


[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)

[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

## Weekly News Stories

### Learn How Your Business Can Win with Social Media's Hottest Game: Foursquare

[GNMAA News](#)

Join us on Tuesday, August 31, 2010, from 4:00pm – 5:00pm for the [Educational Seminar "Checking In: Foursquare and Your Business"](#) as Joel Morales from [ext. 54](#) presents the "what, why and how" of [foursquare](#), the current social media craze that brings consumers to your front door. Immediately following the session, all seminar attendees will receive complimentary transportation and admission to the much anticipated [August Membership Connection](#) at ZED451. *RSVP by August 27, 2010.*

Don't miss this opportunity to learn more and dialogue about how your business can capture consumers through this social media game. Attendees will also learn how they can build business through creative marketing opportunities and how to measure success and gain valuable insight about their customers in this process.

After the seminar, attendees can put their newly gained foursquare knowledge to the test! All seminar attendees who "check-in" on foursquare at the August Membership Connection at ZED451 will receive a special gift! Transportation will be provided from the seminar at Charles Schwab & Co, Inc. (430 N. Michigan Avenue) to ZED451 (739 N. Clark Street).

[Download an invitation.](#)

[Click here to RSVP.](#)

#### Educational Seminar "Checking In: Foursquare and Your Business"

*Tuesday, August 31, 2010*

*4:00pm – 5:00pm*

[Charles Schwab & Co, Inc.](#), 430 N. Michigan Avenue, 2nd Floor Conference Room

#### August Membership Connection

*Tuesday, August 31, 2010*

*5:30pm – 7:30pm*

[ZED451](#), 739 N. Clark Street

August						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Aug 25, 2010

[Security Committee Meeting](#)

Aug 26, 2010

[Board of Directors Meeting](#)

Aug 27, 2010

[Project Review Committee Meeting](#)

### First Ever Tree Inventory Conducted for Michigan Avenue

[Bartlett Tree Experts](#), a leading scientific tree and shrub care company, conducted a tree inventory for The Magnificent Mile on Thursday, August 12 and Friday, August 13, 2010. This is the first time a tree inventory has been conducted on The Magnificent Mile, and the team at Bartlett Tree Experts, led by Scott Jamieson and Erik Grossnickle, members of Planning and Advocacy's Public Way Committee, generously donated their time, talent and resources to perform this important audit.

More than 300 trees were inventoried, and data was collected including height, diameter, condition, species and more. This valuable information is currently being processed into a detailed report that will be made available to GNMAA and its members. The data has also been submitted to the US Forest Service, which will be able to provide interesting statistics on the value of the trees, such as their ability to capture storm water and pollutants, cooling benefits, etc. The real value in the tree inventory is the resulting tree management plan, as the collected data is turned into a useful plan that can be used to help manage the tree assets on the Avenue.

The Association is grateful to GNMAA member Bartlett Tree Experts for their contribution to the Avenue, and we look forward to sharing the results in the near future. For more information on Bartlett Tree Experts, please visit their website at [www.bartlett.com](#).

### Lights Festival Is Coming! Submit Your Holiday Activities for Promotion

It is not too early to start thinking about the million guests that will flock to The Magnificent Mile neighborhood for the [19th Annual Magnificent Mile Lights Festival® presented by Harris](#) on November 20, 2010. We want to promote your holiday packages, special offers and activities to these special guests and to visitors throughout the holiday season! [Click here to download a participation form.](#) *Submissions due no later than Monday, September 13, 2010.*

### Guster to Conclude Summer Concert Series

Don't miss your final chance to rock out on The Magnificent Mile at the free lunchtime [Summer Concert Series presented by Walgreens](#). This Friday, August 27, at 12noon, Guster will bring their acoustic jams to a plaza full of eager fans at the John Hancock Center. Join us as Guster fills the air with 20 years worth of popular tunes. Opening act is Gregory Hyde. [Click here](#) to listen to their new single "Do You Love Me?".

### See Yourself in Our Events Photo Gallery!

Enjoy photos from the following recent events:

[GNMAA July Membership Connection](#) (July 22)

[GNMAA Annual Cruise](#) (August 10)

### Neighborhood News

"Transformers 3" Filming Notice

*August 25 - 27, 2010*

"Transformers 3" will be filming Wednesday, Thursday & Friday, August 25-27 in the downtown area near Wabash & Washington. Disruption to traffic will be minimal.

**PARKING RESTRICTIONS:**

Wednesday, August 24 at 9:00pm – Saturday, August 27 at 2:00am

Both Sides of Wabash: Randolph to Monroe

North Side of Randolph: Garland to Wabash

South Side of Washington: Michigan to Wabash

North Side of Madison: Michigan to Wabash

South Side of Washington: Wabash to State (August 26, 8:00am – 6:00pm only)

**From @ The CTA Newsletter:**

*New Adopt-A-Station Program Places Emphasis on Commitment to Cleanliness:* When the Adopt-A-Station program was created in 1997, the concept was to give business and community groups the opportunity to partner with the CTA for station beautification projects. In recent years, it allowed for adoptions through art installations in rail stations to create a more inviting and attractive atmosphere. [Read More.](#)

*Testing of CTA's Prototype Rail Cars:* The 5000-series prototype rail cars continue to undergo in-service testing. The 10 prototypes are currently running along the Blue Line. The rail cars offer a variety of new features and technologies to benefit CTA customers. [Read More.](#)




[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)

[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

## New to The Mile

[GNMAA News](#)

### Recently Opened

**Benny's Chophouse**, 444 N. Wabash Avenue (Opened April 1, 2010)  
**Hotel Palomar Chicago - A Kimpton Hotel**, 505 N. State Street (Opened April, 2010)  
**Sable Kitchen and Bar**, Hotel Palomar, 505 N. State Street (Opened April, 2010)  
**Sofia**, 72 E. Oak Street (Opened April, 2010)  
**The Art of Shaving**, The Shops at North Bridge, 520 N. Michigan Avenue (Opened April, 2010)  
**Teavana**, The Shops at North Bridge, 520 N. Michigan Avenue (Opened April 29, 2010)  
**Deca Restaurant + Bar**, The Ritz-Carlton Chicago, 160 E. Pearson (Opened May, 2010)  
**LittleMissMatched**, Water Tower Place on Level 5, 835 N. Michigan Avenue (Opened May 6, 2010)  
**Space 519**, The 900 Shops on Level 5, 900 N. Michigan Avenue (Opened May 6, 2010)  
**Karen Millen London**, The 900 Shops on Level 3, 900 N. Michigan Avenue (Opened May, 2010)  
 Reopened as: **Wolfhome by Silk Trading** (formerly The Silk Trading Company), The 900 Shops at 900 N. Michigan  
**1969 Jeans**, 939 N. Rush Street (Opened May, 2010)  
**Hearing Health Center**, 142 E Ontario, Suite 1100 (Opened May 24, 2010)  
**FreshBerry**, 211 E. Ontario Street (Opened May 26, 2010)  
**THE OPRAH STORE**, Water Tower Place, 835 N. Michigan Avenue (Opened May 27, 2010)  
**Hermes**, 25 E. Oak Street (Opened June 10, 2010)  
**Eatt**, 6 W. Hubbard Street (Opened June, 2010)  
**AVA BLACK** (replaced SKINSTINCT), Water Tower Place, 835 N. Michigan Avenue (Opened July 5, 2010)  
**Sprinkles**, 50 E. Walton Street (Opened July, 2010)  
**Frankie's on The Park**, Water Tower Place, 835 N. Michigan Avenue (Pop-up Open July 15 – August 31)  
**Qdoba Mexican Grill**, 20 E. Chicago Avenue (Opened July 19, 2010)  
**Francesca's Collections**, Water Tower Place, 835 N. Michigan Avenue (Opened July, 2010)  
**Three Dog Bakery**, The Shops at North Bridge, Level 3, 520 N. Michigan Avenue (Opened July, 2010)  
**Café 676**, Omni Chicago Hotel, 676 N. Michigan Avenue (Opened August 9, 2010)  
**Grami**, formerly Reagle Beagle, 160 E. Grand (Opened August 11, 2010)  
**\*Henri**, 18 S. Michigan Avenue (Opened August, 2010)

### Coming Soon

**\*Chicago Q**, 1160 N. Dearborn Street (Opening after Labor Day, 2010)  
**Baloni Custom Clothiers**, 55 W. Monroe Street (Second location opening September 15, 2010)  
**Chicago Cut Steakhouse**, 300 N. LaSalle Street (Opening Summer 2010)  
**Craftsman**, 233 W. Huron Street (Opening September, 2010)  
**Nick's Fishmarket**, The Merchandise Mart, north entrance on Franklin (Opening September, 2010)  
**Broadway Playhouse at Water Tower Place**, 845 N. Michigan Avenue (Opening September 23, 2010)  
**Nordstrom Rack**, 101 E. Chicago Avenue (Opening September 30, 2010)  
**Mastro's**, 520 N. Dearborn Street (Opening Fall, 2010)  
**AllSaints**, 700 N. Michigan Avenue (Opening Fall, 2010)  
**Gyu-Kaku Japanese BBQ**, 210 E. Ohio Street, (Opening Fall 2010)  
**Vince**, 106 E. Oak Street (Opening October, 2010)  
**Omega**, 909 N. Michigan Avenue (Opening November, 2010)  
**Radisson Blu Hotel in Aqua**, 225 N. Columbus (Opening Fall 2011)  
**Anthropologie**, 111 E. Chicago Avenue (Opening TBA)  
**Fox and Obel**, 402 N. Clark Street (Opening TBA)

\*New listing

August						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Aug 25, 2010

[Security Committee Meeting](#)

Aug 26, 2010

[Board of Directors Meeting](#)

Aug 27, 2010

[Project Review Committee Meeting](#)


[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)
[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

## Member News

**Balani Custom Clothiers was named to Chicago's Magazine's "Best of" list , praising their ability to "demystify the custom process and forgo the usual stodginess of the suit biz." In addition, Balani is proud to announce the upcoming grand opening of their Flagship Store at 55 W. Monroe Street on September 15, 2010. Congratulations on both these accomplishments!**

[GNMAA News](#)

**Elysian and their new pedi-cabs were featured in the magazine Manhattan.** This newly offered service allows Elysian guests to call upon the service of the hotel's personal pedi-cab, whether they need to rest their weary feet from a long day of shopping or want a scenic ride to dinner. Congratulations on this feature!

**The Italian American Chamber of Commerce-Midwest is proud to announce its 103rd Anniversary Gala & Awards Dinner** will be held on Saturday, September 18, 2010. Awards will be given to local politicians and business leaders, honoring community achievements. To see honorees and to learn more, [click here](#). *Special accolades or member news to share? Email Melanie Mapes a [mmapes@gnmaa.com](mailto:mmapes@gnmaa.com) for inclusion in an upcoming Bi-Weekly News.*

August

S	M	T	W	T	F	S
1	2	3	4	5	6	7


[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)

[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

## GNMAA Calendar

Don't miss these upcoming events! Register now!

### Walgreens Summer Concert Series: Guster

Friday, August 27, 2010 at 12noon

John Hancock Center Plaza, 875 N. Michigan Avenue

\*This event is FREE!

---

### Educational Seminar "Checking In: Foursquare and Your Business"

Tuesday, August 31, 2010 from 4:00pm – 5:00pm

Charles Schwab & Co. Inc, 430 N. Michigan Avenue (2nd Floor Conference Room)

[Click here to RSVP\\*](#)

[Download an Invitation.](#)

\*Includes admission to August Membership Connection

---

### August Membership Connection

Tuesday, August 31, 2010 from 5:30pm – 7:30pm

Zed 451, 739 N. Clark Street

[Click here to RSVP.](#)

---

### Gardens of The Magnificent Mile®

Through September 6, 2010

The Magnificent Mile District

---

### September Quarterly Membership Meeting (Breakfast) with Presenting Sponsor Charter One

Thursday, September 16, 2010 from 7:30am - 9:30am

Holiday Inn Chicago Mart Plaza, 350 W. Mart Center Drive

[Click here to RSVP.](#)

---

### Save the Date!

**Educational Seminar "Public Relations Tactics and How to Put Them into Practice":** Tuesday, October 12, 2010

**Ladies' Night Out sponsored by University of Chicago Medical Center:** Tuesday, October 26, 2010, Avenue Crowne Plaza Hotel Chicago

## GNMAA News

August

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Aug 25, 2010

[Security Committee Meeting](#)

Aug 26, 2010

[Board of Directors Meeting](#)

Aug 27, 2010

[Project Review Committee Meeting](#)



Contact Us

The Greater North Michigan Avenue Association (GNMAA)  
 825 North Michigan Avenue, Suite 401, Chicago, Illinois, 60611  
 p. 312.642.3570 f. 312.642.3826

[www.gnmaa.com](http://www.gnmaa.com)

[www.themagnificentmile.com](http://www.themagnificentmile.com)

Website Creation & Hosting Proudly Sponsored By:  
[Centric Web®, Inc.](#)


[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)

[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

## Member Special Offers

Make sure to take advantage of these special offers from fellow GNMAA members!

**\*Café 676 at the Omni Chicago**  
**15% Discount for GNMAA Members!**  
 676 N. Michigan Avenue  
 Ongoing

Cafe 676 at the Omni Chicago is excited to be in the neighborhood, and on behalf of Area Managing Director & General Manager, Mike Magnelli, the cafe would like to extend 15% off their bill to GNMAA members! This offer is good for all future visits until further notice. Please inform your server you are from the neighborhood. Discount excludes alcohol. For more information about Cafe 676 and to see a menu, click here.

**\*Chicago Trolley**  
**Jazz Institute of Chicago's Annual Jazz Club Tour**  
 September 1, 2010

Chicago Trolley Company presents the Jazz Institute of Chicago's Annual Jazz Club Tour Wednesday September 1, 2010. The JAZZ CLUB TOUR kicks off the Chicago Jazz Festival festivities by giving visitors and locals an opportunity to sample a wide range of music and venues to whet their palates for the free feast to come.

For the low price of \$30, patrons can purchase a Jazz Club Tour button providing access to all 15 participating clubs and trolley transportation between the clubs. Buttons can be purchased on the day of the tour at any of the clubs. Advance button sales are also available for only \$25 at any of the participating clubs through August 31, 2010.

**Doubletree Chicago Magnificent Mile**  
**Special Pool Rate for GNMAA Members**  
 300 E. Ohio Street  
 August 1 - 31, 2010

Did you know that the Doubletree Chicago Magnificent Mile has the city's largest hotel outdoor pool deck? GNMAA members are invited to splash into a resort-in-the-city experience on Wednesdays and Thursdays from 1-5 p.m. throughout August. Simply purchase a \$10 day pass at the concierge desk (based on occupancy availability), grab your friends, a towel and sunscreen and enjoy the sun and fun. Snacks and beverages available at the H2O Poolside Café for the ultimate convenience.

**Le Colonial**  
**Industry Discounts**  
 937 N. Rush Street  
 Now - October, 2010; Sunday - Friday

Present this newsletter listing at the Le Colonial bar to receive Industry Discounts including \$6 bubbly and half-priced appetizers\*. Valid Sunday – Friday. Expires October, 2010. \*Must present newsletter listing upon arrival. Valid at bar only.

**Chicago Gray Line**  
**100 Year Anniversary Celebration**  
 Summer 2010

Chicago Gray Line is proud to be celebrating 100 years in business this summer, having been in operation since summer of 1910. GNMAA members and guests are being offered a special 2 for 1 ticket aboard Chicago Gray Line Upperdecker and/or Trolley Tours. Retail rate is \$30 per person for the all day hop on/hop off tour program. Come celebrate with Chicago Gray Line and see Chicago! For any questions, please contact (312) 251-3107 or [chicagograyline@aol.com](mailto:chicagograyline@aol.com).

**The 900 Shops**  
**Special Hotel Packages**  
 900 N. Michigan Avenue  
 Ongoing

Plan your weekend getaway in style by booking your stay with one of our exclusive hotel partners. The 900 Shops' shopping packages include a \$50 gift card to The 900 Shops, a bag full of goodies from several of our fabulous retailers and much more! [Click here for more information.](#)

**\*Seneca Hotel and Suites**  
 200 E. Chestnut Street

**\$99 GNMAA Members Rate**  
 NOW through August 31, 2010  
**\$129 GNMAA Members Rate**  
 September 1, 2010 - November 30, 2010

The Seneca Hotel and Suites has expanded its special rate for GNMAA members only! Mention your membership to book a suite for \$99/night between NOW and August 31, 2010. OR, book a suite for \$129/night between September 1

## GNMAA News

August						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Aug 25, 2010

[Security Committee Meeting](#)

Aug 26, 2010

[Board of Directors Meeting](#)

Aug 27, 2010

[Project Review Committee Meeting](#)

- November 30, 2010! To make reservations, please call Dee Dee in the Sales Department directly at (312) 988-4408.

---

## Member Events

*Check out what is happening at member businesses this month!*

### Chicago Architecture Foundation

#### **Elevated Architecture Tour**

224 S. Michigan Avenue

The Chicago Architecture Foundation presents Elevated Architecture: A new train tour which explores downtown Chicago from the unique perspective of its famous elevated train system. The trains and platforms are elevated 20 feet over the street, allowing for a view of the city from a unique vantage point. Tour includes a discussion of how the 'L' system developed and the opportunity to see some of the Loop neighborhoods it passes through. For more information, [click here](#).

---

### The Shops at North Bridge

#### **Great Denim Days - Denim Drive**

520 N. Michigan Ave

July 26 - August 31

Donate gently used or new denim at the Great Denim Days display located near the Concierge desk July 26 - August 31. In return for your kindness, you will receive special offers from The Shops at North Bridge retailers (while supplies last).

---

### Chicago Shakespeare Theater

#### **The Emperor's New Clothes**

800 E. Grand Avenue, Navy Pier

June 30 - August 29

Don't miss this world premiere Chicago Shakespeare Theater musical for the whole family! The frivolously fashionable Emperor and his opinionated daughter Sam just can't get along. But with the help of some colorful characters and not-so-colorful threads, the two come to see themselves - and appreciate each other - for the first time. Based on the classic Hans Christian Andersen fairy tale, The Emperor's New Clothes promises to warm the hearts of children and adults alike! Use promo code "GARDEN" when checking out online to save \$5 on each ticket! (Limit 4 discounted tickets. Cannot be used in combination with any other offer or on previously purchased tickets.)

---

### Terrace at the Conrad

#### **Movies on The Terrace**

521 N. Rush Street

Sundays, May 30 - September 26

Blend amongst trend-setting urbanites nestled in the skyline Chicago during "Movies on the Terrace," presenting new and classic Chicago-centric features each Sunday evening at dusk. This season, the screening experience has been elevated with the installation of a new state-of-the-art, 110-inch Stewart Film Screen and surround-sound system.

[Click here](#) to view the complete movie line-up.

*\*Denotes new offer/event*




[Search Member Directory](#)
[Learn About GNMAA](#)
[Home](#)

[LEADERSHIP](#)
[MEMBERSHIP](#)
[MARKETING](#)
[PLANNING & ADVOCACY](#)
[PROGRAMS & EVENTS](#)
[CHARITABLE FOUNDATION](#)

## August New Members

### Able Engineering Services

Paul Sccone  
150 N. Wacker Drive, Suite 1800  
(312) 565-6719  
[www.ableservice.com](http://www.ableservice.com)  
Building Service

### ALS Association Greater Chicago Chapter

Julie Sharpe, Executive Director  
220 W. Huron, Suite 4003  
(312) 932-0000  
[www.alschicago.org](http://www.alschicago.org)  
Non-profit

### Ann Taylor

Kristen Perry, Marketing Manager  
600 N. Michigan Avenue  
Chicago, IL 60611  
(312) 587-8301  
[www.anntaylor.com](http://www.anntaylor.com)  
Retail

### Antunovich Associates

Joseph Antunovich, President  
224 W. Huron, Suite 7E  
(312) 266-1126  
[www.antunovich.com](http://www.antunovich.com)  
Architecture Firm

### Salon 541

Donna Krynski, Owner/Nail Tech  
541 N. Fairbanks  
(312) 321-1885  
[www.salon541.com](http://www.salon541.com)  
Hair Salon

### Shop Party

Bonnie Kaplan, Executive Producer  
2618 N. Hermitage  
(312) 504-1669  
[www.shopparty.tv](http://www.shopparty.tv)  
Special Events

## GNMAA News

August						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Aug 25, 2010

[Security Committee Meeting](#)

Aug 26, 2010

[Board of Directors Meeting](#)

Aug 27, 2010

[Project Review Committee Meeting](#)

## July Anniversaries

[Celebrating 62 years!](#)

Tribune Properties  
Wm. Wrigley Jr. Company

[61 years](#)

Northwestern Memorial Hospital

[49 years](#)

Crain's Chicago Business  
Solomon Cordwell Buenz & Associates Inc.

[45 years](#)

The Talbott Hotel

[40 years](#)

Oak Trust & Savings Bank

[37 years](#)

Rehabilitation Institute of Chicago

[32 years](#)

Hanig's Footwear

[24 years](#)

The Sutton Place Hotel  
NBC Tower Cushman & Wakefield

[19 years](#)

Swissotel Chicago

[16 years](#)

Chicago Tribune Media Group

[15 years](#)

Lucien Lagrange Architects

14 years

Levi's

12 years

Sax Chicago- A Thompson Hotel  
Wyndham Chicago  
American Girl Place

11 years

Hilton Garden Inn Chicago

Nine years

Joe's Seafood, Prime Steak & Stone Crab  
Centric Web, Inc.

Eight years

JBM Financial Advisors

Seven years

DrinkerBiddle & Reath LLP  
Buca Di Beppo Chicago

Six years

Landscape Concepts Management, Inc  
Howl At The Moon

Five years

Streeterville Properties

Four years

Parkway Realty Services, LLC  
Falcon Real Estate Company

Two years

Aries Charter Transportation  
Cafe Descartes Coffee

One year

Victoria's Secret  
Golan & Christie  
Park Grill  
Digital Imaging Resources  
Smart Elevators Co.  
Chicago Elevator Company  
Hannah's Bretzel Uber Sandwich Makers  
Michelle's Interiors Design Group

