



Search Member Directory
Learn About GNMAA
Home



LEADERSHIP MEMBERSHIP MARKETING PLANNING & ADVOCACY PROGRAMS & EVENTS CHARITABLE FOUNDATION

Weekly News Stories

First Quarter Raffle to be Driven by Consumer Receipts

Looking for a way to market your business this February and March? GNMAA is running two campaigns in the first quarter: "Just Add The Magnificent Mile" in February and "Celebrate Life's Moments" presented by Moët & Chandon in March. All members are invited to participate! The February campaign will run concurrent with the Chicago Auto Show from February 11 - 20 and will encourage Auto Show attendees to "Just Add" The Magnificent Mile to their driving traffic to the district.

The March campaign will run March 1 - 31 and will center on the theme "celebrate", featuring Moët & Chandon offers and experiences in participating member businesses. New for 2011, a \$10,000 shopping spree raffle (awarded to one individual or to be broken into multiple shopping sprees for multiple winners) will incentivize consumers to make purchases at participating GNMAA businesses in the month of March by offering raffle tickets in exchange for receipt redemption.

Both the "Just Add The Magnificent Mile®" and the "Celebrate Life's Moments" campaigns will entice consumers to the district with special value-add offers at participating member businesses.

Join in this district-wide effort today! [Click here to download a participation form](#). Forms due no later than February 4, 2011. Detailed instructions about the raffle promotion to come, including how your business can take advantage of this exciting campaign highlight. Questions? Contact Melanie Mapes at (312) 344-2317 or mmapes@gnmaa.com.

Network with Top Business Leaders at GNMAA's Annual Meeting



Have you reserved your space at GNMAA's Annual Meeting? Do not miss the chance to attend the meeting of the year on Monday, February 7, 2011, at 5:30pm at The Westin Chicago River North. Celebrate the tenure of current Chairman of the Board, Peter Simoncelli of The Westin Chicago River North, in addition to welcoming Grant DePorter of Harry Caray's Restaurant Group as the new Chairman of the Board. Network at the post-event cocktail reception, honor your peers with the awarding of the member awards and [so much more. RSVP today!](#)

Image from left: Lee Golub, Peter Simoncelli, Alderman Brendan Reilly, Grant DePorter, Ralph Weber; Photo credit All Events Photography

Spotlight on Emerging Leaders: Zach Morrison, John Hancock Observatory

Leadership is a quality GNMAA seeks to cultivate and grow in its diverse and talented team of volunteers. From behind-the-scenes operational masterminds to outside-the-box innovative thinkers, new and seasoned members alike are stepping up into leadership roles, devoting their time, talent and energy above and beyond to the work of GNMAA and its members. Each month, an emerging leader will be featured, offering members the opportunity to learn more about his or her contributions to furthering GNMAA's goals.

Q&A with Zach Morrison

Who are you and what do you do?

My name is Zachary Morrison and I'm the Director of Operations at John Hancock Observatory. I oversee all of the moving parts of the guest experience; everything from the moment a guest walks in, to the moment they leave. It's my job to ensure that every guest has the best possible experience that we can offer. I also do a lot of our public relations, social media and Web outreach.

How long have you been there?

It'll be two years in April and before that, about eight months on the Observatory's account at Edelman Public Relations.

How are you involved at GNMAA and what prompted you to get involved?

My involvement with Greater North? Well, obviously here at the Observatory we pride ourselves on our membership, involvement with the Association and the great work that GNMAA does every year. My personal involvement, though, is as the Social Media Chair for the Marketing Division. My main function is to advise on the overall strategy and use of social media platforms for each campaign and overall daily integration.



What prompted me to get involved? I've been doing social media, especially in tourism and travel, with some pretty well-known brands dating back to my first job in public relations with Edelman. I was approached to take on the GNMAA role because it was something new for the Association and obviously the marketing committee was wise enough to notice a need for reaching out to consumers and brands where people are already communicating and greatly shifting their focus.

What about your involvement with GNMAA do you find the most valuable?

Working with all of the partners in the district. It has really expanded my knowledge of what experiences await the Observatory's visitors once they leave our doors, and it has also helped identify new partnerships within the organization and with fellow members. It's also been really good professionally for me because it has expanded my own capabilities and has really helped me understand working with larger non-profit associations compared to the way

GNMAA News

Letter from the Chairman

Weekly News Stories

New to The Mile

Member News

Build Your Business

GNMAA Calendar

Member Special Offers and Events

New Members and Anniversaries

Archived Newsletters

February						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Feb 09, 2011

[In Fashion: The Magnificent Mile Shopping Festival](#)

that a smaller management team runs a business like ours.

Do you think GNMAA has been or will be helpful to your career?

Tremendously so. I've been able to grow and develop my communication skills. I would also say the networking aspect of the Association has been great; it's always beneficial when you bring together a large number of people in different roles of a variety of businesses, especially in the hospitality industry. You know, there are big challenges out there for each of our businesses, but working together even on Association matters helps us to bring very important ideas back to our respective businesses which can change the way we operate in the hospitality industry.

If a business were to participate in ONE social media program to reach consumers, which should it be?

I think that if a business is limiting itself to one social media program, then it would be doing itself a disservice. Probably not what you wanted as an answer, but there is no one, catch all place that people are communicating with each other on the Web. New forms of social media are popping up every day. We were talking here the other day about a new website that gets people to take pictures of their meals and post them online instantaneously. So if you're in the restaurant business and you're having a bad day, it doesn't matter, you have to be on point all the time because everything you put out, from service to your menus, is being broadcast to anyone who will listen. But more importantly, people are going to be talking about you and your business across any number of sites and it's just a matter of being a part of the conversation.

What do you think is THE NEXT new social media program?

I don't know if there is just one program, but I would say that the trend in social media that we are seeing is towards geo-technology. For example, geo-social and foursquare, to name a brand, are becoming big; I think it's all about where you, as a person, have been, where you are and where you're going, especially as you travel the country and, even now, the globe. I mean you even have cameras nowadays with built in GPS systems, so when you take a picture and go back to your computer to upload it, you can see exactly on a map where the picture was taken. We are seeing some pretty incredible advances, which I don't think we've really seen used a lot online yet. I also don't think that we've seen video really take off as much as it will. I think video still has a lot of life left in it to grow and it's one of the preferred mediums that people are consuming online at a growing rate.

Any social media faux pas that drive you crazy?

Posting for the sake of posting. It's really easy to alienate a consumer and it's all about staying relevant online and giving people the content that they want. Don't just put something out there because you think you need to post and you haven't done your required number of posts for the day or week.

What are you currently working on that really excites you?

In terms of the Association, In-Fashion: The Magnificent Mile Shopping Festival is really exciting; it's something new and fresh that I think will be really big for our target consumer. And in terms of the Observatory, Skating in the Sky has been really exciting for us. People have taken hold of it and the excitement hasn't died down yet. Plus, when you can watch a 5-year old skate around with a HUGE smile and his Buzz Lightyear outfit, you realize all the hard work is worth it.

Besides GNMAA, any professional organizations or volunteer groups you are involved with?

Yes, I sit on two alumni boards at Loyola University, which have been great. One is the Young Alumni Board – keeping students or alums who have graduated in the last ten years involved. Young alums are one of those groups that can be challenging for a University to get involved on a greater level in giving back, but it's very important especially in terms of the ranking of a University to have this group of alums do so. And then the other one is the LGBT Alumni Network's Board, which is very new for a University in general which helps to bring LGBT alums back to the table and give back to their University in really unique ways.

Last but not least, in your opinion, what is Chicago's best kept secret?

Best kept secret...? There is this little restaurant called Wilde, on Broadway just south of Belmont that I absolutely adore. Whenever somebody comes to town I take them there. It's named after the author Oscar Wilde. They have great specials, absolutely delicious food and big portions, it's just good home cooking and they have delicious mac 'n' cheese that is to die for.

"Let It Glow" Nominations Continue to Roll In

Last week's newsletter highlighted The Magnificent Mile Lights Festival presented by Harris volunteers that brought their smiles and helping hands for a magnificent effort to this year's Lights Festival. That was just the beginning! [Click here](#) to see an updated list of worthy nominees.

Social Media Buzz

Learn from GNMAA's Volunteer Social Media Chair, Zach Morrison of the John Hancock Observatory.

Taken from the above Q&A with Zach Morrison:

Any social media faux pas that drive you crazy?

Posting for the sake of posting. It's really easy to alienate a consumer and it's all about staying relevant online and giving people the content that they want. Don't just put something out there because you think you need to post and you haven't done your required number of posts for the day or week.

If a business were to participate in ONE social media program to reach consumers, which should it be?

I think that if a business is limiting itself to one social media program, then it would be doing itself a disservice. Probably not what you wanted as an answer, but there is no one, catch all place that people are communicating with each other on the Web. New forms of social media are popping up every day. We were talking here the other day about a new website that gets people to take pictures of their meals and post them online instantaneously. So if you're in the restaurant business and you're having a bad day, it doesn't matter, you have to be on point all the time because everything you put out, from service to your menus, is being broadcast to anyone who will listen. But more importantly, people are going to be talking about you and your business across any number of sites and it's just a matter of being a part of the conversation.

What do you think is THE NEXT new social media program?

I don't know if there is just one program, but I would say that the trend in social media that we are seeing is towards geo-technology. For example, geo-social and foursquare, to name a brand, are becoming big; I think it's all about where you, as a person, have been, where you are and where you're going, especially as you travel the country and, even now, the globe. I mean you even have cameras nowadays with built in GPS systems, so when you take a picture and go back to your computer to upload it, you can see exactly on a map where the picture was taken. We are seeing some pretty incredible advances, which I don't think we've really seen used a lot online yet. I also don't think that we've seen video really take off as much as it will. I think video still has a lot of life left in it to grow and it's one of the preferred mediums that people are consuming online at a growing rate.

Neighborhood News

Meetings Coming Back, but Must Prove Value and Embrace Hybrid Model

from BizBash via U.S. Travel Association

Meeting and event planners will see an improved business environment with new opportunities in 2011, said a panel of industry leaders at the Professional Convention Management Association conference in Las Vegas, which wrapped up last week. But planners face new challenges in getting the word out about the quantifiable value of attending meetings.

[Read More.](#)

Airlines' Hopes Uplifted for 2011

from The Dallas Morning News via the U.S. Travel Association

In 2008, soaring fuel prices quickly destroyed a promising year for airlines. In 2009, a crashing economy wiped out the benefit of falling fuel prices. As airlines enter 2011, the industry has to wonder if it'll get more of 2010 - a good year - or a return to the bad old days of the recent past. [Read More.](#)

Contact Us

The Greater North Michigan Avenue Association (GNMAA)

625 North Michigan Avenue, Suite 401, Chicago, Illinois, 60611
p. 312.642.3570 f. 312.642.3826

www.gmmaa.com

www.thegreatnorthmichigan.com

Website Creation & Hosting Proudly Sponsored By:

[Centre Web®, Inc.](#)




[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)

[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

New to The Mile

GNMAA welcomes the following businesses to The Magnificent Mile district!

Recently Opened

Hermes, 25 E. Oak Street (Opened June 10, 2010)
Eatt, 6 W. Hubbard Street (Opened June, 2010)
AVA BLACK (replaced SKINSTINCT), Water Tower Place, 835 N. Michigan Avenue (Opened July 5, 2010)
Sprinkles, 50 E. Walton Street (Opened July, 2010)
Frankie's on The Park, Water Tower Place, 835 N. Michigan Avenue (Pop-up Open July 15 – August 31)
Qdoba Mexican Grill, 20 E. Chicago Avenue (Opened August 9, 2010)
Francesca's Collections, Water Tower Place, 835 N. Michigan Avenue (Opened July, 2010)
Three Dog Bakery, The Shops at North Bridge, Level 3, 520 N. Michigan Avenue (Opened July, 2010)
Café 676, Omni Chicago Hotel, 676 N. Michigan Avenue (Opened August 9, 2010)
Grami, formerly Reagle Beagle, 160 E. Grand (Opened August 11, 2010)
MBurger, (2nd location), 5 W. Ontario Street (Opened August 26, 2010)
Henri, 18 S. Michigan Avenue (Opened August, 2010)
Paradise Cantina, 1212 N. State Parkway (Opened August, 2010)
Yolk, 355 E. Ontario Street (Opened Summer, 2010)
Medi by BICE, 158 E. Ontario (Opened September 1, 2010)
Watershed (Lower Level of Pops for Champagne), 601 N. State Street (Opened September, 2010)
Chicago Q, 1160 N. Dearborn Street (Opened September, 2010)
Nakamol, 342 N. Michigan Avenue (Opened September, 2010)
Nick's Fishmarket, The Merchandise Mart, north entrance on Franklin (Opened September, 2010)
Claire's (Pop-up Store), Water Tower Place, 835 N. Michigan Avenue (Open through September 26, 2010)
West Coast Leather, Water Tower Place, 835 N. Michigan Avenue (Opened September 10, 2010)|
Balani Custom Clothiers, 55 W. Monroe Street (Second location opened September 15, 2010)
White House Black Market, 116 E. Oak Street (Opened September 20, 2010)
Craftsman, 233 W. Huron Street (Opened September, 2010)
Sterling & Stones, The 900 Shops, 900 N. Michigan Avenue (Opened Fall 2010)
Broadway Playhouse at Water Tower Place, 845 N. Michigan Avenue (Opened September 23, 2010)
Nordstrom Rack, 101 E. Chicago Avenue (Opened September 30, 2010)
Chicago Cut Steakhouse, 300 N. LaSalle Street (Opened October, 2010)
Caffe Moderne, Art Institute of Chicago's Modern Wing, 159 E. Monroe Street (Opened October 15, 2010)
Mastro's, 520 N. Dearborn Street (Opened October 22, 2010)
Grahamwich, 615 N. State Street (Opened Fall 2010)
Hubbard Inn, 110 W. Hubbard Street (Opened Fall, 2010)
Gyu-Kaku Japanese BBQ, 210 E. Ohio Street, (Opened October, 2010)
Proof, 1045 N. Rush Street (Opened October, 2010)
Vince, 106 E. Oak Street (Opened October, 2010)
***L.O.L Kids**, 49 E. Oak Street (Opened November, 2010)
Regina Court Flowers (formerly Chicago Blooms), 1149 N. State Street (Opened November, 2010)
Julie Watson & Annie Barlow The 900 Shops, 900 N. Michigan Avenue (Opened November, 2010)
Harry & David Orchard, 45 E. Oak Street (Opened November 15, 2010)
Omega, 909 N. Michigan Avenue (Opening November, 2010)
Anthropologie, 111 E. Chicago Avenue (Opened Fall 2010)
Bridal Boutique at Nordstrom, 55 E. Grand Avenue (Opened November 24, 2010)
Einstein Bros Bagels, 180 N. Michigan Avenue (Opened December 14, 2010)
Chick-cago Grille, The Shops at North Bridge, 520 N. Michigan Avenue (Opened December, 2010)
Moncler, 33 E. Oak Street (Opened December, 2010)
Streeterville Postal Store (formerly at 227 E. Ontario Street), 355 E. Ohio Street (Opened January 10, 2011)
***Angels & Kings**, Hard Rock Hotel, 230 N. Michigan Avenue (Opened January 20, 2011)

Coming Soon

Doughnut Vault, River North – exact location TBA (Opening late January, 2011)
Paris Club, 59 W. Hubbard Street (Opening February, 2011)
 GT Fish & Oyster, 531 N. Wells Street (Opening February, 2011)
***NYC Bagel Deli**, 515 N. Dearborn Street (Opening April, 2011)
Rolex, 636 N. Michigan Avenue (Opening Spring, 2011)
Margaritaville, Navy Pier (Opening Spring 2011)
TOPSHOP, 830 N. Michigan Avenue (Opening Spring 2011)
***Union Sushi + Barbeque Bar**, 230 W. Erie Street (Opening May, 2011)
Radisson Blu Hotel in Aqua, 225 N. Columbus (Opening Fall 2011)
Lou Malnati's, 1120 N. State Street, former Anthropologie space (Opening July, 2011)
Roka Akor, 111 W. Illinois Street (Opening 2011)
Bombay Spice Grill & Wine, 111 W. Illinois Street (Opening 2011)
AllSaints, 700 N. Michigan Avenue (Opening 2011)
***Langham Hotel Chicago**, 330 N. Wacker Drive (Opening 2012)
Fox and Obel, 402 N. Clark Street (Opening TBA)
Monnalisa S.p.A., 49 E. Oak Street (Opening TBA)
***HomeGoods**, 600 N. Michigan Avenue (Opening 2012)

*New listing

GNMAA News

[Letter from the Chairman](#)
[Weekly News Stories](#)
[New to The Mile](#)
[Member News](#)
[Build Your Business](#)
[GNMAA Calendar](#)
[Member Special Offers and Events](#)
[New Members and Anniversaries](#)
[Archived Newsletters](#)

February						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Feb 09, 2011

[In Fashion: The Magnificent Mile Shopping Festival](#)

Contact Us

The Greater North Michigan Avenue Association (GNMAA)

625 North Michigan Avenue, Suite 401, Chicago, Illinois, 60611
 p. 312.642.3570 f. 312.642.3826

www.gnmaa.com

www.themagnificentmile.com
Website Creation & Hosting Proudly Sponsored By:
Centric Web®, Inc.



[Search Member Directory](#)

[Learn About GNMAA](#)

[Home](#)



[LEADERSHIP](#)

[MEMBERSHIP](#)

[MARKETING](#)

[PLANNING & ADVOCACY](#)

[PROGRAMS & EVENTS](#)

[CHARITABLE FOUNDATION](#)

Member News

Welcome to Greg Biggers, new chef at [Café des Architectes](#) in the Sofitel Chicago Water Tower. Biggers is a veteran of Fulton's on the River, Tru and other Rick Tramonto ventures. [Click here](#) to read an interview from Magazine.

Nichole Benolken has been named the manager at the [Doubletree Hotel Chicago Magnificent Mile](#). B joined the Kokua Hospitality team in 2006 and just recently returned from overseeing the development and of the Aloft Washington National Harbor Hotel in Washington, D.C. Welcome! [Click here to read more.](#)

[Elysian Hotel](#) was listed on TripAdvisor's list of "15 Romantic Valentine's Hotels." The hotel is also cu ranked #1 for Chicago hotels on the web site. [Click here](#) for traveler reviews.

Chicago landscape architect [Peter Schaudt](#) has been named one of five winners of the [American Ins Architects' Institute Honor for Collaborative Achievement](#). Schaudt was also recently featured in the Ch Tribune as a [Chicagooan of the Year](#). Congratulations on both these honors!

Chris Kennedy, President of [Merchandise Mart Properties](#) has been re-elected as chairman of the University of Illinois. Kennedy has also been named chair of the 17th annual Chicago Neighborhood Development Awards to be presented February 8 at UIC's Forum. [Read More.](#)

Chicago's newest sports star, [U.S. Ryder Cup Team Captain Davis Love III](#), was recently welcomed to Chicago at [Spiaggia](#) by local sports heroes, including Dan Hampton, Ernie Banks, Davis Love III, Denis Savard, Paul Konerko and Scottie Pippen. [Click here to see the picture.](#) The 39th Ryder Cup will be played at Medinah Country Club on September 25 - 30, 2012.
Special accolades or member news to share? Email Melanie Mapes at mmapes@gnmaa.com for inclusion in an upcoming Bi-Weekly News. Reference "Newsletter".

[GNMAA News](#)

[Letter from the Chairman](#)

[Weekly News Stories](#)

[New to The Mile](#)

[Member News](#)

[Build Your Business](#)

[GNMAA Calendar](#)

[Member Special Offers and Events](#)

[New Members and Anniversaries](#)

[Archived Newsletters](#)

February						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Feb 09, 2011

[In Fashion: The Magnificent Mile Shopping Festival](#)



Contact Us

The Greater North Michigan Avenue Association (GNMAA)
625 North Michigan Avenue, Suite 401, Chicago, Illinois, 60611
p. 312.642.3570 f. 312.642.3826

www.gnmaa.com
www.gnmaa.com

Website Creation & Hosting Proudly Sponsored By:
[Centre Web@, Inc.](#)


[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)
[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

BUILD YOUR BUSINESS



In-Fashion: The Magnificent Mile Shopping Festival

From Shanghai to Cannes, The Magnificent Mile will join cities from around the world in hosting a premiere shopping festival: **In-Fashion: The Magnificent Mile Shopping Festival, August 26 – September 8, 2011**. This is the shopping festival of its kind in the United States. The extravaganza will feature large-scale celebrations, exclusive experiences, celebrities, giveaways and, of course, shopping! Cutting across the primary categories of fashion, culinary, technology and culture, In-Fashion will bring together a roster of "too good to resist" incentives and experiences.

All GNMAA members are invited to participate! Participation opportunities will be considered on a first come served basis, so secure your spot today!

[Click here for more information.](#)

[Download a participation form](#) to submit your interest to participate. *Interest submissions due by January 31, 2011.*

Take advantage of the below opportunities and showcase your business on TheMagnificentMile.com!

Complimentary Website Listing

Is your listing current? Is your description search-friendly? [Download a form](#) to submit your updated listing today.

Photo Enhancement Upgrade

Enhance your complimentary website listing with a photo for \$100/year. That's less than \$9/month! Email your photo to Melanie Mapes at mmapes@gnmaa.com and request a "photo enhancement upgrade."

Meeting/Events Listing

Would your business benefit from a meeting and event planner audience? If "yes", consider listing your business on the Meeting/Events page. For \$250/year, enjoy a photo and expanded listing. Download a form to learn more: [Hotels](#), [Attractions](#), [Restaurants/Banquets](#), [Shopping](#), [Tours](#), [Event Space](#), [Event Services](#).

Multiple Listings

Does your business fit into multiple categories and you want to make sure to capture all interested viewers? Increase your exposure with multiple listings. Additional text listings \$150; with photo, \$250. Email your request to mmapes@gnmaa.com.

Advertising

NEW opportunity! Sign up to advertise on the new TheMagnificentMile.com with a banner ad on the page of your choice. Limited space available! [Download a form](#) to learn more.

The Magnificent Mile Newsletter, Hotspot, Facebook and Twitter

Have an event or special offer you want to share with consumers? Submit your activities to Melanie at mmapes@gnmaa.com to be considered for complimentary inclusion in the quarterly The Magnificent Mile newsletter, the Hotspot page or social media.

Reciprocal Link to TheMagnificentMile.com

Help expand the reach of TheMagnificentMile.com with reciprocal links. Put the above logo on your website to link back to www.themagnificentmile.com.

[GNMAA News](#)
[Letter from the Chairman](#)
[Weekly News Stories](#)
[New to The Mile](#)
[Member News](#)
[Build Your Business](#)
[GNMAA Calendar](#)
[Member Special Offers and Events](#)
[New Members and Anniversaries](#)
[Archived Newsletters](#)

February

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Feb 09, 2011

[In Fashion: The Magnificent Mile Shopping Festival](#)



Contact Us

The Greater North Michigan Avenue Association (GNMAA)
626 North Michigan Avenue, Suite 401, Chicago, Illinois, 60611
p. 312.642.3570 f. 312.642.3826

www.gnmaa.com

www.themagnificentmile.com

Website Creation & Hosting Proudly Sponsored By:
[Centric Web®, Inc.](#)


[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)

[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

GNMAA Calendar

Don't miss these upcoming events! Register now!

Annual Meeting

Monday, February 7, 2011 / 5:00pm - 8:00pm

The Westin Chicago River North, 320 N. Dearborn Street

[Click here to RSVP](#)

February Membership Connection

Thursday, February 24, 2011 / 5:30 - 7:30pm

Phil Stefani's 437 Rush

[Click here to RSVP](#)

March Membership Connection

Wednesday, March 30, 2011

Rock Bottom Brewery, 1 W. Grand Avenue

Save the Date!

March Membership Luncheon with Presenting Sponsor Charter One: Thursday, March 10, 2011, at Millennium Knickerbocker Hotel Chicago

Annual Gala: Friday, April 29, 2011, at Swissôtel Chicago

GNMAA Golf Outing: Monday, June 20, 2011, at Bolingbrook Golf Club

GNMAA News

[Letter from the Chairman](#)
[Weekly News Stories](#)
[New to The Mile](#)
[Member News](#)
[Build Your Business](#)
[GNMAA Calendar](#)
[Member Special Offers and Events](#)
[New Members and Anniversaries](#)
[Archived Newsletters](#)

February						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Feb 09, 2011

[In Fashion: The Magnificent Mile Shopping Festival](#)



Contact Us

The Greater North Michigan Avenue Association (GNMAA)
625 North Michigan Avenue, Suite 401, Chicago, Illinois, 60611
p. 312.642.3570 f. 312.642.3826

www.gnmaa.com
www.gnmaa.com

Website Creation & Hosting Proudly Sponsored By:
[Centric Web@, Inc.](#)


[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)

[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

Member Special Offers

Make sure to take advantage of these special offers from fellow GNMAA members!

GNMAA Member Exclusive!

***Stress Management Institute**
\$25 Off Massage for GNMAA Members
 55 E. Washington, Ste 624

An active GNMAA member since 2008 and a fully licensed and insured massage therapist, Adele Vydra of Stress Management Institute participated in The Magnificent Mile Charitable Foundation's Ladies' Night Out where members and staff experienced her unique skills to help transform stress and tension into a deep and abiding relaxation.

For Adele, life is a journey, not a destination. Contact her today for rejuvenation and receive \$25.00 off. (312) 782-1406.

***Chicago Shakespeare Theater**
"As You Like It" Special Offer
 Navy Pier
 Through January 31, 2011

Warm your winter with Shakespeare's glorious romantic comedy at Chicago Shakespeare Theater on Navy Pier. Use promo code "MILE" and save \$15 on any performances in January. Reserve the best available seats by calling 312.595.5600 or visiting www.chicagoshakes.com/like today.

GNMAA Member Exclusive!

Seneca Hotel and Suites
 200 E. Chestnut Street

\$99 GNMAA Members Rate
 December 1, 2010 – March 31, 2011

The Seneca Hotel and Suites has once again expanded its special rate for GNMAA members only! Mention your membership to book a suite for \$129/night through November 30, 2010, and book a suite for \$99 December 1, 2010 – March 31, 2011. To make reservations, please call Dee Dee in the Sales Department directly at (312) 988-4408.

Windy City Massage

Special offer for first time clients, book a 60 or 90 minute in-home massage and receive \$25 off! (312)-946-3000 or reservations@windycitymassage.com

Member Events

Check out what is happening at member businesses this month!

The 900 Shops
"TAX-FREE" Shopping Event
 900 N. Michigan Avenue
 February 19 – 21

For the third year in a row, The 900 Shops is hosting a "TAX-FREE" shopping event in celebration of Presidents' Day weekend where shoppers can enjoy a 9.75% discount at over 40 retailers from Feb 19th – Feb 21st. Participating retailers include Michael Kors, J.Crew, MaxMara, Club Monaco, Montblanc, L'Occitane, Galt Toys and many more. Additionally, shoppers can take advantage of a special "Alexander Hamilton" \$10 parking rate.

The Peninsula Chicago
Indulge This Valentine's Day at The Peninsula Chicago
 108 E. Superior Street

"Urban Retreat Package"

Get away from it all and take advantage of The Peninsula Chicago's Urban Retreat package this Valentine's Day. Enjoy luxurious overnight accommodations in a Superior Room, a relaxing couples' massage and more! Ends March 31.

"Celebration of Love"

Enjoy dinner at The Lobby, choose from a prix fixe five-course dinner complete with the "Chocolate at The Pen" dessert buffet on Saturday, February 12 or a four course prix fixe dinner on Monday, February 14. Follow Valentine's Day dinner with live music and dancing! For reservations call (312) 573-6685 or email at diningpch@peninsula.com.

Weber Grill Restaurant
"Lunch Punch"
 539 N. State Street

GNMAA News

[Letter from the Chairman](#)

[Weekly News Stories](#)

[New to The Mile](#)

[Member News](#)

[Build Your Business](#)

[GNMAA Calendar](#)

[Member Special Offers and Events](#)

[New Members and Anniversaries](#)

[Archived Newsletters](#)

February						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Feb 09, 2011

[In Fashion: The Magnificent Mile Shopping Festival](#)

Through March 31, 2011

Join Weber Grill Restaurant for lunch four times between now and March 31st and receive your choice of a Weber cookbook or a \$20 gift card for Weber Grill Restaurant. On the fourth visit, remember to bring a business card to turn in with your completed "Lunch Punch" card and be entered into a drawing to win a catered lunch for 10 guests delivered to your office. For reservations, call Erin Shovlin at (312) 467-0574.

**Denotes new offer/event*



Contact Us

The Greater North Michigan Avenue Association (GNMAA)

625 North Michigan Avenue, Suite 401, Chicago, Illinois, 60611

p: 312.642.3570 f: 312.642.3826

www.gnmaa.com

themagnificentmile.com

Website Creation & Hosting Proudly Sponsored By:

[Centric Web®, Inc.](#)


[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)

[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

January New Members

Creative Mobile Technologies

Kathy Bandura, Midwest Sales Manager
9344 Chestnut Lane (Munster, IN)
(312) 478-8843
www.cmtnyc.com
In Taxi Digital Media

Gaylord Fine Indian Cuisine

Sandeep Manuel, Manager
100 E. Walton Street
(312) 664-1700
www.gaylordil.com
Indian Restaurant

T Andrews Construction

Chris Walsh, Partner
1725 N. Burling
(312) 255-1153
www.tandrewsconstruction.com
Construction

The Lodge Management Group E.E.

Lyn McKeaney, Owner
8 W. Division, Ste 200
(312) 664-6008
www.rushanddivision.com
Dining and Nightlife

Panache Partners

Kristina Ryan, Associate Publisher
1424 Gables Court (Plano, TX)
(312) 593-8519
www.panache.com
Publishing

Raby Institute for Integrative Medicine at Northwestern

John Ruhl, Practice Administrator
500 N. Michigan Avenue, Ste 450
(312) 276-1212
www.rubyintegrativemedicine.com
Physician

United Service Companies

Richard Simon
1550 S. Indiana Avenue
(312) 922-8558
www.unitedhq.com
Service

January Anniversaries

Celebrating 35 years!

REALTOR Building GNP Management Group LLC

33 years

Chicago Marriott Downtown Magnificent Mile

29 years

Gene & Georgetti

22 years

Hilton Suites Chicago Magnificent Mile
Four Seasons Hotel Chicago

19 years

T.G.I. Friday's

17 years

System Parking

16 years

Filene's Basement, LLC

14 years

Blue Plate Catering and Events

13 years

Magellan Development Group LLC
All Events Photography

12 years

Big Bowl
Kenneth Cole

GNMAA News

[Letter from the Chairman](#)
[Weekly News Stories](#)
[New to The Mile](#)
[Member News](#)
[Build Your Business](#)
[GNMAA Calendar](#)
[Member Special Offers and Events](#)
[New Members and Anniversaries](#)
[Archived Newsletters](#)

February						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Feb 09, 2011

[In Fashion: The Magnificent Mile Shopping Festival](#)

10 years

Event Creative
The Grill on the Alley

Seven years

Starbucks Coffee Company
101.9fm THE MIX WTMX Chicago
Premier Security Corporation

Six years

Grow Flower Shop
Photography By Stanley

Five years

Starbucks Coffee Company

Four years

Bentley/Lamborghini/Bugatti Gold Coast
Quartino's
Stacy Sweat Designs

Three years

LAZ Parking, Inc.
Harold Washington College
Berghoff Catering & Restaurant Group
Woods Event Management Inc.

Two years

Moet & Chandon
Bartlett Tree Experts
ZED451
U.S. Security Associates
Primitive
Wolfgang Puck Catering
Realty Development Research, Inc.
The Magnificent Mile Race

One year

UGG Australia
Chicago Windy City Guide
Rose Paving Company
Pictura Graphics
Extreme Organizing, Inc.
Columbia Sportswear Company



Contact Us

The Greater North Michigan Avenue Association (GNMAA)
625 North Michigan Avenue, Suite 401, Chicago, Illinois, 60611
p: 312.642.3570 f: 312.642.3826

www.gnmaa.com

thamagnificentmile.com

Website Creation & Hosting Proudly Sponsored By:
[Centric Web®, Inc.](http://centricweb.com)