



GNMAA Bi-Weekly News

June 23, 2011

NEW! The Magnificent Mile® International Marketing Booklet Debuts at Pow Wow



GNMAA, representing The Magnificent Mile®, attended the [U.S. Travel Association's International Pow Wow](#), the nation's largest international travel trade show, May 21 - 25, 2011. This is the second year GNMAA has attended the show, but is the first year The Magnificent Mile has had a presence in a shared booth with Chicago Trolley & Double Decker Company, taking one-on-one appointments with travel professionals from around the world.

The Magnificent Mile Passport, a new international marketing piece that debuted at Pow Wow, was shared with tour operators from around the world. The 24-page Passport, designed by [Stacy Sweat Designs](#), includes more than 50 shopping, dining, entertainment and cultural offers exclusively for international visitors (and domestic if applicable). The Passport is being distributed solely to international tour operators and receptive tour operators, and was well received by tour operators as a value-add for their clients traveling to Chicago.

In the Illinois aisle were fellow GNMAA friends including Chicago Trolley & Double Decker Company, John Hancock Observatory, Lawry's The Prime Rib, Essex Inn, Chicago Office of Tourism and Illinois Office of Tourism.

Interested in learning more about The Magnificent Mile Passport? Contact Melanie Mapes at mmapes@gnmaa.com or (312) 344-2317.

Image: Front cover of The Magnificent Mile Passport

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Calendar

ACCESS

*Wednesday, July 13, 2011
The Magnificent Mile District*

July Membership Connection

*Thursday, July 28, 2011
Texas de Brazil*

Save the Date!

Professional Development Series: Thursday, July 28, 2011, with Laura Schwartz, Author of Eat, Drink and Succeed and former White House Director of Events for the Clinton Administration

Summer Cruise: Tuesday, August 16, on Chicago's Leading Lady

June New Members

Asphalt Paving Professionals

Jeff Shihadeh, Marketing Manager
950 N. Villa Park, Villa Park
(630) 833-0850

www.asphaltpavingpro.com
Paving

BrandCaddy.com

Matt Cimaglia, Owner
875 N. Michigan Avenue, Suite 1416
(561) 251-2294

www.brandcaddy.com
Marketing

The Magnificent Mile Charitable Foundation Raises \$18,000 from June Raffle



On June 16, 2011, [The Magnificent Mile Charitable Foundation](#) conducted its annual raffle featuring a grand prize trip to Paris at the June Membership Luncheon with Presenting Sponsor Charter One. The Foundation is pleased to report that \$18,000 was raised from the raffle. In addition, the Foundation would like to recognize its top two raffle sellers: Lloyd E. Berry, CCIM, RPA, Vice President of Colliers International and Stanley Nitzberg, Principal of Mid-America Real Estate Corporation. Nice work!

Congratulations to all the winners:

Paris Vacation: Robert Hann, GO Airport Express
Chicago Luxury: Dave Mahoney, U.S. Equities Realty, LLC
Chicago Sports: Phalkun Phoeng, Fairmont Chicago, Millennium Park
900 North Michigan Shops Gift Card: Lou Scalise, City of Chicago
The Shops at North Bridge Gift Card: Rick Drogosz, Mid-America Real Estate Corporation
Water Tower Place Gift Card: Daniel Hanig, Hanig's Footwear

Left to Right: Val Warner and Ryan Chiaverini, June Luncheon emcees and co-hosts of Windy City LIVE; Dennis Quinn, VP, Ampco System Parking and President, The Magnificent Mile Charitable Foundation

Neighborhood News

Alderman Reilly Presented with Mayor's Bicycle Advisory Council Award

from Alderman Reilly's 42nd Ward Update

At the Bike to Work Rally, the grand finale of a series of events held for Bike Chicago 2011, Alderman Reilly was presented with a Mayor's Bicycle Advisory Council Award by Commissioner Gabe Klein of the Chicago Department of Transportation (CDOT). This award highlighted the Alderman's commitment to improving bicycling infrastructure in the 42nd Ward and his contribution and support for the nearly completed Kinzie Cycletrack. [Read More.](#)

Share Your Ideas for a Pedestrian-Friendly Chicago!

from Alderman Reilly's 42nd Ward Update

Chicago's pedestrian experience is one of the reasons that the city is such a great place to live, work and play. To help ensure that Chicago continues to be a great city for

Bridge Street

John Beltz, Vice President- Midwest
505 N. State Street
(312) 944-1015
www.bridgestreet.com
Residential Property

Candyality

Terese McDonald, Founder/Owner
520 N. Michigan Avenue
(312) 527-1010
www.candyality.com
Candy Store

Classic Party Rentals

Valerie Braun, Director of Business Development
9480 W. 55th Street, McCook, IL
(708) 485-5868
www.classicpartyrentals.com
Event Service

David Muir Consulting

David Muir, President
1440 N. Lake Shore Drive
(312) 915-4512
www.davidmuirconsulting.com
Professional Service

Factor Women Model Management

Kasia Koniar, PR/Marketing Director
58 W. Huron
(312) 943-3226
www.factorwomen.com
Modeling Agency

Jack Spade

Drew Harris, Store Manager
47 E. Oak Street
(312) 915-0315
www.jackspade.com
Men's Clothing

Northern Printing Network

Paul Nicholson, Senior Sales Representative
1400 S. Wolf Road, Suite 102, Wheeling, IL
(847) 215-7300
www.northernprint.com
Printing

Prudential Protective Services

Michael Mairson, Branch Manager
7170 W. Grand Avenue
(773) 417-4578
www.prudentialsecurity.net
Security

The Guthrie Partners

Lesley Guthrie, Partner
1357 W. Argyle Street
(773) 8282-9847
Graphic Design

June Member Anniversaries

Celebrating 62 years!
Loyola University Chicago

51 years
680 N. Lake Shore Drive Building/Golub & Company

pedestrians, the Chicago Department of Transportation (CDOT), in coordination with the Mayor's Pedestrian Advisory Council (MPAC), is currently working on the Chicago Pedestrian Plan. The Pedestrian Plan will identify new opportunities and ongoing initiatives that will strengthen Chicago's already robust pedestrian environment. [Read More](#).

New to The Mile

[foodease market](#), Water Tower Place, 835 N. Michigan Avenue (*Opening Fall, 2011*)

[Kiehl's](#), The Shops at North Bridge, 520 N. Michigan Avenue (*Opening September, 2011*)

[Madewell](#), 932 N. Rush Street (*Opening TBA*)

[See who else is coming to The Magnificent Mile neighborhood!](#)

Member News

The newest member of the Chicago's First Lady fleet, [Chicago's Leading Lady](#), was newly constructed this year. Chicago's Leading Lady is designed to carry 299 passengers, comfortable for groups of 75-175 and boasts an oversized bar area, large interior salon and extra large upper deck for ceremonies and dancing under the stars. Equipped with state-of-the-art marble and granite restrooms and sound system, she is furnished with round dining tables, bistro chairs and decorated in slate, brown and burgundy. Chicago's Leading Lady is also the host for [GNMAA's Annual Cruise](#) on August 16.

Fig Media has been named the [winner of three Telly Awards](#) for work produced with clients from the 2010 season, taking home bronze awards for cinematography, corporate employee messaging and online campaign series. More than 11,000 entries were submitted from all 50 states and numerous countries. Congratulations on these awards!

[Foodlife](#) at Water Tower Place is slated for a major expansion with a new market that will feature wine and sushi bars and a phone-booth sized room of chocolates, in addition to M Burger. Foodlife was launched in 1994 by Lettuce Entertain You Enterprises Inc.; the new market space will be called Foodease Market, a play on "foodies," the slang term for food aficionados, and the concept's mantra: "restaurant-quality food prepared to go." The space is scheduled to open early fall. [Read More](#).

Mayor Rahm Emanuel issued a special congratulatory statement to [Lookingglass Theatre](#) for winning the 2011 Tony Award for Excellence in Regional Theater on June 12 stating, "On behalf of all Chicagoans, I commend the Company for its success in delivering quality, original theater for all to enjoy, and extend congratulations on this well-

[37 years](#)
Merchandise Mart Properties Inc.

[36 years](#)
Crate & Barrel

[30 years](#)
Olympia Centre/U.S. Equities Realty, LLC

[27 years](#)
101 E. Erie Building Lexington MKP Management, LP

[21 years](#)
Omni Chicago Hotel

[20 years](#)
Bannerville USA

[17 years](#)
Walgreens
Orvis

[15 years](#)
The Fred Lev Company
Rock Bottom Brewery & Restaurant/RB Grille

[14 years](#)
FASTSIGNS

[12 years](#)
RTKL Associates Inc.
AP Image Team, Inc.
Key Magazine -This Week in Chicago

[11 years](#)
Erie LaSalle Body Shop and Car Care Center
Gilda's Club Chicago
Boss Hugo Boss

[10 years](#)
Entertaining Company

[Seven years](#)
633 N. St. Clair Building/Jones Lang LaSalle

[Six years](#)
Hereschicago.Com
Four Points By Sheraton Chicago Downtown Magnificent Mile

[Five years](#)
Children's Memorial Hospital
Spa NORDSTROM
H2O+ Inc.

[Four years](#)
Gino's East of Chicago Bravo Restaurants, Inc.
Fidelity Investments
Finesse Cuisine

[Three years](#)
Englewood Construction

[Two years](#)
Comfort Suites Michigan Avenue/Loop
A Silver Lining Foundation
Smile Chicago Dentistry

[One year](#)
The Riverwalk Grill

deserved honor." [Click here](#) to see Artistic Director Andy White's Tony Award acceptance speech.

e.leaven Food Company Restaurant +
Bakery
Metropolitan Limousine, Inc.
City Views Chicago- Keller Williams

International travels in your future? [Popular Community Bank](#) at 1 E. Erie is pleased to now offer Foreign Currency Exchange for over 90 countries just in time for summer travel! This service is available to all current customers and non-customers for a small service fee.

T Andrews Construction is pleased to announce their recent merger with long-time business partner ArchiDesiacs Architecture Group to become [Tandem, Inc.](#) The name officially launched on Tuesday, June 14, following a six month rebranding initiative. "Tandem, Inc." better reflects the company's long-standing team and service-oriented approach of working across services lines as a team of professionals in tandem with one another and the clients they serve. [Learn more.](#)

Member Special Events and Offers

- *Last Thursday of the month, June - September:* Be sure to check out a NEW farmers market with extended after work hours at The Riverwalk at the Trump International Hotel & Tower! [Learn More.](#)
- *July 11 - August 26:* Check out The Signature Room at the 95th's delicious lunch buffet at just \$15 per adult and \$11 per child. [Learn More.](#)

[Click here to view these member special offers and events, plus more!](#)