

Welcome 2009. The Year of Big Plans.



See Page 5 for *Burnham in The Spotlight*

Photo courtesy of Davis Harrison Dion

Tear out & post on your bulletin board
or at your desk!

GNMAA Tear Out

Ready... Set... Mark Your Calendars!

The GNMAA Annual Meeting

February 23, 2009
Location: TBA

March Membership Luncheon

March 19, 2009
DoubleTree Hotel Chicago
Magnificent Mile

March Membership Connection

March 24, 2009
Tiffani Kim Institute

Meritage on The Magnificent Mile Food and Wine Event

April 16, 2009
Fairmont Hotel Chicago

The GNMAA Annual Gala

May 8, 2009
Hyatt Regency Chicago

The Gardens of The Magnificent Mile Kick-off Party

June 16, 2009
Conrad Chicago

The June Membership Luncheon

June 18, 2009
InterContinental Chicago

The Golf Outing

June 22, 2009
Bolingbrook Golf Club

The Magnificent Mile Lights Festival presented by Harris

November 21, 2009
The Magnificent Mile!

The December Membership Luncheon

December 10, 2009
Swissotel Chicago

www.themagnificentmile.com

www.gnmaa.com

It may be that those
who do most,
dream most.
-Stephen Leacock

Scene on The Magnificent Mile®!

The Magnificent Mile Lights Festival presented by Harris
Lights up the Avenue with smiling faces!



(All above photos courtesy of Norman Timonera)

LETTER FROM THE CHAIRMAN

Executive Officers

Chairman of the Board

Ralph M. Weber

Northwestern Memorial Hospital

Secretary

Howard W. Melton, PhD

Law Offices of Howard Melton and Associates

Treasurer

David M. Quinert

Ad Compensation, Inc.

Legal Counsel

David B. Ritter

Neal, Gerber & Eisenberg, LLP

President & CEO

John S. Maxson

GNMAA

Make Big Plans . . .

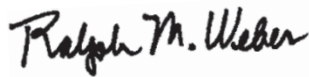
This edition of "Member Monthly" introduces Daniel H. Burnham and his significance to Chicago and North Michigan Avenue. Throughout 2009 we will be celebrating various milestones in cooperation with the City's Burnham Centennial Celebration, a series of events that will draw attention to the great architect and city planner's achievements. One of the most important of these was his conceptualization of The Magnificent Mile®

As we move through the year you will see many of GNMAA's marketing and program events themed around Burnham's passion for order, innovation, and natural beauty. For example, the GNMAA Gala will be themed "Masterpiece in the Making" and feature Burnham's concepts. Tulip Days on The Magnificent Mile® will feature architectural elements in the gardens inspired by Burnham. Additionally, we will celebrate the anniversary of the opening of the Michigan Avenue Bridge (a highlight of the Burnham Plan), conduct educational programs, and seek other opportunities to celebrate the centennial

Each edition of this "Member Monthly" newsletter will feature a story on Burnham's unique life. See page 5 for the first in this series ("The Overview"). Others include "The Man," "The Plan," "The History," "The Link," "The Look," "The Gardens," "The Future," "The Legacy," "The People," "The Events," and "The Thoughts." Each story will be written by a different person knowledgeable about Burnham's life, architecture, urban planning, and the celebrity he developed as a world famous American.

Certainly Burnham's most recognized quote was, "Make no little plans. They have no magic to stir men's blood and probably themselves will not be realized." This timeless advice is relevant today as we confront the current economic challenge. Our customers are spending less and governmental treasuries are stressed, affecting every aspect of the way we do business. This is clearly a time for big plans!

I hope that you will leverage your GNMAA membership to the fullest extent possible during the coming year. In the spirit of Burnham, appreciate the virtues of resourcefulness, good planning, and aggressive action. A year from now we want to look back and conclude that we did a better job of meeting our customers' needs, building our companies, and making our area a better place to visit, work, manage a company, and live.



Ralph M. Weber
Chairman of the Board

January 2009 Newsletter Features:

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This year, set realistic goals; They are "beyond your grasp - but within your reach."
-Anonymous

ITEMS OF MAGNIFICENCE

Member Spotlights

Spirit of Light Awards

The Magnificent Mile Lights Festival presented by Harris had over 800 amazing, talented, hardworking volunteers this year! If you witnessed one of those volunteers going "The Extra Mile", that deserves special recognition, please fill out the form below and fax it in to 312.642.3826. If you would prefer email, please submit the information to Ellen Farrar at efarrar@gnaaa.com.



Volunteer Name _____

Volunteer Role and Special Accomplishment

Your Name _____

Your Phone Number and Email _____

THANK YOU!

The Greater North Michigan Avenue Association wants to give a warm "Thank You" to everyone involved with The Magnificent Mile Lights Festival presented by Harris! The event is only a success because of your hard work and involvement!

To Our Presenting Sponsor



To Our Major Sponsors



and



To Our Media Sponsors



and



To Our Participating Sponsors: American Girl Place, Best Western Hotels of Illinois, Cancer Treatment Centers of America, Chicago 2016, Disney Vacation Club, DoubleTree Chicago Magnificent Mile, The John Hancock Observatory, Nokia, Northwestern Memorial Hospital, The Museum of Science and Industry, Navy Pier, The Signature Room at the 95th, The Eli's Cheesecake Company, Underwriters Laboratories, The UPS Store and Whole Foods Market.

To Participants that had an Exceptional Number of Volunteers: California Pizza Kitchen, Chicago Semester, Chicago Trolley & Double Decker Company, Colliers Bennett & Kahnweiler, REMS, Columbia College Chicago, Comfort Inn & Suites, Four Points by Sheraton Chicago, Harris, In The Loop Chicago, Kendall College, The Merchandise Mart, Momentum Worldwide, North Park University, Northwestern Memorial Hospital, Palmer House Hilton, Rubloff Inc., Southwest Airlines, The John Hancock Observatory, The Talbott Hotel, The Signature Room at the 95th, Westin Chicago River North.



Make Big Plans in 2009

Burnham in the Spotlight

January 2009

“The Year of Burnham”

February 2009

“The Man”

March 2009

“The Plan”

April 2009

“The History”

May 2009

“The Link”

June 2009

“The Look”

July 2009

“The Gardens”

August 2009

“The Future”

September 2009

“The Legacy”

October 2009

“The People”

November 2009

“The Events”

December 2009

“The Thoughts”

During the coming year GNMAA will be joining the city-wide centennial celebration of the Plan of Chicago, the 1909 vision crafted by the noted architect Daniel H. Burnham and his associate Edward H. Bennett. GNMAA will take part by weaving Burnham and Bennett’s principles into our marketing campaigns, member programs, and general communications. These themes include an appreciation for artistic and natural beauty, technical innovation, sustainability, and of course, “Make no small plans...”

The Plan of Chicago, the first comprehensive plan for the controlled growth of an American city, is important to North Michigan Avenue because it was the first mention of what was to become The Magnificent Mile®. By studying the principals of European urban planning, Burnham came to appreciate the need for a world-class boulevard. He envisioned a highly experiential tree lined street with the excitement of high quality retail and hospitality like the Champs Elysees in Paris.

Burnham sketched a plan to bridge the Chicago River at Michigan Avenue and extend the boulevard into the Gold Coast by widening Pine Street, then a lazy residential road that dead ended on the north bank of the river opposite Michigan Avenue.

Although Burnham died in 1912, Bennett partnered with Charles H. Wacker, then chairman of the Chicago Plan Commission, to champion his ideals. Work to widen Pine Street by 30 feet began around 1917 and the Michigan Avenue Bridge was completed in 1920. The Wrigley Building, Tribune Tower, Drake Hotel, and other premier architecture would soon follow.

Burnham, already well recognized for having managed the World Columbian Exposition of 1893, went on to provide city plans for San Francisco, Cleveland, and Manila. Also, Burnham is responsible for completing the plan for Washington, D.C., including the National Mall. While engaged in these activities, his architectural firm designed nearly 500 major buildings, including significant structures in Chicago like the Marshall Field Building, Symphony Hall, and many others.

Although not a college graduate, he elevated himself into the highest ranks of his profession and society, traveling extensively, dining with heads of state around the world, and enjoying the other benefits of world celebrity.

GNMAA is proud to be a part of the City’s celebration and we look forward to highlighting our retailers, restaurants, hotels, and commercial properties in the context of Burnham’s achievements, not the least of which was envisioning The Magnificent Mile®.



ITEMS OF MAGNIFICENCE

Member Opportunities



TOAST on The Magnificent Mile
Celebrate Life's Moments
Member Opportunities for Participation



TOAST on The Magnificent Mile, presented by Moët & Chandon is a first quarter campaign focused on driving traffic into member businesses during a typically slow time of year. The campaign is comprised of champagne themed offers for consumers and members, as well as Saturday Night Fireworks throughout the entire month of February.

Opportunity 1: TOAST Consumer Offers

- Runs February 1 - 28
- You create a special champagne themed event or offer
- Complimentary listing on www.themagnificentmile.com
- Potential listing in TOAST brochure

Visit www.gnmaa.com for more information!



Opportunity 2: TOAST “Member Exclusive” Offers

- Runs February 1 -28
 - You offer GNMAA Members a special reduction on goods and services
 - Complimentary listing in “Member Exclusive” collateral
- Visit www.gnmaa.com for more information!

Opportunity 3: TOAST Media & Sponsorship

- Choose from the following options:
- Onsite Exposure at Saturday Fireworks
- Audio Tags on ABC 7 TOAST Broadcast Advertising
- Host “Golden Ticket” spending spree location
- TOAST themed shopping extravaganza promoted on THE MIX

Visit www.gnmaa.com for more information!

Please contact
Melanie Mapes at
312.344.2317 or
mmapes@gnmaa.com
with any questions
or to sign up to
participate.

“Where there are no goals, neither will there be significant accomplishments. There will be only existence.”

GNMAA Member Recognition Awards
will be presented at The Annual Meeting
Monday, February 23, 2009

Member Involvement

TAKE THE TIME TO RECOGNIZE YOUR PEERS

Please join us in nominating fellow members and organizations that have made extraordinary contributions to The Greater North Michigan Avenue Association and The Magnificent Mile®. As knowledgeable and involved business leaders, we encourage your input and participation in recognizing the efforts of GNMAA members and peers.

Below is a description of each award. **Please forward nominations to GNMAA office via fax, 312.642.3826, or via e-mail to Karen Hickey at khickey@gnmaa.com by Friday, February 6, 2009.**

INDIVIDUAL OF THE YEAR

Criteria: Individual should contribute significantly and consistently to the advancement and recognition of The Magnificent Mile through service to The Greater North Michigan Avenue Association. May be an individual member or an employee of corporate member.

Past Recipients:

2003 - Stanley Nitzberg, Mid- America Real Estate Corp.
2004 - Ralph Weber, Northwestern Memorial Hospital
2005 - Holly Agra, Chicago's First Lady Cruises
2006 - John Curran, Chicago Trolley and Double Decker
2007 - Ellen Morse, Ellen Morse Travel
2008 - Angela Roman – The Signature Room at the 95th

Please include Nominee's Name and Business

DEVELOPMENT OF THE YEAR

Criteria: Renovation or development must follow the guidelines set forth by the Planning & Advocacy Division of The Greater North Michigan Avenue Association. Renovation or development must contribute significantly to the enhancement and/or recognition of The Magnificent Mile Neighborhood. Must be a development or renovation located in one of the communities of The Near North Side - The Magnificent Mile, The Gold Coast, Streeterville, Oak Street, River North, Cityfront Center, and Illinois Center.

Past Recipients:

2003 - Sofitel Water Tower Chicago
2004 - Grand Plaza
2005 - Hard Rock Hotel
2006 - Wrigley Building Illumination Project
2007 - Lakeshore East
2008 - Northwestern Memorial, Prentice Women's Hospital

Please include Nominee's Name and Business

CORPORATE MEMBER OF THE YEAR

Criteria: The business should contribute significantly and consistently to the advancement and recognition of The Magnificent Mile through service to The Greater North Michigan Avenue Association. Service recognized through financial support, volunteer efforts and in-kind products or services.

Past Recipients:

2003 - Eli's Cheesecake Company
2004 - Centric Web
2005 - Concierge Preferred
2006 - Moore Landscapes, Inc.
2007 - WHERE
2008 - Harris

Please include Nominee's Name and Business

BUSINESS IMPACT OF THE YEAR

Criteria: The business must contribute significantly to the enhancement and/or recognition of The Magnificent Mile Experience. The business must be located in one of the communities of Near North Side - The Magnificent Mile, The Gold Coast, Streeterville, Oak Street, River North, Cityfront Center and Illinois Center.

Past Recipients:

2003 - The Signature Room at the 95th
2004 - 101.9fm THE MIX
2005 - Lumina, Inc.
2006 - Apple Computer
2007 - The 900 Shops, Water Tower Place, Westfield North Bridge
2008 - Pioneer Court Association

Please include Nominee's Name and Business

Your Name

Your Company

Your Phone

Your Email

ITEMS OF MAGNIFICENCE

Recent Events

Ladies' Night Out Celebration



Hosted by Elizabeth Arden Red Door Salon and Spa on N. Michigan Avenue, women enjoyed pampering services which included facials, massages, mini manicures, pedicures and more. Throughout the evening, hors d' oeuvres and wine were served courtesy of **Fresh Market at Fairbanks and Wein-Bauer**. Each attendee also brought home a hefty goody bag filled with pampering items from Elizabeth Arden Red Door Salon and Spa, a nail kit from Water Tower Place and a box filled with Hershey's Chicago almond milk chocolates.

The successful Ladies' Night Out charity event raised over \$5,000. Monies raised will benefit educational programs and institutions that provide food and shelter for those in need within the geographic boundaries of GNMAA.

Raffle winner Susan Roman and Charitable Foundation Vice President Annette Findling pose with Susan's raffle prize - a downtown stay at the Amalfi!

December Membership Luncheon

The December Membership Luncheon was a hit! A wonderful lunch of filet mignon was served, while the program focused on one of The Magnificent Mile Charitable Foundation's recipient charities: H.E.L.P. Once the program concluded, guests were greeted in the lobby of The Westin Chicago River North with gourmet hot chocolate. Attendees lingered and networked, talking about the upcoming Holiday season, and enjoying one another's company.

Ralph Weber, Chairman of the Board, congratulates Michelle Paluch of East Bank Storage, for recruiting the most new members in 2008! Photo by Jeff Brown, All Events Photography.



Event Sign-Up Form (Invitations on following page)

Please return to GNMAA via fax: 312.642.3826 / Cancellations received less than 48 hours and no-shows will be billed

Name	Title	Company	Phone
------	-------	---------	-------

CC#	Exp.	Name on Card	Zip	Total Amount
-----	------	--------------	-----	--------------

The February Membership Connection & TOAST on The Magnificent Mile Kick-Off Celebration

The Annual Meeting - Please Include Guests' names & job titles & companies

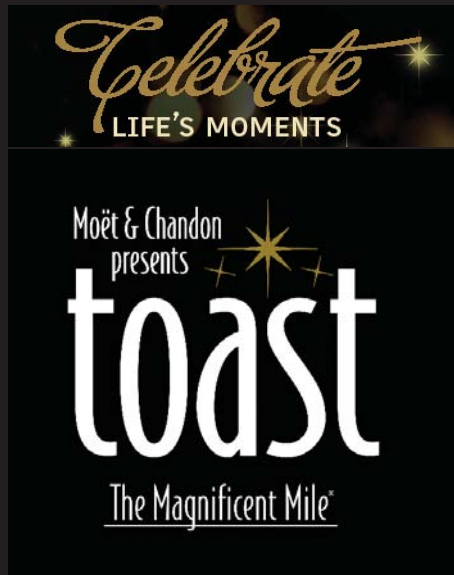
The February Membership Connection & TOAST on The Magnificent Mile Kick-Off Celebration

February 4, 2009

5:00 p.m. - 7:00 p.m.

Pops for Champagne
601 N. State Street

Complimentary/ Prospects
Complimentary/ New Members*
\$20/ Member Ticket



Join new and prospective
GNMAA members in
celebrating the New Year!

Enjoy hors d'oeuvres
and champagne cocktails!

Highlights include:
Connecting with
Fellow Business Leaders,
GNMAA Staff,
and Potential New Clients

*New Members are those who joined after 2/1/08

To sign up for this event, use form on page 8. Questions? Contact Amy Schoenfeld at 312.344.2329 or aschoenfeld@gnmaa.com

The Annual Meeting

February 23, 2009

5:00 p.m. Registration

5:30 p.m. Meeting

6:30 p.m. Cocktail Reception

Location: TBA

Prepaid/Door/Status
\$65/\$75/Members
\$75/\$85/Non-Members



Please join us
in thanking outgoing
Chairman of the Board,
Ralph Weber of
Northwestern Memorial
Hospital.

Election and Installation of
Officers and Directors

Induction of 2009-2011
Chairman of the Board

Presentation of the Member
Recognition Awards

To sign up for this event, use form on page 8. Questions? Contact Polly Olson at 312.344.2320 or polson@gnmaa.com

ITEMS OF MAGNIFICENCE

Member Anniversaries, News + Offers

MEMBER NEWS

American Girl exceeded \$100,000 in donations to Chicago Public Schools in 2008.

Banco Popular will be celebrating their new "state of the art" full service branch at 1 East Erie. The Michigan Avenue Branch, located at 717, will be closing at the end of the business day on January 16, and will have a Grand Opening of the Erie branch Tuesday, January 20th.

Bloomingdale's would like to congratulate Jennifer Oglesby for earning the "Golden b" award, given for the top performance for an executive in the Chicago stores for spring 2008.

Elysian Hotels & Resorts names Kevin Robinson as General Manager of Elysian Chicago. The flagship property will open spring of 2009.

John Schafer was named Vice President Managing Director at **Hyatt Regency Chicago**. As a 29-year Hyatt veteran, he will oversee the operations of 2,019 rooms.

To submit an offer or relevant information for this section, email Katie Lippert at klippert@gnmaa.com.

Lavazza is excited to announce the launch of its first "Espression" branded Cafe, located in the arcade level of The Drake Hotel.

Magellan Development President David Carlins, responsible for Lakeshore East, was awarded the 2008 APEX Award for his role in the development. Carlins is the first Chicago builder to be named an APEX award winner, which focuses on initiatives spearheaded by winners to improve businesses performance.

Institutional Investor recently named **The Ritz-Carlton Chicago** the "7th Best Hotel in the World." The Ritz-Carlton is also pleased to announce the appointment of Mohamed El Banna to Director of Food and Beverage.

Sofitel Chicago Water Tower is pleased to announce the appointment of Executive Chef Martial Noguier and Executive Pastry Chef Suzanne Imaz to Cafe des Architectes.

Solomon Cordwell Buenz will deliver almost 6 square miles of urban design guidelines for Abu Dhabi in United Arab Emirates. The city's goal is to eventually have 20 million square feet of office space and housing for 400,000 people.

Trump International Hotel & Tower Chicago has received prestigious recognition from Forbes Traveler magazine, naming it one of the "World's 50 Best New Hotels," in the November 2008 issue.

MEMBER OFFERS

The Talbott Hotel is offering 10% off their best available rate, with a complimentary upgrade to the next available room type. When booking, call 1.800.621.8506 and mention "Gold Coast Neighbors" Rate.

MEMBER ANNIVERSARIES!

Celebrating 61 Years

>Energy BBDO Inc.
>Northwestern University
Feinberg School of
Medicine

>One Magnificent Mile CB
Richard Ellis

55 Years

>Chicago Sun-Times

48 Years

>White Way Sign &
Maintenance

44 Years

>500 N. Michigan Ave.,
Zeller Realty

42 Years

>625 N. Michigan Avenue
>InterPark

35 Years

>University of Chicago
- Gleacher Center

30 Years

>Playboy Enterprises Inc
22 Years

>676 N. Michigan Avenue
Building U.S. Equities Realty,
LLC.

17 Years

>Tamar Productions, Inc.

16 Years

>Escada
>Navy Pier

15 Years

>Hotel 71

14 Years

>Lannon Communications

13 Years

>American Eagle/Simmons
Airlines

>The Millard Group

12 Years

>Stone Real Estate
>Universal Security, Inc.

11 Years

>Hot Rooms

10 Years

>Harris

Nine years

>Davis Harrison Dion
>NNP Residential/The
Shoreham

Eight Years

>Sofitel Chicago Water Tower

Six Years

>McCormick Tribune
>BridgeHouse & Chicago
River Museum
>Universal Health Institute

>Walgreens

Five Years

>Illinois Film Office

Four Years

>730 N. Michigan Avenue
Building U.S. Equities Realty,
LLC

>Call One

>Charter One

>Equis Corp

>McHugh Construction

>Ostrow, Reisin, Berk &

Abrams, Ltd

>Starbucks Coffee Company

>Total Promotions

>Turner Construction

Three Years

>Ameriprise Financial, Dawn
Trubow

>B Jeweled

>Brasserie JO

>Chicago Flat Sammies

- Waterworks Bldg.

>Copley Advisors

>Eckenhoff Saunders
Architects

>Fado Irish Pub

>Nacional 27

>Osteria Via Stato

>Petterino's

>Pops for Champagne

>Shaw's Crab House

>Stitley Entertainment

>The Bristol Condominium
Association Lieberman
Management Services, Inc.

>Time Inc./Time Warner

Two Years

>Capital Auto Repair and Body
Shop

>City Woman Chicago

>Consulate General of the
Kingdom of the Netherlands

>Empower Public Relations

>Hilton Chicago

>Maxim's: The Nancy
Goldberg International Center

>Perkins Eastman
>Prudential Preferred
Properties

>Sport Clips

>Talisman Associates, Inc.

>The Residences at 900
Condominium Association

>The Silk Thumb

>Turkish American Cultural
Alliance

>Windy City Massage



GNMAA Members will sip champagne at Pops for Champagne on February 4, 2008. Pops has been a GNMAA member for 3 years and will host the TOAST kick-off celebration and Membership Connection.

A Sponsor Spotlight + New Member List

Sponsor Spotlight: **The Elizabeth Arden Red Door Salon & Spa**

Jean Lieber, How long have you have participated as a member?

I have been around as long as Karen Hickey has! I think a little more than 10 years.

Recently you sponsored Ladies' Night Out for The Magnificent Mile Charitable Foundation. Why did you decide on this event?

It was the perfect solution for RED DOOR SPAS to sponsor something with GNMAA, and at the same time help the community and charities within the community. And we are so glad that we did. At Ladies' Night Out, I saw so many friends and members really showing their support of people in need in an enjoyable and relaxed fashion; there are so many things that we take for granted and I was surrounded by people who truly care.

Why do you think Michigan Avenue is One of the Great Avenues of the World?

It's got style - and heart.

If you could travel anywhere in the world right now, where would you go?

I would travel to New Delhi, India. I used to live there when I was little, from 5th through 7th grade, and I have always wanted to go back. It's the world's largest democracy; they have so many natural resources and so much potential. India has come a long way in the last 10 years.

What makes Elizabeth Arden Red Door Salon & Spa different than other spas in The Magnificent Mile® area?

Our technicians truly care about our clients. They work not only with their hands, but with their heads and hearts as well. That is the key to being successful as a spa; to be a retreat, or a home away from home. We pay a lot of attention to guest services and GENUINE hospitality.



Jean Lieber
Spa Sales Manager
**Elizabeth Arden Red Door
Salon & Spa**
919 N. Michigan Avenue
Chicago, IL 60611
(312) 988-1879
www.reddoorspas.com

Welcome GNMAA New Members!



GNMAA Staff, enjoying new member restaurant Mario's Gold Coast Ristorante, at their 2008 Holiday Party.

Allen-Edmonds
Kimberly Ketter
(312)755-9306
Men's Shoes

Bang & Olufsen State Street
Joe McGowan
(312)787-6006
www.bang-olufsen.com
Specialty Electronics

Carey
Neco Patlan
(847) 376-6140
www.carey.com
Luxury Transportation

Celebration of Life
Adele Vydra
(312) 782-1406
www.adelevydra.com
Message Therapist

Colletti Gallery
Russell Colletti
(312) 664-6767
www.collettigallery.com
Art Gallery

Corrigan Moving Systems
Larry L. Stein
(630) 543-3350
Moving Company

**Chicago's
Neighborhoods, Inc.**
Neal Samors
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www.chicagosbooks.com
Publisher

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David Pisor
(312) 664-9500
www.elysianhotels.com
Luxury Hotel

Espression by Lavazza
Ann Erstas
(312) 640-2440
www.lavazza.com
Contemporary Cafe

Event Architects
Fergus Rooney
(847) 879-0186
www.event-architects.com
Special Event Company

ILT Vignocchi
Donna Vignocchi
(847) 487-5200
www.iltvignocchi.com
Landscape Architects

**International Academy of
Design & Technology**
Kathleen Embry
(312) 980-9200
www.iadtchicago.edu
Education Institution

Kenneth Cole
Chris Wheeler
(312) 644-1163
www.kennethcole.com
Specialty Retailer

**Mario's Gold Coast
Ristorante**
Mario Stefanini
(312) 944-0199
www.mariosgoldcoast.com
Italian Restaurant

**Midway Moving & Storage,
Inc.**
Judy Bagdon
(773) 588-7000
www.midwaymoving.com
Moving and Storage

The Gage
Billy Lawless
(312) 372-4243
www.thegagechicago.com
Irish American Contemporary
Restaurant

Windy City Social
Hope Bertram
(773) 528-4673
www.windycitysocial.com
Social Networking

XEX Hair Gallery
David Perry
(312) 372-9211
www.xexchicago.com
Salon

Don't miss reading *The Rise of The Magnificent Mile*, a new book by GNMAA new members Eric Bronsky and Neal Samors. The high quality 272 page hard cover traces North Michigan Avenue's development from the late 1800s to the present day Magnificent Mile®. Interviews with city leaders, many of whom are familiar GNMAA members, and beautiful photographs chronicle this lazy residential street's growth into One of the Great Avenues of the World®. The book can be purchased at local book stores and on ChicagosBooks.com.

GNMAA Celebrates 800th Member!

Richard DiVerde, DDS
Owner
DiVerde Dental Studio
30 N. Michigan Avenue,
Suite 1405
Chicago, IL 60602

Congratulations to The Greater North Michigan Avenue Association's 800th member, DiVerde Dental Studio located at 30 North Michigan. Dr. Richard DiVerde, D.D.S., was recruited by Tom Besore.

Carolyn Edward of Bloomingdale's and Donna Dugo of Key Magazine -This Week in Chicago, co-chairs of the Membership Division, are proud to announce this milestone in the Association's history.

DiVerde Dental Studio provides a variety of surgical, restorative, and preventative dental procedures designed to diagnose problems, alleviate discomfort, and repair any unacceptable conditions.

Please welcome Dr. DiVerde when you see him and his staff at GNMAA committee meetings and events!



21st Century Print Technology: The Heart of Conservation

- 1/5 the power consumption of 1st generation presses
- 92% less paper waste
- Recycled and wind-powered paper stocks available
- Soy-based inks = energy independence
- Print-on-Demand shrinks landfills

RIVERSIDE GRAPHICS...CONSERVATION BY DESIGN

Call Steven at 312.372.4730 to Save the Planet!



THE GREATER NORTH MICHIGAN AVENUE ASSOCIATION

MEMBER MONTHLY

JANUARY 2009

The Greater North Michigan Avenue Association

625 North Michigan Avenue
Suite 401
Chicago, IL 60611