



GNMAA Bi-Weekly News

August 18, 2011

It's Time to Promote Your *In-Fashion* Offers and Events



With [In-Fashion: The Magnificent Mile Shopping Festival presented by MasterCard®](#) close to one week away, now is the time to promote your business's events and offers. We encourage you to market this event to your constituents via email, direct mail, your website, press efforts and more. Download a copy of the *In-Fashion* [Brand Guidelines](#) for information on logo usage, images for promotional and PR use, event copy and more.

Photo credits:

Photographer: Dennis Lee

Model: Margeaux Raymond at Factor Women

Hair & Makeup: Sharon Casey at Artists by Timothy Priano

Stylist: Maggie Rei at Chicago Emerging Artists

Request Your Copies of the *In-Fashion* Brochure

The brochure for *In-Fashion: The Magnificent Mile Shopping Festival presented by MasterCard®* is now live! [Download](#) your copy for a sampling of *In-Fashion* offers and events. If you would like brochures to hand out at your place of business, please email Melanie Mapes at mmapes@gnmaa.com with the quantity needed and the subject line "BROCHURE."

Photo credits:

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Model: Shawntae Calhoun at Factor Women

Hair & Makeup: Sharon Casey at Artists by Timothy Priano

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In This Issue Featured Articles

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[Next Week's Professional Development Series](#)

Wednesday, August 24, 2011
8 a.m. - 9:30 a.m.

Neal, Gerber & Eisenberg

[In-Fashion: The Magnificent Mile Shopping Festival presented by MasterCard](#)

August 26 - September 8
The Magnificent Mile District

[September Membership Connection](#)

Tuesday, September 20
5:30 p.m. - 7:30 p.m.

Carmine's

[Save the Date!](#)

September Luncheon, sponsored by
Charter One.

Wednesday, September 28, 11:15 a.m. -
1:30 p.m.

The Fairmont Chicago, Millennium Park.

August New Members

Brilliant Electric Heating & Cooling

Tom Heskin, Owner
7501 Waukegan Road
(847) 588-2533

www.brilliant-electricians.com

Service

Recruited by: Jack Quill



Burrito Beach

Jeff Winograd, Vice President of Operations
200 E. Ohio Street
(312) 335-0668
www.burritobeach.com
Dining

Cop. Copine

Janna Boyd
919 N. Michigan Avenue
(312) 280-9900
www.cop-copine.com
Retail

Eddie Bauer

Jon Mule, District Director
600 N. Michigan Avenue
(312) 951-8484
www.eddiebauer.com
Apparel

Forever 21

Hannah Beals, Marketing Coordinator
835 N. Michigan Avenue
540 N. Michigan Avenue
(213) 763-2827
www.forever21.com
Retail

KOOKY

Jholet Tabuena, Owner/Designer
520 N. Michigan Avenue, Level 3
(312) 343-4964
www.kookykidsshop.com
Children's Clothing and Toys
Recruited by: Donna Dugo

Levi's

Rosemary Welch, Assistant to Director/Retail Marketing
600 N. Michigan Avenue
(312) 642-9613
www.levi.com
Apparel
Recruited by: Stan Nitzberg

MontBlanc

Patrick Parkey, Sales Manager
900 N. Michigan Avenue
(312) 943-1200
www.montblanc.com
Luxury Retail

Navy Pier

Marilyn Gardner, General Manager
600 E. Grand Avenue
(312) 595-7437
www.navypier.com
Attraction

NEFF of Chicago

Patrick Borg, Owner/President
222 Merchandise Mart, Suite 144
(312) 467-9585
www.neff-of-chicago.com
Kitchen Design/Retail
Recruited by: Grant DePorter

Neiman Marcus

Wendy Krimins, Vice President & General Manager
737 N. Michigan Avenue
(312) 642-5900
www.navypier.com
Department Store

Next Week's Professional Development Series



How can you drive business and increase your ROI via social media? Learn that and so much more at our upcoming Professional Development Series, *Social Media: An Interactive Dialogue on How to Take Your Social Media Initiatives to the Next Level* on August 24 from 8 a.m. to 9:30 a.m. [Click here](#) to purchase your ticket.

Foundation Recipient Spotlight: Gilda's Club Chicago



The mission of Gilda's Club Chicago is to create welcoming communities of support to all those living with cancer - men, women, teens and children - along with their families and friends. Last year, Gilda's Club Chicago hosted more than 10,500 member visits at the main Club house and the satellites at Northwestern Memorial Hospital, Rush University Medical Center, Advocate Illinois Masonic Medical Center and the University of Chicago Medical Center. The Club also has a presence at Children's Memorial Hospital and Stroger Hospital. Since the Club opened, it has served members from 92 percent of all Chicago zip codes. The

Club provides all of its services and activities at no charge to members.

Gilda's Club Chicago offers more than 200 events each month, including support and networking groups (e.g., wellness groups, family groups and diagnosis-specific groups), as well as classes in Yoga, Tai Chi, Art, Writing, Nutrition and Healing Arts. The Club hosts three to four lectures per month, covering medical, psycho-social and alternative medicine topics. Physicians and licensed clinicians provide members with the opportunity to learn more about cancer management and the latest advances in cancer treatment during diagnosis-specific lectures. The Club also regularly hosts social activities such as potluck socials, meet-and-greet dinners and holiday celebrations including culturally-specific activities. Noogieland, an area dedicated children and teens, is designed to address the psychosocial needs of children living with cancer and offers support and bereavement groups, child-supervised play, camp programs, parenting workshops and family activities such as annual Halloween and Holiday celebrations.

A grant from [The Magnificent Mile Charitable Foundation](#) supports the Club's free monthly lecture program, a partnership with Chicago magazine in conjunction with its "Top Doc" issue. The foundation's grant also supports the satellite at Northwestern Memorial Hospital. This satellite offers 20 hours of programming each week, providing emotional, social and informational support to patients as well as their family and friends.

Neighborhood News

Green Tie Ball Celebrates 20th Anniversary

GNMAA Chairman Grant DePorter invites you to attend the Green Tie Ball, the Gateway Green's largest annual fundraising event, on September 17 from 6:30 p.m. - 1 a.m. at A. Finkl & Sons. To RSVP, click [here](#).

Details Regarding Burberry Store Construction

Beginning Monday, August 15th at 9 p.m., construction will begin on the new flagship Burberry store at 633 N. Michigan Avenue. During the opening phase of construction, the contractor has been allowed to work from 9 p.m. until 8 a.m. in order to remove the three trees presently located in front of the storefront. Pending the completion of the project, Burberry will "upgrade" the trees with new, 10" caliper trees that are disease-resistant and proven to survive an urban environment such as Michigan Avenue - all at Burberry's expense.

The remainder of the construction, expected to last approximately 13 months, will take place within the typical 8 a.m. - 8 p.m. time frame. During this phase, no street closures will be allowed to occur on Michigan Avenue. However, there will be a sidewalk closure - with a protected canopy to allow pedestrian access - in front of the job site for the duration of the project. The contractor will take every available precaution to minimize pedestrian and retail disruption during the construction phase, and the construction is expected to end in late October of 2012.

Rolex Presented by TWC Michigan Avenue

Ryan Eakes, General Manager
676 N. Michigan Avenue
(312) 951-1041
www.rolex.com
Jewelry

Swarovski

Danelle Sarvos, Retail Marketing
Coordinator
540 N. Michigan Avenue
(312) 464-0130
www.swarovski.com
Jewelry

Testarossa Entertainment

Julee White, President & CEO
1221 N. Dearborn Street
(310) 467-6468
www.testarossaent.com
Public Relations and Marketing
Recruited by: Mary Ann Young

Tourneau

Oliver Chan, General Manager
835 N. Michigan Avenue
(312) 266-7600
www.tourneau.com
Jewelry

Walter E. Smithe

Tim Smithe, CMO/Owner
1251 W. Thorndale Street
(630) 875-6299
www.smithe.com
Home Furnishings
Recruited by: Grant DePorter

August Member Anniversaries

Celebrating 66 years!
The Talbott Hotel

63 years
Tribune Properties
Wm. Wrigley Jr. Company

62 years
Northwestern Memorial Hospital

50 years
Crain's Chicago Business
Solomon Cordwell Buenz & Associates,
Inc.

38 years
Rehabilitation Institute of Chicago
Hanig's Footwear

29 years
The Lodge Management Group E.E.

25 years
NBC Tower - Jones Lang LaSalle
The Sutton Place Hotel

20 years
Swissotel Chicago

17 years
Chicago Tribune Media Group

A representative from Burberry stated, "We are thrilled to be expanding our footprint in Chicago, replacing our existing store on the world-famous Magnificent Mile with an enlarged flagship store reflecting the international luxury brand that will also be more energy efficient. While the construction will require that we remove three trees on the sidewalk in front of the store, we are wholeheartedly committed to maintaining the integrity of this iconic Chicago thoroughfare, which includes conserving the trees that line it. Therefore, Burberry will replace those trees that are removed during the demolition of the current space and construction with large, disease-resistant trees which will flourish along with the others that currently adorn Michigan Avenue."

GNMAA appreciates the coordination between Alderman Reilly, Burberry and the Association to ensure a beautiful tree canopy for residents and visitors for years to come.

Northwestern Memorial Hospital Update

On Monday, August 15, Northwestern Memorial Hospital will begin the construction of sidewalk protection and scaffolding installation around the buildings located at 240 E. Ontario Street and 259 E. Erie Street. The entire process will take approximately two months to complete. During the next phase, in mid to late August, a crane will be mobilized and placed on the site. The work hours will be from 8 a.m. - 4 p.m.

In early September 2011, interior or "soft demolition" of 240 E. Ontario Street will begin. Interior demolition will require that selective portions of the north exterior wall be removed. The typical work hours will occur Monday - Friday from 8 a.m. - 8 p.m. All work will be performed consistent with City of Chicago ordinances.

If you have any questions, please contact Sarah Burke, director of external affairs, at saburke@nmh.org or (312) 926-4103.

Lake Shore Drive Lane Closures

On September 18, two northbound lanes will be closed at 1000 N. Lake Shore Drive from 10 a.m. - 2 p.m.

A Bright Future Ahead for Connors Park

Via Alderman Reilly's Newsletter

Alderman Reilly recently announced a partnership between the Chicago Park District and Argo Tea to help transform Connors Park (871 N. Wabash Avenue). In the contract, Argo Tea will operate an open-air teahouse and will assume full responsibility for the maintenance of the park over the next 15 years. Read more [here](#).

New to The Mile

[Perchance Boutique](#), 11 E. Walton (Opening August 19, 2011)
[TOPSHOP](#), 830 N. Michigan Ave. (Opening September 8, 2011)
[Red Mango](#), Water Tower Place (Opening October 1, 2011)
[Henri Bendel](#), Water Tower Place (Opening November, 2011)
[Victoria's Secret Pink](#), Water Tower Place (Opening November, 2011)
[Free People](#), Water Tower Place (Opening Winter, 2011-2012)
[S.A. Elite](#), Water Tower Place (Opening Spring 2012)

13 years

Sax Chicago - A Thompson Hotel
Wyndham Chicago
American Girl Place

12 years

Stuart Weitzman

10 years

Joe's Seafood, Prime Steak & Stone Crab
Centric Web, Inc.

Eight Years

Drinker Biddle & Reath LLP

Seven years

Landscape Concepts Management, Inc.
Howl At The Moon

Six years

Streeterville Properties

Five Years

Parkway Realty Services, LLC
Falcon Real Estate Company
Bubba Gump Shrimp Co.
Capi's Italian Kitchen - Chicago

Three Years

Aries Charter Transportation
Cafe Descartes Coffee

Two Years

Victoria's Secret
Golan & Christie
Digital Imaging Resources
Michelle's Interiors Design Group

One Year

Antunovich Associates
Blackhawks Store
Sprinkles Cupcakes Inc.
Ann Taylor
Able Engineering Services

[See who else is coming to The Magnificent Mile neighborhood!](#)

Member News

The [Fairmont Chicago, Millennium Park](#) is offering a one-of-a-kind package to its Fairmont President's Club members. The "Luxury on the Mile" package includes a \$10,000 shopping gift card to The Shops at North Bridge, overnight accommodations in the Parkview Suite, Fairmont Gold Access, dinner for two at aria restaurant and more.

[Corporate Concierge Services \(CCS\)](#) is pleased to announce that Vice President of Operations Laura Willoughby has been promoted to Executive Vice President. Congratulations!

[The Building Group](#) is sponsoring a free monthly educational series called "**First Tuesdays**" to address the diverse, complex and evolving needs of Chicago's condominium and cooperative communities. On Tuesday, September 6, Illinois Senate President John J. Cullerton will present "*How Changes in Legislature Affect Condominium Associations.*" To register, [click here](#).

GNMAA and The Magnificent Mile in the News:

[Priceline.com](#) has named The Magnificent Mile the #2 destination for Labor Day. Read more [here](#).

Other headlines: [Concierge Preferred](#), [Racked](#), [The Second City](#), [GirlsGetaway.com](#)

Member Special Offers and Events

Luxury Benefit Night - August 30

Paul Stuart is offering a percentage of its sales to benefit the University of Chicago Cancer Research Foundation, in addition to hosting a silent auction of luxury items including spa and golf travel destinations. Taste sensations and beverages will be served. Donations encouraged. [Learn More](#).

Member Exclusive!

Special rate for GNMAA Members at The Seneca Hotel & Suites: \$109/night for reservations through August and \$129/night for reservations from September 1 to November 30. [Learn More](#).

Chocolate and Cocktail Tasting - August 30

ESCADA invites shoppers to experience a chocolate and cocktail tasting with Vosges Haut-Chocolat and VeeV. Models will showcase the Fall/Winter 2011 Collection while DJ Megan Taylor spins throughout the evening. [Learn More](#).

Air & Water Show Private Viewing, August 19 - August 21

Watch the Air & Water Show at the W Lakeshore's 7th floor

WET DECK. Enjoy exclusive and unobstructed views of Lake Michigan. [Learn More.](#)

Cooking Class - August 27

Join 676 Restaurant, Bar & Café for a fun afternoon and develop your creative cooking skills alongside Daven Wardynski. You take home a four-course meal with wine pairing for only \$65.

[Learn More.](#)

Kerry Wood Appearance - September 1

Harry Caray's Italian Steakhouse hosts a Wood Family Foundation Night featuring Chicago Cubs pitcher Kerry Wood.

[Learn More.](#)

Greyson Chance Live in Concert, September 3

Best Buy John Hancock Center will host a live, outdoor concert with YouTube sensation Greyson Chance as part of *In-Fashion*.

[Learn more.](#)

Contact GNMAA: P: (312) 642-3570 E: gnmaa@gnmaa.com