

From: GNMAA
Sent: Wednesday, August 11, 2010 5:59 PM
To: Melanie Mapes
Subject: GNMAA Bi-Weekly News - August 11



The Greater North
Michigan Avenue
Association

Leadership Membership Marketing Planning & Avocacy Programs & Events Charitable Foundation

[Click here to download a pdf of the Bi-Weekly News](#)

Bi-Weekly News

August 11, 2010

Letter from the Chairman



Dear GNMAA Members,

Security on the Avenue can be a difficult subject to discuss. We want our guests, residents and employees to always see the best of what we have to offer: beautiful gardens, star studded events and world class hotels, stores and restaurants. Though we often focus on the beauty of the Avenue, we equally recognize the importance of creating a safe and pleasant environment for all who come here. We sometimes take for granted the behind-the-scenes work the Chicago Police Department puts into managing and protecting our neighborhood. But we most certainly should not. [Read More.](#)

30,000 River August

The Magnificent [Rubber Ducky](#) 1:00pm along The



Ducks to Splash into Chicago 12!

Mile is proud to be a sponsor of the [Windy City Derby](#) taking place TOMORROW, August 12 at Magnificent Mile at the Chicago River. The 5th Annual Rubbery Ducky Derby benefits the [Special Olympics Illinois](#) and features the opportunity to win fantastic prizes while supporting a great cause.

More than 30,000 rubber duckyies will splash down into the Chicago River from the Columbus Drive Bridge – is your duck one of them? There is still time to [get your racing duck!](#) [Read More.](#)



Cool Art on Michigan Avenue Generates a Buzz

[ComEd's 'Fine Art Fridges'](#) were installed at nine locations along The Magnificent Mile on Monday, August 2, 2010. The fridges hadn't been on the Avenue more than a couple hours before the word about the cool, recycled art installation began to spread like wildfire. Within two short days that buzz resulted in the fridges and The Magnificent on the Today Show, on every Chicago news in the Chicago Tribune, Chicago Sun-Times and and the chatter on Twitter resulted in more than 111 an audience of more than 160,000 followers. And

Mile being featured television station, Time Out Chicago, mentions, reaching

Upcoming Events

[Windy City Rubber Ducky Derby](#)

Thursday, August 12

[New Member Orientation](#)

Thursday, August 19

[Guster](#)

Friday, August 27

[August Membership Connection](#)

Tuesday, August 31

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[Click Here](#) to download a PDF version of this newsletter!

AUGUST NEW MEMBERS

Able Engineering Services
Paul Scone
150 N. Wacker Drive, Suite 1800
(312) 565-6719
www.ableservice.com

that was just two days. [Read More.](#)



GNMAA Sponsor Profile: American Airlines

[American Airlines](#) considers its valued partnership with The Greater North Michigan Avenue Association as a wonderful alliance between two of Chicago's greatest institutions. While American grew to become a world-class airline after Charles Lindbergh flew mail from Chicago to St. Louis in 1926, over the years Michigan Avenue has become one of Chicago's premier shopping streets... [Read More.](#)

Guster to Rock The Magnificent Mile August 27

Don't miss summer's grand finale as Guster comes to The Magnificent Mile on August 27 as the third and final show of the [Walgreens Summer Concert Series](#). Guster is known for their live performances, humor and cult following, and their popular hits include "Satellite" and "One Man Wrecking Machine". The free concert begins at 12noon on Friday, August 27 at the John Hancock Center Plaza at 875 N. Michigan Avenue.

Neighborhood News:

From Alderman Reilly's 42nd Ward Update:

Upcoming Community Meeting - Fourth Presbyterian Church Expansion - Tuesday, August 17

You are invited to an upcoming public presentation on August 17 to review the Fourth Presbyterian Church proposal to expand their facility to accommodate their growing congregation. [Read More.](#)

IL Sales Tax Information for Consumers and Businesses - August 6 -15

The 10-day Sales Tax Holiday began on Friday, August 6 and continues through Sunday, August 15. During this 10-day period consumers in Chicago and throughout the State of Illinois can purchase certain items and pay sales tax at a reduced rate. [Learn More.](#)

City's Public Alert Warning System

How much do you know about the City's Public Alert Warning System (PAWS)? Are you prepared in case of inclement weather or a threat? This information was presented at GNMAA's Safety and Security Fair recently. [Click here to learn more.](#)

Chicago B-cycle Bike Sharing Program

The bike share revolution is here! Chicago B-cycle is the first bike sharing system in the city of Chicago. Six self-service bike rental stations (B-stations) have been placed along the Chicago lakefront and loop, including one at the John Hancock Center Plaza. [Learn more.](#)

Upcoming Construction and Street Closures:

Erie Street Closure

August 14 - 15, 2010

Concrete Bus Pad Construction

August 16 - 27, 2010

Children's Memorial Hospital Construction - Updated August 11, 2010

[Click here for more information.](#)

New to The Mile!

[Café 676](#), Omni Chicago Hotel, 676 N. Michigan Avenue (Opened August 9, 2010)

[Grami](#), formerly Reagle Beagle, 160 E. Grand (Opening August 11, 2010)

[Balani Custom Clothiers](#), 55 W. Monroe Street (Second location opening September 15, 2010)

[Craftsman](#), 233 W. Huron Street (Opening September, 2010)

[Omega](#), 909 N. Michigan Avenue (Opening November, 2010)

Building Service

ALS Association Greater Chicago Chapter

Julie Sharpe, Executive Director
220 W. Huron, Suite 4003
(312) 932-0000
www.alschicago.org
Non-profit

Ann Taylor

Kristen Perry, Marketing Manager
600 N. Michigan Avenue
Chicago, IL 60611
(312) 587-8301
www.annaylor.com
Retail

Antunovich Associates

Joseph Antunovich, President
224 W. Huron, Suite 7E
(312) 266-1126
www.antunovich.com
Architecture Firm

Salon 541

Donna Krynski, Owner/Nail Tech
541 N. Fairbanks
(312) 321-1885
www.salon541.com
Hair Salon

Shop Party

Bonnie Kaplan, Executive Producer
2618 N. Hermitage
(312) 504-1669
www.shopparty.tv
Special Events

JULY ANNIVERSARIES

Celebrating 62 years!

**Tribune Properties
Wm. Wrigley Jr. Company**

61 years

Northwestern Memorial Hospital

49 years

**Crain's Chicago Business
Solomon Cordwell Buenz &
Associates Inc.**

45 years

The Talbott Hotel

40 years

Oak Trust & Savings Bank

37 years

Rehabilitation Institute of Chicago

32 years

Hanig's Footwear

24 years

**The Sutton Place Hotel
NBC Tower Cushman & Wakefield**

19 years

[See who else is coming to The Magnificent Mile neighborhood!](#)

Member News

Congratulations to the [Omni Hotel Chicago](#) on their recent opening of [Café 676](#), a new sidewalk spot offering modern Midwest American Cuisine. The café features outdoor dining with a farm to table approach, presenting an organic and natural feel from food preparation to table service. [Read More.](#)

[Chicago Gray Line](#) is proud to be celebrating **100 years in business this summer!** Be sure to take advantage of a special 2 for 1 ticket aboard Chicago Gray Line Upperdecker and/or Trolley Tours. Retail rate is \$30 per person for the all day hop on/hop off tour program. Come celebrate with Chicago Gray Line and see Chicago! For any questions, please contact (312) 251-3107 or chicagograyline@aol.com.

[Grow Flower Shop](#) has been named to the "Best of Chicago" list by *Today's Chicago Woman Magazine* "Readers Choice Awards for 2010." In honor of this award, Grow Flower Shop is offering a sweet deal: all flowers ordered in August 2010 will receive free Fanny May candy! Congratulations on this honor!

Congratulations to [Hotel Felix](#) on becoming the first hotel in Chicago to earn a silver **Leadership** in Energy and Environmental Design certification for commercial interiors from the U.S. Green Building Council. To read the full article, [click here](#).

The [John Hancock Observatory](#) is excited to announce their partnership with **Bausch + Lomb**. Bausch + Lomb will provide free admission to the first 6,000 visitors to the John Hancock Observatory to celebrate the launch of Biotrue™ multi-purpose contact lens solution August 13, 2010. For more information, [click here](#).

Certified financial planner Chris Long of [Long & Associates LLC](#) was featured in the [ChicagoBusiness.com](#) article "Self-employed workers live with ups and downs of freelance lifestyle" on July 26, 2010, sharing his own experiences and advice with fellow freelancers. [Read the article.](#)

Lakeshore East, designed by [Magellan Development Group LLC](#), has become one of the **greenest communities in Chicago**. Upon completion, Lakeshore East will boast 590,000 square feet of green and open space in the community. More than 3,000 residences will face green or open space, connecting directly to Grant Park, Millennium Park, the Chicago River and the Lakefront Park system. Congratulations on this accomplishment!

[Wendella Boats & Chicago Water Taxi](#) is proud to introduce Chicago's brand new tour boat: **The M/V Linnea**. It has a capacity of 330 passengers and is starting service this Friday for the 11:00am tour. For more information, [click here](#).

GNMAA and The Magnificent Mile in the News: [Today Show on NBC](#), [ABC7 Chicago](#), [Chicago Tribune](#), [Chicago Sun Times](#), [CS](#), [CLTV](#), [Fox 12 Mankato](#), [Fox Chicago](#), [NBC Chicago](#), [Today's Chicago Woman](#), [WGN TV](#), [BudgetTravel.com](#), and [GapersBlock.com](#)

Calendar

[Windy City Rubber Ducky Derby](#)

TOMORROW, August 12, 2010 at 1:00pm
Chicago River at Columbus Drive Bridge

[New Member Orientation](#)

Thursday, August 19, 2010 at 8:00am
Omni Hotel Chicago, 4th Floor, Picasso A Ballroom

[Summer Concert Series presented by Walgreens - Guster](#)

Swissotel Chicago

[16 years](#)

Chicago Tribune Media Group

[15 years](#)

Lucien Lagrange Architects

[14 years](#)

Levi's

[12 years](#)

Sax Chicago- A Thompson Hotel
Wyndham Chicago
American Girl Place

[11 years](#)

Hilton Garden Inn Chicago

[Nine years](#)

Joe's Seafood, Prime Steak & Stone
Crab
Centric Web, Inc.

[Eight years](#)

JBM Financial Advisors

[Seven years](#)

DrinkerBiddle & Reath LLP
Buca Di Beppo Chicago

[Six years](#)

Landscape Concepts Management,
Inc
Howl At The Moon

[Five years](#)

Streeterville Properties

[Four years](#)

Parkway Realty Services, LLC
Falcon Real Estate Company

[Two years](#)

Aries Charter Transportation
Cafe Descartes Coffee

[One year](#)

Victoria's Secret
Golan & Christie
Park Grill

Digital Imaging Resources
Smart Elevators Co.
Chicago Elevator Company
Hannah's Bretzel Uber Sandwich
Makers
Michelle's Interiors Design Group

Friday, August 27, 2010

John Hancock Center Plaza, 875 N. Michigan Avenue

[August Membership Connection](#)

Tuesday, August 31, 2010 from 5:30pm – 7:30pm

Zed 451, 739 N. Clark Street

[Gardens of The Magnificent Mile®](#)

Through September 6, 2010

The Magnificent Mile District

Save the Date!

Educational Seminar “Checking In: Foursquare and Your Business”: Tuesday, August 31, 2010

Quarterly Membership Meeting (Breakfast): Thursday, September 16, 2010, Holiday Inn Mart Plaza

Educational Seminar “Public Relations Tactics and How to Put Them into Practice”: Tuesday, October 12, 2010

Ladies’ Night Out sponsored by University of Chicago Medical Center: Tuesday, October 26, 2010, Avenue Crowne Plaza Hotel Chicago

Member Special Offers and Events

- Get special deals and support great causes at [The 900 Shops'](#) "Shop and Share" August 19 - 22, 2010.
- Enjoy special rates at [The Seneca Hotel & Suites](#) beyond summer! \$129 rate for GNMAA members September 1 - November 30, 2010.
- Have the Ultimate Air and Water Show experience at [The Signature Room at the 95th](#) August 14 and 15, 2010.
- Girls' Night Out at [Bloomingdale's!](#) Check out how you can shop and save on August 12, 2010.
- [Chicago Architecture Foundation's](#) Elevated Architecture Tour is a unique tour on Chicago's "L".
- View special [Gardens summer-themed offers](#), including Magnificent Summer Getaway Packages, Kid-friendly Experiences, plus more!
- View special events on [TheMagnificentMile.com's HOTSPOT Page!](#)

[Click here to view these member special offers and events, plus more!](#)