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Weekly News Stories

Volunteers Needed for Tulips Events May 8 and 9

The [Tulips on The Magnificent Mile](#)® Committee needs your help! Mother's Day Weekend will be full of visitors to The Magnificent Mile, and many will be at the John Hancock Center Plaza to visit The Magnificent Mile Floral Carpet & Market. Volunteers are needed to act as hosts at The Magnificent Mile tent, assist with floral market duties, help with set-up and tear-down of the market and other such activities. Bring a friend or family member and come be a part of a spring celebration on The Magnificent Mile! If you are interested in volunteering for a few hours (or a whole day!), please contact Rachel Ooms at rooms@gnmaa.com or (312) 344-2319 for available volunteer slots.

Summer Treat: GNMAA's Annual Golf Outing

GNMAA's favorite round of friendly competition is just around the corner. The [11th Annual Golf Outing](#) on Monday, June 21, 2010, at [Bolingbrook Golf Club](#) is not just an escape from the office; it is a unique opportunity to network while enjoying the company of fellow golf aficionados. It doesn't hurt to pick up a few prizes while you are out, either! The annual outing features eighteen holes of play on a championship golf course, a high-end gift for each golfer, an extensive silent auction, cash and prize raffles, prizes for the top three foursomes and a delicious steak and salmon bake dinner.

For those who choose not to golf, a variety of [sponsorship and marketing opportunities](#) are available. This event WILL sell out, so [make your reservations now!](#)

"Viva Española!" and Support The Magnificent Mile Charitable Foundation

You could travel to Spain, relax at a luxurious Chicago hotel, go on a romantic dinner cruise, root for your favorite Chicago baseball team or shop 'til you drop, all while supporting a great cause. [The Magnificent Mile Charitable Foundation](#) presents its [2010 Annual Raffle "Viva Española!"](#) with a grand prize trip to Barcelona, Spain! Single tickets can be purchased for \$25 or five tickets for \$100. The raffle drawing will be held June 24, 2010 at the GNMAA Membership Luncheon. [Click here to enter today!](#)

Grand Prize – Spain Vacation: Two round-trip, international coach class tickets on American Airlines with luxury six-night accommodations for two with buffet breakfast at Hilton Diagonal Mar Barcelona, Spain.

Chicago Luxury: Relaxing overnight stay with Sunday brunch at The Ritz-Carlton Chicago (A Four Seasons Hotel) and a dinner cruise for two with Odyssey Cruises.

Chicago Sports: Four tickets to White Sox vs. L.A. Angels on July 7 with parking and four tickets to Chicago Cubs vs. Houston Astros on July 20 with parking courtesy of ABM Janitorial.

Chicago Shopping: Three chances to win! \$500 gift card to The 900 Shops, The Shops at North Bridge and Water Tower Place.

Gala Update: Tickets and Special Overnight Rates

Please be reminded: in order to be included in the program, Gala guests must RSVP by end of day TODAY, Thursday, April 29, 2010! Please note, RSVPs after April 29 will still be accommodated. In addition, the Fairmont Chicago Millennium Park is offering a special rate of \$109 for Gala goers on Friday, May 14, and Saturday, May 15. Mention "GNMAA Gala" at time of reservation to receive this rate. Call (800) 526-2008 to make your reservation.

What Are You Doing for Mother's Day?

It is all about Moms on The Magnificent Mile! Celebrate Mother's Day with special [Mom-centric experiences](#), such as a pampering trip to the spa, a relaxing overnight in the city or a delicious [Sunday Brunch](#). Bring her by to see [The Magnificent Mile Floral Carpet](#) (May 7-9) and pick up a Mother's Day bouquet at the [Floral Market](#) (May 6-9), taking place Mother's Day Weekend.



"Tulipa Maggie Daley" is Blooming on The Magnificent Mile

The "Tulipa Maggie Daley" is blooming, showing its vivid, pink color on The Magnificent Mile.

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When you can't get out to 520, 676 or 717 N. Michigan Avenue to enjoy for yourself, see the progress of this elegant tulip [here](#).





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New to The Mile

Recently Opened

- [Francesca's on Chestnut](#), 200 E. Chestnut Street (Opened February, 2010)
- [Izakaya Hapa](#), 58 E. Ontario Street (Opened February, 2010)
- [Forty Carrots at Bloomingdale's](#), 900 N. Michigan Avenue (Opened February, 2010)
- [Eggspérience Pancakes & Cafe](#), 35 W. Ontario Street (Opened February, 2010)
- [Marc Jacobs Collection](#), 11 E. Walton Street (Opened February, 2010)
- [Harry Caray's Tavern](#), Navy Pier (Opened March 1, 2010)
- [Kooky](#), The Shops at North Bridge – Level 3, 520 N. Michigan Avenue (Opened March 1 – 31)
- [M Burger](#), part of Tru Restaurant at 676 N. St. Clair Street (Opened March 11, 2010)
- [Columbia Sportswear](#), 830 N. Michigan Avenue (Opened March 12, 2010)
- [Al Primo Canto](#), 749 N. Clark Street (Opened March, 2010)
- [Leonidas](#), 59 E. Chicago Avenue (Opened March, 2010)
- [Benny's Chophouse](#), 444 N. Wabash Avenue (Opened April 1, 2010)
- [Hotel Palomar Chicago - A Kimpton Hotel](#), 505 N. State Street (Opened April, 2010)
- [Sable Kitchen and Bar](#), Hotel Palomar, 505 N. State Street (Opened April, 2010)
- [Sofia](#), 72 E. Oak Street (Opened April, 2010)
- [The Art of Shaving](#), The Shops at North Bridge, 520 N. Michigan Avenue (Opened April, 2010)
- [Teavana](#), The Shops at North Bridge, 520 N. Michigan Avenue (Opened April 29, 2010)

Coming Soon

- [Deca Restaurant + Bar](#), The Ritz-Carlton Chicago, 160 E. Pearson (Opening May, 2010)
- [Hermes](#), 25 E. Oak Street (Opening May 25, 2010)
- [Sprinkles](#), 50 E. Walton Street (Opening after Memorial Day)
- [Eatt](#), 6 W. Hubbard Street (Opening June, 2010)
- Chicago Cut Steakhouse, 300 N. LaSalle Street (Opening Summer 2010)
- [Mastro's](#), 520 N. Dearborn Street (Opening Summer 2010)
- [AllSaints](#), 700 N. Michigan Avenue (Opening Fall, 2010)
- [Broadway Playhouse at Water Tower Place](#), 845 N. Michigan Avenue (Opening Fall, 2010)
- [Nordstrom Rack](#), 101 E. Chicago Avenue (Opening September 30, 2010)
- [Anthropologie](#), 111 E. Chicago Avenue (Opening TBD)

*New listing

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Member News

[Congratulations to Nabil Moubayed, General Manager, and Chef Heather Terhune, both of Hotel Palomar Chicago for being honored with the Bill Kimpton Award.](#) This annual award is given to the General Manager and Chef who are living the Kimpton Culture Statement: "A unanimous commitment to self leadership, creativity and high performance through team and personal development."

[Hoerr Schaudt was the featured designer last month in South Korea's premier landscape architecture publication, Landscape World.](#) The feature gives in-depth coverage of seven projects by the firm, including corporate campuses, public parks, green roofs and private residences. Nice work!

[Millennium Knickerbocker Hotel Chicago was honored to host the Prime Minister of Singapore on April 15, 2010.](#) Executive Chef Kerry Hieber prepared unique Singaporean cuisine from scratch for the Prime Minister and 150 attendees. [Learn more.](#)

[Tails in the City is proud to celebrate their six year anniversary!](#) You are invited to join in the celebration at a special party on May 14, 2010, from 6 - 9pm. You can even enter your dog in a modeling contest! Benefits the Anti-Cruelty Society. [Learn more.](#)
Special accolades or member news to share? Email Melanie Mapes a mmapes@gnmaa.com for inclusion in an upcoming Weekly News.

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Member Special Offers

Make sure to take advantage of these special offers from fellow GNMAA members!



Tulips on The Magnificent Mile Member Special Offers

[Click here](#) for spring special offers from member businesses!

MARKETHOUSE

Midweek Madness! On Wednesday, enjoy 1/2 price bar menu and 1/2 price martinis, all night, all brands. On Thursday, enjoy half priced wine every Thursday. Simply purchase an entrée and choose any bottle of wine for half price, full and half bottle selections.

Seadog Cruises

Chicagoans are invited to bring their dogs on their lakefront joyride—dogs cruise free on the Seadog! Seadog experiences include the Lakefront Speedboat Ride, Extreme Thrill Ride, Fireworks Speedboat Cruises and Architectural Tour Cruises. Prices range from \$19.95 - \$31.95 for adults and \$14.95 – \$19.95 for children ages 4-12. Subject to availability. [Click here for more details.](#)

Seneca Hotel and Suites

The Seneca Hotel and Suites is offering a special rate for GNMAA members only! Mention your membership to book a suite for \$99/night between 4/1 - 5/31. To make reservations, please call Dee Dee in the Sales Department directly at (312) 988-4408.

The Silk Thumb

The Silk Thumb is offering GNMAA members 15% of any corporate floral or plant installation through May 31, 2010. Call to make a corporate consultation at (847) 432-7171. GNMAA member Julie Carbonara will come out to create a new cost effective design for your business.

Sofitel Chicago Water Tower

To celebrate The Field Museum's new exhibit *Mammoths and Mastodons: Titans of the Ice Age*, Sofitel Chicago Water Tower introduces the Mammoths and Mastodons Package. The package starts at \$265 per room/per night and includes two VIP tickets to the exhibit, a "mammoth-sized" Prime Beef French Dip sandwich entrée in Café des Architecte and an in-room toy mammoth frozen in a "glacier." Call (312) 342-4063 to make your reservations today.

Member Events

Check out what is happening at member businesses this month!

Chiaroscuro

21st Annual Teapot Show

835 N. Michigan Avenue

April 5 - May 18, 2010

Check out more than 70 cute, clever and crazy teapots from artists in the US, Canada, England, Israel and India. Great Mother's Day gifts! [More information.](#)

Chicago Children's Museum

Move

Navy Pier

Now through May 16

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Run, romp, skip, and scamper into the ultimate indoor adventure! Move features a host of unique, large-scale components you can twist, turn, and connect to create a space just right for any activity. Work on your own or with others to construct a one-of-a-kind indoor playscape. Will it be an obstacle course? Maybe it's a spaceship. With limitless combinations and endless possibilities, each visit is sure to be even more exhilarating than the last! This experience is sure to challenge your mind and body!




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BUILD YOUR BUSINESS



Promote Your Business During Tulips on The Magnificent Mile

Spring is in the air and the tulips are peeking through the ground in anticipation of [Tulips on The Magnificent Mile®](#), May 1 - 31, 2010. Help us promote YOUR business as a part of this spring celebration! Create a special offer or event centered around the Tulips theme, or submit a pre-existing activity to be considered for inclusion in the Tulips campaign.

[Download a form](#) to submit your activity now, or visit the [Marketing Page](#) on GNMAA.com for more information (see "Get Involved"). Submissions due by April 21, 2010!

Make sure to check out what's blooming on The Magnificent Mile this spring! Visit www.themagnificentmile.com for details.

Tulips on The Magnificent Mile Sweepstakes – Highlight Your Business

Looking for a fun and unique way to promote your business? Participate in one of our four Tulips Sweepstakes and highlight your business this spring! [Learn more.](#)



Take advantage of the below opportunities and showcase your business on TheMagnificentMile.com!

Complimentary Website Listing

Is your listing current? Is your description search-friendly? [Download a form](#) to submit your updated listing today.

Photo Enhancement Upgrade

Enhance your complimentary website listing with a photo for \$100/year. That's less than \$9/month! Email your photo to Melanie Mapes at mmapes@gnmaa.com and request a "photo enhancement upgrade."

Meeting/Events Listing

Would your business benefit from a meeting and event planner audience? If "yes", consider listing your business on the Meeting/Events page. For \$250/year, enjoy a photo and expanded listing. Download a form to learn more: [Hotels](#), [Attractions](#), [Restaurants/Banquets](#), [Shopping](#), [Tours](#), [Event Space](#), [Event Services](#).

Multiple Listings

Does your business fit into multiple categories and you want to make sure to capture all interested viewers? Increase your exposure with multiple listings. Additional text listings \$150; with photo, \$250. Email your request to mmapes@gnmaa.com.

Advertising

NEW opportunity! Sign up to advertise on the new TheMagnificentMile.com with a banner ad on the page of your choice. Limited space available! [Download a form](#) to learn more.

The Magnificent Mile Newsletter, Hotspot, Facebook and Twitter

Have an event or special offer you want to share with consumers? Submit your activities to Melanie at mmapes@gnmaa.com to be considered for complimentary inclusion in the quarterly The Magnificent Mile newsletter, the Hotspot page or social media.

Reciprocal Link to TheMagnificentMile.com

Help expand the reach of TheMagnificentMile.com with reciprocal links. Put the above logo on your website to link

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[back to www.themagnificentmile.com](http://www.themagnificentmile.com).

“Culture on The Magnificent Mile” 2010 Press Kit

Thank you to everyone who submitted their cultural packages, special offers and events for 2010! Don't forget to send yours in! All submissions due for the 2010 press kit NOW. Email to Melanie Mapes at mmapes@gnmaa.com.

Questions? Contact Melanie at 312-344-2317.




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GNMAA Calendar

Don't miss these upcoming events! Register Now!

The May Membership Connection featuring Tulips on The Magnificent Mile

Thursday, May 6, 2010

5:30pm – 7:30pm

The Westin Chicago Michigan Avenue
909 N. Michigan Avenue

Tickets:

\$20 Member

Non-members and new members, contact Karen Hickey at 312-344-2314 or khickey@gnmaa.com.

[Click here for more information and to RSVP.](#)

2010 Annual Gala

Friday, March 14, 2010

6:30pm Cocktails/8:00pm Dinner/9:00pm Dancing & Dessert

Fairmont Chicago Millennium Park
200 N. Columbus Drive

[Click here for more details.](#)

[Click here to RSVP.](#)

The Annual Golf Outing

Monday, June 21, 2010

Bolingbrook Golf Course

[Click for more details.](#)

[Click here to download an RSVP form.](#)

Save the Date!

Educational Seminar: Tuesday, May 25, 2010

June Membership Luncheon: Thursday, June 24, 2010

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Just for Fun

Calling all shutterbugs! Do you love to take photos? Are tulips your flower of choice? Participate in the [Tulips on The Magnificent Mile Photography Contest](#) for the chance to win magnificent prizes!

Need some inspiration? Check out our tulips photos on [Flickr!](#)

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New Members

AECOM

Thomas Fridstein, Executive Vice President
 303 E. Wacker Drive, Suite 900
 (312) 373-7700
 Technical/Management Support
www.aecom.com
 Services

Chicago Cubs

Wally Hayward, Executive Vice President, Chief Sales & Marketing Officer
 1060 West Addison Street
 (773) 404-2827
www.chicagocubs.com
 Sports Team

Chicago Messenger Service

Bill Factor, President
 1600 S. Ashland Avenue
 (312) 666-6800
www.chicagomessenger.com
 Delivery Service

The Invicta Group

Paul Sorkin, CEO & General Counsel
 845 N. Michigan Avenue, Suite 910 W
 (312) 324-0433
www.ivitgroup.com
 Marketing

Long & Associates

Christopher Long, President
 1200 N. Ashland Avenue, Suite 501
 (312) 373-9265
www.longandassociates.com
 Financial Service

The Magnificent Smile

William Frericks, D.D.S.
 500 N. Michigan Avenue, Suite 520
 (312) 337-4424
www.themagnificentsmile.com
 Dentist

Parisian Floral Design

Marjan Majd, Owner
 351 W. Hubbard, Ste 009
 (312) 828-1111
 Special Events Service

Transformers 3 DW/Studios Productions LLC

Al Cohn, Location Manager-Chicago
 (773) 991-9021
 Film Production Company

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[Membership Committee- Recruitment](#)

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[Foundation Meeting](#)

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April Anniversaries

[Celebrating 62 years!](#)
 Prudential Rubloff

[46 years](#)
 Potash Brothers Market

[44 years](#)
 GO Airport Express

35 years

The Ritz -Carlton Chicago (A Four Seasons Hotel)
Perkins + Will

29 years

535 N. Michigan Avenue Building J. B. Realty

23 years

Ohio House

21 years

Sotheby's Inc.

18 years

Shefsky & Froelich Ltd.

17 years

CTM Media Group

16 years

Galt Toys + Galt Baby
The Seneca Hotel & Suites

14 years

German American Chamber of Commerce

13 years

Mike Ditka's
Allen-Edmonds
Residence Inn By Marriott Chicago-Downtown

11 years

Tavern on Rush
Phil Stefani Signature Restaurants
Riva
Riva Cafe
MaxMara

10 years

600 N. Michigan Avenue Building Mid-America Asset Management

6 years

Brownstone Realty & Development Co.
Les Nomades
211 E. Chicago Avenue Building Jones Lang LaSalle

5 years

Amlings Interior Landscape
The Clare At Water Tower
Risk Management Resources Inc.

4 years

Wein-Bauer, Inc.
The Mid-America Club

3 years

Trump International Hotel & Tower
Sushi Taiyo

2 years

Day Frog, LLC
Lavazza Premium Espresso
Parkways Foundation
RCN Corp.
Friends of DuSable
Baird & Warner
333 N. Michigan Avenue Building Wirtz Realty Company

One year

The Blackstone Hotel
Collins Designs
Paula Kaplan Berger
Iris B. Communications
Able Staffing Resources
National City
Ace of Spray Professional Pressure Washing
Schiele Group

Greater North Michigan Avenue Chicago - New Members and Anniversaries

http://www.gnmaa.com/Newsletter/New-Members_Anniversaries.cfm

The Ritz-Carlton Residences Chicago Magnificent Mile c/o Prism Development Co.
American Street Mortgage Company

