



THE GREATER NORTH
MICHIGAN AVENUE ASSOCIATION

The Greater North Michigan Avenue Association

625 North Michigan Avenue Suite 401 Chicago, IL 60611

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www.themagnificentmile.com, gnmaa@gnmaa.com

General Membership Application Form

Main Contact: _____ Title: _____

Business Name: _____

Business Address: _____ Zip: _____

Phone: _____ Direct Line: _____

Fax: _____ Direct Fax: _____

Email: _____ www: _____

Referred by: _____

Business Demographics - please complete the applicable sections

Type of Business: _____ # of hotel rooms: _____ # of residential units: _____

Square Feet: _____ # of employees: _____ Annual Sales: _____

Annual Dues Investment \$ _____ Payment Method: Check Enclosed Please charge my credit card
(see second page)

American Express

Card # _____

Visa

Authorization Code: _____ Expiration Date: _____

MasterCard

Name on Credit Card: _____

Preferred Mailing/Billing Address if different from company information:

Contact: _____

Address: _____

Please list additional contacts that should receive GNMAA Information

Human Resources Manager/Director: _____

Marketing Manager/Director: _____

Security Manager/Director: _____

Additional Contacts: _____

Signature: _____ Date: _____

Please submit your payment with the application.

Please be advised that membership benefits do not apply until full payment is received.

All contact information will be listed on the online membership directory line within two weeks of payment

2009 Membership Investment Schedule by Category

To determine membership fees:

- 1) Select the appropriate business category
- 2) Select the investment fee based on business demographics



<p>Dining and Night Life and Entertainment Night Life Private Club Restaurant Attraction Sightseeing Cultural</p> <p>(Dues based on square footage)</p> <p>\$ 570 Up to 2,000 \$ 680 2,001 to 3,000 \$ 795 3,001 to 5,000 \$ 910 5,001 to 10,000 \$1,135 10,001 to 15,000 \$1,365 Over 15,000</p>	<p><i>If you have any questions, please do not hesitate to contact the GNMAA membership department 312.642.3570</i></p>	<p>Commercial Real Estate (non-profit - 25% discount) Property Owner/Manager</p> <p>(Dues based on square feet)</p> <p>\$1,135 Up to 100,000 \$1,475 100,000 - 200,000 \$1,985 201,000 - 300,000 \$2,500 301,000 - 400,000 \$2,945 401,000 - 550,000 \$3,625 551,000 - 750,000 \$4,530 Over 750,000 \$5,100 retail malls</p>
<p>Hotel</p> <p>(Dues based on number of rooms)</p> <p>\$ 4.35 Per Room \$ 680 Minimum \$ 4,000 Maximum</p>		<p>Residential Real Estate Condominium Apartment (Dues based on number of units)</p> <p>\$ 2.30 Per Unit \$ 485 Minimum \$1,700 Maximum</p>
<p>Personal Services Beauty Salon Fitness Center Barber Shop Spa</p> <p>(Dues based on number of employees)</p> <p>\$ 430 1 to 10 \$ 570 11 to 20 \$ 795 21 to 50 \$1020 Over 50</p>	<p>Financial Institution Bank</p> <p>(Dues based on total deposits)</p> <p>\$ 910 Less than \$50 million \$1,135 \$51 to 100 million \$1,700 \$101 to 200 million \$1,985 \$201 to 500 million \$3,400 over \$500 million</p>	<p>Non-Profit (no real estate) Health Care Education Religious Association</p> <p>(Dues based on number of employees)</p> <p>\$230 1 to 5 \$285 6 to 10 \$400 11 to 20 \$510 21 to 50 \$650 Over 50</p>
<p>Retail Auctioneer Art Gallery Department Florist Grocery/Convenience</p> <p>(Dues based on square footage)</p> <p>\$ 510 Up to 2,500 \$ 740 2,501 to 5,000 \$ 965 5,001 to 10,000 \$1,200 10,001 to 15,000 \$1,500 15,001 to 20,000 \$1,815 20,001 to 25,000 \$2,500 25,001 to 50,000 \$2,720 Over 50,001</p>	<p>Professional Services Accounting Advertising & PR Architectural Firm Consultant Law Firm Physician</p> <p>(Dues based on number of employees)</p> <p>\$ 430 1 to 10 \$ 570 11 to 20 \$ 795 21 to 50 \$1020 Over 50</p>	<p>Service, Transportation & Vendor Airline Bus Catering Child Care Communication Financial Funeral Home Insurance Musician Real Estate Firm Special Event Parking Travel Agency</p> <p>(Dues based on number of employees)</p> <p>\$ 430 1 to 10 \$ 570 11 to 20 \$ 795 21 to 50 \$1020 Over 50</p>