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Weekly News Stories

“Little Michigan Avenue” Undergoes Repairs

Alderman Reilly is pleased to announce that the Chicago Department of Transportation has begun the long awaited street repairs to "Little Michigan Avenue", located off The Magnificent Mile between Pearson Street and Chicago Avenue. The repairs began this past Monday, April 12, 2010 and are expected to last approximately three weeks, weather permitting.

As many neighborhood residents are aware, the Department of Transportation - at the request of Alderman Reilly - conducted temporary repairs to this stretch of the street in November of 2009 to ensure its safe usage in the winter months. Since the temporary repairs took place, Alderman Reilly has been working closely with the Department of Transportation to ensure the permanent resurfacing project remained a priority for the spring construction season.

Initially, the Department of Transportation was not prepared to resurface the street until the end of May; however, Alderman Reilly was able to expedite the project to the top of the spring improvement project list.

Alderman Reilly is very pleased that this stretch of Michigan Avenue will be permanently repaired and will continue to monitor the project to ensure its timely completion.

Sneak Peek at Wine and Food Pairings for Tomorrow's Meritage Event

Eighteen restaurants are planning delicious tastings for tomorrow's [Meritage on The Magnificent Mile](#), and this sneak peak will leave your mouth watering! Plus, enjoy your favorite wines from the event again and again - wines can be purchased directly on site! [RSVP now!](#) (Photo credit All Events Photography)

Promote Your Business During Tulips on The Magnificent Mile

Spring is in the air and the tulips are peeking through the ground in anticipation of [Tulips on The Magnificent Mile](#)®, May 1 - 31, 2010. Help us promote YOUR business as a part of this spring celebration! Create a special offer or event centered around the Tulips theme, or submit a pre-existing activity to be considered for inclusion in the Tulips campaign.

[Download a form](#) to submit your activity now, or visit the [Marketing Page](#) on GNMAA.com for more information (see "Get Involved"). Submissions due by April 21, 2010!

Make sure to check out what's blooming on The Magnificent Mile this spring!

NEW! [The Magnificent Mile Tulip Carpet](#), a floral masterpiece constructed of more than 6,000 potted tulips and flowers on display in the John Hancock Center Plaza May 7 - 9, complimented by a charming Floral Market

NEW! The bloom of the much anticipated "[Tulipa Maggie Daley](#)" exclusively on The Magnificent Mile

NEW! A Dutch Bike Ride, Photography Contest, Tulip Bulb Giveaway and more!

Visit www.themagnificentmile.com for details.

Submit Your Earth Day Activities and Mother's Day Brunches

Is your business doing something special for Earth Day? Do you have a magnificent Mother's Day Brunch planned? Submit your Earth Day Activities (April 22) and Mother's Day Brunches (May 9) to Alexandra Sawyer at asawyer@gnmaa.com for inclusion on TheMagnificentMile.com, in social media efforts and in GNMAA's Weekly News.

Travel Promotion Act Can Only Benefit Hotel Industry

from the HotelWorld Network

The travel industry is an invaluable source of revenue for our national economy, and the lag in international travel to the U.S. has had a severe impact on it. Accordingly, the Travel Promotion Act could boost our economy by attracting 1.6 million new international visitors, creating \$4 billion in new spending and driving \$321 million in new federal tax revenue—all at no cost to U.S. taxpayers. [Read the article.](#)

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Summer Internship Opportunities at GNMAA

Calling all summer interns! GNMAA is interviewing now for summer interns. Opportunities available in Marketing, Membership and Programs. Please forward resumes to Rachel Ooms at rooms@gnmaa.com.

Chicago Greeter Program

Do you love to show off your city? Consider becoming a Chicago Greeter! The [Chicago Greeter](#) program is a fun, volunteer-led tour service in which locals introduce visitors to more than 40 special interest topics and 25 neighborhoods throughout Chicago. The Chicago Office of Tourism is actively recruiting new volunteers to join the program in 2010. [Click here to learn more and to apply.](#)



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www.gnmaa.com
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New to The Mile

Recently Opened

- [Francesca's on Chestnut](#), 200 E. Chestnut Street (Opened February, 2010)
- [Izakaya Hapa](#), 58 E. Ontario Street (Opened February, 2010)
- [Forty Carrots at Bloomingdale's](#), 900 N. Michigan Avenue (Opened February, 2010)
- [Eggspereience Pancakes & Cafe](#), 35 W. Ontario Street (Opened February, 2010)
- [Marc Jacobs Collection](#), 11 E. Walton Street (Opened February, 2010)
- [Harry Caray's Tavern](#), Navy Pier (Opened March 1, 2010)
- [Kooky](#), The Shops at North Bridge – Level 3, 520 N. Michigan Avenue (Opened March 1 – 31)
- [M Burger](#), part of Tru Restaurant at 676 N. St. Clair Street (Opened March 11, 2010)
- [Columbia Sportswear](#), 830 N. Michigan Avenue (Opened March 12, 2010)
- [Al Primo Canto](#), 749 N. Clark Street (Opened March, 2010)
- [Leonidas](#), 59 E. Chicago Avenue (Opened March, 2010)
- [Benny's Chophouse](#), 444 N. Wabash Avenue (Opened April 1, 2010)
- [Hotel Palomar Chicago - A Kimpton Hotel](#), 505 N. State Street (Opened April, 2010)
- *[Sable Kitchen and Bar](#), Hotel Palomar, 505 N. State Street (Opened April, 2010)

Coming Soon

- [Sofia](#), 72 E. Oak Street (Opening April, 2010)
- [The Art of Shaving](#), The Shops at North Bridge, 520 N. Michigan Avenue (Opening Spring 2010)
- *[Deca Restaurant + Bar](#), The Ritz-Carlton Chicago, 160 E. Pearson (Opening May, 2010)
- [Hermes](#), 25 E. Oak Street (Opening May 25, 2010)
- [Eatt](#), 6 W. Hubbard Street (Opening June, 2010)
- Chicago Cut Steakhouse, 300 N. LaSalle Street (Opening Summer 2010)
- [Mastro's](#), 520 N. Dearborn Street (Opening Summer 2010)
- [Broadway Playhouse at Water Tower Place](#), 845 N. Michigan Avenue (Opening Fall, 2010)
- [Nordstrom Rack](#), 101 E. Chicago Avenue (Opening September 30, 2010)

*New listing

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Member News

Doubletree Hotel Chicago Magnificent Mile welcomes **Daniel J. McMahon** to its team as **Director of Sales and Marketing**. Originally from Chicago, Daniel has had brand experience with Marriott, Hilton, Starwood and Whyndham. Welcome!

On Saturday, April 10, **Eli's Cheesecake** welcomed students from the **Miguel Juarez Middle School of Waukegan** for a day of "sprucing up" Seneca Park & The Eli M. Schulman Playground. What a tremendous effort from these students to beautify one of our great green spaces in The Magnificent Mile district. [Click here for photos from the "spruce up"](#).

Congratulations to the **Elysian** for their feature on **UrbanDaddy.com**. The site commended **The Men's Atelier**, the hotel's private space for gentleman within the spa and health club offering masculine services. [Read the article](#).

Earl Nightingale has been named the new **General Manager** at **The Millennium Knickerbocker**. Earl is a Chicago native and has extensive management experience with both the Omni Hotels & Resorts and Hyatt Hotels, having twice been named General Manager of the Year. Welcome!

Special accolades or member news to share? Email Melanie Mapes a mmapes@gnmaa.com for inclusion in an upcoming Weekly News.

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BUILD YOUR BUSINESS



Take advantage of the below opportunities and showcase your business on [TheMagnificentMile.com!](#)

Complimentary Website Listing

Is your listing current? Is your description search-friendly? [Download a form](#) to submit your updated listing today.

Photo Enhancement Upgrade

Enhance your complimentary website listing with a photo for \$100/year. That's less than \$9/month! Email your photo to Melanie Mapes at mmapes@gnmaa.com and request a "photo enhancement upgrade."

Meeting/Events Listing

Would your business benefit from a meeting and event planner audience? If "yes", consider listing your business on the Meeting/Events page. For \$250/year, enjoy a photo and expanded listing. Download a form to learn more: [Hotels](#), [Attractions](#), [Restaurants/Banquets](#), [Shopping](#), [Tours](#), [Event Space](#), [Event Services](#).

Multiple Listings

Does your business fit into multiple categories and you want to make sure to capture all interested viewers? Increase your exposure with multiple listings. Additional text listings \$150; with photo, \$250. Email your request to mmapes@gnmaa.com.

Advertising

NEW opportunity! Sign up to advertise on the new [TheMagnificentMile.com](#) with a banner ad on the page of your choice. Limited space available! [Download a form](#) to learn more.

The Magnificent Mile Newsletter, Hotspot, Facebook and Twitter

Have an event or special offer you want to share with consumers? Submit your activities to Melanie at mmapes@gnmaa.com to be considered for complimentary inclusion in the quarterly The Magnificent Mile newsletter, the Hotspot page or social media.

Reciprocal Link to TheMagnificentMile.com

Help expand the reach of [TheMagnificentMile.com](#) with reciprocal links. [Download The Magnificent Mile logo](#) to put on your website to link back to www.themagnificentmile.com.

"Culture on The Magnificent Mile" 2010 Press Kit

Thank you to everyone who submitted their cultural packages, special offers and events for 2010! Don't forget to send yours in! All submissions due for the 2010 press kit NOW. Email to Melanie Mapes at mmapes@gnmaa.com. Questions? Contact Melanie at 312-344-2317.

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GNMAA Calendar

Don't miss these upcoming events! Register Now!

TOMORROW!

Meritage on The Magnificent Mile - A Food and Wine Event

Thursday, April 15, 2010

5:30pm – 6:30pm VIP Tasting Reception /

6:30 – 9:00pm Wine and Culinary Tasting

Hotel Palomar – A Kimpton Hotel

505 N. State Street

Tickets:

\$75 Member (\$85 Non-member)

\$95 VIP Tasting Reception Member (\$105 Non-member)

[Click here for more information and to RSVP.](#)

The April Membership Connection

Thursday, April 22, 2010

5:30pm – 7:30pm

Garrett Popcorn Shops

625 N. Michigan Avenue

Tickets:

\$20 Member

Non-members and new members, contact Karen Hickey at 312-344-2314 or khickey@gnmaa.com.

[Click here for more information and to RSVP.](#)

2010 Annual Gala

Friday, March 14, 2010

6:30pm Cocktails/8:00pm Dinner/9:00pm Dancing & Dessert

Fairmont Chicago Millennium Park

200 N. Columbus Drive

[Click here for more details.](#)

[Download an RSVP form.](#)

Save the Date!

The Annual Golf Outing: Monday, June 21, 2010

June Membership Luncheon: Thursday, June 24, 2010

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Member Special Offers

Make sure to take advantage of these special offers from fellow GNMAA members!

Citybuzz

Citybuzz wants to feature your business in their 30 minute editorial program and are offering exclusive pricing for GNMAA members. Citybuzz airs in 71 Chicago hotels, all domestic flights for Jet Blue and O'Hare Airport Hudson kiosks. [Learn more here.](#)

Seneca Hotel and Suites

The Seneca Hotel and Suites is offering a special rate for GNMAA members only! Mention your membership to book a suite for \$99/night between 4/1 - 5/31. To make reservations, please call Dee Dee in the Sales Department directly at (312) 988-4408.

Hotel Felix

Chicago's eco-friendly hotel, Hotel Felix is celebrating Earth Day in style. Book the Tesla Test Drive Package which includes a luxury overnight stay and arrangements to test drive the Tesla Roadster. The Roadster is the world's only highway-capable electric car. It's faster than a Porsche and greener than a Prius! [Click here for more information.](#)

The Silk Thumb

The Silk Thumb is offering GNMAA members 15% of any corporate floral or plant installation through May 31, 2010. Call to make a corporate consultation at (847) 432-7171. GNMAA member Julie Carbonara will come out to create a new cost effective design for your business.

Sofitel Chicago Water Tower

To celebrate The Field Museum's new exhibit *Mammoths and Mastodons: Titans of the Ice Age*, Sofitel Chicago Water Tower introduces the Mammoths and Mastodons Package. The package starts at \$265 per room/per night and includes two VIP tickets to the exhibit, a "mammoth-sized" Prime Beef French Dip sandwich entrée in Café des Architecte and an in-room toy mammoth frozen in a "glacier." Call (312) 342-4063 to make your reservations today.

Member Events

Check out what is happening at member businesses this month!

*Richard H. Driehaus Museum

Japanism and the Arts and Crafts Movement

50 E. Erie Street

Thursday, April 29 at 6:00pm

Ellen E. Roberts, Assistant Curator of American Art at the Art Institute of Chicago, explores the relationship between the Arts and Crafts movement and Japanism, or the craze for all things Japanese, in Britain and America. Arts and Crafts practitioners admired Japanese works because they were thought to derive from a culture that was free from the depravities of modern industrialism. This romanticized view of Japan made its art seem the perfect model for Arts and Crafts creations. At the same time, as artisans studied more Japanese objects, they began to emulate these works' underlying design strategies. Japanese characteristics such as simplicity, geometry, and modularity helped to lead British and American designers toward modernism. This event is part of a lecture series sponsored by Harris Bank and Sotheby's and is free and open to the public. To make reservations, call (312) 482-8933, x21 or e-mail info@driehausmuseum.org.

Chiaroscuro

21st Annual Teapot Show

835 N. Michigan Avenue

April 5 - May 18, 2010

Check out more than 70 cute, clever and crazy teapots from artists in the US, Canada, England, Israel and India. Great Mother's Day gifts! [More information.](#)

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The 900 Shops**Chicago Fashion Incubator Pop-up Shop***5th Floor**March 18 - April 18, 2010*

This pop-up shop celebrates designers through a dedicated retail store and a series of exclusive events and trunk shows. The 2,800 square foot retail shop, along with 8,800 square foot event space, will reside on the 5th Level of The 900 Shops. [Click here for more details.](#)

Chicago Children's Museum**Move***Navy Pier**Now through May 16*

Run, romp, skip, and scamper into the ultimate indoor adventure! Move features a host of unique, large-scale components you can twist, turn, and connect to create a space just right for any activity. Work on your own or with others to construct a one-of-a-kind indoor playscape. Will it be an obstacle course? Maybe it's a spaceship. With limitless combinations and endless possibilities, each visit is sure to be even more exhilarating than the last! This experience is sure to challenge your mind and body!

Newberry Library**The Play's the Thing: 400 Years of Shakespeare on Stage***60 W. Walton Street**February 16 - May 1, 2010*

Explore a surprising variety of materials created by professional and amateur actors, producers, theaters, and newspapers to produce and publicize the latest Shakespearean creations. Broadside advertisements, homemade programs, a nineteenth-century fundraising show book, and a hand-made manuscript prompt book from the early nineteenth century are just some of the objects on display. Admission is free!



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Just for Fun

In anticipation of GNMAA's upcoming food and wine event, **Meritage on The Magnificent Mile**, we've compiled some fun wine facts for you to enjoy!

Red wines are red because fermentation extracts color from the grape skins. White wines are not fermented with the skins present.

The lip of a red wine glass is sloped inward to capture the aromas of the wine and deliver them to your nose.

The corkscrew was invented in 1860.

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New Members

AECOM

Thomas Fridstein, Executive Vice President
 303 E. Wacker Drive, Suite 900
 (312) 373-7700
 Technical/Management Support
www.aecom.com
 Services

Chicago Cubs

Wally Hayward, Executive Vice President, Chief Sales & Marketing Officer
 1060 West Addison Street
 (773) 404-2827
www.chicagocubs.com
 Sports Team

Chicago Messenger Service

Bill Factor, President
 1600 S. Ashland Avenue
 (312) 666-6800
www.chicagomessenger.com
 Delivery Service

The Invicta Group

Paul Sorkin, CEO & General Counsel
 845 N. Michigan Avenue, Suite 910 W
 (312) 324-0433
www.ivitgroup.com
 Marketing

Long & Associates

Christopher Long, President
 1200 N. Ashland Avenue, Suite 501
 (312) 373-9265
www.longandassociates.com
 Financial Service

The Magnificent Smile

William Frericks, D.D.S.
 500 N. Michigan Avenue, Suite 520
 (312) 337-4424
www.themagnificentsmile.com
 Dentist

Parisian Floral Design

Marjan Majd, Owner
 351 W. Hubbard, Ste 009
 (312) 828-1111
 Special Events Service

Transformers 3 DW/Studios Productions LLC

Al Cohn, Location Manager-Chicago
 (773) 991-9021
 Film Production Company

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[Celebrating 62 years!](#)
 Prudential Rubloff

[46 years](#)
 Potash Brothers Market

[44 years](#)
 GO Airport Express

35 years

The Ritz -Carlton Chicago (A Four Seasons Hotel)
Perkins + Will

29 years

535 N. Michigan Avenue Building J. B. Realty

23 years

Ohio House

21 years

Sotheby's Inc.

18 years

Shefsky & Froelich Ltd.

17 years

CTM Media Group

16 years

Galt Toys + Galt Baby
The Seneca Hotel & Suites

14 years

German American Chamber of Commerce

13 years

Mike Ditka's
Allen-Edmonds
Residence Inn By Marriott Chicago-Downtown

11 years

Tavern on Rush
Phil Stefani Signature Restaurants
Riva
Riva Cafe
MaxMara

10 years

600 N. Michigan Avenue Building Mid-America Asset Management

6 years

Brownstone Realty & Development Co.
Les Nomades
211 E. Chicago Avenue Building Jones Lang LaSalle

5 years

Amlings Interior Landscape
The Clare At Water Tower
Risk Management Resources Inc.

4 years

Wein-Bauer, Inc.
The Mid-America Club

3 years

Trump International Hotel & Tower
Sushi Taiyo

2 years

Day Frog, LLC
Lavazza Premium Espresso
Parkways Foundation
RCN Corp.
Friends of DuSable
Baird & Warner
333 N. Michigan Avenue Building Wirtz Realty Company

One year

The Blackstone Hotel
Collins Designs
Paula Kaplan Berger
Iris B. Communications
Able Staffing Resources
National City
Ace of Spray Professional Pressure Washing
Schiele Group

The Ritz-Carlton Residences Chicago Magnificent Mile c/o Prism Development Co.
American Street Mortgage Company



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