



# EDUCATIONAL SEMINAR

## Tuesday, August 31, 2010

### 4:00 – 5:00 p.m.

430 N. Michigan Avenue  
2<sup>nd</sup> Floor Conference Room

### Location Provided By

Charles Schwab & Co, Inc

# Checking In: Foursquare and Your Business

Joel Morales, President

ext.54

...an extension of your brand.

### At this session, participants will learn:

- An Introduction to the newest Social Media, Foursquare
- How to Build Business with creative new Marketing Opportunities
- How to Measure Success and Gain Valuable Insight about your Customers

**The GNMAA August Membership Connection will immediately follow at ZED451.**

- **Don't miss the special gift for all Seminar attendees who "check-in" at ZED451.**
- **Transportation will be provided from the Seminar to the Membership Connection.**

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_ PHONE: \_\_\_\_\_

\_\_\_\_\_ Member Reservation/s @\$30 each **\*Includes admission to Membership Connection** \$ \_\_\_\_\_

\_\_\_\_\_ Non-Member Reservation/s @\$40 each \$ \_\_\_\_\_

\_\_\_\_\_ Check Enclosed Total Due: \$ \_\_\_\_\_

### Credit card information

Please charge my credit card  Visa  MasterCard  AmEx  Discover

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Printed Name as it appears on card: \_\_\_\_\_

Billing Address with Zip Code: \_\_\_\_\_

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**Please list your guest (s) names below:**

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_ PHONE: \_\_\_\_\_

**Please provide complete information for additional guests so that we can provide complete and accurate name badges:**

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_ COMPANY: \_\_\_\_\_

Please return by Friday, August 27, 2010 via fax at (312) 642-3826  
or mail to GNMAA, 625 N. Michigan Ave. Suite 401, Chicago, IL 60611, or RSVP on our website @www.gnmaa.com.  
Questions? Call (312) 642-3570 or visit www.gnmaa.com. Due to contract, cancellations after 8/27/10 and no-shows will be billed.