





THE GREATER NORTH
MICHIGAN AVENUE ASSOCIATION

625 North Michigan Avenue
Suite 401
Chicago, IL 60611
Phone: (312) 642-3570
Fax: (312) 642-3826
E-mail: gnmaa@gnmaa.com
www.gnmaa.com
www.themagnificentmile.com

EXECUTIVE OFFICERS

Chairman of the Board
Ralph M. Weber

Northwestern Memorial Hospital

Secretary

Howard W. Melton, PhD

Law Offices of Howard Melton and Assoc.

Treasurer

David M. Quinnett

Ad Compensation, Inc.

Legal Counsel

David B. Ritter

Neal, Gerber & Eisenberg, LLP

President and CEO

John S. Maxson

GNMAA

GNMAA STAFF

John S. Maxson

President and CEO
jmaxson@gnmaa.com
312.344.2323

Karen A. Hickey

Membership Director
khickey@gnmaa.com
312.344.2314

Katie Lippert

Membership Associate
klippert@gnmaa.com
312.344.2319

Ellen Farrar

VP, Marketing & Communications
efarrar@gnmaa.com
312.344.2315

Kelsi Johnson

Marketing Associate
kjohnson@gnmaa.com
312.344.2317

Eric Stein

Communications Associate
estein@gnmaa.com
312.344.2313

Philip Y. Levin

Planning Director
plevin@gnmaa.com
312.344.2318

Sarah Fleming

Planning Manager
sfleming@gnmaa.com
312.344.2316

Polly J. Olson

Program Director
polson@gnmaa.com
312.344.2320

Amy Schoenfeld

Program Associate
aschoenfeld@gnmaa.com
312.344.2329

Bernadette F. Molina

Finance &
Foundation Manager
bmolina@gnmaa.com
312.344.2324



LETTER FROM THE CHAIR

Without a lot of fanfare, North Michigan Avenue has become more international and GNMAA is reflecting that trend.

Both SWISS Airlines and the National Geographic Society recently compared premier retail shopping and hospitality destinations and saluted The Magnificent Mile as "One of the Great Avenues of the World." GNMAA has leveraged this distinction with marketing materials, differentiating our stores, restaurants, and hotels from others in the region. After all, why would anyone want to go to a mall when they can experience One of the Great Avenues of the World?

GNMAA members and staff have traveled to other cities around the world to meet with other Great Avenue business associations and, most recently, our counterparts from Orchard Road traveled from Singapore to meet with us for a discussion of our operations and a tour of our area.

The Consul Generals of Turkey, The Czech Republic, Austria, and The Netherlands are all GNMAA members. Cor Hersbach and his team at the Dutch Consulate have played a particularly strong role in Tulip Days on The Magnificent Mile, GNMAA's highly rated spring marketing campaign. Similarly, Esma Demirezen and others at the Turkish Consulate sponsored the GNMAA boat cruise last summer. And of course The Nogglers, the Swiss brass band from Lucerne, has been a huge hit at the Lights Festival thanks to Camille Julmy, Chicago's Sister Cities Program, and the Swiss Consulate. Similarly, Gernot Wiedner and Robert Zischg of the Austrian Consulate and Manfred Bauer of the Austrian distributor Wein-Bauer, Inc. sponsored GNMAA's Meritage on The Magnificent Mile, the spring wine and food pairing event.

And international names are becoming more familiar. French retailers like Pavillon Christofle, Chanel Boutique and Louis Vuitton, Italian companies like Ermenegildo Zegna, Bottega Veneta, Giorgio Armani, Bulgari and Salvatore Ferragamo, the Swedish company Hästens Beds and the Swiss company Fogal of Switzerland are all GNMAA members with retail stores in The Magnificent Mile area. It is clear that retail globalization has come to Michigan Avenue.

Additionally, some of our most important attractions are international in nature. The Sofitel is owned by a French company, Swissôtel is a Swiss company, and the Peninsula is headquartered in Hong Kong.

On the other hand, American companies that are GNMAA members like Wrigley, Lucien Lagrange Architects, VOA, Urban Retail Properties, and Solomon Cordwell Buenz do business all over the world.

Globalization has taken root on The Magnificent Mile! There is no place in the Midwest with as high a concentration of international activity and broad world-wide business partnerships as can be found right here, a distinction often overlooked. So experience the world – experience The Magnificent Mile!

Sincerely,

Ralph M. Weber

GNMAA Chairman of the Board

Vice President, Northwestern Memorial Hospital

IN THIS ISSUE

- | | | | |
|---|--|----|--|
| 3 | Hotel Cass Offers Neighborhood Support | 8 | Member Events |
| 3 | Member Spotlight | 9 | A Toast on The Magnificent Mile Participation Form |
| 4 | A Toast on The Magnificent Mile | 10 | Member Recognition Awards Nomination |
| 4 | Public Transportation Announcement | 11 | Member 2 Member |
| 5 | Sponsor Spotlight | 11 | Welcome to Our New Members |
| 6 | December Membership Luncheon | 12 | Upcoming GNMAA Events |
| 7 | GNMAA Annual Meeting | | |

HOTEL CASS OFFERS NEIGHBORHOOD SUPPORT

Over 400 guests and GNMAA members marked the grand opening of the Hotel Cass Mag Mile Chicago, a Holiday Inn Express, on Thursday, October 4th with a formal ribbon cutting, property tour, charitable presentation, and a rockin' concert and party.

After a tour of the \$16 million redevelopment, guests enjoyed a unique reception and private concert at the nearby Murphy Auditorium. Prior to welcoming the band Maggie Speaks to the stage for an exclusive concert, Mike Zels, general manager, presented Louis Weiss, president of The Magnificent Mile Charitable Foundation, with a \$5,000 donation to support their cause.

"As we considered how to best illustrate our own commitment to this dynamic neighborhood, our staff and the ownership felt strongly that supporting the neighborhood non-profits was an important step towards that goal," said Zels.

For information about Hotel Cass visit www.hotelcass.com or call 312-787-4030 for reservations.



The Magnificent Mile Charitable Foundation President, Louis Weiss (left) receives the \$5,000 donation from Michael Zels, GM of Hotel Cass (right). Ashley Stockett from wkpr, LLC (middle) helped plan the successful fundraiser.



Member Spotlight

Stanley Nitzberg – Mid-America Real Estate Corporation

Stanley Nitzberg, principal of the Mid-America Real Estate Corporation, has been a member of GNMAA since 1994. Stan has been a great advocate for GNMAA and when interviewed, commented that he would rather focus on GNMAA than himself.

Since this is a "Member Spotlight" we must say a few things about Stan. Stan's company focus' on retail real estate has been the cornerstone to their success. Stan's company focus on retail real estate has been the cornerstone of their success. Mid-America Real Estate Corp. represents over 100 tenants across the country. Stan currently chairs the Cornerstone Council at GNMAA.

The Cornerstone Council is the organization of principle property owners and managers and one of the most resourceful and influential groups at GNMAA. Stan is currently a member of the Administration Committee and the Executive Committee of the Board of Directors. Also, he serves on the GNMAA Foundation Board and is a past chair of that group. "It is good for a neighborhood to support its community," says Stan.

Stan comments that his business and personal life would not be the same without GNMAA. He says that although all of the members have the mission of the association in mind everyone benefits by making this a great place to live and work. Mid-America Real Estate has benefited from GNMAA's work of maintaining Michigan Avenue as "One of the Great Avenues of the World," which sustains high real estate values. Stan says, "Due to GNMAA's work to protect and enhance architecture, market the Avenue, and network local business leaders, there are higher values in the properties and shopping centers that we manage and own."

A former Member of the Year, Stan continues his strong enthusiasm for GNMAA. He says of GNMAA, "Nice people make it easy to be involved."

A Toast on The Magnificent Mile

February 1-29

The Greater North Michigan Avenue Association and participating members will bring luxury champagnes to our district for a month of indulgence and celebration on The Magnificent Mile. For the month of February, GNMAA will launch its first annual *A Toast on The Magnificent Mile* campaign and we are looking for your events and offers.

The kick off will begin on February 1, 2008, with a celebration toast for members of GNMAA. Saturday, February 2, a fireworks display will send corks popping. We are looking for your events and special offers to make February fabulous. Hotels and retail stores may serve champagne and strawberries upon arrival or offer champagne and bubble bath packages. Other ideas include champagne breakfasts and/or pairings, educational classes with master sommeliers, or champagne and personal shopping. We will be launching a marketing campaign that will include print, radio and television creative that will feature factoids about champagne's history and luxurious qualities, inviting guests to raise a glass on The Magnificent Mile. Continuing through the month, every Saturday night there will be a fireworks display over the Chicago River to enhance the celebration and excitement.

The celebration will conclude on Leap Day, February 29, 2008, with a day of "free indulgence". We will make the claim that it is a day to give in to your indulgences – a luxury spending, calorie-free, spa-filled day and more.

Create your own champagne-themed events for February! Download our participation form and find ideas relative to your business at www.GNMAA.com. Please fill out the participation form on page nine.

PUBLIC TRANSPORTATION ANNOUNCEMENT

Grand-State CTA Red Line to Undergo Make-over

Over the next two years, the City of Chicago will be rehabilitating the Grand/State Red Line Subway station. The Grand/State Red Line station serves The Magnificent Mile.

The \$67 million project will rebuild the mezzanine and platform at the station, the Red Line's eighth busiest with more than 8,000 passengers daily. The project will expand the mezzanine more than 2,000 square feet and nearly double the entering/exiting capacity by adding fare turnstiles.

The renovation will be the first major update since the station's construction in the late 1940s. The design will follow the theme established in previous Red Line subway station renovations at Chicago/State, Lake/Randolph and Jackson.

The project funding is provided through the Federal Transit Administration (80%) and the Illinois Department of Transportation (20%). GNMAA will keep you informed about this project that is scheduled for completion in late 2009.



The mezzanine will be expanded by more than 2,000 square feet.

TRAFFIC AND PEDESTRIAN IMPACTS:

The Grand/State station will remain open to CTA customers throughout the project.

Access to all nearby buildings will be maintained.

Motorists will see lane reductions on both Grand and State and streets will remain open.

Above-ground work will occur during daytime hours.

Sponsor Spotlight

Southwest Airlines Surpasses a Decade of Support

The 16th annual Magnificent Mile Lights Festival presented by Harris was a great success and Southwest Airlines was honored to be part of the festival for the 11th consecutive year.

Southwest Airlines has the best Employees in the industry who work tirelessly to establish their carrier as a "hometown" Company in the Chicago area. The Magnificent Mile Lights Festival is a significant part of the Chicago culture and Southwest is ecstatic to be a sponsor year after year.

"As the largest airline at Chicago Midway Airport, Southwest Airlines serves a large part of the Chicago community day after day. Our Employees get to know our Customers and are proud to share the Greater Chicago area as their home." said Patty Kryscha, Southwest District Marketing Manager. "The Magnificent Mile Lights Festival gives us the opportunity to see our neighbors outside of our 'office' at the airport."



SOUTHWEST
OFFICIAL AIRLINE OF THE
MAGNIFICENT MILE LIGHTS FESTIVAL

Southwest Airlines is the largest airline in the world based on domestic passengers. The airline is proud to operate nearly 230 daily departures to nearly 50 nonstop destinations out of Chicago's Midway Airport. Southwest has more than 3,700 Southwest Employees in Chicago, each one sharing the passion of the Magnificent Mile Lights Festival event.

Southwest is proud and honored to support The Magnificent Mile Lights Festival for more than a decade, helping to illuminate the holidays and kick off the season's festivities.



The Southwest Airlines float in the 2006 Magnificent Mile Lights Festival presented by Harris Procession

The December Membership Luncheon

Join Us For Holiday Cheer!

Thursday, December 13, 2007

11:15 a.m. Reception

12:00 p.m. Luncheon Meeting



The Happiness Club will give a special performance

Millennium Knickerbocker Hotel



163 E. Walton Place

**Valet Parking is available*

•Mingle and Network with fellow GNMAA members!

•Get information on upcoming GNMAA events!

•Special presentation by **The Happiness Club!**

Member Reservation/s @\$50 each (\$60 at the door) \$ _____
 Non-Member Reservation/s @\$65 each \$ _____
 Board member (pre-paid) Total Due: \$ _____

Check Enclosed

Please charge my credit card: Visa MasterCard AmEx Discover

Card Number: _____ Exp Date: _____ Card Zip Code: _____

Printed name as it appears on card: _____

Signature: _____

Sponsored by:



the olinger group
get smart.

NAME: _____ TITLE: _____

COMPANY: _____ PHONE: _____

Please provide complete information for additional guests so that we can provide complete and accurate name badges:

NAME: _____ TITLE: _____ COMPANY: _____

NAME: _____ TITLE: _____ COMPANY: _____

NAME: _____ TITLE: _____ COMPANY: _____

NAME: _____ TITLE: _____ COMPANY: _____

Return by Monday, December 10, 2007
 Fax: (312) 642-3826 E-mail: gnmaa@gnmaa.com Web: www.gnmaa.com
 Mail: GNMAA, 625 N. Michigan Avenue Suite 401, Chicago, IL 60611
 Questions? Call (312) 642-3570.
 Due to contract, cancellations after 12/10/07 and no-shows will be billed.



The Greater North Michigan Avenue Association's Officers and Directors Cordially Invite you to the

GNMAA Annual Meeting

Monday, February 11, 2008
5:00 p.m. Registration
5:30 p.m. Meeting
6:30 p.m. Cocktail Reception

Museum of Contemporary Art
220 East Chicago Avenue

*Please enter at the Pearson Street Entrance at the Education Center

- Election and installation of Officers and Directors
- Presentation of Member Recognition Awards
- Fabulous Cocktail Reception by Wolfgang Puck Catering

Special opportunity to view the exhibit: **Gordon Matta-Clark: You are the Measure**
MCA Exhibit will run February 2 – May 4, 2008

NAME: _____

TITLE: _____

COMPANY: _____

PHONE: _____

Member Reservation/s @\$60 each (\$65 at the door) \$ _____

Non-Member Reservation/s @\$70 each \$ _____

Total Due: \$ _____



Wolfgang Puck
catering

Please list your guest(s) names below:

NAME: _____ TITLE: _____

COMPANY: _____ PHONE: _____

NAME: _____ TITLE: _____

COMPANY: _____ PHONE: _____

NAME: _____ TITLE: _____

COMPANY: _____ PHONE: _____

Return by Wednesday, February 6, 2008
Fax: (312) 642-3826 E-mail: gnmaa@gnmaa.com Web: www.gnmaa.com
Mail: GNMAA, 625 N. Michigan Avenue Suite 401, Chicago, IL 60611
Questions? Call (312) 642-3570.
Due to contract, cancellations after 2/06/07 and no-shows will be billed.

MEMBER EVENTS

1. (Left to Right): Lillie Dulaney, StayOnTrack, Inc., and Natalie Furka-Padgett, Comfort Inn & Suites Downtown, are served the Signature Room's best by Angela Roman, Marketing and Wine Director of The Signature Room at the 95th, at the November Membership Connection.



2. (Left to Right): Ralph M. Weber, Vice President Northwestern Hospital, celebrated with W. Paul Farmer, FAICP, APA Executive Director and CEO, Karen Stonehouse, AICP, President of the Illinois Chapter of APA, and John S. Maxson, GNMAA President/CEO.

3. (Left to Right): Deborah Schaen, Grubb & Ellis Company, and Jennifer Lavazza, Aveda Experience Center, network at the November Membership Connection.



4. (Left to Right): Bruce Night, FAICP, Region IV Director of APA Board of Directors presented the APA Great Streets of America to Ralph Weber, GNMAA Chairman, and Kathy Caisley, Project Manager with the City of Chicago Department of Planning and Development.

5. (Left to Right): Diane Hyatt, Chase; Nicole Jachimiak, Swissôtel; and Michael McClintic, The Olinger Group, at the November Membership Connection.





FEEL MAGNIFICENT

The Greater North Michigan Avenue Association A Toast on The Magnificent Mile February 2008 Participation Form

We invite you to create your own magnificent champagne event(s) for February!

Name of Business: _____

Address (Location of Event): _____

Phone (For public): _____

Website: _____

Valid Dates: _____ Time: _____

Event Specific Name: _____

Description of Event: _____

*Members may submit more than one event.
Please submit additional activity/package information on separate form.*

- Yes, we would like to participate in the "tax-free day" on Leap Day 2008 that will be promoted as part of GNMAA's marketing efforts. We will do this by offering a 10% discount in goods/services, to offset the cost of tax in the district.
- No, we would not like to participate in the "tax-free day" on Leap Day 2008, but please keep us informed of other campaign opportunities.

The following information will not be printed in promotional material:

Contact Name: _____ Title: _____

Phone: _____ E-mail: _____

Please return via fax or email to Kelsi Johnson at GNMAA:
(312) 642-3826 or kjohnson@gnmaa.com by December 14, 2007.

GNMAA Member Recognition Awards will be presented at Annual Membership Meeting Monday, February 11, 2008

TAKE THE TIME TO RECOGNIZE YOUR PEERS

Please join us in nominating fellow members and organizations that have made extraordinary contributions to The Greater North Michigan Avenue Association and The Magnificent Mile™. As knowledgeable and involved business leaders, we encourage your input and participation in recognizing the efforts of GNMAA members and peers.

Please forward nominations to **GNMAA office via fax, 312.642.3826, or via e-mail to Karen A. Hickey at khickey@gnmaa.com by Monday, January 7, 2008**

INDIVIDUAL OF THE YEAR

Past Recipients: 2000—Camille Julmy, U.S. Equities Realty, LLC • 2001—Carrie Lannon, Lannon Communications • 2002—Jacqueline Hayes, Jacqueline Hayes & Associates, Ltd. • 2003—Stanley Nitzberg, Mid-America Real Estate Corporation • 2004—Ralph Weber, Northwestern Memorial Hospital • 2005—Holly Agra, Chicago's First Lady Cruises • 2006—John Curran, Chicago Trolley and Doubledecker Company • 2007—Ellen Morse, Ellen Morse Travel

CORPORATE MEMBER OF THE YEAR

Past Recipients: 2000—Wm. Wrigley Jr. Company • 2001—Tribune Companies • 2002—LaSalle Bank N.A. • 2003—Eli's • 2004—Centric Web • 2005—Concierge Preferred • 2006—Moore Landscapes, Inc. • 2007—WHERE

DEVELOPMENT OF THE YEAR

Past Recipients: 2000—Northwestern Memorial Hospital • 2001—The North Bridge District • 2002—The Peninsula Chicago • 2003—Sofitel Water Tower Chicago • 2004—Grand Plaza • 2005—Hard Rock Hotel • 2006—Wrigley Building Illumination Project • 2007—Lakeshore East

BUSINESS IMPACT OF THE YEAR

Past Recipients: 2000—American Girl Place • 2001—Nordstrom Michigan Avenue • 2002—Burberry • 2003—The Signature Room at the 95th • 2004—101.9fm THE MIX • 2005—Lumina, Inc. • 2006—Apple Computer • 2007—The 900 Shops, Water Tower Place, Westfield North Bridge

Eligibility for all awards: Must be a member in good standing as of January 1, 2008.

Past award recipients are not eligible for the same category award.

WE NEED YOU

...to nominate your peers for the GNMAA Member Awards

Since 1998, GNMAA members have selected and awarded forty member businesses and individuals in recognition of their significant contributions to the association and The Magnificent Mile®.

At the February 2008 Annual Meeting, GNMAA will honor four more recipients for their efforts. Please complete and submit your nominations to **Karen Hickey**. Nomination forms must be received by **Monday, January 7, 2008, via fax (312) 642-3826** or to **khickey@gnmaa.com**.

Member Recognition Awards 2008 Nomination Form

Please return by January 7, 2008

Nomination submitted by:

Name: _____

Organization: _____

Corporate Member Service Award

Criteria: The business should contribute significantly and consistently to the advancement and recognition of The Magnificent Mile through service to The Greater North Michigan Avenue Association. Service recognized through financial support, volunteer efforts and in-kind products or services.

I hereby nominate: _____
Name of Organization

In addition to the criteria outlined, please explain why you feel this nominee should receive this award:

Individual Member Service Award

Criteria: Individual should contribute significantly and consistently to the advancement and recognition of The Magnificent Mile through service to The Greater North Michigan Avenue Association. May be an individual member or an employee of corporate member.

I hereby nominate: _____
Name of Individual Member

In addition to the criteria outlined, please explain why you feel this nominee should receive this award:

Development of the Year Award

Criteria: Renovation or development must follow the guidelines set forth by the Planning & Advocacy Division of The Greater North Michigan Avenue Association. Renovation or development must contribute significantly to the enhancement and/or recognition of The Magnificent Mile Neighborhood. Must be a development or renovation located in one of the communities of The Near North Side—The Magnificent Mile, The Gold Coast, Streeterville, Oak Street, River North, Cityfront Center, and Illinois Center.

I hereby nominate: _____
Name of Organization

In addition to the criteria outlined, please explain why you feel this nominee should receive this award:

Business Impact of the Year Award

Criteria: The business must contribute significantly to the enhancement and/or recognition of The Magnificent Mile Experience. The business must be located in one of the communities of Near North Side—The Magnificent Mile, The Gold Coast, Streeterville, Oak Street, River North, Cityfront Center and Illinois Center.

I hereby nominate: _____
Name of Individual Member

In addition to the criteria outlined, please explain why you feel this nominee should receive this award:

Member 2 Member (M2M)

NEWS

Wein-Bauer, Inc.'s new Turn Me Riesling received the "Gold Medal" award from the Beverage Testing Institute (BTI) in its 2007 World Value Wine Challenge.

The Spa at Trump International Hotel and Tower. This breathtaking 23,000 square foot facility includes eleven spa treatment rooms and a state-of-the art Health Club. The Health Club, opening December 2007, will provide you with a truly unique individual and corporate membership experience offering an unrivalled level of luxury. For membership call Caroline Rawlings at 312 924 7683 or e-mail crawlings@trumphotels.com.

EVENTS

Please join us at The Woman's Board Boogie Ball Press Party for the **Northwestern Memorial Foundation** and do some holiday shopping! Thursday, December 6, 2007, at 5:30pm – 8:30pm at Crate & Barrel, 646 North Michigan Avenue. Ten percent of the proceeds from this shopping event will benefit The Woman's Board of Northwestern Memorial Hospital and the funding of new patient transport vans for the hospital. Call 312-926-4199 to RSVP.

Please join **Northwestern Memorial Foundation** for an evening of good cheer and festive caroling with The Great Lakes Dredge and Philharmonic Society on Thursday, December 13, 2007 from 4:30pm-6:00pm. Mingle with friends and enjoy holiday cookies and warm apple cider on the third floor of the recently opened Prentice Women's Hospital. All guests are welcome to join in the singing! If you have any questions, please contact Lindsay Conant at lconant@nmh.org.

M2M EXCLUSIVE OFFERS

Ocean 19 offers a basic search engine optimization (price \$1,295) for free to members in the month of December.

- Keyword/Key Phrase Research
3 Key phrases will be chosen for implementation (Chicago recruiting company, Chicago, etc)
- Web Site Analysis Report
A complete check and scan will be conducted on each page of your web site. The scan will compare your site to your top successfully ranked search engine competitors.
- Web Site Optimization
Ocean 19 will use the above Web Site Analysis Report to fix all SEO problems found and fix all HTML Validation errors found. Ocean 19 will also incorporate methods and formulas including but not limited to:
 - Domain Name Key phrase chosen
 - Robot.txt file
 - Meta Tags & (Alt Tags) Ex: (Keyword, Description and Title Tags)
 - Heading Tags EX: (H1, H2, H3 Tags)
 - Internal web site links
 - SEO Friendly Content Modifications (Strategic keyword placement)

The Spa at Four Seasons Hotel Chicago offers several sweet packages to unwind. Indulge your senses and your chocolate cravings with one of our delicious and luxurious Chocolate Spa treatments or unwind from your shopping excursions on the Magnificent Mile with our Shopper's Foot Indulgence and Massage. After a busy holiday season and a New Year's Eve on the town, relax and rejuvenate with the Mineral Detox package.

WELCOME TO OUR NEW MEMBERS

Be! Products, Inc.

Women's Beauty Care
Neli Vazquez-Rowland, CEO
180 W. Washington
(312) 201-9669
www.beproducts.com

British-American Business Council (BABC)

Business Networking
Christine Brenkus
400 N. Michigan Avenue, Suite 411
(312) 828-9861
www.babc.org

Chicago's Essex Inn

Hotel
Mary Twomey, Director of Sales
800 S. Michigan Avenue
(312) 939-2800
www.essexinn.com

Chicago Travel Consultants

Destination Management Company
Darcy Strack, Vice President
2000 N. Racine, Suite 3800
(773) 880-5878
www.ctcdmc.com

Ocean 19 Web Design

Web Design
Alex Timchenko, Sales Director
200 N. Michigan Avenue, Suite 500
(312) 977-1230
www.ocean19.com

WLS 890 AM/94.7 Chicago True

Oldies Channel
Radio Stations
John Gallagher, President & General
Manager
190 N. State Street
(312) 984-0890
www.wlsam.com
www.947trueoldies.com

Zapwater Communications

Public Relations and Public Affairs
David Zapata, President
1165 N. Clark Street, Suite 313
(312) 943-0333
www.zapwater.com

MARK YOUR CALENDARS!

MEMBERSHIP LUNCHEON

December 13, 2007

11:15 a.m.–12:00 p.m. — Reception

12:00 p.m.–1:30 p.m. — Luncheon

Millennium Knickerbocker Hotel

163 E. Walton Place

Tickets: \$50.00

A TOAST ON THE MAGNIFICENT MILE

February, 2008

Fireworks every Saturday at the Michigan Avenue Bridge

Submit your champagne-themed events or offers!

February 1, 2008

Event Kick-off

Details to Come!

ANNUAL MEETING

February 11, 2008

5:00 p.m.– 8:00 p.m.

Museum of Contemporary Art

Tickets: \$60.00

GNMAA GALA

May 9, 2008

Details to Come!

To RSVP, visit www.gnmaa.com or call (312) 642-3570

The Lights Festival would not have been possible without your help. Thank you Volunteers!



THE GREATER NORTH MICHIGAN AVENUE ASSOCIATION MEMBER MONTHLY

The Greater North Michigan Avenue Association
625 North Michigan Avenue
Suite 401
Chicago, IL 60611



THE GREATER NORTH
MICHIGAN AVENUE ASSOCIATION

New web site:

www.GNMAA.com

New staff direct lines inside:

Page 2