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LEADERSHIP MEMBERSHIP MARKETING PLANNING & ADVOCACY PROGRAMS & EVENTS CHARITABLE FOUNDATION

Weekly News Stories

GNMAA Members Support Blackhawks with Showing of Team Colors



The Blackhawks have made it to the Stanley Cup finals for the first time since 1961, and GNMAA members have joined together to show their support for one of Chicago's very own. Walking down The Magnificent Mile and its surrounding area, one sees Blackhawks flags hanging in windows, larger-than-life images of players in storefronts and even prominent statues bearing the team jerseys. A sampling of members participating include: The Peninsula Chicago, Golub & Company, Omni Chicago Hotel, The Art Institute of Chicago, The Westin Chicago River North, Chicago Trolley & Double Decker Co. and more!

Are you showing Blackhawks pride? We know there are more supporters out there! Send an email to Melanie at mmapes@gnmaa.com and tell how

you are supporting the Blackhawks with a visible presence in your place of business. Even better, send us your photos! Participating members will be highlighted in next week's Weekly News and on the homepage of GNMAA.com.



Images: The Peninsula Chicago (top) and Chicago Trolley & Double Decker Co. (bottom)

Plaza of the Americas Improvement Project

From Alderman Reilly's 42nd Ward Update: Alderman Reilly is pleased to report that the long awaited improvements to the Plaza of the Americas (located off of N. Michigan Avenue just north of the Chicago River) will begin. [Read More](#). To sign up for the Alderman's 42nd Ward Update, [click here](#).

Member Testimonial: Chicago Trolley & Double Decker Co.

"The results we've seen from the new website are truly magnificent! Our ad and enhanced listings have moved TheMagnificentMile.com to our #2 referring website. More referrals means more tour sales... Thanks!"

John Curran, Vice President Charter Sales & Marketing

GNMAA Marketing Internship Opportunities for Summer

The GNMAA Marketing Department is seeking to fill internship positions for the Summer term (June – August). If you know someone who is a strong communicator, detail oriented and wants experience wearing many hats in a fast-paced environment, please refer them to Rachel Ooms at rooms@gnmaa.com or 312-344-2319. Interviews will be conducted over the next two weeks.

ExploreChicago.org Launches Neighborhoods of Chicago

Congratulations to ExploreChicago.org, the city of Chicago's official tourism site, on the launch of their newly enhanced neighborhood content on Monday, May 24. The redesign includes comprehensive maps, events by neighborhood, detailed descriptions and more. See what they have to say about [The Magnificent Mile](#) and other neighborhoods!

Neighborhood News:

Chicago Events and Street Closures Over Memorial Day Weekend

JP Morgan Chase Corporate Challenge (3.5 mile run)

Thursday evening, May 27, 2010

Race step-off time: 7:10pm

Street Closures:

Columbus from Balbo to Roosevelt Rd - 6:30pm - 10:30pm

Columbus from Congress to Balbo - 6:45pm – 9:30pm

Balbo from Michigan to LSD - 6:45 – 8:45pm

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[Click here for race route.](#)

Memorial Day Parade

Saturday, May 29, 2010

Start time: 12:00pm

End time: 2:15pm

Street Closures:

Wacker Drive from Randolph to Wabash - closed at approximately 8:00am (Staging)

State Street from Lake Street to Van Buren (Parade Route)

Van Buren from Wabash to Wells; State Street from Van Buren to Congress (Disbanding)

Ritz Carlton Residences Construction Project Tower Crane

Saturday, May 29 through Monday, May 31

[Learn More.](#)

Street Closure Schedule:

-May 28: At 8:00am barricades will be installed to close off Erie Street from Rush Street to Michigan Avenue. The street will be closed to thru-traffic. During this time the barricades will be reworked around the jobsite and the assist crane will be set up on Erie Street to ensure completion within the scheduled dates.

-May 29-30: An assist crane will be set up on Erie Street and will be used to install the construction tower crane within the construction project site.

-May 31: To be used as a make-up day in the event that there is a delay due to weather or in the set up process.

MB Financial Bike the Drive

Sunday, May 30, 2010

Start time: 5:30am – 8:59am (no additional starts after 8:59am)

Begins and Ends: Grant Park, Butler Field

Street Closures:

Lake Shore Drive from Hollywood (5700 North) to 57th Street - 5:00am – 10:30am

Columbus from Randolph to Roosevelt - 2:00am – 10:30am

Balbo from Michigan to LSD - 2:00am – 10:30am

Monroe from Michigan to LSD - 2:00am – 10:30am

Jackson from Michigan to LSD - 2:00am – 10:30am

Jackson from Columbus to LSD - 10:30am – 12:00pm

Congress from Michigan to Columbus - 2:00am – 10:30am

Roosevelt from Columbus to LSD - 5:00am – 10:30am

McFetridge from Columbus to LSD - 5:30am – 10:30am

Balbo from Michigan to LSD - 5:00am – 10:30am

[Click here for course route.](#)

F18 Fighter Jets Practice Flights and Flyover Schedule

On Friday, May 28, 2010, between 9:00am and 10:00am, F18 Fighter Jets will be conducting practice flights over the Central Business District in preparation for two flyovers on Saturday, May 29, 2010. On Saturday, May 29, 2010, at approximately 11:50am, F18 Fighter Jets will be flying over Daley Plaza at the end of the Memorial Day wreath laying ceremony during a 21 Gun Salute and Taps, with a 2nd flyover at approximately 12:10pm for the beginning of the Memorial Day parade.





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New to The Mile

Recently Opened

- [Harry Caray's Tavern](#), Navy Pier (Opened March 1, 2010)
 - [Kooky](#), The Shops at North Bridge – Level 3, 520 N. Michigan Avenue (Opened March 1 – 31)
 - [M Burger](#), part of Tru Restaurant at 676 N. St. Clair Street (Opened March 11, 2010)
 - [Columbia Sportswear](#), 830 N. Michigan Avenue (Opened March 12, 2010)
 - [Al Primo Canto](#), 749 N. Clark Street (Opened March, 2010)
 - [Leonidas](#), 59 E. Chicago Avenue (Opened March, 2010)
 - [Benny's Chophouse](#), 444 N. Wabash Avenue (Opened April 1, 2010)
 - [Hotel Palomar Chicago - A Kimpton Hotel](#), 505 N. State Street (Opened April, 2010)
 - [Sable Kitchen and Bar](#), Hotel Palomar, 505 N. State Street (Opened April, 2010)
 - [Sofia](#), 72 E. Oak Street (Opened April, 2010)
 - [The Art of Shaving](#), The Shops at North Bridge, 520 N. Michigan Avenue (Opened April, 2010)
 - [Teavana](#), The Shops at North Bridge, 520 N. Michigan Avenue (Opened April 29, 2010)
 - [Deca Restaurant + Bar](#), The Ritz-Carlton Chicago, 160 E. Pearson (Opened May, 2010)
 - [LittleMissMatched](#), Water Tower Place on Level 5, 835 N. Michigan Avenue (Opened May 6, 2010)
 - [Space 519](#), The 900 Shops on Level 5, 900 N. Michigan Avenue (Opened May 6, 2010)
 - [Karen Millen London](#), The 900 Shops on Level 3, 900 N. Michigan Avenue (Opened May, 2010)
- Reopened as: [Wolfhome by Silk Trading](#) (formerly The Silk Trading Company), The 900 Shops at 900 N. Michigan
- *[1969 Jeans](#), 939 N. Rush Street (Opened May, 2010)
 - *[FreshBerry](#), 211 E. Ontario Street (Opened May 26, 2010)
 - *[THE OPRAH STORE](#), Water Tower Place, 835 N. Michigan Avenue (Opened May 27, 2010)

Coming Soon

- [Sprinkles](#), 50 E. Walton Street (Opening after Memorial Day)
- [Hermes](#), 25 E. Oak Street (Opening June 10, 2010)
- [Eatt](#), 6 W. Hubbard Street (Opening June, 2010)
- Chicago Cut Steakhouse, 300 N. LaSalle Street (Opening Summer 2010)
- [Mastro's](#), 520 N. Dearborn Street (Opening Summer 2010)
- [AllSaints](#), 700 N. Michigan Avenue (Opening Fall, 2010)
- [Broadway Playhouse at Water Tower Place](#), 845 N. Michigan Avenue (Opening Fall, 2010)
- [Nordstrom Rack](#), 101 E. Chicago Avenue (Opening September 30, 2010)
- [Radisson Blu Hotel in Aqua](#), 225 N. Columbus (Opening Fall 2011)
- [Anthropologie](#), 111 E. Chicago Avenue (Opening TBD)

*New listing

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Member News

Congratulations to Karen Gerhart, who has been named Director of Catering for the [Doubletree Hotel Chicago Magnificent Mile](#). Karen most recently served as director of catering for the Wyndham Hotel Chicago and before that spent time in Sante Fe, New Mexico and San Francisco, California. Welcome!

[Lookingglass Theatre](#) is excited to announce its popular [Madhatter's Ball](#) will take place on Thursday, June 24, 2010 at 7:30 p.m. The evening will feature a performance of Lookingglass Alice followed by an elegant event at the new lobby and deca RESTAURANT + BAR inside The Ritz-Carlton Chicago. [Learn More](#).

[The Terrace at Conrad](#) is pleased to announce it will reopen for cocktails starting May 27. This season, the Terrace will feature a Latin-inspired culinary menu and a new, refreshing cocktail menu. In addition, the Sunday night "Movies on The Terrace" series will be enhanced by a state-of-the-art 110-inch Stewart Film Screen and surround-sound system. [Click here](#) to see this summer's movie line-up.

Special accolades or member news to share? Email Melanie Mapes a mmapes@gnmaa.com for inclusion in an upcoming Weekly News.

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BUILD YOUR BUSINESS



Participate in [Gardens of The Magnificent Mile](#) with a summer-themed offer or event. Promotion on www.themagnificentmile.com, consumer eblasts, social media, PR efforts and more. [Download a participation form.](#)



Take advantage of the below opportunities and showcase your business on TheMagnificentMile.com!

Complimentary Website Listing

Is your listing current? Is your description search-friendly? [Download a form](#) to submit your updated listing today.

Photo Enhancement Upgrade

Enhance your complimentary website listing with a photo for \$100/year. That's less than \$9/month! Email your photo to Melanie Mapes at mmapes@gnmaa.com and request a "photo enhancement upgrade."

Meeting/Events Listing

Would your business benefit from a meeting and event planner audience? If "yes", consider listing your business on the Meeting/Events page. For \$250/year, enjoy a photo and expanded listing. Download a form to learn more: [Hotels](#), [Attractions](#), [Restaurants/Banquets](#), [Shopping](#), [Tours](#), [Event Space](#), [Event Services](#).

Multiple Listings

Does your business fit into multiple categories and you want to make sure to capture all interested viewers? Increase your exposure with multiple listings. Additional text listings \$150; with photo, \$250. Email your request to mmapes@gnmaa.com.

Advertising

NEW opportunity! Sign up to advertise on the new TheMagnificentMile.com with a banner ad on the page of your choice. Limited space available! [Download a form](#) to learn more.

The Magnificent Mile Newsletter, Hotspot, Facebook and Twitter

Have an event or special offer you want to share with consumers? Submit your activities to Melanie at mmapes@gnmaa.com to be considered for complimentary inclusion in the quarterly The Magnificent Mile newsletter, the Hotspot page or social media.

Reciprocal Link to TheMagnificentMile.com

Help expand the reach of TheMagnificentMile.com with reciprocal links. Put the above logo on your website to link back to www.themagnificentmile.com.

"Culture on The Magnificent Mile" 2010 Press Kit

Thank you to everyone who submitted their cultural packages, special offers and events for 2010! Don't forget to send yours in! All submissions due for the 2010 press kit NOW. Email to Melanie Mapes at mmapes@gnmaa.com. Questions? Contact Melanie at 312-344-2317.

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The Greater North Michigan Avenue Association (GNMAA)
625 North Michigan Avenue, Suite 401, Chicago, Illinois, 60611
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GNMAA Calendar

Don't miss these upcoming events! Register Now!

The Magnificent Mile Tulip Bulb Giveaway

Friday, June 4, 2010

10am – 3pm

Pioneer Court, 401 N. Michigan Avenue

[Click here for more details.](#)

The Annual Golf Outing

Monday, June 21, 2010

Bolingbrook Golf Course

[Click for more details.](#)

[Click here to download an RSVP form.](#)

Save the Date!

June Membership Luncheon: Thursday, June 24, 2010

Annual GNMAA Cruise: August 10, 2010

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Member Special Offers

Make sure to take advantage of these special offers from fellow GNMAA members!

*Tulips on The Magnificent Mile Member Special Offers



- \$15 off shoes at Altman's Shoes and Boots for Men
- \$10 off a \$20 food purchase at Buca di Beppo
- \$109 Spa Package with One-hour Massage, Manicure, Pedicure at Renew Spa
- Plus more!

[Click here](#) for spring special offers from member businesses!

Seadog Cruises

Chicagoans are invited to bring their dogs on their lakefront joyride—dogs cruise free on the Seadog! Seadog experiences include the Lakefront Speedboat Ride, Extreme Thrill Ride, Fireworks Speedboat Cruises and Architectural Tour Cruises. Prices range from \$19.95 - \$31.95 for adults and \$14.95 – \$19.95 for children ages 4-12. Subject to availability. [Click here for more details.](#)

Seneca Hotel and Suites

The Seneca Hotel and Suites is offering a special rate for GNMAA members only! Mention your membership to book a suite for \$99/night between NOW and August 31, 2010. To make reservations, please call Dee Dee in the Sales Department directly at (312) 988-4408.

The Silk Thumb

The Silk Thumb is offering GNMAA members 15% of any corporate floral or plant installation through May 31, 2010. Call to make a corporate consultation at (847) 432-7171. GNMAA member Julie Carbonara will come out to create a new cost effective design for your business.

Member Events

Check out what is happening at member businesses this month!

*Terrace at the Conrad

Movies on The Terrace

521 N. Rush Street

Sundays, May 30 - September 26

Blend amongst trend-setting urbanites nestled in the skyline Chicago during "Movies on the Terrace," presenting new and classic Chicago-centric features each Sunday evening at dusk. This season, the screening experience has been elevated with the installation of a new state-of-the-art, 110-inch Stewart Film Screen and surround-sound system.

[Click here](#) to view the complete movie line-up.

The Center for Creative Aging at Harold Washington College

2010 Spring Lecture Series: "So We'll Live to be 100...Now What?"

30 E. Lake Street, Rm 1136

Begins May 27

This FREE series addresses the fact that Americans are living longer, healthier lives, prompting many in their 60's, 70's and beyond to contemplate future careers. [Click here for more details.](#)

*Denotes new offer/event

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Urban Meadows

Olville Ocasio, Manager
120 S. LaSalle Street
(773) 537-3600

www.urbanmeadows.com

Florist

May AnniversariesCelebrating 56 years!

Woman's Athletic Club

22 years

Fairmont Chicago Millennium Park

21 years

Garrett Popcorn Shops

19 years

Where

18 years

Chicago Place
Driehaus Capital Management LLC
Lester Lampert Inc.

17 years

ABM Janitorial
Harry Caray's Italian Steakhouse
Lawson House YMCA
Security Management Investigations, Inc.

16 years

Hard Rock Cafe
O'Brien's Restaurant

15 years

Paul Stuart
Mesirow Financial
The Building Group, Inc.

14 years

Today's Chicago Woman
Burberry

12 years

Smith & Wollensky
Hyatt Regency Chicago
Kenig, Lindgren, O'Hara, Aboona, Inc.

11 years

Burnham Nationwide
Radio Disney/AM 1300
Homewood Suites By Hilton - Chicago

10 years

NORDSTROM Michigan Avenue
Healy Construction Services, Inc.
CBS Outdoor
The Leading Hotels of the World

Three years

Pizano's Pizza & Pasta
Consulate General of the Czech Republic
Old Plank Antiques on Huron

Two years

Fleming's Prime Steakhouse & Wine Bar
Fresh Market At Fairbanks Prentice Women's Hospital
Softline Studios, LLC

One year

The ABL Group
Intrax International Institute
Drapery Connection
Park One, Inc.