



Search Member Directory  
Learn About GNMAA  
Home



LEADERSHIP

MEMBERSHIP

MARKETING

PLANNING & ADVOCACY

PROGRAMS & EVENTS

CHARITABLE FOUNDATION

## Weekly News Stories

### TheMagnificentMile.com to Launch March 31

It is official! The new [TheMagnificentMile.com](http://TheMagnificentMile.com) will launch on Wednesday, March 31, 2010. **Are you ready?** Come celebrate the unveiling at the Membership Connection on Wednesday, March 31 from 5:30 – 7:30pm at [Hotel Sax](#). Be the first to preview the stylish website designed by [Davis Harrison Dion, Inc.](#) at Hotel Sax, plus network with fellow members as you enjoy after work cocktails and small bites. [Click here for more details and to RSVP.](#)

[Download a Website Listing form.](#)

[Download an Advertising form.](#)

### Columbia Sportswear Grand Opening March 12

On Friday, March 12, 2010, [Columbia Sportswear](#) will open its doors at 830 N. Michigan Avenue to excited Magnificent Mile guests. This is the company's first-ever Chicago branded store and their fifth branded store nationwide. The grand opening celebration begins at 9:00am on Friday and includes a special springtime display outside the store, live music and giveaway prizes. Also, Columbia will donate 10 percent of all weekend sales to the Active Transportation Alliance, a local group that shares Columbia's commitment to helping active consumers get outside.

[Click here for more details on the grand opening festivities](#), including live music performances and how you could win a Mobex backpack, a \$1,000 gift card or even a \$2,500 Columbia-WTMX Arizona Vacation-Apparel Package!

### Member Testimonial: Redhead Piano Bar

After attending GNMAA's Dining and Nightlife Social Media event last Tuesday, Sara Altier from [Redhead Piano Bar](#) had this to share about her experience:

*"I just wanted to thank GNMAA for putting together last night's panel. I have attended a lot of these 'social media' type events and this was, by far, the most informative and interesting. Ari, Audarshia, and Muhammad were great - I left with lots of great ideas on how to improve in my role as handler of our social media and am excited to put their advice to use. I am looking forward to your next event(s)! Thank you again!"*

Share your GNMAA experience! Developed a business partnership? Attended a great event? Had a positive experience on a committee? Email your experience to Karen Hickey at [khickey@gnmaa.com](mailto:khickey@gnmaa.com). You could be featured in an upcoming Weekly News!

### GNMAA News

[Letter from the](#)

[Weekly News &](#)

[New to The Mi](#)

[Member News](#)

[Build Your Bus](#)

[GNMAA Calend](#)

[Member Specia](#)

[Events](#)

[Just for Fun](#)

[New Members](#)

[Anniversaries](#)

[Archived News](#)

March						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Mar 09, 2010

[Educational Seminar](#)

Mar 10, 2010

[P & A Chairs Meeting](#)

Mar 10, 2010

[Membership Committee- Recruitment](#)

Mar 11, 2010

[GNMAA Golf Outing Committee Meeting](#)



[Search Member Directory](#)

[Learn About GNMAA](#)

[Home](#)



[LEADERSHIP](#)

[MEMBERSHIP](#)

[MARKETING](#)

[PLANNING & ADVOCACY](#)

[PROGRAMS & EVENTS](#)

[CHARITABLE FOUNDATION](#)

## New to The Mile

### Recently Opened

- [Francesca's on Chestnut](#), 200 E. Chestnut Street (Opened February 2010)
- [Izakaya Hapa](#), 58 E. Ontario Street (Opened February 2010)
- [Forty Carrots at Bloomingdale's](#), 900 N. Michigan Avenue (Opened February 2010)
- [Eggspperience Pancakes & Cafe](#), 35 W. Ontario Street (Opened February, 2010)
- [Marc Jacobs Collection](#), 11 E. Walton Street (Opened February, 2010)
- [Harry Caray's Tavern](#), Navy Pier (Opened March 1, 2010)
- [Kooky](#), The Shops at North Bridge – Level 3, 520 N. Michigan Avenue (Open March 1 – 31)

### Coming Soon

- [Columbia Sportswear](#), 840 N. Michigan Avenue (Opening March 12, 2010)
- [Leonidas](#), 59 E. Chicago Avenue (Opening March 2010)
- [Al Primo Canto](#), 749 N. Clark Street (Opening March 2010)
- [M Burger](#) - part of Tru Restaurant at 676 N. St. Clair Street (Opening mid-March, 2010)
- [Hotel Palomar Chicago - A Kimpton Hotel](#), 505 N. State Street (Opening April 2010)
- [\\*Sofia](#) – 72 E. Oak Street (Opening April, 2010)
- [The Art of Shaving](#), The Shops at North Bridge, 520 N. Michigan Avenue (Coming Spring 2010)
- [Nordstrom Rack](#), 101 E. Chicago Avenue (Opening Fall 2010)

\*New listing

### GNMAA News

[Letter from the](#)

[Weekly News](#)

[New to The Mi](#)

[Member News](#)

[Build Your Bus](#)

[GNMAA Calend](#)

[Member Specia](#)  
[Events](#)

[Just for Fun](#)

[New Members](#)

[Anniversaries](#)

[Archived News](#)

March						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			


[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)

[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

## Member News

**Sarah Burrows, Marketing Manager of [The 900 Shops](#), was featured on WGN-TV** on a segment highlighting bride-to-be fashion tips and ideas. Congratulations on this feature! [View here.](#)

**Congratulations to Marc Schulman of [Eli's Cheesecake](#) who received the Distinguished Entrepreneur Award** from the Small Business Opportunity Center at Northwestern University Law School.

**The 900 Shops is hosting a Chicago Fashion Incubator pop-up shop, celebrating designers through a dedicated retail store and a series of exclusive events and trunk shows.** The 2,800 square foot retail shop, along with 8,800 square foot event space will reside on the 5th Level of The 900 Shops starting on Thursday, March 18 through Saturday, April 18. Congratulations on this unique opportunity! [Click here for more details.](#)  
*Special accolades or member news to share? Email Melanie Mapes a [mmapes@gnmaa.com](mailto:mmapes@gnmaa.com) for inclusion in an upcoming Weekly News.*

## GNMAA News

[Letter from the](#)
[Weekly News](#)
[New to The Mi](#)
[Member News](#)
[Build Your Bus](#)
[GNMAA Calend](#)
[Member Specia  
Events](#)
[Just for Fun](#)
[New Members  
Anniversaries](#)
[Archived News](#)

March						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13


[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)

[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

## BUILD YOUR BUSINESS

### “Culture on The Magnificent Mile” 2010 Press Kit

Thank you to everyone who submitted their cultural packages, special offers and events for 2010! Don't forget to send yours in! All submissions due for the 2010 press kit on or before March 12, 2010. Email to Melanie Mapes at [mmapes@gnmaa.com](mailto:mmapes@gnmaa.com). Questions? Contact Melanie at 312-344-2317.

### Time is Running Out: Submit Your Complimentary Website Listing!

Have you submitted your complimentary 50-word description for the NEW TheMagnificentMile.com? The new website is launching in a few short weeks – make sure your listing is positioned to take advantage of our 2.5 million annual page views. [Download website listing form.](#)

### 2010 Advertising Space Almost Full!

Don't miss your opportunity to advertise on the new TheMagnificentMile.com! Space is filling up quickly, don't miss out! [Download an advertising form now.](#)

### GNMAA News

[Letter from the](#)
[Weekly News](#)
[New to The Mi](#)
[Member News](#)
[Build Your Bus](#)
[GNMAA Calend](#)
[Member Specia](#)  
[Events](#)
[Just for Fun](#)
[New Members](#)  
[Anniversaries](#)
[Archived News](#)

March

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13


[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)

[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

## GNMAA Calendar

*Don't miss these upcoming events! Register Now!*

### **NEW: March Membership Breakfast**

*Speaker: Tom Ricketts, Chairman of the Chicago Cubs*

*Thursday, March 18, 2010*

*7:30am Reception; 8:00am Breakfast Meeting*

Chicago Marriott Downtown Magnificent Mile

540 N. Michigan Avenue

#### Tickets:

\$40 Member (\$50 at door)

\$55 Non-member (\$65 at door)

\$1,000 Premium Table of 10

[Click here for more information and to RSVP.](#)

### **March Membership Connection featuring the launch of TheMagnificentMile.com**

*Wednesday, March 31*

*5:30pm - 7:30pm*

Hotel Sax Chicago

333 N. Michigan Avenue

#### Tickets:

\$20 Member

Non-members, contact Karen Hickey at 312-344-2314 or khickey@gnmaa.com.

[Click here for more information and to RSVP.](#)

### **Save the Date!**

**Meritage on The Magnificent Mile - A Food and Wine Event:** Thursday, April 15, 2010

**2010 Annual Gala:** Friday, May 14, 2010

**The Annual Golf Outing:** Monday, June 21, 2010

June Membership Luncheon: Thursday, June 24, 2010

### GNMAA News

[Letter from the](#)
[Weekly News &](#)
[New to The Mi](#)
[Member News](#)
[Build Your Bus](#)
[GNMAA Calend](#)
[Member Specia](#)  
[Events](#)
[Just for Fun](#)
[New Members](#)
[Anniversaries](#)
[Archived News](#)

March						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Mar 09, 2010

[Educational Seminar](#)

Mar 10, 2010

[P & A Chairs Meeting](#)

Mar 10, 2010

[Membership Committee- Recruitment](#)

Mar 11, 2010

[GNMAA Golf Outing Committee Meeting](#)



Contact Us

The Greater North Michigan Avenue Association (GNMAA)

625 North Michigan Avenue, Suite 401, Chicago, Illinois, 60611

p: 312.642.3570 f: 312.642.3826

[www.gnmaa.com](http://www.gnmaa.com)

[www.themagnificentmile.com](http://www.themagnificentmile.com)

Website Creation & Hosting Proudly Sponsored By:

[Centric Web®, Inc.](#)


[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)

[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

## Member Special Offers

Make sure to take advantage of these special offers from fellow GNMAA members

### [The Peninsula Spa by ESPA](#)

The Peninsula Spa by ESPA is now offering a special, "Nurturing Spa Day" for \$175

-Choice of one of the following treatments:

-60 minute Intensive Facial, 60 minute Aroma Therapy Massage, 60 minute Body Wrap

-Nurturing Lunch

-Use of the Facilities including accesses to the Pool and Yoga classes

For spa reservations, please call (312) 573-6860.

### [Mike Ditka's](#)

Coach Ditka says, "There's no penalty for coming up short!" Host your event at Mike Ditka's between February 1 and April 1, 2010 (Sunday – Thursday) and enjoy no food or beverage minimum! [Click here to learn more.](#)

### [Windy City Massage](#)

Windy City Massage is teaching the art of touch this Valentine's Day, offering massage training sessions for you and your Valentine. This 75-minute, private session will teach you how to perform a 30-minute soothing and relaxing head, neck and shoulders massage. What better way to show you care! \$165 for 75 minutes. Through March 15. [Learn more.](#)

## Member Events

Check out what is happening at member businesses this month!

### [\\*Museum of Contemporary Art](#)

#### **Hide and Seek**

220 E. Chicago Avenue

Now through March 12

In the spirit of childhood scavenger hunt games, Hide and Seek challenges the formal constructs of where and when art occurs, and offers a new mode of visitor engagement by exhibiting works that are meant to be actively sought out, rather than passively viewed. Because the MCA frequently exhibits art that stretches the definition of art, Hide and Seek plays off of viewers' expectations of what art is and where it can be placed. Visitors have unexpected encounters with works placed outside the galleries in less formal locations - such as in the elevator, the café, or the bathroom - or with works of art that appear "hidden" in plain view throughout the MCA.

### [\\*Chicago Children's Museum](#)

#### **Move**

Navy Pier

Now through May 16

Run, romp, skip, and scamper into the ultimate indoor adventure! Move features a host of unique, large-scale components you can twist, turn, and connect to create a space just right for any activity. Work on your own or with others to construct a one-of-a-kind indoor playscape. Will it be an obstacle course? Maybe it's a spaceship. With limitless combinations and endless possibilities, each visit is sure to be even more exhilarating than the last! This experience is sure to challenge your mind and body!

### [Newberry Library](#)

#### **The Play's the Thing: 400 Years of Shakespeare on Stage**

60 W. Walton Street

February 16 - May 1, 2010

Explore a surprising variety of materials created by professional and amateur actors, producers, theaters, and newspapers to produce and publicize the latest Shakespearean creations. Broadside advertisements, homemade programs, a nineteenth-century fundraising show book, and a hand-made manuscript prompt book from the early nineteenth century are just some of the objects on display. Admission is free!

## GNMAA News

[Letter from th](#)
[Weekly News 5](#)
[New to The Mi](#)
[Member News](#)
[Build Your Bus](#)
[GNMAA Calend](#)
[Member Specia](#)
[Events](#)
[Just for Fun](#)
[New Members](#)
[Anniversaries](#)
[Archived News](#)

March						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Mar 09, 2010

[Educational Seminar](#)

Mar 10, 2010

[P & A Chairs Meeting](#)

Mar 10, 2010

[Membership Committee- Recruitment](#)

Mar 11, 2010

[GNMAA Golf Outing Committee Meeting](#)

---

**Water Tower Place****Pick Your Purse**

845 N. Michigan Avenue

Monday, March 1 – Friday, March 26

Water Tower Place has partnered with Northbrook Court, Oakbrook Center and FRESH 105.9 FM to give away 21 FREE purses valued at \$500 or more! "Winning a bag only requires listeners to register online and then call FRESH 105.9 FM within 60 minutes of their name being selected," says Katie Lindsay, marketing manager for Water Tower Place. [Learn More.](#)

---

**\*Chicago Cultural Center****Preview Party benefitting the [Pritzker Military Library](#)**

77 E. Randolph Avenue

Friday, March 19, 5:30 – 9:00pm

On Friday, March 19, the International Vintage Poster Fair will host a Preview Party benefitting the Pritzker Military Library. Tickets for the event are \$25 for associate members of the Library (\$30 for the public), and include a weekend pass to the Fair, wine, hors d'oeuvres, a raffle, and a lecture about this year's feature exhibit. Benefit tickets are available in advance by calling the Library at (312) 587-0234 or at the door at the Cultural Center.

---

**\*Chicago Shakespeare Theater****Maly Drama Theatre's Uncle Vanya**

Navy Pier

March 17 – 21, 2010

Celebrate the 150th anniversary of Anton Chekhov's birth with this internationally acclaimed World's Stage production. Hailed by Peter Brook as "the finest ensemble in Europe," Maly Drama Theatre's Uncle Vanya is performed in Russian with projected English translation—offering American audiences the rare opportunity to experience Chekhov in his native tongue. The Manchester Evening News declares this "definitive Vanya... a soul-searching, spellbinding production," and it plays Chicago for five performances only.

---

**Chicago Architecture Foundation****CAF Family Studio Sundays**

224 S. Michigan Avenue

Sunday, March 21

Visit CAF on Sundays with your family and enjoy CAF Family Studio Sundays. Geared toward children ages 3-12 and their families, the event offers free activities the third Sunday of every month (February 21 and March 21). Drop in anytime between 11:00am – 3:00pm.

---

**Richard H. Driehaus Museum****Samuel M. Nickerson Lecture Program****Living in Style: The Development of the Interior Decorator in the Gilded Age**

40 E. Erie Street

Thursday, March 25, 2010 at 6:00pm

The museum's first lecture features Nina Gray, Independent Curator and Consulting Curator for the Park Avenue Armory, New York. All lectures are free and open to the public. The museum will open at 5:00pm for anyone who wants to take a self-guided tour of the main floor. [Click here to see a full schedule of lectures.](#)

\* New Listings



Contact Us

The Greater North Michigan Avenue Association (GNMAA)

625 North Michigan Avenue, Suite 401, Chicago, Illinois, 60611

p: 312.642.3570 f: 312.642.3826

[www.gnmaa.com](http://www.gnmaa.com)[www.inemagnificentmiles.com](http://www.inemagnificentmiles.com)

Website Creation &amp; Hosting Proudly Sponsored By:

[Centric Web® Inc.](http://CentricWeb.com)



[Search Member Directory](#)  
[Learn About GNMAA](#)  
[Home](#)



[LEADERSHIP](#)

[MEMBERSHIP](#)

[MARKETING](#)

[PLANNING & ADVOCACY](#)

[PROGRAMS & EVENTS](#)

[CHARITABLE FOUNDATION](#)

## New Members

### Special Olympics Illinois

Judy Bergh, Director of Marketing & Corporate Sponsorships  
 1644 N. Honore, Suite 205  
 (630) 942-5610  
[www.soill.org](http://www.soill.org)  
 Non-profit

### Clear

Krista Romanoski, General Manager  
 9801 W. Higgins Road, Ste 200  
 (224) 217-9187  
[www.clear.com](http://www.clear.com)  
 Wireless internet

### Leopardo Companies, Inc.

Ruben Ruban, Development Director  
 333 W. Wacker Drive - Suite 250  
 (312) 332-7570  
[www.leopardo.com](http://www.leopardo.com)  
 Construction

### Brooks Brothers

Monica Fair  
 Store Manager  
 713 N. Michigan Avenue  
 (312) 915-0060  
[www.brooksbrothers.com](http://www.brooksbrothers.com)  
 Apparel - Men, Women and Children

### Hazelden Foundation

Amy Levell  
 Outreach Manager  
 867 N. Dearborn  
 (312) 943-3534  
[www.hazelden.org](http://www.hazelden.org)  
 Non-profit

### Ext. 54

Joel Morales  
 401 N. Michigan Avenue  
 (312) 951-1900  
[www.ext54.com](http://www.ext54.com)  
 Marketing and PR

### Rose Paving Company

Peter Holton, Regional Site Engineer  
 7300 W. 100th Place  
 Bridgeview, IL  
 (708) 430-1100  
[www.rosepaving.com](http://www.rosepaving.com)  
 Parking lot maintenance

## March Anniversaries

**Celebrating 49 years!**  
**Standard Parking**

**39 years**  
**The Signature Room at the 95th**

**37 years**  
**Avenue Crowne Plaza Chicago Downtown**

## GNMAA News

March						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Mar 02, 2010  
[Dining & Nightlife Council Meeting](#)

Mar 03, 2010  
[Membership Committee- Retention](#)

Mar 03, 2010  
[Wine Event Committee Meeting](#)  
[Tulips on the Magnificent Mile Committee Meeting](#)

Mar 04, 2010  
[Luxury Marketing Council Meeting](#)

33 years

Holiday Inn Chicago Mart Plaza  
Doubletree Hotel Chicago Magnificent Mile

25 years

Walgreens

21 years

Chicago Magazine

19 years

676 N. St. Clair Street Building

16 years

Lincoln Park Zoo  
Best Western River North Hotel  
830 N. Michigan Avenue Building CB Richard Ellis/Asset Services

13 years

The Capital Grille  
Statewide Investigative Services, Inc.

12 years

Altman's Shoes and Boots for Men  
Palm Restaurant

11 years

Chicagoland Chamber of Commerce

Nine years

CB Richard Ellis  
Tiffani Kim Institute & Medical Spa  
Alliance Francaise  
American Airlines

Eight years

The Redhead Piano Bar  
Weber Grill Restaurant

Seven years

Weaver Multimedia Group  
Moore Landscapes, Inc.  
Saint Joseph Hospital

Five years

KaBloom of Merchandise Mart  
McFarlane Douglass & Companies  
Argo Tea  
Time Out Chicago

Four years

Gregg Helfer Ltd,  
Private Jeweler  
Foley & Lardner LLP  
Cor Creative, Inc.

Three years

East Bank Storage  
Titan Commercial  
Oak Street Design

Two years

Shelbourne Development Group, Inc./The Chicago Spire  
At Last Marketing  
David Yurman

One year

Vertigo Sky Lounge  
Aja  
FedEx Services  
Diva Limousine Ltd.  
Hotel Blake  
Newmark Knight Frank  
Sotheby's Realty  
The Hotel Communication Network Inc.