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LEADERSHIP MEMBERSHIP MARKETING PLANNING & ADVOCACY PROGRAMS & EVENTS CHARITABLE FOUNDATION

The Honorable Richard M. Daley to Speak at Annual Meeting

Please join us for the Annual Meeting on February 22, 2010 at the Museum of Contemporary Art. [Click here for more information and to RSVP.](#)

TOAST Fireworks Featured on NBC 5 and CBS 2

The first [TOAST on The Magnificent Mile](#) fireworks show attracted the attention of local television stations CBS 2 and NBC 5 on Saturday, February 6, 2010. Thank you to wkpr, LLC for this coverage!

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 The Greater North Michigan Avenue Association (GNMAA)
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New to The Mile

- [The Purple Pig](#), 500 N. Michigan Avenue (Opened December 30, 2009)
- [Francesca's on Chestnut](#), 200 E. Chestnut Street (Opening February 2010)
- [Forty Carrots at Bloomingdale's](#), 900 N. Michigan Avenue (Opening February 2010)
- [Harry Caray's Tavern \(click for Tavern in Wrigleyville\)](#), Navy Pier (Opening March 1, 2010)
- [Izakaya Hapa](#), 58 E. Ontario Street (Opening February 2010)
- [Al Primo Canto](#), 749 N. Clark Street (Opening March 2010)
- [Columbia Sportswear](#), 840 N. Michigan Avenue (Opening March 2010)
- [The Art of Shaving](#), The Shops at North Bridge, 520 N. Michigan Avenue (Coming Spring 2010)
- [Hotel Palomar Chicago - A Kimpton Hotel](#), 505 N. State Street (Opening April 2010)
- [Nordstrom Rack](#), 101 E. Chicago Avenue (Opening Fall 2010)

*New listing

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GNMAA Calendar
 Don't miss these upcoming events! Register Now!

TOAST on The Magnificent Mile presented by Moët & Chandon

February 1 - 28, 2009
 The Magnificent Mile District
 Champagne and celebration themed events and offers daily
 Winter Fireworks every Saturday at 6:30pm (401 N. Michigan Avenue)
[Click here for events and special offerings.](#)

Winter Fireworks during TOAST on The Magnificent Mile®

Saturday, February 13, 2010
 6:30pm
 401 N. Michigan Avenue

[Click here for more information.](#)

February Membership Connection celebrating TOAST on The Magnificent Mile®

Tuesday, February 16, 2010
 5:30pm – 7:30pm
 Bloomingdale's
 900 N. Michigan Avenue

[Click here for more information and to RSVP.](#)

Annual Meeting

Monday, February 22, 2010
 5:00pm Registration / 5:30pm Meeting / 6:30pm Cocktail Reception
 Museum of Contemporary Art
 220 E. Chicago Avenue

Tickets:
 \$65 Member (\$75 door)
 \$75 Non-member (\$85 door)

[Click here for more information and to RSVP.](#)

**Educational Seminar:
 Get More Clients! How to Get Your Website Found on Search Engines Naturally with Jim Grillo**

Tuesday, March 9, 2010
 8:00am – 9:30am
 Location: TBA

Tickets:
 \$30 Member
 \$40 Non-member

[Click here for more information and to RSVP.](#)

Save the Date!

March Membership Breakfast: Thursday, March 18, 2010
2010 Annual Gala: Friday, May 14, 2010
 The Annual Golf Outing: Monday, June 21, 2010
 June Membership Luncheon: Thursday, June 24, 2010

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Member News

The **Chicago Office of Tourism** invites you to participate in the **2010 Guidebook of Special Values online coupon program**. There is no charge to participate. This online book is a directory of Chicago's top attractions, shops and restaurants that offer a discount or other incentive for visitors. Deadline to participate is Friday, February 12, 2010. Ready to get started? [Click here!](#) [Read More.](#)

Bob Dion of Davis Harrison Dion was featured in a recent episode highlighting "unique offices" on 190 North. In the episode, Bob shared how he transformed an old salvaged ski boat into a desk and conference table. He even recycled the captain's chair! [Click here to see the video!](#)



The **Trump International Hotel & Tower Chicago** has announced the installation of **AT&T network equipment** throughout the building offering improved wireless mobile coverage for its guests and residents. Congratulations on this enhancement! [Read More.](#)

Congratulations to **Desert Rose Design** on their recent rebranding! A new typeface offers a "cleaner, more modern edge" and a new tagline - *online. offline. on target.* - touches upon Desert Rose Design's ability to provide clients with online and offline solutions for their marketing needs. Additionally, the company will be launching their new website this month. Be sure to check it out!

Special accolades or member news to share? Email Melanie Mapes a mmapes@gnmaa.com for inclusion in an upcoming Weekly News.

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BUILD YOUR BUSINESS

Advertise on the NEW TheMagnificentMile.com

Our website enjoys more than 500,000 unique users on average annually and is a top referring site for many member businesses. Take advantage of our online traffic by advertising on the new site. Space is limited! [Learn more.](#)

Update Your Listing for the NEW TheMagnificentMile.com

Are you getting the most out of your exposure on [TheMagnificentMile.com](#)? Update your complimentary listing, consider a photo upgrade and review tips to improve your search results. [Submit your listing now.](#)

Promote Your Business at the February Fireworks

500 – 5,000 consumers attend the February fireworks shows each week. Give them an incentive to visit YOUR place of business with “surprise” gift cards (\$10 or more) to be handed out at the fireworks. We can distribute for you or you are welcome to send a team. Provide as many as you want! Contact Rachel Ooms at 312-344-2319 or rooms@gnmaa.com for more details.

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Member Special Offers

Make sure to take advantage of these special offers from fellow GNMAA members!

*TOAST Teasers

***The Redhead Piano Bar:** Enjoy 10% off glasses and bottles of Moët & Chandon Imperial, plus a \$15 champagne course and flight on Wednesday, February 17th!

***CHIAROSCURO:** Do your TOASTing in 2010 with unique champagne flutes from CHIAROSCURO! All flutes and ice buckets 20% off in February. Plus, visit the store for your chance to win a heart-shaped teapot!

[View all TOAST offers and events.](#) |

*Mike Ditka's

Coach Ditka says, "There's no penalty for coming up short!" Host your event at Mike Ditka's between February 1 and April 1, 2010 (Sunday – Thursday) and **enjoy no food or beverage minimum!** [Click here to learn more.](#)

*Windy City Massage

Windy City Massage is teaching the art of touch this Valentine's Day, offering **massage training sessions for you and your Valentine.** This 75-minute, private session will teach you how to perform a 30-minute soothing and relaxing head, neck and shoulders massage. What better way to show you care! \$165 for 75 minutes. [Learn more.](#)

*The Allerton Hotel

This Valentine's Day, you supply the love and The Allerton Hotel will supply the Magnificent Memories in the heart of The Magnificent Mile. Enjoy one night accommodations in King Room (upgrade to suite for additional \$25 based on availability), a bottle of chilled Champagne and Chocolate covered Strawberries delivered to your room upon arrival, American breakfast for two the next morning in M Avenue Restaurant and late check-out 2 p.m.

From \$199.00 per night. Add Valet Parking to your package from \$225 per night. Package available Thursday, February 11 through Sunday, February 14.

Jeremiah F. Bransfield Computer Consultant

Did you purchase a new computer or phone? If so, you may need help! Jeremiah F. Bransfield Computer Consultant is offering **20% off services for GNMAA Members**, such as:

- File transfers from old computer to new computer (Windows or Mac)
- Lessons to use your new computer or new phone
- Configure your new phone to your e-mail account
- Assistance with general technology needs.

Don't let the hassles of new technology prevent you from using it to its fullest potential! Contact Jerry at 312-543-4427 for more information.

Go Airport Express

Following the success of its Holiday Shuttle program, Go Airport Express has extended its **free shuttle service** for hotel guests to local destinations contingent upon the purchase of a return ticket from the hotel to O'Hare or Midway airports. The Winter Shuttle program will run through February 28 and is available from 10:00am to 10:00pm. [Learn more.](#)

Museum of Science and Industry

Escape the winter blues at the Museum of Science and Industry with **free admission on weekdays!** The museum is open Monday – Saturday, 9:30am to 4:00pm and Sunday, 11:00am to 4:00pm.

Member Events

Check out what is happening at member businesses this month!

*Master Sommelier Series

Gibsons Chicago

1028 N. Rush Street

Wednesday, February 17

Gibsons Chicago is hosting the second installment in their **Master Sommelier Series** on Wednesday, February 17, 2010. Enjoy fine wines from Jordan Vineyard along with seven courses prepared by an all star roster of Chefs from the Gibsons Restaurant Group. \$135 per person, seats are limited! [Learn more.](#)

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"TAX-FREE" Shopping Event**The 900 Shops**

900 N. Michigan Avenue

February 13 - 15

The 900 Shops is once again hosting a "TAX-FREE" shopping event in celebration of Presidents' Day weekend where shoppers can enjoy a 10.25% discount at over 45 retailers from Feb 13th – Feb 15th. Participating retailers include MaxMara, Michael Kors, J.Crew, Club Monaco, Montblanc, L'Occitane and many more. Additionally, shoppers can take advantage of a special "Alexander Hamilton" \$10 parking rate. For more information, please visit www.shop900.com.

CAFamily Studio Sundays**Chicago Architecture Foundation**

224 S. Michigan Avenue

Sunday, February 21 and Sunday, March 21

Visit CAF on Sundays with your family and enjoy **CAFamily Studio Sundays**. Geared toward children ages 3-12 and their families, the event offers free activities the third Sunday of every month (February 21 and March 21). Drop in anytime between 11:00am – 3:00pm.

Four-Course Wine Dinner**Wildfire Chicago**

159 W. Erie Street

Tuesday, February 23, 2010

Join Wildfire Chicago for an **exclusive wine dinner experience** as our Executive Chefs masterfully pair a four course meal with the wonderful wines of Hanna Winery. The event begins at 6:30pm and is priced at \$70.00 per person, plus tax and gratuity. To make a reservation or to view the menu, visit <http://wildfirerestaurant.com/wine-dinners/>.

**New Listing*

Do you have a special offer or event you want members to know about? Email Melanie Mapes at mmapes@gnmaa.com for inclusion in an upcoming edition of Weekly News.



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Just for Fun!

Tuesday TOASTs of the Day

Build your toast vocabulary during TOAST on The Magnificent Mile, and never be caught again without something toast-worthy to say. Cheers!

Business Toasts:

May we live to learn well and learn to live well.

To the future: When great men are honest and honest men are great.

[View more TOASTs.](#)

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NEW MEMBERS

UGG Australia
 Edward Durham, Store Manager
 (312) 255-1280
www.uggaustralia.com
 Specialty Retail

Pictura Graphics
 Ray Krusinski, Vice President
 (708) 236-1747
www.picturagraphics.com
 Printing & Graphic Design

Columbia Sportswear
 Jen Matthews, Store Manager
 OPENING MARCH 2010
www.columbia.com
 Men's & Women's Apparel

Holabird & Root
 Michelle Dremmer, Director of Interiors
 (312) 357-1771
www.holabird.com
 Architecture Firm

Extreme Organizing, Inc.
 Karyn Madorin, President
 (312) 832-1690
www.extremeorganizing.com
 Home and office organizing

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FEBRUARY ANNIVERSARIES

Celebrating 57 years!
 Commonwealth Edison Co. External Affairs/Large Customer Services
 Newberry Library
 229 E. Lake Shore Drive Building Tole Management LLC

48 years
 The Eli's Cheesecake Company

40 years
 The Raffaello Hotel

36 years
 Affinia Chicago Hotel

27 years
 Friedman Properties Ltd.

25 years
 Cartier Inc.

19 years
 Sheraton Chicago Hotel & Towers

18 years
 The Care Of Trees

17 years
 Keep Chicago/Illinois Beautiful
 Spiaggia/Levy Restaurants
 Cafe Spiaggia
 Jake Melnick's Corner Tap
 Bistro 110
 Levy Restaurants
 Walgreens

16 years

Hoerr Schaudt Landscape
Architecture, Inc.

15 years

Hammerschlag & Co., Inc.
League of Chicago Theatres

14 years

Clune Construction
Modern Luxury Inc.
Baum Realty Group, Inc.

12 years

Hampton Inn & Suites - Chicago Downtown

10 years

142 East Ontario Building - The John Buck Company

Nine years

Fairfield Inn & Suites/First
Hospitality Group

Eight years

Attorney Louis R. Fine
Comfort Inn & Suites Downtown

Six years

SRV Network, Inc.

Five years

Ricoh Business Systems
Anne Fontaine
Romano Special Printing Inc.

Four years

Russian Pointe Dance Boutique
National Graphx & Imaging

Three years

Great Events, Inc.
Midwest Living Magazine
Momentum

Two years

Interviewing Consultants, Inc.

One year

150 E. Huron Building U.S. Equities Realty, LLC.
Gensler
Chiropractic Care Millennium Park
UGL Unicco
The Enterprising Kitchen



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