chicago's First Lady

Board at lower southeast corner of

Michigan Avenue Bridge

Tickets: \$50.00

ANNUAL CULTURAL EVENT

November 8, 2007

5:30 – 7:00 p.m. — Reception at Petterino's

150 N. Dearborn Street

7:30 p.m. — Show at LaSalle Bank Theater

18 W. Monroe Street

Tickets: \$160.00

MEMBERSHIP LUNCHEON

September 27, 2007

11:15 a.m. – 12:00 p.m. — Reception

12:00 p.m. – 1:30 p.m. — Luncheon

Sheraton Chicago Hotel & Towers

301 E. North Water Street

Tickets: \$50.00

To RSVP, visit www.gnmaa.com or call GNMAA at
(312) 642-3570

THE GREATER NORTH MICHIGAN AVENUE ASSOCIATION

MEMBER MONTHLY

The Greater North Michigan Avenue Association
625 North Michigan Avenue
Suite 401
Chicago, IL 60611



THE GREATER NORTH
MICHIGAN AVENUE ASSOCIATION