



[Search Member Directory](#)

[Learn About GNMAA](#)

[Home](#)



[LEADERSHIP](#)

[MEMBERSHIP](#)

[MARKETING](#)

[PLANNING & ADVOCACY](#)

[PROGRAMS & EVENTS](#)

[CHARITABLE FOUNDATION](#)

## Weekly News Stories

### NEW for 2011: In-Fashion: The Magnificent Mile Shopping Festival™



From Shanghai to Cannes, The Magnificent Mile will join cities from around world in hosting a premiere shopping festival: In-Fashion: The Magnificent Shopping Festival, August 26 – September 8, 2011. This is the first shopping festival of its kind in the United States. The extravaganza will feature large celebrations, exclusive experiences, celebrities, giveaways and, of course shopping! Cutting across the primary categories of fashion, home, culinary technology and culture, In-Fashion will bring together a roster of “too good to resist” incentives and experiences.

All GNMAA members are invited to participate! Participation opportunities considered on a first come, first served basis, so secure your spot today! [here for more information](#). [Download a participation form](#) to submit your interest to participate.

#### GNMAA News

[Letter from the Chairman](#)

[Weekly News Stories](#)

[New to The Mile](#)

[Member News](#)

[Build Your Business](#)

[GNMAA Calendar](#)

[Member Special Offers and Events](#)

[New Members and Anniversaries](#)

[Archived Newsletters](#)

December

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

### Last Minute Tickets Available for December Membership Luncheon!



Don't miss the [December Membership Luncheon](#) with presenting sponsor Charter One TOMORROW, Thursday, December 16 starting at 11:15am at The Westin Michigan Avenue, 909 N. Michigan Avenue. Enjoy a special presentation by The Second City, enter the [holiday raffle](#) in support of The Magnificent Mile Charitable Foundation and make meaningful connections. [Click here to RSVP](#). [Purchase raffle tickets](#).

### Congratulations to Our Holiday Window Design Winners!



Michigan Avenue district retailers go all out during the holiday season to showcase festive and stylish holiday windows to visitors. A panel of judges viewed the windows the week of November 29, choosing winners in eight categories, including “Best Overall Design”. The following are the winners of the 2010 Window Design Contest:

*Best Overall Design: **Tiffany & Co.***

*Best Use of Color: **Best Buy***

*Best Use of Light: **Louis Vuitton***

*Most Whimsical: **American Girl Place***

*Best Message: **Trabert & Hoefler***

*Best Attention to Detail: **Tiffany & Co.***

*Most Traditional: **Ralph Lauren***

*Best Branding: **Cartier***

The public can continue to vote online for “People’s Choice” through December 31, 2010. [Click here](#) to see the windows and to cast your vote! Congratulations to all our award winners!



### Last Call! Submit Your Nominations for the “Let It Glow” Award

Did you work alongside someone at The Magnificent Mile Lights Festival® presented by Harris who went above and beyond the call of duty? Don't miss the chance to honor your fellow volunteers! Send in the name of the person you would like to nominate and why you nominated him or her for the “Let It Glow” award to Melanie Mapes at [mmapes@gnmaa.com](mailto:mmapes@gnmaa.com). *Submissions due by Friday, December 17, 2010.*

### The Magnificent Mile Channel on YouTube



Did you know The Magnificent Mile has its own YouTube channel? It does! Our very first video on the channel produced by **Cimaglia Productions** is a two minute glimpse of the 2010 Magnificent Mile Lights Festival presented by Harris, featuring event highlights and interviews. [Check out the video here!](#)

### Social Media Buzz

See what GNMAA Members and Tweeters are saying about @TheMagMile during the holidays!

[@gochicagoUK](#) Congrats @TheMagMile being listed on @FORBES list of "America's Best Christmas Displays" 4 the Mag Mile Lights Festival <http://bit.ly/gjsF3>

[@michele\\_norris](#) On Chicago's magnificent mile. A street that more than lives up to its name - especially w/ the dance of holiday lights. Breathtaking.

[@elisamarcus](#) Thanks @Bing via @fareologist 4 listing @themagmile in Chicago as 1 of the hottest places 2 shop in the world <http://bit.ly/fUBhfX>

[@garrettpopcorn](#) @jessicacornman That's so wonderful to hear. Do come visit us soon - the holiday season on The Magnificent Mile is always festive!

### Neighborhood News

#### "Hearts a Bluhm" Coming This February to The Magnificent Mile®

Chicago is more than the City of Big Shoulders, it's the City of Big Hearts. Throughout February, more than 100 giant, five-foot acrylic hearts will "Bluhm" on Norm Michigan Avenue as **Northwestern's Bluhm Cardiovascular Institute** launches "**Hearts a Bluhm**" to raise awareness about cardiovascular disease. The goal of the campaign, held during National Heart Month, is to provide widespread education about the prevention and treatment of cardiovascular disease, the leading cause of death in America.

The hearts "bluhming" up and down Michigan Avenue will be accompanied by heart health facts and tips. Each heart can be tailored by the sponsoring company or organization.

"The 'Hearts a Bluhm' campaign comes at a time when millions of Americans are affected by cardiovascular disease, including thousands here in Chicago," says Patrick M. McCarthy, MD, chief of Cardiac Surgery at Northwestern Memorial, director of the Bluhm Cardiovascular Institute and Heller-Sacks Professor of Cardiothoracic Surgery at Northwestern University Feinberg School of Medicine. "Our intent is to encourage conversations about cardiovascular disease and its prevention and to celebrate the lives that have been saved through proper diagnosis and treatment."

Columbia College Chicago will serve as the artistic partner. Students, faculty, staff and alumni will decorate a number of hearts and will provide artistic guidance for other exhibit participants. Artists will be working throughout December and January at the "Hearts a Bluhm" Art Studio at the Shops at North Bridge located at 44 E. Grand Avenue.

To learn more about the "Hearts a Bluhm" campaign or to sponsor one of the 100 hearts, please visit [heartsabluhm.org](http://heartsabluhm.org) or contact Holly Gibout at 312-926-4016. [Click here for a visual.](#)

#### Northwestern Memorial Hospital Construction Update

Northwestern Memorial Hospital will begin construction activities on their Childcare/Parking Garage located at 441 E. Ontario. In December, there will be a variety of activities on and around the site. The contractor will begin with site preparation for caisson drilling.

Installation of Ohio and Ontario streets barricades, sidewalk canopies and fencing will occur during the beginning of the month. Finally, caisson drilling will begin midmonth and last until early to mid January. The typical work hours for December (and throughout the project) will occur Monday through Saturday from 8:00am to 6:00pm. (Note: there may be activities to secure and clean the site until 8pm.) All work will be performed consistent with the City of Chicago noise ordinance.

If you have any questions, please contact Sarah Burke at [saburke@nmh.org](mailto:saburke@nmh.org) or (312) 926-4103.

#### U.S. Travel Association Pushes for 'Trusted Traveler' Program

Proposed by the U.S. Travel Association, a "trusted traveler" program would allow travelers who voluntarily go through a prescreening process to determine their "low-risk" nature, to pass through an alternative security process. This would enable security screeners to shift their resources from a large pool of low-risk travelers toward a smaller, more focused pool of travelers who have not been pre-screened. [Read the full article.](#)



Contact Us  
The Greater North Michigan Avenue Association (GNMAA)  
625 North Michigan Avenue, Suite 401, Chicago, Illinois, 60611  
p: 312.642.3570 f: 312.642.3826  
[www.gnmaa.com](http://www.gnmaa.com)  
[www.themagnificentmile.com](http://www.themagnificentmile.com)  
Website Creation & Hosting Proudly Sponsored By:  
Centric Web®, Inc.



[Search Member Directory](#)

[Learn About GNMAA](#)

[Home](#)



[LEADERSHIP](#)

[MEMBERSHIP](#)

[MARKETING](#)

[PLANNING & ADVOCACY](#)

[PROGRAMS & EVENTS](#)

[CHARITABLE FOUNDATION](#)

## New to The Mile

GNMAA welcomes the following businesses to The Magnificent Mile district!

### Recently Opened

- [Deca Restaurant + Bar](#), The Ritz-Carlton Chicago, 160 E. Pearson (Opened May, 2010)
- [LittleMissMatched](#), Water Tower Place on Level 5, 835 N. Michigan Avenue (Opened May 6, 2010)
- [Space 519](#), The 900 Shops on Level 5, 900 N. Michigan Avenue (Opened May 6, 2010)
- [Karen Millen London](#), The 900 Shops on Level 3, 900 N. Michigan Avenue (Opened May, 2010)  
Reopened as: [Wolfhome by Silk Trading](#) (formerly The Silk Trading Company), The 900 Shops at 900 N. Michigan
- [1969 Jeans](#), 939 N. Rush Street (Opened May, 2010)
- [Hearing Health Center](#), 142 E Ontario, Suite 1100 (Opened May 24, 2010)
- [FRESHBerry](#), 211 E. Ontario Street (Opened May 26, 2010)
- [THE OPRAH STORE](#), Water Tower Place, 835 N. Michigan Avenue (Opened May 27, 2010)
- [Hermes](#), 25 E. Oak Street (Opened June 10, 2010)
- [Eatt](#), 6 W. Hubbard Street (Opened June, 2010)
- [AVA BLACK](#) (replaced SKINSTINCT), Water Tower Place, 835 N. Michigan Avenue (Opened July 5, 2010)
- [Sprinkles](#), 50 E. Walton Street (Opened July, 2010)
- [Frankie's on The Park](#), Water Tower Place, 835 N. Michigan Avenue (Pop-up Open July 15 – August 31)
- [Qdoba Mexican Grill](#), 20 E. Chicago Avenue (Opened July 19, 2010)
- [Francesca's Collections](#), Water Tower Place, 835 N. Michigan Avenue (Opened July, 2010)
- [Three Dog Bakery](#), The Shops at North Bridge, Level 3, 520 N. Michigan Avenue (Opened July, 2010)
- [Café 676](#), Omni Chicago Hotel, 676 N. Michigan Avenue (Opened August 9, 2010)
- [Grami](#), formerly Reagle Beagle, 160 E. Grand (Opened August 11, 2010)
- [MBurger](#), (2nd location), 5 W. Ontario Street (Opened August 26, 2010)
- [Henri](#), 18 S. Michigan Avenue (Opened August, 2010)
- [Paradise Cantina](#), 1212 N. State Parkway (Opened August, 2010)
- [Yolk](#), 355 E. Ontario Street (Opened Summer, 2010)
- [Medi by BICE](#), 158 E. Ontario (Opened September 1, 2010)
- [Watershed](#) (Lower Level of Pops for Champagne), 601 N. State Street (Opened September, 2010)
- [Chicago Q](#), 1160 N. Dearborn Street (Opened September, 2010)
- [Nakamol](#), 342 N. Michigan Avenue (Opened September, 2010)
- [Nick's Fishmarket](#), The Merchandise Mart, north entrance on Franklin (Opened September, 2010)
- [Claire's](#) (Pop-up Store), Water Tower Place, 835 N. Michigan Avenue (Open through September 26, 2010)
- [West Coast Leather](#), Water Tower Place, 835 N. Michigan Avenue (Opened September 10, 2010)
- [Balani Custom Clothiers](#), 55 W. Monroe Street (Second location opened September 15, 2010)
- [White House Black Market](#), 116 E. Oak Street (Opened September 20, 2010)
- [Craftsman](#), 233 W. Huron Street (Opened September, 2010)
- [Sterling & Stones](#), The 900 Shops, 900 N. Michigan Avenue (Opened Fall 2010)
- [Broadway Playhouse at Water Tower Place](#), 845 N. Michigan Avenue (Opened September 23, 2010)
- [Nordstrom Rack](#), 101 E. Chicago Avenue (Opened September 30, 2010)
- [Chicago Cut Steakhouse](#), 300 N. LaSalle Street (Opened October, 2010)
- [Caffe Moderne](#), Art Institute of Chicago's Modern Wing, 159 E. Monroe Street (Opened October 15, 2010)
- [Mastro's](#), 520 N. Dearborn Street (Opened October 22, 2010)
- [Grahamwich](#), 615 N. State Street (Opened Fall 2010)
- [Hubbard Inn](#), 110 W. Hubbard Street (Opened Fall, 2010)
- [Gyu-Kaku Japanese BBQ](#), 210 E. Ohio Street, (Opened October, 2010)
- [Proof](#), 1045 N. Rush Street (Opened October, 2010)
- [Vince](#), 106 E. Oak Street (Opened October, 2010)
- [Regina Court Flowers](#) (formerly Chicago Blooms), 1149 N. State Street (Opened November, 2010)
- [Julie Watson & Annie Barlow](#) The 900 Shops, 900 N. Michigan Avenue (Opened November, 2010)
- [Harry & David Orchard](#), 45 E. Oak Street (Opened November 15, 2010)
- [Omega](#), 909 N. Michigan Avenue (Opening November, 2010)
- [Paris Club](#), 59 W. Hubbard Street (Opening Mid-November, 2010)
- [Anthropologie](#), 111 E. Chicago Avenue (Opening Fall 2010)
- [Bridal Boutique at Nordstrom](#), 55 E. Grand Avenue (Opened November 24, 2010)

### Coming Soon

- [U.S. Post Office at 227 E. Ontario Street](#), relocating to 355 E. Ohio Street (December, 2010)
- [GT Fish & Oyster](#), 531 N. Wells Street (Opening Winter 2010)
- [AllSaints](#), 700 N. Michigan Avenue (Opening Winter 2010)
- [Margaritaville](#), Navy Pier (Opening Spring 2011)
- [TOPSHOP](#), 830 N. Michigan Avenue (Opening Spring 2011)
- [Radisson Blu Hotel in Aqua](#), 225 N. Columbus (Opening Fall 2011)
- [Roka Akor](#), 111 W. Illinois Street (Opening 2011)
- [Bombay Spice Grill & Wine](#), 111 W. Illinois Street (Opening 2011)
- [Fox and Obel](#), 402 N. Clark Street (Opening TBA)
- [Monnalisa S.p.A.](#), 49 E. Oak Street (Opening TBA)

\*New listing

### GNMAA News

- [Letter from the Chairman](#)
- [Weekly News Stories](#)
- [New to The Mile](#)
- [Member News](#)
- [Build Your Business](#)
- [GNMAA Calendar](#)
- [Member Special Offers and Events](#)
- [New Members and Anniversaries](#)
- [Archived Newsletters](#)

December						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



Contact Us

The Greater North Michigan Avenue Association (GNMAA)  
625 North Michigan Avenue, Suite 401, Chicago, Illinois, 60611  
p. 312.642.3570 f. 312.642.3826

[www.gnmaa.com](http://www.gnmaa.com)

[www.themagnificentmile.com](http://www.themagnificentmile.com)

Website Creation & Hosting Proudly Sponsored By:



[Search Member Directory](#)

[Learn About GNMAA](#)

[Home](#)



[LEADERSHIP](#)

[MEMBERSHIP](#)

[MARKETING](#)

[PLANNING & ADVOCACY](#)

[PROGRAMS & EVENTS](#)

[CHARITABLE FOUNDATION](#)

### Member News

[The 900 Shops](#) was featured in Monday's edition of [Daily Candy](#), highlighting their six-level Bloomingdale's Holiday Happy Hour (December 13 - 17). [See the feature.](#)

[John Hancock Observatory's](#) much anticipated [Skating in the Sky](#) kicks off the New Year on January 1 through March 31, 2011. Eager skaters can [reserve their tickets now](#) to be the first to skate a thousand feet air!

GNMAA and The Magnificent Mile in the News: [Forbes.com](#), [Bing Travel](#), [Chicago Now](#), [Fodors.com](#) Sp accolades or member news to share? Email Melanie Mapes at [mmapes@gnmaa.com](mailto:mmapes@gnmaa.com) for inclusion in an upcoming Bi-Weekly News. Reference "Newsletter".

### GNMAA News

[Letter from the Chairman](#)

[Weekly News Stories](#)

[New to The Mile](#)

[Member News](#)

[Build Your Business](#)

[GNMAA Calendar](#)

[Member Special Offers and Events](#)

[New Members and Anniversaries](#)

[Archived Newsletters](#)

December

S	M	T	W	T	F	S
			1	2	3	4



[Search Member Directory](#)

[Learn About GNMAA](#)

[Home](#)



[LEADERSHIP](#)

[MEMBERSHIP](#)

[MARKETING](#)

[PLANNING & ADVOCACY](#)

[PROGRAMS & EVENTS](#)

[CHARITABLE FOUNDATION](#)

## GNMAA Calendar

*Don't miss these upcoming events! Register now!*

### **December Quarterly Membership Luncheon**

*Thursday, December 16, 2010 / Reception at 11:15am; Luncheon at 12:00pm  
The Westin Michigan Avenue Hotel, 909 N. Michigan Avenue*

[Click here to RSVP.](#)

[Purchase Raffle Tickets to benefit The Magnificent Mile Charitable Foundation.](#)

---

### **Annual Meeting**

*Monday, February 7, 2011 / 5:00pm - 8:00pm  
The Westin Chicago River North, 320 N. Dearborn Street*

[Click here to RSVP](#)

---

### **Save the Date!**

**March Membership Luncheon:** Thursday, March 10, 2011, at Millennium Knickerbocker Hotel Chicago

**Annual Gala:** Friday, April 29, 2011 at Swissôtel Chicago

**GNMAA Golf Outing:** Monday, June 20, 2011

### GNMAA News

[Letter from the Chairman](#)

[Weekly News Stories](#)

[New to The Mile](#)

[Member News](#)

[Build Your Business](#)

[GNMAA Calendar](#)

[Member Special Offers and Events](#)

[New Members and Anniversaries](#)

[Archived Newsletters](#)

December						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	


[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)

[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

## BUILD YOUR BUSINESS



### In-Fashion: The Magnificent Mile Shopping Festival

From Shanghai to Cannes, The Magnificent Mile will join cities from around the world in hosting a premiere shopping festival: **In-Fashion: The Magnificent Mile Shopping Festival, August 26 – September 8, 2011**. This is the shopping festival of its kind in the United States. The extravaganza will feature large-scale celebrations, exclusive experiences, celebrities, giveaways and, of course, shopping! Cutting across the primary categories of fashion, culinary, technology and culture, In-Fashion will bring together a roster of "too good to resist" incentives and experiences.

All GNMAA members are invited to participate! Participation opportunities will be considered on a first come, first served basis, so secure your spot today!

[Click here for more information.](#)

[Download a participation form](#) to submit your interest to participate. *Interest submissions due by January 31, 2011.*

Take advantage of the below opportunities and showcase your business on [TheMagnificentMile.com!](#)

#### Complimentary Website Listing

Is your listing current? Is your description search-friendly? [Download a form](#) to submit your updated listing today.

#### Photo Enhancement Upgrade

Enhance your complimentary website listing with a photo for \$100/year. That's less than \$9/month! Email your photo to Melanie Mapes at [mmapes@gnmaa.com](mailto:mmapes@gnmaa.com) and request a "photo enhancement upgrade."

#### Meeting/Events Listing

Would your business benefit from a meeting and event planner audience? If "yes", consider listing your business on the Meeting/Events page. For \$250/year, enjoy a photo and expanded listing. Download a form to learn more: [Hotels](#), [Attractions](#), [Restaurants/Banquets](#), [Shopping](#), [Tours](#), [Event Space](#), [Event Services](#).

#### Multiple Listings

Does your business fit into multiple categories and you want to make sure to capture all interested viewers? Increase your exposure with multiple listings. Additional text listings \$150; with photo, \$250. Email your request to [mmapes@gnmaa.com](mailto:mmapes@gnmaa.com).

#### Advertising

NEW opportunity! Sign up to advertise on the new [TheMagnificentMile.com](#) with a banner ad on the page of your choice. Limited space available! [Download a form](#) to learn more.

#### The Magnificent Mile Newsletter, Hotspot, Facebook and Twitter

Have an event or special offer you want to share with consumers? Submit your activities to Melanie at [mmapes@gnmaa.com](mailto:mmapes@gnmaa.com) to be considered for complimentary inclusion in the quarterly The Magnificent Mile newsletter, the Hotspot page or social media.

#### Reciprocal Link to TheMagnificentMile.com

Help expand the reach of [TheMagnificentMile.com](#) with reciprocal links. Put the above logo on your website to link back to [www.themagnificentmile.com](http://www.themagnificentmile.com).

#### GNMAA News

[Letter from the Chairman](#)
[Weekly News Stories](#)
[New to The Mile](#)
[Member News](#)
[Build Your Business](#)
[GNMAA Calendar](#)
[Member Special Offers and Events](#)
[New Members and Anniversaries](#)
[Archived Newsletters](#)

December						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	


[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)

[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

## Member Special Offers

Make sure to take advantage of these special offers from fellow GNMAA members!

*GNMAA Member Exclusive!*

### Harry & David Orchard Store

**20% Off In-Store Purchases for GNMAA Members!**

45 E. Oak Street

Through December 24, 2010

GNMAA Members can enjoy 20% off their entire in-store product purchase. Valid only at the Harry & David O located at 45 East Oak Street, Chicago, IL. Restrictions apply. Offer expires 12/24/2010. Coupon Code 149; Store Code 5099. For details, call 312-280-4964 and ask for Kristin or Jim.

*GNMAA Member Exclusive!*

### Seneca Hotel and Suites

200 E. Chestnut Street

### **\$99 GNMAA Members Rate**

December 1, 2010 – March 31, 2011

The Seneca Hotel and Suites has once again expanded its special rate for GNMAA members only! Mention your membership to book a suite for \$129/night through November 30, 2010, and book a suite for \$99 December 1, 2010 – March 31, 2011. To make reservations, please call Dee Dee in the Sales Department directly at (312) 988-4408.

*GNMAA Member Exclusive!*

### YBar

**Holiday Event Packages Special for GNMAA Members**

224 W. Ontario Street

Mention GNMAA and receive 10% off your holiday booking. Holiday event packages range from \$20 per person to \$125 per person.

- Bronze package, \$20 per person, includes use of audio visual equipment, full staff, 1 hour hosted reception, and gratuity and all taxes included
- Silver package, \$35 per person, includes use of audio visual equipment, full staff, 2 hour open bar, electronic flyer design and more
- Gold package, \$65 per person, includes audio visual equipment, full staff, 3 hour open bar, electronic flyer design, photographer, CD with pictures and more
- Platinum Package, \$125 per person, includes use of audio visual equipment, passed Hors D'oeuvres, one dedicated e-blast to our email list of 30k plus addresses, street team promotion
- Call (312) 787-4480 ext. 215

*GNMAA Member Exclusive!*

### Chicago Symphony Orchestra

**Special Offer from the Chicago Symphony Orchestra for GNMAA Members**

220 S. Michigan Avenue

November 12, 2010, and January 7, 2011

Enjoy 20% off single ticket prices to the Friday matinee performances of the CSO's acclaimed Beyond the Score Series. Join Gerard McBurney at this multimedia series as he reveals the story behind great Masterworks. Call 312-294-3000 or visit cso.org and use promotion code "Special20%" at check-out.

November 12, 2010: *Why Italy? Featuring Mendelssohn's Symphony No. 4 (Italian)*

January 7, 2011: *Pure Propaganda? Featuring Prokofiev's Symphony No. 5*

### Windy City Massage

Special offer for first time clients, book a 60 or 90 minute in-home massage and receive \$25 off! (312)-946-3000 or reservations@windycitymassage.com

### Horseshoe Casino

**Holiday Events**

777 Casino Center Drive, Hammond, IN

November 15, 2010 – January 13, 2011

Join Horseshoe Casino for multiple Holiday events!

- All In Champagne Brunch for \$42 per person, based on two hour event
- Double Down Dinner for \$48 per person
- Lucky 7 Cocktail Reception for \$36 per person, based on two hour event
- Dealers Choice for \$38 per person.

## GNMAA News

[Letter from the Chairman](#)
[Weekly News Stories](#)
[New to The Mile](#)
[Member News](#)
[Build Your Business](#)
[GNMAA Calendar](#)
[Member Special Offers and Events](#)
[New Members and Anniversaries](#)
[Archived Newsletters](#)

December

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

[Click here](#) to download detailed descriptions of the above events.

---

#### **Exhale Mind & Body Spa**

945 N. State Street  
Through December 31, 2010

For \$40, one can enjoy a week of unlimited core and yoga classes, \$20 gift towards select spa therapies, 10% off retail purchases and more! If you purchase a membership by the end of the week, you will get \$40 towards a monthly payment. If you purchase one 10-pack of classes by the end of the week you will receive one additional complimentary class. [Click here for restrictions.](#)

---

### **Member Events**

**Check out what is happening at member businesses this month!**

#### **\*Richard H. Driehaus Museum**

##### **Come Home for the Holidays**

50 E. Erie Street  
December 16 from 6:00 – 8:00pm

This December, the Richard H. Driehaus Museum will once again deck its (marble) halls and extend a special holiday evening invitation to guests, allowing them to experience all the sights and sounds of the season at one of the grandest residences of 19th-century Chicago, the Gilded-Age home of Samuel Mayo Nickerson.

The evening will provide a unique opportunity to experience Chicago's "Marble Palace" illuminated for night-time celebration. Guests will have the chance to self tour through the Museum's magnificent main floor, which will be decorated in holiday splendor, compliments of Bloomingdale's Home & Furniture Store; Treasure Hut, LLC; and Scott Byron & Co. Inc. As visitors tour, they also will enjoy the festive songs of period-dressed carolers and delight in sweet treats, courtesy of Fannie May®.

Admission is \$15 per person. Due to the fragile nature of the historic interiors, the Museum regrets that children under 12 are not admitted; those under 16 must be accompanied by an adult. Holiday tickets may be purchased on the evening of or in advance by calling 312.482.8933, x21 or e-mailing [info@driehausmuseum.org](mailto:info@driehausmuseum.org).

---

#### **\*Chicago Symphony Orchestra**

##### **Welcome Yule!**

220 S. Michigan Avenue  
December 17 - December 23, 2010

Whether you're young or old, naughty or nice, Welcome Yule! is just the ticket for heartwarming holiday cheer. The merry musicians of the Chicago Symphony Orchestra and Chorus promise a delightful program of new arrangements, cherished carols and some musical surprises! Join in the fun with sing-alongs and rollicking traditional tunes, including "Christmas in Chicago"!

---

#### **\*John Hancock Observatory**

##### **Kids Go Free at Winter Wonderland**

875 N. Michigan Avenue  
Through December 31

Enjoy visits with Santa and fun activities at the John Hancock Observatory's Winter Wonderland! Winter Wonderland will be open every day, and Santa will be on site every Saturday and Sunday from 12:00pm - 4:00pm. Kids go free with each full fare paying adult. See below for more information.

*\*These offers can't be used in conjunction with any other promotional offer. One free youth admission aged 3-11 with each full fare paying adult. One 3 x 5 photo per family Saturday and Sunday 12pm-4pm. Every youth admission also gets a free child ticket to The Museum of Science and Industry – The tickets are valid 11/1/2010 – 1/31/2011, except on the following dates: Nov. 25-28, Dec. 24-31, 2010 and Jan. 1-2, 2011. Offer not available online or at Kiosks. A 50% non refundable deposit is required on all breakfast with Santa bookings. Refer to [hancockobservatory.com](http://hancockobservatory.com) for a full list of terms and conditions and WWL events. General Admission: \$15 Adults, \$10 Youth (3-11), Free Under 3.*

---

#### **Nordstrom**

##### **Visit with Santa**

55 E. Grand Avenue  
Saturdays, December 4 and 11, 11am – 6pm; December 18, 11am – 7pm

Kids can visit with Santa and share their holiday wishes with him. Don't forget to bring your camera for a picture with Santa. For more information, call Concierge at (312) 464-1515 ext. 1690.

---

#### **American Girl Place**

##### **Memories with Mom**

835 N. Michigan Avenue  
September 24; October 1, 15; November 11, 12, 19; December 9, 16

Enjoy a tasty meal between mother and daughter. Take home a picture and keepsakes to help remember your special day together! Reservations required. For girls ages 6 and up.

---

#### **\*The Redhead Piano Bar**

##### **Bordeaux-Style Wine Blending Party**

16 W. Ontario Street  
Thursday, January 6, 2011 from 5:00pm - 7:30pm

Round up your wine-loving friends and join us for our very first Wine Blending Party with Opolo Vineyards on Thursday, January 6th from 5:30 - 7:30 pm. Drink, snack and mingle while you make your very own Bordeaux style blend from

Merlot, Cabernet Sauvignon, Cabernet Franc, Malbec and Petite Verdot with Jeff Faber from Opolo Vineyards.  
Questions? Contact [sara@redheadpianobar.com](mailto:sara@redheadpianobar.com).

---

**The Peninsula Chicago**

**'Chocolate at The Pen'**

*108 E. Superior Street*

*Beginning October 29*

Enjoy The Chocolate Bar in The Lobby every Friday and Saturday evening. The bar will feature chefs creating desserts in front of guests' eyes, a special four-course chocolate menu and a Chocolate Cocktail Menu. Reservations recommended. (312) 573-6695.

*\*Denotes new offer/event*



Search Member Directory  
 Learn About GNMAA  
 Home



LEADERSHIP      MEMBERSHIP      MARKETING      PLANNING & ADVOCACY      PROGRAMS & EVENTS      CHARITABLE FOUNDATION

## December New Members

### Adele Dallas Orr Boutique

Adele Dallas Orr, Owner  
 520 N. Michigan Avenue  
 (312) 755-0011  
[www.adeledallasorr.com](http://www.adeledallasorr.com)  
 Women's Clothing

### Corner Bakery Café

Bailey Hughes, Regional Marketing Specialist  
 444 N. Michigan Avenue  
 (312) 596-0793  
[www.cornerbakerycafe.com](http://www.cornerbakerycafe.com)  
 Dining

### George Greene

Edmund Paszyk, Partner  
 49 E. Oak Street  
 (312) 654-2490  
[www.george-greene.com](http://www.george-greene.com)  
 Men's Clothing

### Lexington College

Megan Goggin, Director of Communications and Marketing  
 310 S. Peoria Street  
 (312) 226-6294  
[www.lexingtoncollege.edu](http://www.lexingtoncollege.edu)  
 Educational Institution

### MKT Realty

Mary Haight and Joe Zimmerman  
 1875 N. Damen  
 (773) 537-1308  
[www.mykindatown.com](http://www.mykindatown.com)  
 Real Estate Firm

## December Anniversaries

### Celebrating 62 years!

Energy BBDO Inc.  
 One Magnificent Mile CB Richard Ellis  
 Northwestern University Feinberg School of Medicine

### 56 years

Chicago Sun-Times

### 49 years

White Way Sign & Maintenance Co.

### 45 years

500 N. Michigan Avenue LLC Zeller Realty

### 43 years

InterPark  
 625 N. Michigan Avenue Building

### 36 years

University of Chicago - Gleacher Center

### 23 years

676 N. Michigan Avenue Building U.S. Equities Realty, LLC.

### 18 years

Tamar Productions, Inc.

### 17 years

Escada

### 16 years

Hotel 71

### 14 years

American Eagle/Simmons Airlines

### 13 years

Stone Real Estate

### 12 years

The Saloon Steakhouse  
 Hot Rooms

### 11 years

## GNMAA News

[Letter from the Chairman](#)

[Weekly News Stories](#)

[New to The Mile](#)

[Member News](#)

[Build Your Business](#)

[GNMAA Calendar](#)

[Member Special Offers and Events](#)

[New Members and Anniversaries](#)

[Archived Newsletters](#)

### December

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Harris

10 years

Davis Harrison Dion, Inc.

Nine years

Sofitel Chicago Water Tower

Seven years

Friends of the Chicago River/McCormick BridgeHouse & Chicago River Museum

Walgreens

Five years

Charter One

Call One

McHugh Construction

Starbucks Coffee Company

730 N. Michigan Avenue Building Ponte Gadea & Colliers Bennett & Kahnweiler Real

Four years

Osteria Via Stato

Fado Irish Pub

The Bristol Condominium Association Lieberman Management Services, Inc.

Shaw's Crab House

Nacional 27

Petterino's

Pops for Champagne

Eckenhoff Saunders Architects

Three years

The Silk Thumb

Capital Auto Repair and Body Shop

The Residences At 900 Condominium Association

Windy City Massage

Perkins Eastman

Two years

The Magic of Benjamin Barnes

Otis Elevator

DiVerde Dental Studio

David M. Kover & Associates LLC

Dana Hotel and Spa

One year

One Plus One Events

University of Chicago Medical Center

Cookies By Joey



Contact Us

The Greater North Michigan Avenue Association (GNMAA)  
625 North Michigan Avenue, Suite 401, Chicago, Illinois, 60611  
p. 312.642.3570 f. 312.642.3828

[www.gnmaa.com](http://www.gnmaa.com)

[www.themagnificentmile.com](http://www.themagnificentmile.com)

Website Creation & Hosting Proudly Sponsored By:

[Centric-Web@.inc](http://Centric-Web@.inc)