

Promote Your Business Through The Magnificent Mile on Foursquare



The Magnificent Mile is on foursquare! So what does that mean for your business? Join The Magnificent Mile as we “play” with consumers in the hottest social media game that brings customers straight to your door. *Unsure what foursquare is all about? See our attached info sheet. Want to discuss further? Contact us!*

Choose one or more of the following ways to engage with The Magnificent Mile on foursquare:

- Submit a tip.** Is there something special about your business that not many people know? Submit your secrets, specials and “tips” to be considered for The Magnificent Mile brand page. View our page: <http://foursquare.com/themagmile>

My tip (40 words or less): _____

- Reward The Magnificent Mile “Mayor.”** Promote your business by offering an incentive to the person who “checks in” to The Magnificent Mile the most times. This could be anything from a one-time discount, to a weekly free drink or VIP treatment. Get creative!

Reward: _____

Reward Month: Oct Nov Dec Jan Feb Mar Apr May

**First come, first served!*

- Provide a “Pop Up” Offer.** Entice consumers and have YOUR business’s name “pop up” with every user visit! Each time a consumer “checks in” to The Magnificent Mile via foursquare, an offer will display on their mobile device.

Pop-up Offer: _____

Preferred Duration: One day One week Requested dates: _____

**Exact dates to be confirmed*

Please fill out and return to Melanie Mapes, Communications Manager, via fax at (312) 642-3826 or email at mmapes@gnmaa.com. Questions? Contact Melanie at (312) 344-2317. **Submissions due by October 8, 2010!**

Name of Business: _____

Address _____

Phone _____

Website Address: _____

Foursquare Account Name: _____

Please complete. The following information will NOT be available online – to be used by GNMAA staff.

Contact Name/Title: _____

Phone Number: _____ **Email:** _____