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LEADERSHIP MEMBERSHIP MARKETING PLANNING & ADVOCACY PROGRAMS & EVENTS CHARITABLE FOUNDATION

CTA Reduces Bus and Rail Service Effective February 7, 2010

On February 7, 2010, CTA bus service will be reduced by 18% and rail service will be reduced by 9%. Nine express bus routes will be cut and 119 bus routes will operate less frequently, of which 41 will also experience later start times, earlier end times or both. Additionally, all rail lines (excluding yellow) will run less frequently on weekdays, Saturdays and Sundays/holidays. [More details.](#)

“Pop the Question” on The Magnificent Mile®

Everyone loves a great engagement story. In a few weeks, one lucky couple will have their own special story to share. As part of [TOAST on The Magnificent Mile](#), “Pop the Question” invites proposers-to-be the chance to win a fireworks-themed engagement on February 13, 2010. The winners will get their “name in lights” with a custom fireworks burn by Lumina, Inc., heart shaped fireworks, engraved champagne flutes, beautiful flowers, a photographer to capture the moment, a Magnificent Mile weekend and a champagne and dessert toast at The James. All that, plus bragging rights for life.

The contest is being promoted solely through Facebook (The Magnificent Mile fan page) and Twitter (FeelMagnificent). This social media experiment is designed to explore the reach of Twitter and Facebook in a creative way, while also building fans and followers for The Magnificent Mile. Help spread the word by retweeting daily engagement announcements and sharing this contest with your friends and followers. All entries due by 12noon on Wednesday, February 3, 2010. Thank you for your support and we look forward to sharing the results! [View “Pop the Question” entry rules.](#) [Click here to see all the TOAST Sweepstakes.](#)

Rescheduled: Street Closures and Helicopter Lift Saturday, January 30, 2010

A helicopter lift to replace the cooling towers at Water Tower Place has been rescheduled for Saturday, January 30, 2010 from 8am - 12noon.

Lake Shore Park, located at North Lake Shore Drive between Chicago Avenue and Pearson Street, will be used as a staging area for equipment assembly. The helicopter will not land in the park or in the neighborhood. Fencing and protection to secure the park will begin Thursday, January 28 and deliveries of equipment will begin Friday, January 29.

To comply with FAA and City requirements, the following streets surrounding the project area will be closed and evacuated during the lift:

- Pearson Street between Michigan Avenue and Inner Lake Shore Drive
- Chicago Avenue between Michigan Avenue and Inner Lake Shore Drive
- Chestnut Street between Michigan Avenue and Mies van der Rohe Way
- Mies van der Rohe Way between Chicago Avenue and Chestnut Street

Please note: Michigan Avenue will NOT be closed.

Contact Phil Levin, Planning Director at GNMAA, at 312-344-2318 with any questions.

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p: 312.642.3570 f: 312.642.3826
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New to The Mile

- [The Purple Pig](#), 500 N. Michigan Avenue (Opened December 30, 2009)
- [Francesca's on Chestnut](#), 200 E. Chestnut Street (Coming February 2010)
- [*Harry Caray's Tavern \(click for Tavern in Wrigleyville\)](#), Navy Pier (Opening March 1, 2010)
- [Columbia Sportswear](#), 840 N. Michigan Avenue (Coming March 2010)
- [The Art of Shaving](#), The Shops at North Bridge, 520 N. Michigan Avenue (Coming Spring 2010)
- [Hotel Palomar Chicago - A Kimpton Hotel](#), 505 N. State Street (Opening April 2010)
- [*Nordstrom Rack](#), 101 E. Chicago Avenue (Opening Fall 2010)

*New listing

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Member Special Offers

Make sure to take advantage of these special offers from fellow GNMAA members!

***TOAST Teasers**

TOAST on The Magnificent Mile is just six short days away! Have you decided how YOU will celebrate this February? Here are two magnificent TOAST offers to get you started:

- **Conrad Chicago:** "TOAST the Town" for an urban escape with a Moët Nectar Imperial toast for two, a bubbly bath amenity, a custom Moët champagne glass and breakfast for two at The Restaurant at Conrad. Warm-up this winter with an unforgettable getaway!
- **Mary Mary Gifts:** Sip Moët & Chandon while you shop at Mary Mary, plus enjoy 10% off all purchases! Mary Mary is Chicago's most unique gift and home furnishings store, located just blocks from The Magnificent Mile in a beautiful 130 year old brownstone building.

[View all TOAST offers and events.](#)

Jeremiah F. Bransfield Computer Consultant

Did you purchase a new computer or phone? If so, you may need help! Jeremiah F. Bransfield Computer Consultant is offering **20% off services for GNMAA Members**, such as:

- File transfers from old computer to new computer (Windows or Mac)
- Lessons to use your new computer or new phone
- Configure your new phone to your e-mail account
- Assistance with general technology needs.

Don't let the hassles of new technology prevent you from using it to its fullest potential! Contact Jerry at 312-543-4427 for more information.

Go Airport Express

Following the success of its Holiday Shuttle program, Go Airport Express has extended its **free shuttle service** for hotel guests to local destinations contingent upon the purchase of a return ticket from the hotel to O'Hare or Midway airports. The Winter Shuttle program will run through February 28 and is available from 10:00am to 10:00pm. [Learn more.](#)

Museum of Science and Industry

Escape the winter blues at the Museum of Science and Industry with **free admission on weekdays!** The museum is open Monday – Saturday, 9:30am to 4:00pm and Sunday, 11:00am to 4:00pm

The Allerton Hotel Chicago

Celebrate The Allerton Hotel Chicago's new look and enjoy **10% off all event food and beverage rates!** The newly renovated Allerton's 23rd floor Tip Top Tap Ballroom offers breathtaking views of Michigan Avenue, while the newly constructed Buckingham Ballroom highlights rich architectural details for more intimate entertaining. Events must be booked by March 31, 2010 and held in 2010. Events must spend a minimum of \$2,000 to qualify. Click here to learn more!

DoubleTree Hotel Chicago Magnificent Mile

The DoubleTree Hotel Chicago Magnificent Mile is offering a **special rate for GNMAA members!** The Friends & Neighbors Holiday Rate is \$79 per night, plus tax. This exclusive GNMAA rate is valid for members through Sunday, February 28, 2010 based on availability. Blackout dates apply. For reservations, call 866-778-8536 or visit www.doubletreemagmile.com.

The Seneca Hotel & Suites

The Seneca Hotel & Suites is offering "**Winter Storm Specials**" for **whenever snow is predicted!** Instead of trying to drive home during a blizzard, make your reservations to stay at the Seneca Hotel and Suites. Enjoy the comfort of their suites and eliminate the stress of driving. All accommodations have fully equipped kitchens, a complimentary fitness center, two restaurants in the building and there is no charge for high-speed internet! Enjoy a "Snow Storm Special" room rate of \$69. Call (800) 800-6261 for more details and to book. Based on availability.

**New Listing*

Member Events

Check out what is happening at member businesses this month!

"TAX-FREE" Shopping Event

The 900 Shops
900 N. Michigan Avenue
February 13 - 15

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The 900 Shops is once again hosting a **"TAX-FREE" shopping event** in celebration of Presidents' Day weekend where shoppers can enjoy a 10.25% discount at over 45 retailers from Feb 13th – Feb 15th. Participating retailers include MaxMara, Michael Kors, J.Crew, Club Monaco, Montblanc, L'Occitane and many more. Additionally, shoppers can take advantage of a special "Alexander Hamilton" \$10 parking rate. For more information, please visit www.shop900.com.

CAFamily Studio Sundays

Chicago Architecture Foundation

224 S. Michigan Avenue

Sunday, February 21 and Sunday, March 21

Visit CAF on Sundays with your family and enjoy **CAFamily Studio Sundays**. Geared toward children ages 3-12 and their families, the event offers free activities the third Sunday of every month (February 21 and March 21). Drop in anytime between 11:00am – 3:00pm.

Four-Course Wine Dinner

Wildfire Chicago

159 W. Erie Street

Tuesday, February 23, 2010

Join Wildfire Chicago for an **exclusive wine dinner experience** as our Executive Chefs masterfully pair a four course meal with the wonderful wines of Hanna Winery. The event begins at 6:30pm and is priced at \$70.00 per person, plus tax and gratuity. To make a reservation or to view the menu, visit <http://wildfirerestaurant.com/wine-dinners/>.

**New Listing*

Do you have a special offer or event you want members to know about? Email Melanie Mapes at mmapes@gnmaa.com for inclusion in an upcoming edition of Weekly News.



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Member News

The Talbott Hotel was chosen as the third top hotel by TripAdvisor® in its 2010 Travelers' Choice® awards category of: Top 25 Hotels in The United States. The Talbott is the only hotel in Illinois to make the Top 25 list and is currently ranked as the number 1 hotel in Chicago. Kudos to The Talbott Hotel on this accolade! [Read more.](#)

Congratulations to **theWit Hotel** on being named in **TripAdvisor's list of Top 10 Trendiest Hotels in the World.** [Click here to see what travelers are saying about theWit!](#)

Windy City Massage has formed a new strategic alliance, providing their in-room **Personal Retreats™** program to **eight Chicago area hotels**. With the addition of these new partners, Windy City Massage's services are now offered at twenty-two hotels throughout the city and suburbs. "It has enabled us to offer guests services traditionally only available at four diamond properties," says John Price, General Manager of the Hard Rock Hotel Chicago. Congratulations Windy City Massage on your new partnerships! [Read more.](#)

Special accolades or member news to share? Email Melanie Mapes a mmapes@gnmaa.com for inclusion in an upcoming Weekly News.

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GNMAA Calendar
Don't miss these upcoming events! Register Now!

TOAST on The Magnificent Mile presented by Moët & Chandon

February 1 - 28, 2009
The Magnificent Mile District
Champagne and celebration themed events and offers daily
Winter Fireworks every Saturday at 6:30pm (401 N. Michigan Avenue)

[Click here for more information, including how your business can get involved.](#)

Annual Meeting

Monday, February 22, 2010
5:00pm Registration / 5:30pm Meeting / 6:30pm Cocktail Reception
Museum of Contemporary Art
220 E. Chicago Avenue

Tickets:
\$65 Member (\$75 door)
\$75 Non-member (\$85 door)

[Click here for more information and to RSVP.](#)

SAVE THE DATE!

February Membership Connection celebrating TOAST on The Magnificent Mile: Tuesday, February 16, 2010
Educational Seminar: March 9, 2010
March Membership Breakfast: Thursday, March 18, 2010
2010 Annual Gala: Friday, May 14, 2010
The Annual Golf Outing: Monday, June 21, 2010
June Membership Luncheon: Thursday, June 24, 2010

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BUILD YOUR BUSINESS

Promote Your Business at the February Fireworks

500 – 5,000 consumers attend the February fireworks shows each week. Give them an incentive to visit YOUR place of business with "surprise" gift cards (\$10 or more) to be handed out at the fireworks. We can distribute for you or you are welcome to send a team. Provide as many as you want! Contact Rachel Ooms at 312-344-2319 or rooms@gnmaa.com for more details.

Update Your Listing for the NEW TheMagnificentMile.com

Are you getting the most out of your exposure on TheMagnificentMile.com? Update your complimentary listing, consider a photo upgrade and review tips to improve your search results. [Submit your listing now.](#)

Advertise on the NEW TheMagnificentMile.com

Our website enjoys more than 500,000 unique users on average annually and is a top referring site for many member businesses. Take advantage of our online traffic by advertising on the new site. Space is limited! [Learn more.](#)

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Just for Fun!

January 19 Photo Scavenger Hunt

How did you do? [View the answers to last week's architectural details photo scavenger hunt.](#)

Tuesday TOAST of the Day

Build your toast vocabulary during TOAST on The Magnificent Mile, and never be caught again without something toast-worthy to say. Cheers!

A Short Wedding Toast:

To you both:

May the most you hope for

Be the least you receive.

May you live all the days of your life together.

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Broadway in Chicago
 Eileen LaCario, Vice President
 (312) 977-1701
www.broadwayinchicago.com
 Theater

Chicago Windy City Guide
 Russ Hoefer, Publisher
 (847) 691-4547
www.windycityguide.com
 Magazine

Cookies by Joey
 Mark Milstein
 (773) 342-3100
www.cookiesbyjoey.com
 Fine Gourmet Cookies

Museum of Science & Industry
 Eileen Bolek
 (773) 947-6148
www.msichicago.org
 Computer Reseller

One Plus One Events
 Julie Jensen, Principal
 (773) 860-4361
www.oneplusoneevents.com
 Team Building/Marketing

Rose Paving Company
 Peter Holton, Regional Site Engineer
 (708) 430-1100
www.rosepaving.com
 Pavement Maintenance

University of Chicago Medical Center
 Elisa Kogan, Director
 (773) 834-4150
www.uchospitals.edu
 Hospital

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JANUARY ANNIVERSARIES

Celebrating 57 years!
 Park National Bank

34 years
 REALTOR Building GNP
 Management Group LLC

32 years
 Chicago Marriott Downtown Magnificent Mile

28 years
 Gene & Georgetti

21 years
 Hilton Suites Chicago Magnificent Mile

18 years
 T.G.I. Friday's

17 years
 Bang & Olufsen State Street

16 years

System Parking

15 years

Filene's Basement Inc.

13 years

Blue Plate Catering and Events
Salvatore Ferragamo

11 years

Four Seasons Hotel Chicago
ESPN Zone
Big Bowl
DeStefano and Partners
Kenneth Cole

9 years

Event Creative
The Grill on the Alley

7 years

Ad Compensation, Inc.

6 years

Starbucks Coffee Company
101.9fm THE MIX / WTMX Chicago
Premier Security Corporation

5 years

Grow Flower Shop
Gizmo Design
Monaco Development LLC/150 East Ontario LLC
Photography By Stanley

4 years

Riverside Graphics
The James Chicago

3 years

Bentley/Lamborghini/Bugatti Gold Coast
International Investigative Services, Inc.
Quartino's
Fragrant Design, LLC
Anthony Mackey, Inc. & Balloon Picasso, Inc.
Stacy Sweat Designs

2 years

LAZ Parking, Inc.

One year

State Farm Insurance Co.
Wolfgang Puck Catering
Moet & Chandon
TD Luxury
United Fulfillment
Bartlett Tree Experts



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