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Grant DePorter Inducted as GNMAA's Chairman of the Board



The Annual Meeting on Monday, February 7, 2011, at The Westin Chicago River North drew nearly 400 attendees to celebrate outgoing Chairman of the Board, Peter Simoncelli, General Manager of [The Westin Chicago River North](#) and to welcome incoming Chairman of the Board, Grant DePorter, CEO of [Harry Caray's Restaurant Group](#).

Attendees enjoyed a celebratory evening hosted by NBC Chicago's Zoraida Sambolin. The event featured a new Membership Branding Video, presentation by special guest Alderman Brendan Reilly, Member Recognition Awards, the installation of Officers and Directors and a post-event cocktail reception. Each guest also took home the [2010 Annual Report](#) designed by [ext. 54](#) and printed by [Schiele Group](#).

To see a list of the GNMAA Officers and Directors that were inducted for 2011, please [click here](#). To see the winners of this year's Member Recognition Awards, [click here](#).

Thank you to all the generous members who contributed to the evening including The Westin Chicago River North, Harry Caray's Restaurant Group, Wow Bao, The Eli's Cheesecake Company, Hugo's Frog Bar & Fish House, Gibsons Restaurant Group, The Signature Room at the 95th, All Events Photography, fig media inc., Cimaglia Productions, PSAV, Parisian Floral Design, ext. 54, Schiele Group, Park Hyatt Chicago and Fail Safe Media Company.

If you attended the Annual Meeting, please take a moment to share your feedback by completing a [brief survey](#).

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The Greater North Michigan Avenue Association (GNMAA)

625 North Michigan Avenue, Suite 401, Chicago, Illinois, 60611

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www.gnmaa.com

www.themagnificentmile.com

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Weekly News Stories

GNMAA News

Congratulations to Our Member Recognition Award Winners!



GNMAA's Member Recognition Awards recognize the extraordinary efforts GNMAA members and member businesses contribute to the Association and The Magnificent Mile experience. Selected winners were nominated by their peers in the categories of Corporate Member Service Award, Development of the Year Award, Business Impact of the Year Award, Individual Member Award, Civic Partner Award and Chairman's Choice Award. [See who won!](#)

Image from Left: Peter Simoncelli, Don Versen, Grant DePorter

Market Your Business Internationally with The Magnificent Mile Passport



GNMAA is creating a "Magnificent Mile Passport" booklet filled with special experiences, services and perks from member businesses specifically for international visitors. Do you have an existing offer specifically for international visitors? Don't miss the opportunity to put your business directly in the hands of international consumers, receptive operators and travel agents.

Details:

- The "Passport" will be distributed to international tour operators planning trips to Chicago and The Magnificent Mile neighborhood.
- Offers can be pre-existing or created specifically for the passport. Offers can apply to a domestic or an international visitor.
- The offer must be valid through the end of 2012.
- All offerings from member businesses will be listed collectively in a printed passport, on www.themagnificentmile.com, in press outreach and distributed at international travel and tourism shows.

This is a complimentary benefit for GNMAA members. To be included in The Magnificent Mile Passport booklet and other visitor marketing channels, [download a participation form](#). Submissions due no later than Friday, February 25, 2011. Questions? Contact Melanie Mapes at mmapes@gnmaa.com or (312) 344-2317.

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Professional Development Series Introduced for 2011

Join us for the first of five seminars in 2011: "Facing the Intellectual Property Blizzard - Finding Value and Avoiding Hazards" on Thursday, March 3, 2011, hosted by Neal, Gerber & Eisenberg LLP. Businesses use or create intellectual property every day. This program is intended to provide basic guidance on how to recognize and protect your rights in trademarks, copyrights and potentially patentable works while avoiding the consequences of using such rights owned by others. Speakers will be Robert Browne and Tom Williams, both Partners at Neal, Gerber & Eisenberg LLP. Members \$30; Non-members \$40. [Click here to RSVP.](#)

Gala Theme Revealed!



The 2011 Annual Gala will take place on April 29, 2011, at Swissôtel Chicago. Tamar Productions will bring the mystery alive with the theme "A Magical Night on The Mile." If you haven't reserved your table yet for this grand event, be sure to do so before February 15th to be included in the official invitation that is sent to more than 700 member companies. Tickets and tables are going fast! Contact Polly Olson at polson@gnmaa.com to reserve your table today! [Click here to download a reservation form.](#)

LAST CHANCE! Submit Your Consumer Offers for "Just Add The Magnificent Mile" Campaign

Capture the attention of Auto Show attendees in town and locals alike February 11 - 20 by participating in the marketing campaign "Just Add The Magnificent Mile." [Learn more and download a participation form.](#) Participants include:

- ZED451 - "Just Add" complimentary wine and gourmet cheese pairing with dinner
- Best Western Hotel River North - "Just Add" complimentary parking and breakfast
- American Girl Place - "Just Add" free book with purchase
- [Plus More!](#)

Promote Your Business in Conjunction with a \$10,000 Shopping Spree in March



Have you submitted your business promotion for the March 1 - 31 campaign "Celebrate Life's Moments" presented by Moët & Chandon? [Download a form for participation](#) and send in today! Don't miss the chance for your business to benefit from the \$10,000 shopping spree



sweepstakes that will be directly tied to receipt redemption in March.

The March campaign will run March 1 – 31 and will center on the theme “celebrate”, featuring Moët & Chandon special offers and experiences in participating member businesses. New for 2011, a \$10,000 shopping spree sweepstakes will motivate consumers to make purchases at participating GNMAA businesses in the month of March by offering raffle tickets in exchange for receipt

redemption.

Participation form due now! Questions? Contact Melanie Mapes at (312) 344-2317 or mmaps@gnmaa.com.

Neighborhood News

From Alderman Reilly's 42nd Ward Update:

Important Reminders for February 22, 2011, Municipal General Election

Complete information for voters is available on the [Chicago Board of Election Commissioners website](#). The website allows you to check your voter registration status and find your polling place. It also features information about absentee voting and early voting. [Read More](#).

Accepting Nominations for Annual Taxicab Driver Excellence Award

Do you know a taxicab driver who consistently goes above and beyond the call of duty? Nominate him or her for the Taxicab Driver Excellence Award! The Mayor's Taxicab Driver Excellence Committee will select two Chicago cab drivers to receive taxicab medallions in recognition for their exemplary service as nominated by the public. [Click here to learn more and to download a nomination form](#). Submissions due by March 15, 2011.



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www.themagnificentmiles.com

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New to The Mile

GNMAA News

GNMAA welcomes the following businesses to The Magnificent Mile district!

Recently Opened

[Hermes](#), 25 E. Oak Street (Opened June 10, 2010)
[Eatt](#), 6 W. Hubbard Street (Opened June, 2010)
[AVA BLACK](#) (replaced SKINSTINCT), Water Tower Place, 835 N. Michigan Avenue (Opened July 5, 2010)
[Sprinkles](#), 50 E. Walton Street (Opened July, 2010)
[Frankie's on The Park](#), Water Tower Place, 835 N. Michigan Avenue (Pop-up Open July 15 – August 31)
[Qdoba Mexican Grill](#), 20 E. Chicago Avenue (Opened July 19, 2010)
[Francesca's Collections](#), Water Tower Place, 835 N. Michigan Avenue (Opened July, 2010)
[Three Dog Bakery](#), The Shops at North Bridge, Level 3, 520 N. Michigan Avenue (Opened July, 2010)
[Café 676](#), Omni Chicago Hotel, 676 N. Michigan Avenue (Opened August 9, 2010)
[Grami](#), formerly Reagle Beagle, 160 E. Grand (Opened August 11, 2010)
[MBurger](#), (2nd location), 5 W. Ontario Street (Opened August 26, 2010)
[Henri](#), 18 S. Michigan Avenue (Opened August, 2010)
[Paradise Cantina](#), 1212 N. State Parkway (Opened August, 2010)
[Yolk](#), 355 E. Ontario Street (Opened Summer, 2010)
[Medi by BICE](#), 158 E. Ontario (Opened September 1, 2010)
[Watershed](#) (Lower Level of Pops for Champagne), 601 N. State Street (Opened September, 2010)
[Chicago Q](#), 1160 N. Dearborn Street (Opened September, 2010)
[Nakamol](#), 342 N. Michigan Avenue (Opened September, 2010)
[Nick's Fishmarket](#), The Merchandise Mart, north entrance on Franklin (Opened September, 2010)
[Claire's](#) (Pop-up Store), Water Tower Place, 835 N. Michigan Avenue (Open through September 26, 2010)
[West Coast Leather](#), Water Tower Place, 835 N. Michigan Avenue (Opened September 10, 2010)|
[Balani Custom Clothiers](#), 55 W. Monroe Street (Second location opened September 15, 2010)
[White House Black Market](#), 116 E. Oak Street (Opened September 20, 2010)
[Craftsman](#), 233 W. Huron Street (Opened September, 2010)
[Sterling & Stones](#), The 900 Shops, 900 N. Michigan Avenue (Opened Fall 2010)
[Broadway Playhouse at Water Tower Place](#), 845 N. Michigan Avenue (Opened September 23, 2010)
[Nordstrom Rack](#), 101 E. Chicago Avenue (Opened September 30, 2010)
[Chicago Cut Steakhouse](#), 300 N. LaSalle Street (Opened October, 2010)
[Caffe Moderne](#), Art Institute of Chicago's Modern Wing, 159 E. Monroe Street (Opened October 15, 2010)
[Mastro's](#), 520 N. Dearborn Street (Opened October 22, 2010)
[Grahamwich](#), 615 N. State Street (Opened Fall 2010)
[Hubbard Inn](#), 110 W. Hubbard Street (Opened Fall, 2010)
[Gyu-Kaku Japanese BBQ](#), 210 E. Ohio Street, (Opened October, 2010)
[Proof](#), 1045 N. Rush Street (Opened October, 2010)
[Vince](#), 106 E. Oak Street (Opened October, 2010)
[*Crosell & Co.](#), The 900 Shops, 900 N. Michigan Avenue (Opened October, 2010), 840 N. Wabash Street (Opened October, 2010)
[L.O.L. Kids](#), 49 E. Oak Street (Opened November, 2010)
[Regina Court Flowers](#) (formerly Chicago Blooms), 1149 N. State Street (Opened November, 2010)
[Julie Watson & Annie Barlow](#) The 900 Shops, 900 N. Michigan Avenue (Opened November, 2010)
[Harry & David Orchard](#), 45 E. Oak Street (Opened November 15, 2010)
[Omega](#), 909 N. Michigan Avenue (Opening November, 2010)
[Anthropologie](#), 111 E. Chicago Avenue (Opened Fall 2010)
[Bridal Boutique at Nordstrom](#), 55 E. Grand Avenue (Opened November 24, 2010)
[Einstein Bros Bagels](#), 180 N. Michigan Avenue (Opened December 14, 2010)
[Chick-cago Grille](#), The Shops at North Bridge, 520 N. Michigan Avenue (Opened December, 2010)
[Moncler](#), 33 E. Oak Street (Opened December, 2010)
[Streetsville Postal Store](#) (formerly at 227 E. Ontario Street), 355 E. Ohio Street (Opened January 10, 2011)
[Angels & Kings](#), Hard Rock Hotel, 230 N. Michigan Avenue (Opened January 20, 2011)
[*Bistronomic](#), 840 N. Wabash Street (Opened February 4, 2011)
[Paris Club](#), 59 W. Hubbard Street (Opened February 9, 2011)

Coming Soon

[Doughnut Vault](#), River North – exact location TBA (Opening early 2011)
[GT Fish & Oyster](#), 531 N. Wells Street (Opening February, 2011)
[NYC Bagel Deli](#), 515 N. Dearborn Street (Opening April, 2011)
[Rolex](#), 636 N. Michigan Avenue (Opening Spring, 2011)
[Margaritaville](#), Navy Pier (Opening Spring 2011)
[TOPSHOP](#), 830 N. Michigan Avenue (Opening Spring 2011)
[*Vera Bradley](#), Water Tower Place, 835 N. Michigan Avenue (Opening Spring, 2011)
[Union Sushi + Barbeque Bar](#), 230 W. Erie Street (Opening May, 2011)
[Radisson Blu Hotel in Aqua](#), 225 N. Columbus (Opening Fall 2011)
[Lou Malnati's](#), 1120 N. State Street, former Anthropologie space (Opening July, 2011)
[Roka Akor](#), 111 W. Illinois Street (Opening 2011)
[Bombay Spice Grill & Wine](#), 111 W. Illinois Street (Opening 2011)
[AllSaints](#), 700 N. Michigan Avenue (Opening 2011)
[Langham Hotel Chicago](#), 330 N. Wacker Drive (Opening 2012)
[Fox and Obel](#), 402 N. Clark Street (Opening TBA)
[Monnalisa S.p.A.](#), 49 E. Oak Street (Opening TBA)
[HomeGoods](#), 600 N. Michigan Avenue (Opening 2012)

*New listing



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Member News

Ariel Bagadlong has been named the new chef at [aja](#) in the [dana Hotel and Spa](#). Bagadlong is an alumnus of Mango, Wave and Blue Water Grill, and has worked at aja since its June 2008 opening as ajasteak. Congratulations!

New member [GRAMI Chicago](#) is hosting a Michigan Avenue Business Appreciation Night on Saturday, February 12, 2011, from 9:00pm - 11:00pm. Meet your neighbor and network with local businesses at this cocktail reception. [Click here for the invitation.](#)

Mayor Richard M. Daley has proclaimed February 1 to be "Hearts a Bluhm Day" in Chicago. In recognition of National Heart Month, "[Hearts a Bluhm](#)" sponsored by Northwestern Memorial Hospital's Bluhm Cardiovascular Institute has been in full bloom on Michigan Avenue since February 1 to promote awareness about heart health.

Chicago Restaurant Week, presented by the Chicago Convention & Tourism Bureau, will treat guests to special pre fixe menus starting at \$22 for lunch and \$33/\$44 for dinner February 18 - 27. [Click here to see participating GNMAA member businesses.](#)

Special accolades or member news to share? Email [Melanie Mapes at mmapes@gnmaa.com](mailto:mmapes@gnmaa.com) for inclusion in an upcoming Bi-Weekly News. Reference "Newsletter".

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GNMAA Calendar

Don't miss these upcoming events! Register now!

[GNMAA News](#)

February Membership Connection

Thursday, February 24, 2011 / 5:30 - 7:30pm
Phil Stefani's 437 Rush, 437 N. Rush Street

[Click here to RSVP](#)

Professional Development Series

"Facing the Intellectual Property Blizzard - Finding Value and Avoiding Hazards"

Thursday, March 3, 2011 / 8:00am - 9:30am
Neal, Gerber & Eisenberg LLC, 2 N. LaSalle Street

[Click here to RSVP](#)

March Membership Luncheon

Presenting Sponsor Charter One

Thursday, March 10, 2011 / 11:00am
Millennium Knickerbocker Hotel Chicago, 163 E. Walton Street

[Click here to RSVP](#)

March Membership Connection

Wednesday, March 30, 2011 / 5:30pm - 7:30pm
Rock Bottom Brewery, 1 W. Grand Avenue

[Click here to RSVP](#)

Save the Date!

March Membership Luncheon with Presenting Sponsor Charter One: Thursday, March 10, 2011, at Millennium Knickerbocker Hotel Chicago

Annual Gala: Friday, April 29, 2011, at Swissôtel Chicago

GNMAA Golf Outing: Monday, June 20, 2011, at Bolingbrook Golf Club

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Member Special Offers

Make sure to take advantage of these special offers from fellow GNMAA members!

[GNMAA News](#)

Just Add The Magnificent Mile Campaign

Mary Mary Gifts

706 N. Dearborn Street, (312) 654-8100
February 11 – 20

Break those Winter Blues at Mary Mary!

Just Add to your purchases from Mary Mary by receiving complimentary gift wrapping and 10% off! Mary Mary is Chicago's most unique gift and home furnishings store, located just blocks away from the Magnificent Mile in a beautiful 130 year old brownstone building.

Just Add The Magnificent Mile Campaign

Park Grill Chicago

11 N. Michigan Avenue, (312) 521-PARK
February 11 – 20

Just Add a Dessert

Join us for dinner and enjoy a dessert on us! With a purchase of an entrée you will receive a complimentary dessert. One coupon per customer. Maximum four coupons per table. Not valid on Saturday evenings. Must bring print out of this offer.

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GNMAA Member Exclusive!

Stress Management Institute

55 E. Washington, Ste 624

An active GNMAA member since 2008 and a fully licensed and insured massage therapist, Adele Vydra of Stress Management Institute participated in The Magnificent Mile Charitable Foundation's Ladies' Night Out where guests, members and staff experienced her unique skills to help transform stress and tension into a deep and abiding relaxation.

For Adele, life is a journey, not a destination. Contact her today for rejuvenation and receive \$25 off. (312) 782-1406.

GNMAA Member Exclusive!

Seneca Hotel and Suites

200 E. Chestnut Street

\$99 GNMAA Members Rate

December 1, 2010 – March 31, 2011

The Seneca Hotel and Suites has once again expanded its special rate for GNMAA members only! Mention your membership to book a suite for \$129/night through November 30, 2010, and book a suite for \$99 December 1, 2010 – March 31, 2011. To make reservations, please call Dee Dee in the Sales Department directly at (312) 988-4408.

GNMAA Member Exclusive!

Windy City Massage

Special offer for first time clients, book a 60 or 90 minute in-home massage and receive \$25 off! (312)-946-3000 or reservations@windycitymassage.com

***Hershey's Chicago**

Celebrations To Go Package

822 N. Michigan Avenue

Create your own custom dessert package; great for staff meetings, company parties and more! The bakery packages include:

-25 assorted cupcakes for \$25

-Tray of 40 assorted Hershey's mini desserts for \$35

To place your order contact Mayra Sanchez at msanchez@levyrestaurants.com or call (312) 337-7711.

***The Signature Room at the 95th**

Ultimate Romance Dinner Package at The Signature Room

875 N. Michigan Avenue

Through February 28, 2011

The Signature Room at the 95th takes romance to a new level with the Ultimate Romance dinner package. The Ultimate Romance dinner package is for couples seeking an incomparable night of gourmet cuisine, and exceptional

privacy in an unsurpassed setting. Couples will be treated to a gourmet candlelit dinner with exclusive butler service in a private dining room set for two. Each Art Deco-inspired dining room features floor-to-ceiling windows overlooking the sparkling city below, providing a gorgeous backdrop for a very romantic evening.

This is the first time this special is being offered, and availability is limited; it is available throughout the month of February. For reservations, contact director of sales and marketing, Tricia Bryant, at (312) 280-0453.

***Windy City Massage**

Couples Heated Lava Shell Massage Lesson

323 E. Wacker Drive

Add some heat to your Valentine's Day this year with a Couples Heated Lava Shell Massage Lesson. Enjoy a 75-minute private lesson and massage plus a complimentary take home Lava Shell kit for future use on cold nights. Reservations required; to schedule a massage call (312) 946-3000.

Member Events

Check out what is happening at member businesses this month!

***GRAMI Chicago**

Michigan Avenue Business Appreciation Night

160 E. Grand Avenue

Saturday, February 12, 2011, 9:00pm - 11:00pm

New member GRAMI Chicago is hosting a Michigan Avenue Business Appreciation Night on Saturday, February 12, 2011, from 9:00pm - 11:00pm. Meet your neighbor and network with local businesses at this cocktail reception. [Click here for the invitation.](#)

The 900 Shops

"TAX-FREE" Shopping Event

900 N. Michigan Avenue

February 19 – 21

For the third year in a row, The 900 Shops is hosting a "TAX-FREE" shopping event in celebration of Presidents' Day weekend where shoppers can enjoy a 9.75% discount at over 40 retailers from Feb 19th – Feb 21st. Participating retailers include Michael Kors, J.Crew, MaxMara, Club Monaco, Montblanc, L'Occitane, Galt Toys and many more. Additionally, shoppers can take advantage of a special "Alexander Hamilton" \$10 parking rate.

The Peninsula Chicago

Indulge This Valentine's Day at The Peninsula Chicago

108 E. Superior Street

"Urban Retreat Package"

Get away from it all and take advantage of The Peninsula Chicago's Urban Retreat package this Valentine's Day. Enjoy luxurious overnight accommodations in a Superior Room, a relaxing couples' massage and more! Ends March 31.

"Celebration of Love"

Enjoy dinner at The Lobby, choose from a prix fixe five-course dinner complete with the "Chocolate at The Pen" dessert buffet on Saturday, February 12 or a four course prix fixe dinner on Monday, February 14. Follow Valentine's Day dinner with live music and dancing! For reservations call (312) 573-6685 or email at diningpch@peninsula.com.

Weber Grill Restaurant

"Lunch Punch"

539 N. State Street

Through March 31, 2011

Join Weber Grill Restaurant for lunch four times between now and March 31st and receive your choice of a Weber cookbook or a \$20 gift card for Weber Grill Restaurant. On the fourth visit, remember to bring a business card to turn in with your completed "Lunch Punch" card and be entered into a drawing to win a catered lunch for 10 guests delivered to your office. For reservations, call Erin Shovlin at (312) 467-0574.

**Denotes new offer/event*



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February New Members

A&A Maintenance Enterprise, Inc.

Phillip Marzullo, Vice President of Sales & Marketing
875 N. Michigan Avenue, Ste 3100
(312) 794-7750
www.aamaintenance.com
Building Service

Geneva Seal

Leonard Goldberg, Manager
1003 N. Rush
(312) 337-0100
www.genevaseal.com
Jewelry

Fine Make-Up Art

Traci Fine, Owner/Make-Up Artist
(847) 847-8972
www.finemakeupart.com
Make-Up Artist

Laura Barnett Designs, Inc.

Laura Barnett Sawchyn, President
1000 Lake Shore Plaza, #41C
(312) 243-3334
www.laurabarnettdesigns.com
Interior Design

Madi Ty dba Connie's Pizza

Ivan Matsunaga, President
600 E. Grand Avenue, Suite 119
(312) 832-3010
www.conniespizza.com
Pizza

Professional Golfers Association

Michael Belot, Director, 2012 Ryder Cup Matches
6N001 Medinah Road (Medinah, IL)
(630) 773-1300
www.rydercup.com
Special Events

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February Anniversaries

Celebrating 58 years!

Newberry Library
229 E. Lake Shore Drive Building Tole Management LLC

49 years

The Eli's Cheesecake Company

41 years

Raffaello Hotel

37 years

Affinia Chicago Hotel

28 years

Friedman Properties Ltd.

26 years

Cartier Inc.

20 years

Sheraton Chicago Hotel & Towers

19 years

The Care Of Trees

18 years

Cafe Spiaggia
Keep Chicago/Ilinois Beautiful
Spiaggia/Levy Restaurants
Jake Melnick's Corner Tap
Levy Restaurants
Bistro 110
Walgreens

17 years

Hoerr Schaudt Landscape Architects

16 years

Hammerschlag & Co., Inc.
League of Chicago Theatres

15 years

Clune Construction
Modern Luxury Inc.
Baum Realty Group, Inc.

13 years

Hampton Inn & Suites - Chicago Downtown

11 years

142 East Ontario Building The John Buck Company

Ten years

Fairfield Inn & Suites/First Hospitality Group

Nine years

Law Office of Louis R. Fine
Comfort Inn & Suites Downtown

Seven years

SRV Network, Inc.

Six years

Ricoh Business Systems
Anne Fontaine
Selecto Solutions

Five years

National Graphx & Imaging

Four years

Midwest Living Magazine
Momentum

Two years

UGL Unicco
150 E. Huron Building Colliers International
Chiropractic Care Millennium Park

One year

Special Olympics Illinois
Clear
Leopardo Companies, Inc.
Wirtz Beverage Group



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