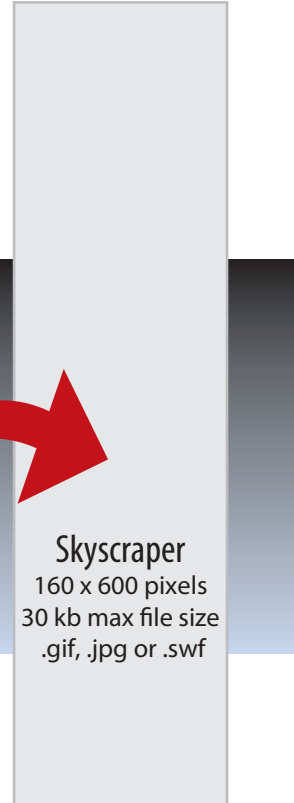
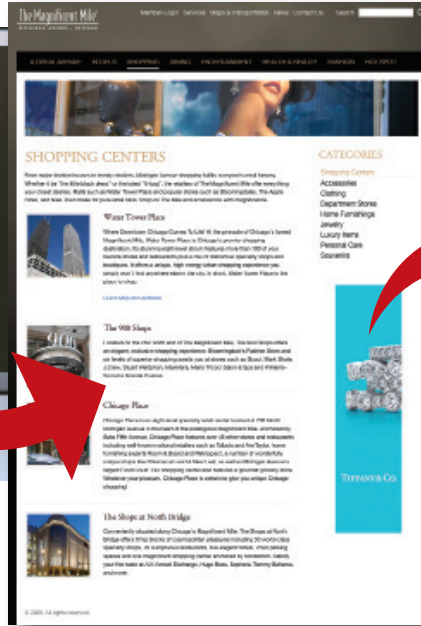


2011 Online Advertising Opportunities for TheMagnificentMile.com

TheMagnificentMile.com is a top referring site for many of our member businesses. Increase your business's visibility and take advantage of our online traffic by advertising on The Magnificent Mile website.

- 600,000+ Annual Visits
- 2.44 Million Page Views
- 4.1 Pages per Visit
- Visitors from 171 Countries/Territories
- Average of 5 Minutes Spent on Website

Web advertisers in 2011 enjoyed great referral success from TheMagnificentMile.com. 80% of advertisers placed in the top 3 for outbound links in their respective categories, with all advertisers placing in the top 5. Do not miss the chance to increase traffic to your website today!



Skyscraper
160 x 600 pixels
30 kb max file size
.gif, .jpg or .swf

2011 Advertising Rates*

Advertising** Placement	Annual*** Investment
Shopping	SOLD OUT
Hotels	SOLD OUT
Dining	\$4,200
Culture & Entertainment	SOLD OUT
Spa & Beauty	\$4,200
Services	\$4,200
HOTSPOT	\$4,200
Seasonal Events	\$4,200 (1 spot left!)
Maps & Travel Tools	\$4,200 (2 spots left!)
International Visitors Page	\$4,200 (NEW! 1 spot left!)
<i>-Spanish, German, French, Mandarin, Japanese, English</i>	

* Non-Members pay 50% more
** Three ads rotate per page
*** Preference will be given to annual contracts

Skyscraper Ad Specifications

Web ads must be submitted complete and ready to upload to website. Format must be .gif, .jpg or .swf. Maximum file size is 30 kb. Please provide click-through URL with ad. Unless specifically stated, rates quoted do not include ad production.
Space reservation: Reserve by 1st of each month, ads due on the 10th, posted by the 15th, monthly.

Name: _____

Company: _____

Phone: _____ Email: _____

Preferred Ad Placement Section(s): _____

Advertising Dates: Annual Signature: _____ Date: _____