



Letter from the Chairman



Dear Members,

This week we remember the life and legacy of Chicago's former First Lady, Maggie Daley, a woman whose grace and charm was matched by her resilient strength and continuous dedication to the city. As one of Chicago's most treasured figures, Maggie's presence and involvement in the city the past few decades has forever changed it for the better. We thank her for her years of dedication and we honor her lasting legacy.

In The Magnificent Mile district, we will be reminded of Maggie's elegant nature every spring when the *Tulipa Maggie Daley* comes into full bloom along the Avenue. The *Tulipa Maggie Daley*, a beautiful cross between a pink and lily flowering tulip, carries a great distinction along with it. An honor typically reserved for presidential First Ladies, the tulip was the first-ever flower to be named in honor of a mayoral First Lady – a true testament to Maggie.

The story of the *Tulipa Maggie Daley* began in 2006 when GNMAA partnered with the Consulate General of the Kingdom of the Netherlands and DeVroomen Holland Garden Products as a part of Tulip Days on The Magnificent Mile. As the Daleys spent years beautifying the city of Chicago – a tribute to Maggie

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Calendar

[December Membership Luncheon with presenting sponsor Charter One](#)

Thursday, December 15, 2011
Radisson Blu Aqua Hotel

Save The Date!

GNMAA's Annual Meeting

Monday, February 6, 2012
The Westin Chicago River North

December New Members

Arts Ventures

Norman Lawrence, CEO
159 N. Marian Street, #246 (Oak Park, IL)
(888) 318-0263
www.artseventures.com
Marketing

Columbia College Chicago

Paul Chiaravalle, Associate Vice President/Chief of Staff
600 S. Michigan Avenue
(312) 369-7363
www.colum.edu
Educational Institution
Recruited by: Michelle Paluch

Cushman & Wakefield

Luke J. Malloy, Senior Director/Retail

seemed like a natural and deserving choice. After she was presented with several options, Maggie selected the tulip featured on the Avenue today. The flower was christened in a celebratory ceremony with Maggie and entered in the Classified List and International Register of Tulip Names. By 2010, the flower was ready to plant and 5,000 bulbs were featured in parkway gardens along The Magnificent Mile, adding a unique touch of beauty to the seasonal landscape.

As we walk down the Avenue this spring season, the *Tulipa Maggie Daley* will serve as a gentle reminder of Maggie's everlasting touch on the city. How her passion elevated the city's cultural landscape, how her gentle nature drew public admiration, and how her presence made every room a little brighter.

We continue to keep the Daley family in our thoughts during this difficult time and will always cherish Maggie's presence in The Magnificent Mile district.

Grant DePorter
Chairman of the Board

Purchase Your Ticket to the December Membership Luncheon with Presenting Sponsor Charter One



The December Membership Luncheon with presenting sponsor [Charter One](#), GNMAA's final event of the year, will take place on December 15 at the [Radisson Blu Aqua Hotel](#). Enjoy a presentation from Thorsten Kirschke, COO of Carlson Hotels and President of Carlson Hotels, Americas; the year-end Membership Recruitment Awards; a raffle featuring 15 great prizes and more! CBS 2's Rob Johnson will act as master of ceremonies.

To purchase your ticket, [click here](#).

Services
455 N. Cityfront Plaza Drive
(312) 470-1829
www.cushwake.com
Real Estate Firm

Done Deal Promotions (div. of Corpsport Inc)
Jonas Broner, Sales Representative
7900 N. Nagle Avenue (Morton Grove, IL)
(847) 324-1900
www.donedealpromotions.com
Promotional Items
Recruited by: Daniel Thomas

Hotel Allegro Chicago, A Kimpton Hotel
Ron Vlastic, Regional Vice President
171 W. Randolph Street
(312) 236-0123
www.kimptonhotels.com
Hotel
Recruited by: Andre Zotoff

KGB Productions
Karrel G. Bernardo, Executive Producer
851 N. May Street, Unit D
(312) 404-9016
Musical Production

Prudential Rubloff
Timothy A. White
980 N. Michigan Avenue,
Suite 900
(312) 368-5300
www.rubloff.com
Real Estate Firm

Qdoba Mexican Grill
Lauren Glatthorn, Regional Marketing Specialist
328 N. Michigan Avenue
(219) 617-2278
www.qdoba.com
Casual Dining

Skyline Building Services
Danyelle Atherton, Account Executive
1412 W. Fulton Street
(312) 454-4545
www.skylineservices.com
Building Service
Recruited by: Michelle Paluch

TimeZoneOne
Richard Tattershaw
65 E. Wacker Drive, Suite 100
(312) 436-0846
www.timezoneone.com
Advertising/Marketing
Recruited by: Daniel Thomas

Vein Clinics of America
Meghan Koehler, Registered Nurse
211 E. Ontario Street, Suite 925
(312) 572-0270

Thank You to Lights Festival Sponsors, Committee Members and Volunteers



The 20th anniversary of The Magnificent Mile Lights Festival presented by BMO Harris Bank was a phenomenal event thanks to the hard work and dedication of outstanding sponsors, committee members and volunteers. This year's event resulted in incredible new successes including:

A record turnout of visitors in attendance.

An increase in viewership by 46% for the live broadcast on ABC7 Chicago.

An increase in web traffic by 36%.

More than 180 million impressions via broadcast and print outlets across the country.

More than 7 million impressions via social media.

Lights Festival continues to air on ABC-TV in markets nationwide throughout the holiday season. For a list of air times, [click here](#). To watch the ABC7 Chicago broadcast, [click here](#).

For a look at photos from this year's event, [click here](#).

www.veinclinicsofamerica.com
Physician

December Member Anniversaries

63 years
Northwestern University Feinberg School
of Medicine
One Magnificent Mile/CB Richard Ellis

58 years
Chicago Sun-Times

50 years
White Way Sign & Maintenance Co.

46 years
500 N. Michigan Avenue LLC/Zeller
Realty

44 years
InterPark
625 N. Michigan Avenue Building

37 years
University of Chicago - Gleacher Center

24 years
676 N. Michigan Avenue Building/U.S.
Equities Realty, LLC

19 years
Chicago Children's Museum
Tamar Productions, Inc.

18 years
Navy Pier
Escada

17 years
Hotel 71

16 years
Corporate Cleaning Services

15 years
American Eagle/Simmons Airlines
O'Hare International Airport

14 years
Universal Security, Inc.
Stone Real Estate

13 years
Hot Rooms

12 years
BMO Harris Bank

11 years

Continue the Holiday Fun with Festive Events and Offers in the District



Lights Festival marked the official start of the holiday season in The Magnificent Mile district, but offers and events from area hotels, shops, restaurants and attractions continue throughout the end of the year. Samples of holiday happenings include:

[Chicago Trolley & Double Decker Co.](#) hosts a Holiday Lights Tour through December 23. Explore the dazzling lights and holiday sights of Chicago including The Magnificent Mile, Macy's windows & more.

[Doubletree by Hilton Chicago Magnificent Mile](#) offers a special "Winter Wonderfest" package. Enjoy four one-day admittance passes for select rides/attractions throughout Winter Wonderfest at Navy Pier; complimentary overnight parking; an in-room movie and more.

[John Hancock Observatory](#) provides one free youth admission aged 3-11 with each full fare paying adult. Winter Wonderland will be open every day through December 31 with appearances by Santa every Saturday and Sunday from 12 pm

- 4 pm.

For a full list of offers, [click here](#).

Davis Harrison Dion, Inc.

10 years
Sofitel Chicago Water Tower

Eight years
Friends of the Chicago River/McCormick BridgeHouse & Chicago River Museum_

Six years
McHugh Construction
Charter One
730 N. Michigan Avenue/ Building Ponte
Gadea Chicago, LLC
Starbucks Coffee Company

Five years
Osteria Via Stato
Shaw's Crab House
The Bristol Condominium Association/The Habitat
Fado Irish Pub
Nacional 27
Petterino's
Eckenhoff Saunders Architects

Four years
The Silk Thumb, LTD
Capital Auto Repair and Body Shop
The Residences At 900 Condominium Association
Perkins Eastman

Three years
Otis Elevator
The Magic of Benjamin Barnes
U.S. Cellular
Dana Hotel and Spa

Two years
University of Chicago Medical Center

One year
Creative Mobile Technologies
Corner Bakery Cafe
Raby Institute for Integrative Medicine At Northwestern
Panache Partners
United Service Companies

Enter for Your Chance to Win One of 15 Incredible Prizes Including an Evening with a Chauffeured Rolls Royce



Celebrate the season with The Magnificent Mile Charitable Foundation's Annual Holiday Raffle. Enter today for your chance to win one of 15 fabulous raffle prizes including:

- An evening with a chauffeured Rolls Royce or Bentley courtesy of [Rolls Royce Motor Cars Gold Coast](#), two-night stay at [The Drake Hotel](#) in a lake view room, 60-minute couples massage at the [Trump International Hotel & Tower](#) and a \$150 gift certificate to [Mastro's Steakhouse](#)

- Overnight stay and breakfast for two at the [Four Seasons Hotel Chicago](#), overnight stay at the [Fairmont Chicago, Millennium Park](#) and an overnight stay at [The Westin Michigan Avenue](#)

- Two-night stay and breakfast for two at the [InterContinental Chicago Magnificent Mile](#) plus personalized signed book of Do Not Disturb by author, Mr. Geller, CEO of Strategic Hotels and Resorts; \$150 gift card to [Morton's The Steakhouse Wacker Place](#); and two tickets to see Elizabeth Rex courtesy of the [Chicago Shakespeare Theater on Navy Pier](#)

The winners will be drawn at the December Membership Luncheon on December 15. To purchase your raffle tickets, [click here](#).

Neighborhood News

Upcoming Pop-Up Stores in The Magnificent Mile District

James Perse, a popular Los Angeles-based designer, will open a pop-up store for the holiday season at 100 E. Walton Place. The 5,000- square-foot store will open on December 15 and will stay open for four days.

Men's Journal magazine will also have a pop-up location in the 900 North Michigan Shops starting December 7 and continuing through December 21. The store will include items from the magazine's annual "gear of the year" list featuring dozens of unique gift ideas.

Winter Overnight Parking Ban

via Alderman Reilly Reports

Chicago's Winter Overnight Parking Ban is now in effect. The ban, enforced through April 1, 2012, will impact a few areas in the district including small portions of Division Street and Madison Street. For more information, [click here](#).

Sidewalk and Lane Closures at Rush and Erie Streets

On Monday, December 5 (weather day: Tuesday, December 6), the alley between East Ontario Street and East Erie Street from Michigan Avenue on the west to St. Clair Street on the east will be closed from 7 a.m. to 8 p.m. to allow for a continuous concrete pour at the BURBERRY construction site (633 N. Michigan Avenue). For more information, [click here](#).

Sidewalk and Lane Closures at Rush and Erie Streets

On Saturday, December 10, between the hours of 7 a.m. and 3 p.m., a crane lift at the northeast corner of North Rush Street and East Erie Street (659 N. Rush Street) will necessitate the closure of the street and sidewalks on Rush Street between Erie and Huron Streets. For more information, [click here](#).

New to The Mile

[Qdoba Mexican Grill](#), 328 N. Michigan Avenue - *Opened November 28*

[Bar Toma](#), 110 E. Pearson Street - *Opened November 29*

[Van Cleef & Arpels](#) (New Location), 935 N. Michigan Avenue - *Opened November 2011*

[Henri Bendel](#), Water Tower Place - 835 N. Michigan Avenue - *Opened November 2011*

[Uniqlo](#) - *To be determined*

[See who else is coming to The Magnificent Mile neighborhood!](#)

Member News

[Chicago Children's Museum](#)'s popular winter exhibit, Snow Much Fun, is now open to the public. The exhibit, scheduled to run through February 5, 2012, offers a variety of indoor frosty fun activities. For more information, [click here](#).

[Chicago Trolley & Double Decker Co.](#) Vice President of Sales and Marketing and GNMAA Marketing Division Co-Chairman John Curran was recently appointed to the board of directors of the U.S. Travel Association's National Council of Attractions!

[The Eli's Cheesecake Company](#) President Marc Schulman delivered the commencement address to the Baccalaureate degree recipients at the Culinary Institute of America on November 10.

[FASTSIGNS](#)' Chicago-Ohio Street location has recently been named Northwestern University's newest sign and graphics vendor. Dan Antolak, owner of the Chicago - Ohio Street FASTSIGNS center, won the business for his center after bidding for the contract with 29 other companies. Congratulations on this exciting new business venture!

[The Peninsula Chicago](#)'s General Manager, Maria Zec, was featured in a recent issue of *Hotel Management* magazine. Maria was recognized for her wealth of experience within the hotel industry as well as her accomplishments at The Peninsula Chicago.

[M Burger](#) is celebrating the recent opening of its Water Tower Place location, the restaurant's fourth location in the downtown area. Offering the same juicy burgers, golden fries and creamy shakes as the other locations (Streeterville, River North, Thompson Center), M Burger Water Tower has an expanded ice cream selection as well as Draft selections of Miller Lite and Goose Island Green Line.

[Spiaggia](#) and [Tru](#) were both included in Michelin's 2012 set of ratings. The guide's annual list is considered by many to be the top honor in dining. Congratulations to both restaurants on this great mark of distinction!

GNMAA/The Magnificent Mile In The News

[U.S. News & World Report](#), [USA Today](#), [Chicago Tribune](#), [Daily Herald](#)

Special accolades or member news to share? Email Katie Fanella at kfanella@gnmaa.com for inclusion in an upcoming Bi-Weekly News. Please include "Newsletter" in the subject line.

Member Special Events and Offers

- **December 8:** Take in an evening of hot cocoa and cookie decorating in a winter wonderland above the city with American Girl Place's "Holiday Memories: John Hancock Observatory" event. [Learn More.](#)
- **GNMAA Member Exclusive! Through December 11:** Qdoba Mexican Grill is offering a special deal for all GNMAA members to celebrate their newest location. [Learn More.](#)
- **Through December 11:** Purchase a Mickey or Minnie holiday plush for \$10 with your \$40 purchase and The Disney Store will donate \$1 to Make-A-Wish Foundation. [Learn More.](#)
- **December 12 - December 23:** Enjoy Ten Days of Holiday Cheer at deca BAR featuring special spirits and snacks. [Learn More.](#)
- **Through December 31:** Celebrate the end of the NBA lockout with a special discount on all regular-priced Bulls merchandise at Accent Chicago's Water Tower Place location. [Learn More.](#)
- **Through December 31:** Purchase three wellness services with KB Fitness Solutions and get one free. [Learn More.](#)
- **Through December 31:** Enjoy a free appetizer (up to \$10 maximum) with the purchase of an entree at The Grill on the Alley. [Learn More.](#)
- **Through December 31:** Purchase tickets online for the March 2012 Chicago Flower and Garden Show with the code FOLP and save \$4 off the box office price. [Learn More.](#)
- **Through December 31:** Enjoy Fashion Afternoon Teas at The Peninsula Chicago featuring an informal fashion show, a variety of proprietary teas and more. [Learn More.](#)

[Click here to view these member special offers and events, plus more!](#)

Contact GNMAA: P: (312) 642-3570 E: gnmaa@gnmaa.com